

/ WHAT IS HACKON?

HISTORY

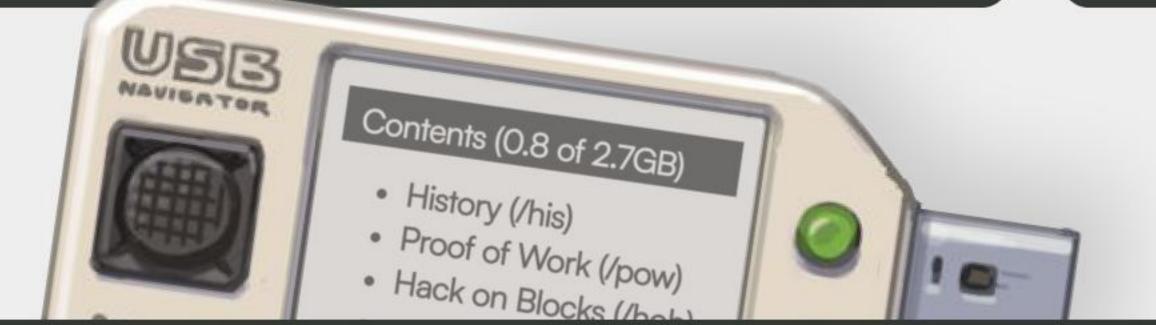
In 2020, we launched <u>HackOn</u>, India's first virtual hackathon, in response to the boredom of homebound hackers eager to #BUILD. It was a hit, attracting 3,000 sign-ups and over 100 project submissions nationwide.

PROOF OF WORK

In 2021, HackOn's second edition focused on diversity and inclusion to highlight their importance in communities. This theme resonated widely, drawing over 8,000 registrants and yielding 350+ projects in a week, setting a new record as India's largest hackathon.

HACK ON BLOCKS

The upcoming edition of HackOn focuses on recent exciting developments across the ecosystem from DeFi to NFTs, to let hackers be part of the #BUIDL revolution for a decentralized future.

