Shubham Yadav

PRODUCT DESIGNER

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EXPERIENCE

Product Designer - Online PSB Loans Limited

April 2020 - Present

Online PSB Loans limited is the largest digital lending platform in India. My role here starts from understanding the requirements from product team and sometimes from our CEO and provide designs keeping users and business aspects in mind. I got opportunity to work upon almost all fronts of company which includes Borrower Journey, Banker Interface, Website and Mobile Applications.

UI/UX Designer - Flowfreak

June 2019 - March 2020 (10 Months)

Flowfreak is a design studio based in Ahmedabad. It was a project based job. At Flowfreak my role was to communicate directly with clients and iterate designs for requirements and coordinate with developers for same. I worked on some internal projects also which includes a Vendor Management System, Website and Branding.

UI/UX Designer - MyBuddy

January 2019 - March 2019 (3 Months Internship)

MyBuddy is a social application which connects you with people having the same interests.

Illustrator - Remedo

February 2018 - March 2018 (2 Months Internship)

Remedo is a platform connecting healthcare in an efficient way. I provided them a series of illustrations which includes around 20 illustrations.

SOFTWARES I KNOW

UI/UX Design Softwares : Adobe XD, Figma, Protopie, Just in Mind

Graphic Design Softwares : Photoshop, Illustrator, Affinity Designer

Video Editing Softwares : After Effects, Premier Pro

SKILLS

> UI/UX Design   > Interaction Design   > Wireframing   > Rapid Prototyping

> Conceptualizing   > User Research   > Animation   > HTML | CSS

EDUCATION

B.Tech Computer Science

UIET, Maharshi Dayanand University Rohtak Haryana | 2016 - 2020