

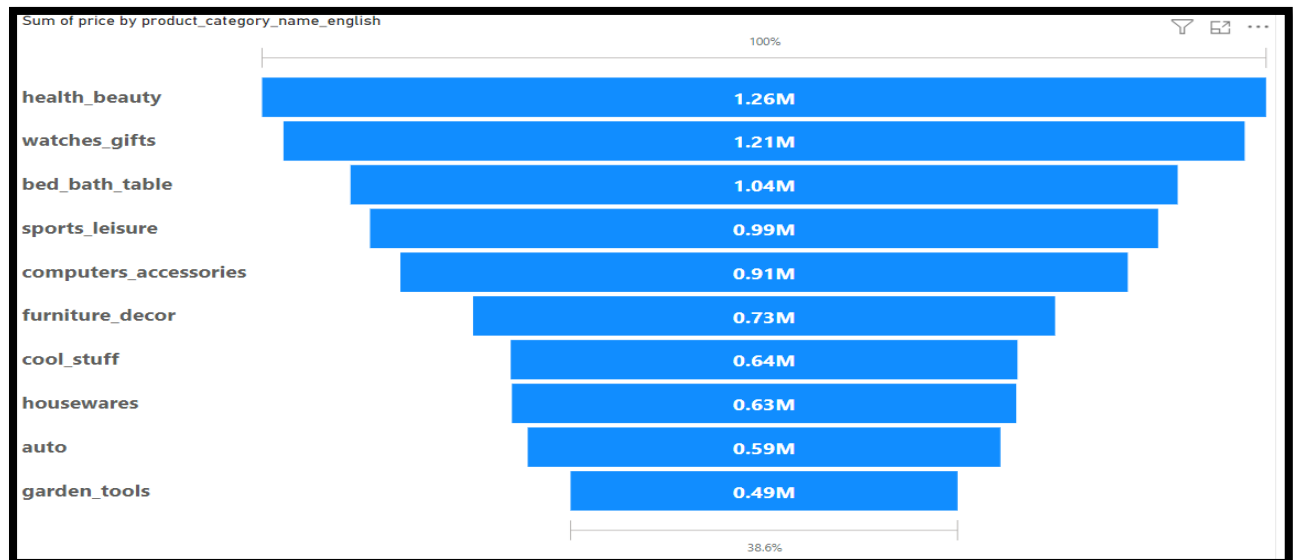
ShopNest Store Capstone



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1 Top Categories by Total Price



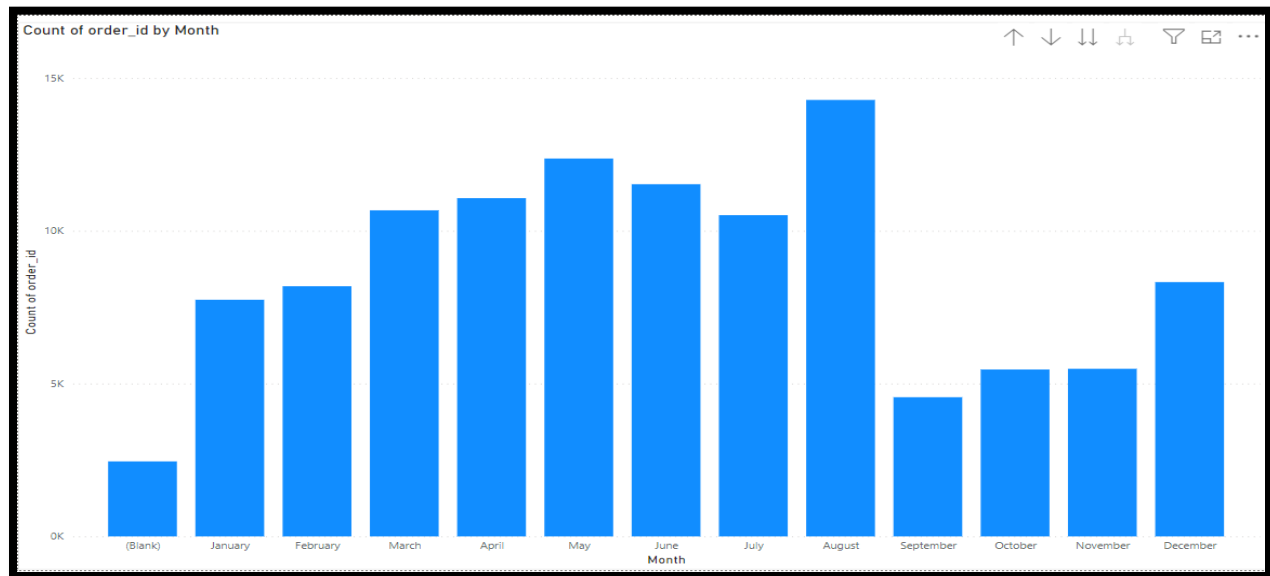
The following report shows the top 10 categories of products by total price. This shows that the “health beauty” category has the maximum total price followed by watches gifts and bedbath table.

