



ASIA'S LARGEST SCIENCE AND TECHNOLOGY FESTIVAL

3<sup>rd</sup> - 5<sup>th</sup> January, 2020

## TECHFEST: A LEGACY



Techfest, IIT Bombay was started in 1998 with the motto of promoting technology, scientific thinking, innovation and exchange of ideas. It provides a platform for one and all to witness one of the most beautiful amalgamations of science and technology with pure delight and enthusiasm. Techfest has gradually diversified into an organisation that, apart from showcasing the pinnacle of technical advancement, strives for developing a socially responsible outlook amongst today's youth. Team Techfest aspires to focus the mind and efforts of the youth towards creating a better and sustainable future.

## TECHFEST: A GLIMPSE





175,000+ Footfall



INR 50 Million Media Budget



2,500+
Indian Colleges



500+ International Universities

#### PATRONAGES OVER THE YEARS









## **TECHFEST: AN OVERVIEW**









**EXHIBITIONS** 



**TECHNOHOLIX** 



**ROBOWARS** 



**COMPETITIONS** 



**AI SUMMIT** 

## INTERNATIONAL EXHIBITIONS



Techfest Exhibitions showcases a plethora of exhibits consisting of cutting edge technologies and innovations from all over the globe. It caters to a whopping crowd of **60,000+** consisting of **corporates**, **academicians** and **students**. Every year Exhibitions mesmerizes the visitors by the sheer quality and variety of the exhibits.