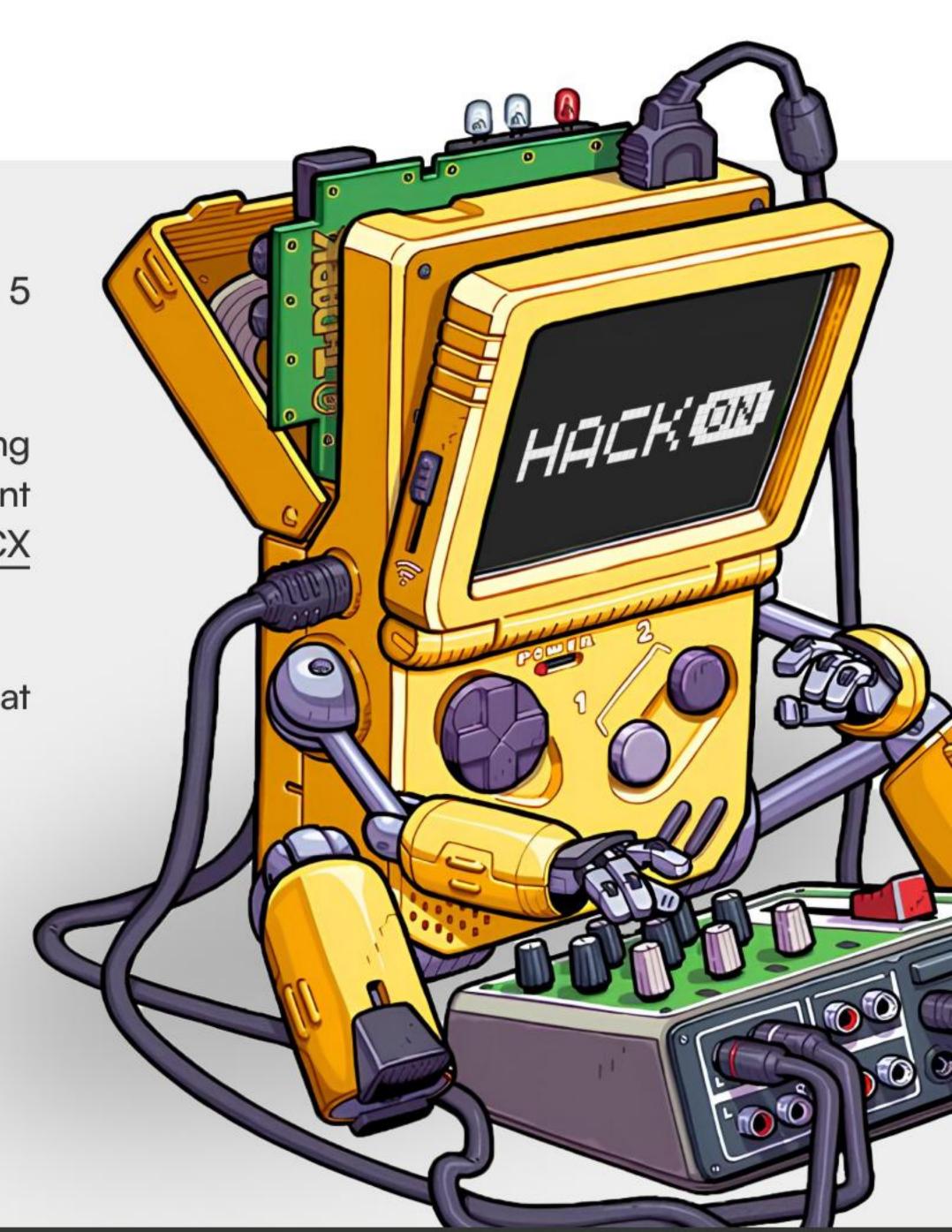


/THE ORGANIZERS

Rishabh and **Keith** have organized multiple hackathons for more than 5 years, both online and offline.

We have supported and partnered with hackathons globally, providing marketing, event management, operations, and hackathon management support. We have supported with hackathons like ETHINDIA, CoinDCX Unfold, Ethernals, and more.

Our goal has been to empower builders to become founders, believing that winning a hackathon is just the beginning of their journey.