2 Delayed Orders Analysis

product_category_name_english	Delayed	On time	Total
	145	1482	1627
agro_industry_and_commerce	9	203	212
air_conditioning	11	286	297
art	15	194	209
arts_and_craftmanship	2	22	24
audio	46	318	364
auto	343	3892	4235
baby	262	2803	3065
bed_bath_table	920	10195	11115
books_general_interest	35	518	553
books_imported	2	58	60
books_technical	29	238	267
cds_dvds_musicals		14	14
christmas_supplies	18	135	153
cine_photo	5	67	72
computers	13	190	203
computers_accessories	594	7233	7827
Total	8715	103935	112650

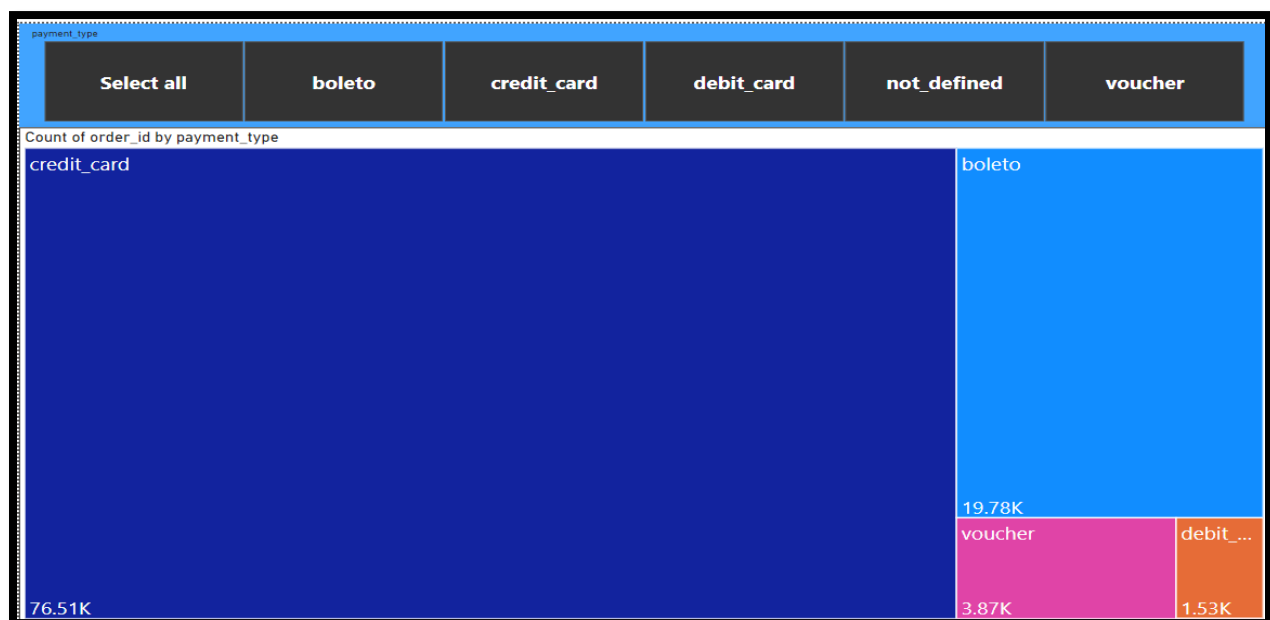
The following report shows the number of delayed orders in each category. An order is considered delayed if the actual delivery date is later than the estimated delivery date.

3 Monthly Comparison of Delayed and On-Time Orders



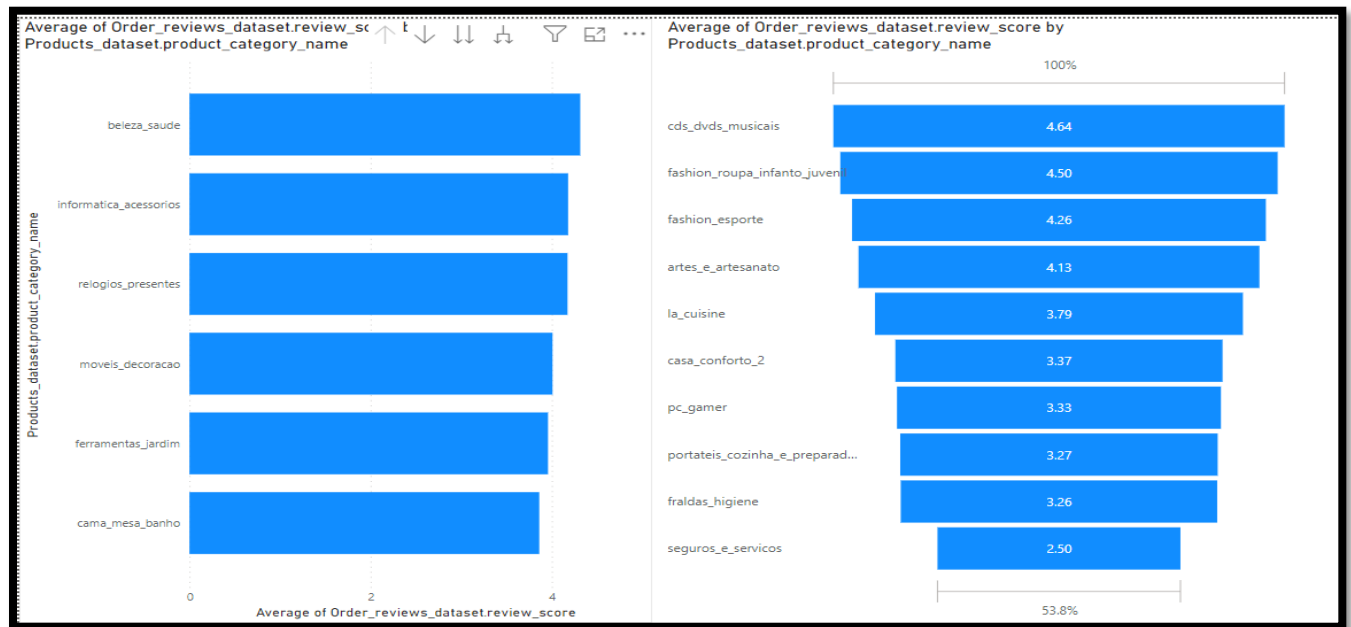
This report provides the dynamic visual that compares the number of delayed orders to the number of orders received earlier for each month. The drill through has been utilize in this cross-report feature to provide a detailed analysis of late and on-time deliveries.