/GLOBAL HACKATHONS AND EVENTS

97,354

Community Members

7,000+

Applicants in Recent Hackathon

1,462

Projects Submitted

15,254

Builders have attended

HACKATHONS















EVENTS





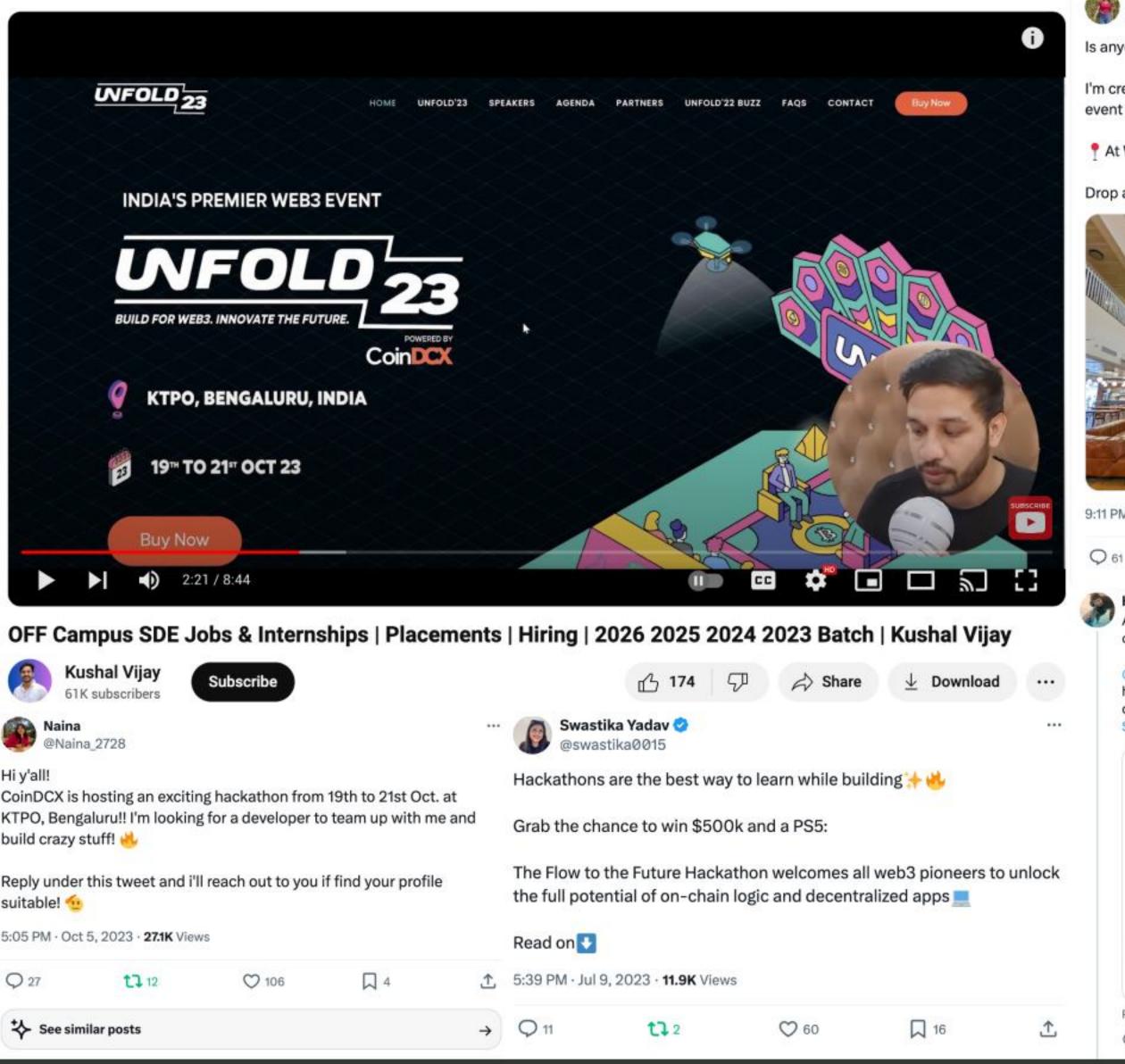


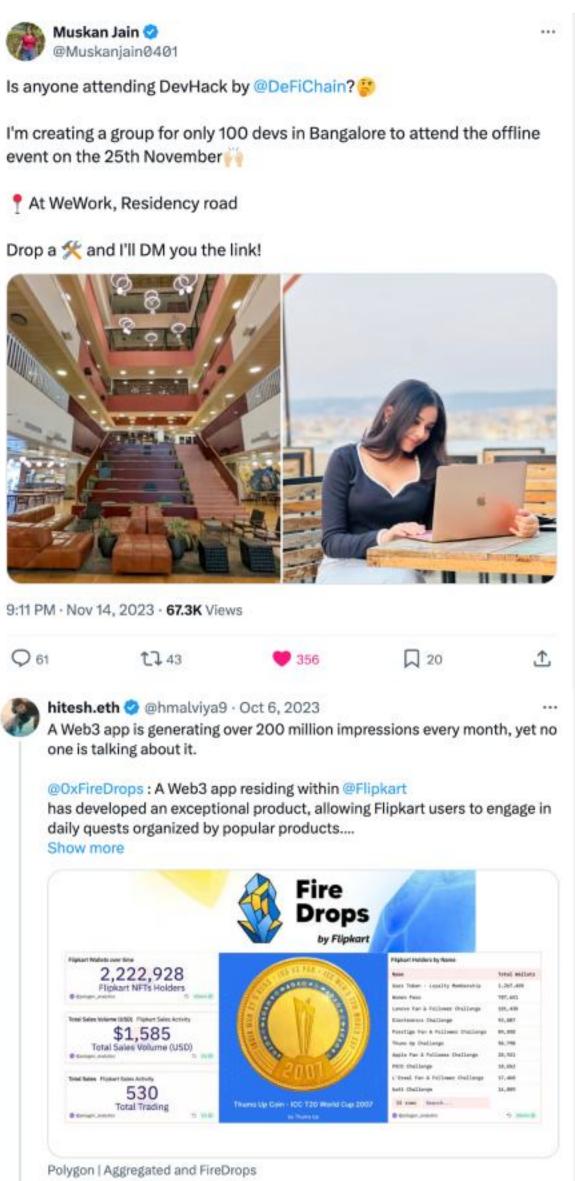






/INFLUENCER NETWORK



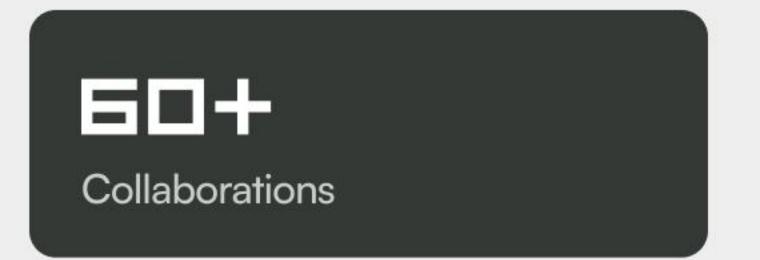


t7 10

O 89

口土

111 11K



Reach



/PREV SPONSORS AND PARTNERS

Google Cloud







APT♣S

GitHub



CoinDCX





superteam





DigitalOcean





















**stickermule

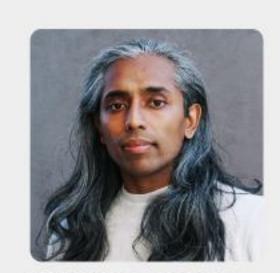
/PREV JUDGES AND SPEAKERS



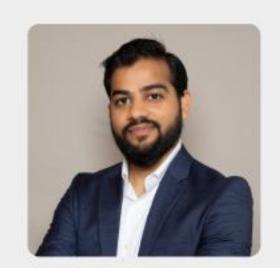
BALAJI S coinbase



SANDEEP NAILIWAL Opolygon



MOHAMMAD SHAIKH **APT**₹S



SUMIT GUPTA Coin DCX

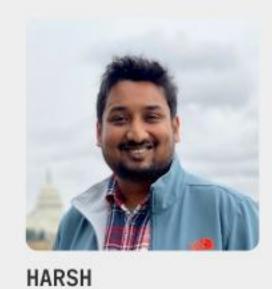


DEVIKA MITTAL

AVALANCHE



NAVIN GUPTA





AYUSH



PRASHANT MAURYA Spheron



ANIKET JINDAL **Biconomy**



SAMYAK JAIN INSTA()APP



VISH BR **■** § Berachain



SAHIL SEN



QuickNode





HARKIRAT SINGH Backpack



ANVIT MANGAL





MOHD SHAHBAZ ALAM W web3auth



DEV KHARE

Lightspeed



/ PRICING



BRONZE #1, DDD SILVER ÆZ, SOO GOLD #5,000

PLATINUM \$10,000

Please get in touch with us, if you would like any customisations or add-ons to the benefits.

All sponsorship prices are inclusive of taxes.

/SPONSORSHIP TIERS

	BRONZE	SILVER	GOLD	PLATINUM
MARKETING & PROMOTIONS				
Sponsor Branding				
Online Announcements/Notifications	1	1	2	3
Twitter Space				
Logo On Streams		Live Workshops	Live Workshops + Opening & Closing	Live Workshops + Opening & Closing
DEVELOPER SUPPORT				
Mentor Support	1	1	2	3
Time In Opening Ceremony			10 Mins	20 Mins
Online Workshop		Pre-Recorded	45 Mins	No Limit