4 Payment Method Analysis



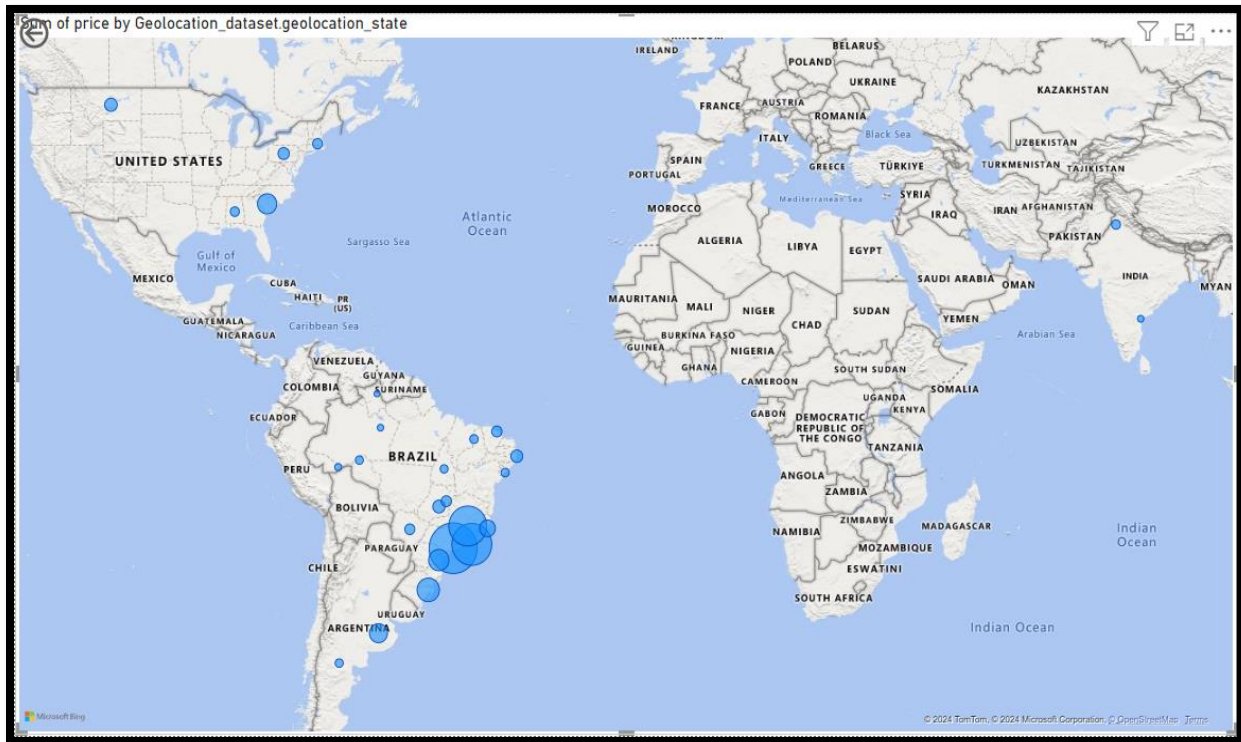
This report provides the analysis of the most frequently used payment methods by customers using a visually appealing representation, such as a pie chart or other suitable visuals. The vertical cards shown above the graph are customizable.

5 Product Rating Analysis



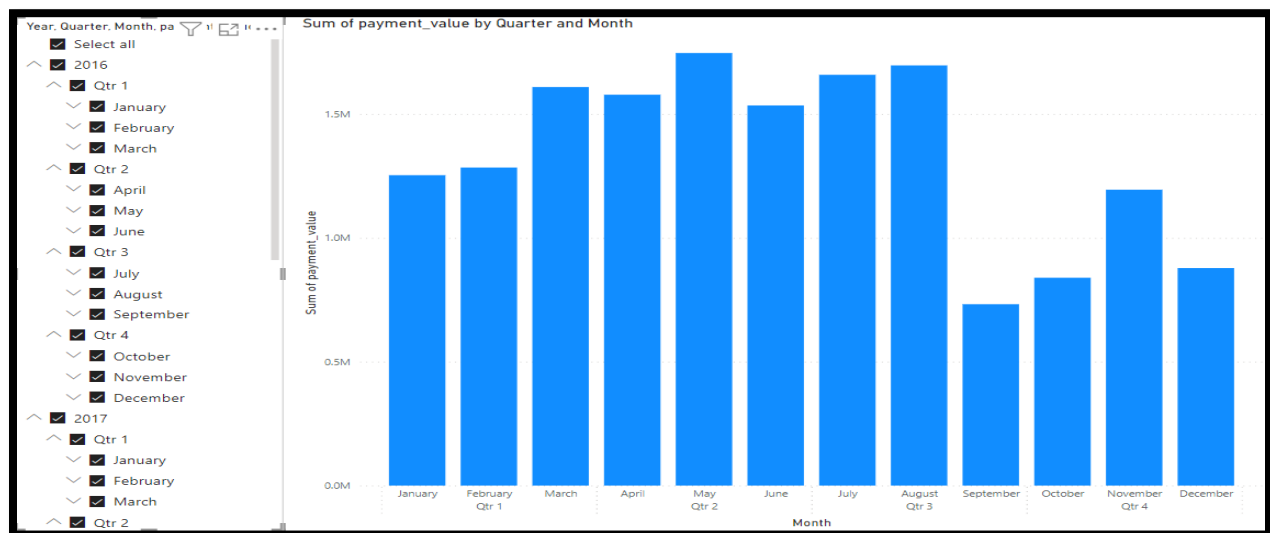
This report determines the top 10 highest-rated products and the bottom 10 lowest-rated products using a bar or column chart.