Online Workshop Slots		1	2	No Limit

/SPONSORSHIP TIERS

	BRONZE	SILVER	GOLD	PLATINUM
PRIZES				
Dedicated Track				
Maximum Prize Value (Not Included In Sponsorship Amount)	\$5000	\$10000	\$15000	\$20000
Maximum Number Of Prizes	2	5	No Limit	No Limit
POST-HACKATHON				
Blog On Projects From Winners				
Devfolio, GitHub & LinkedIn Profiles				
Emailer To Participant			Hackathon Participants	96K+ Community Members
Hacker Data (Who Agrees)			✓ Via Emailer	Overall

/ADD ONS

OFFLINE MEETUPS (INDIA)

We are planning to host 10—15 offline meetups across India both before and during the hackathon. These meetups are designed to spread awareness about the hackathon, foster connections among participants, and assist them in brainstorming projects they'd like to develop. As a partner, you have the opportunity to conduct a workshop at these meetups, which can be an excellent platform to introduce attendees to your product and its benefits.

INFLUENCER MARKETING

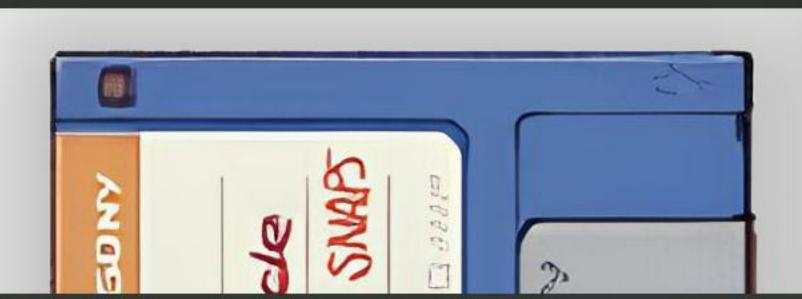
We've partnered with over 60 influencers who have a strong online presence across major platforms, including Twitter, YouTube, Instagram, and LinkedIn. These influencers are well-established in their respective niches and can significantly amplify your promotional campaigns, helping you reach a broader and more engaged audience effectively.

MICEEU

or waren

LILLE

Pricing: ON DEMAND



BREAK. ALL. BARRIERS.





+91 95606 78655



hackon.tech



KEITH SALINS Partner Crowwd Labs, Layer3



RISHABH BANSAL Partner Superteam, Binance, HackerEarth



Please get in touch with us, if you would like any customisations or add-ons to the benefits. All sponsorship prices are inclusive of taxes.