6 State-wise Sales Analysis



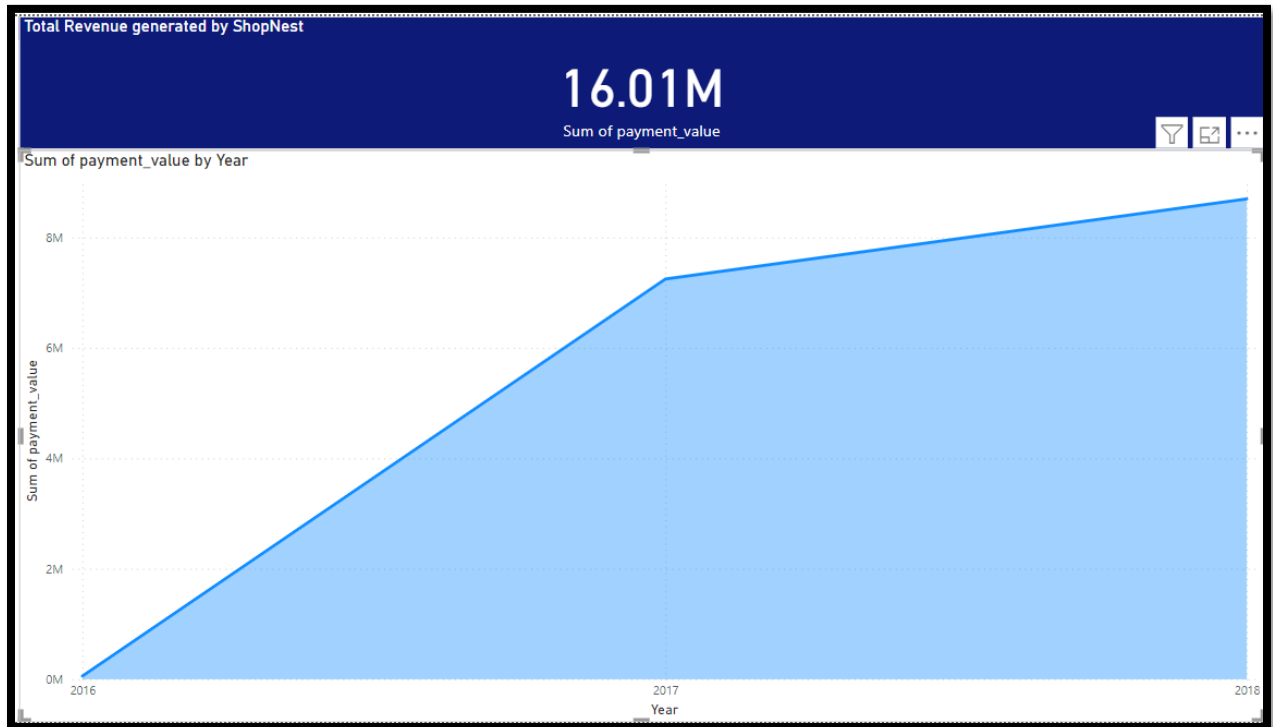
This report represents states with high and low sales, providing a clear understanding of regional sales performance. Here the size of the bubble shows the sales in every state.

7 Seasonal Sales Patterns



This report visualizes seasonal patterns (Quarterly, monthly or yearly basis) and trends in sales data over the course of the year

8 Revenue Analysis



This graph shows the revenue analysis of the ShopNest. Year on year revenue trend can also be seen from this graph.

From this graph, we can say the total revenue of the company is increasing year on year.