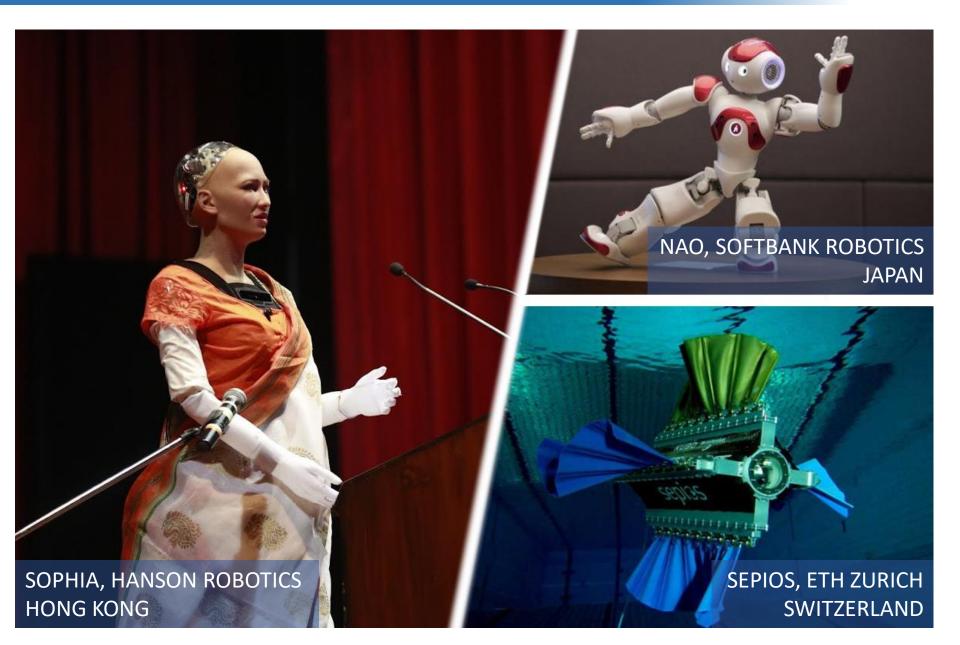


Fully Air-Conditioned

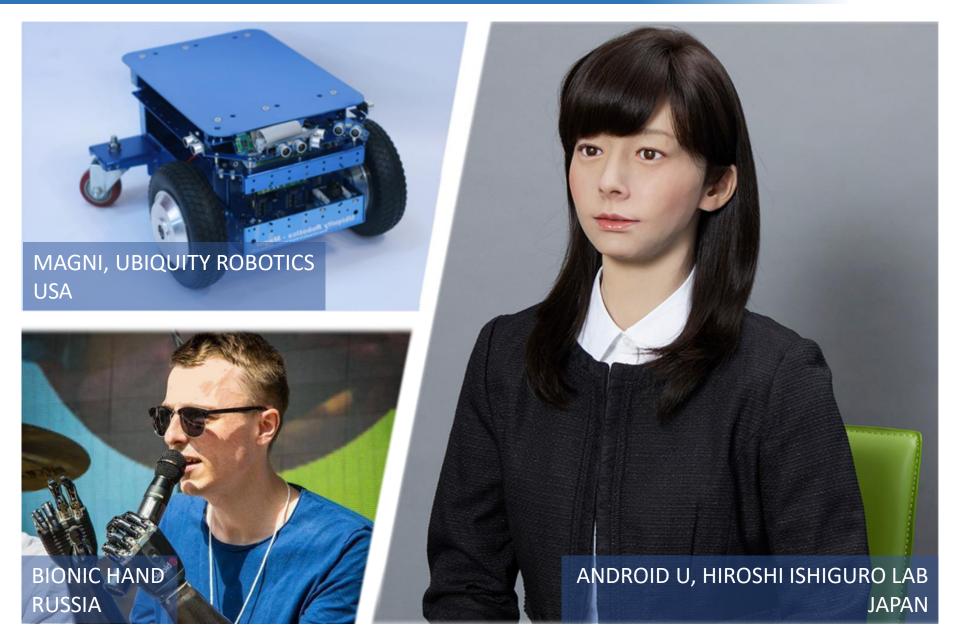


10,000 sq. ft Exhibition Area





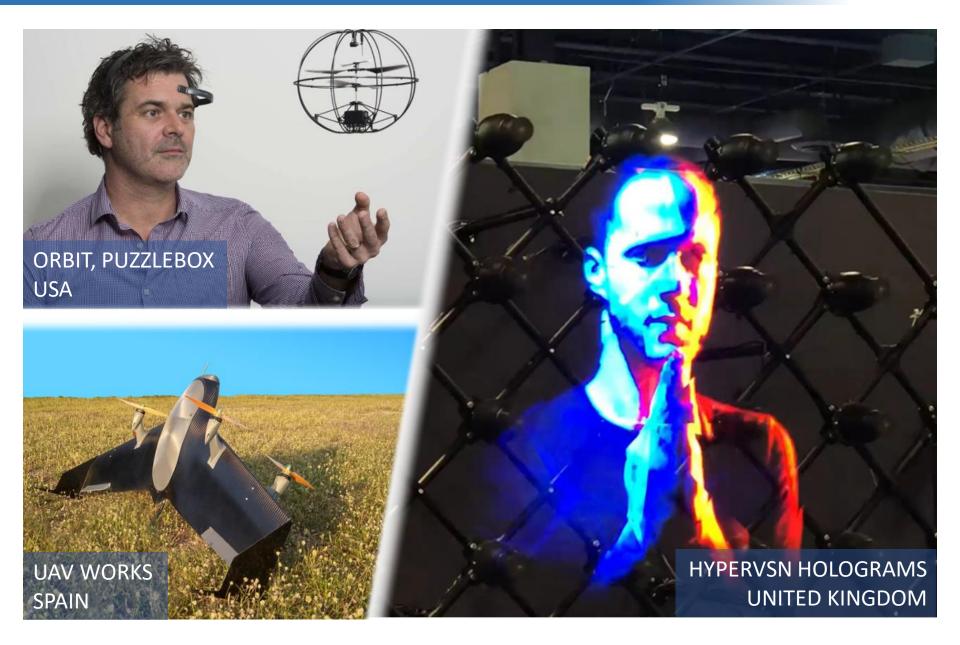




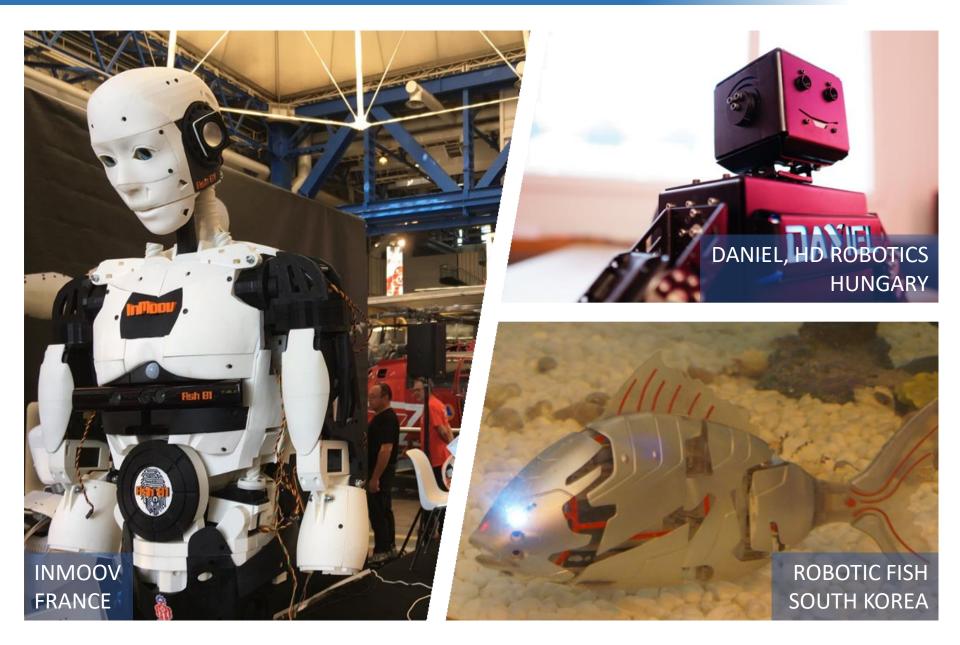




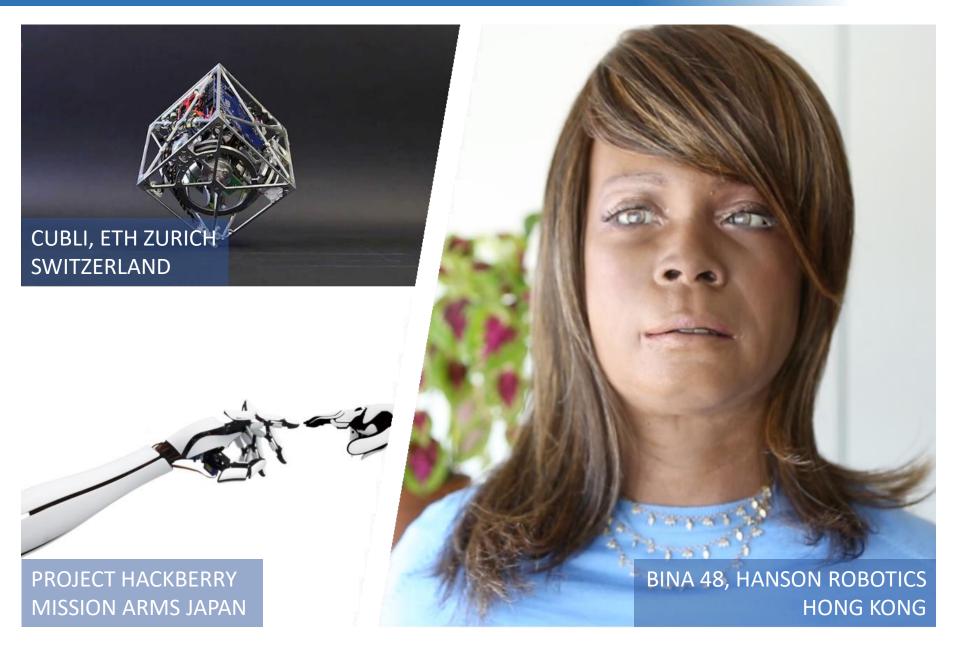














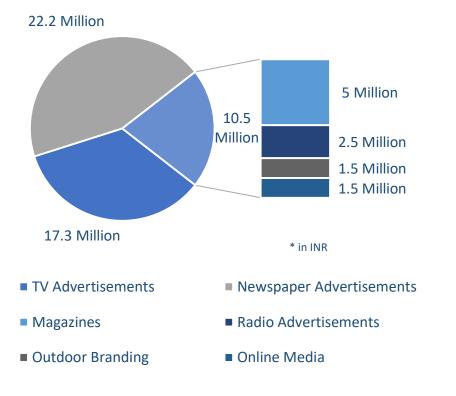


## MEDIA AND PUBLICITY



# INR 50 Million MEDIA & PUBLICITY BUDGET

#### Media Budget Allocation



#### **ONLINE REACH**

3.1 MILLION+ Facebook likes



4.7 MILLION+ Websites Hits



2.3 MILLION+ Twitter Impressions



2 MILLION+ YouTube Views



#### MEDIA PRESENCE



#### **hindustantimes**

India icc world cup cities opinion world entertainment mumbai gurugram ht-weekend videos health education lifestyle tech \*\*\*

#### Draped in a sari, world's first robot citizen makes India debut at IIT Bombay

The humanoid robot had a 15-minute conversation with a student in front of an audience of more than 3,000, on topics ranging from artificial intelligence to the issues facing the world.

MUMBAI Updated: Dec 31, 2017 13:30 IST

Home / News / National News

Updated: Dec 15, 2018, 20:38 IST | Pallavi Smart

from solar-powered chal thelas to human-like robots





Mumbai: IIT-Bs annual tech fest to display human-like

IIT-B's annual Techfest is back again with a host of innovative technology on displayÂ- right

robots, solar-powered chai stall and more

saturday, Jun 08, 201 IIT Bombay Techfest 2016 to begin from tommorow, mind-controlled drone among first day attractions

> IIT Bombay Techfest 2016: The annual festival is patronized by the UNESCO and the UNICEF.



IT Bombay Techfest 2016: The fest will host competitions such as the International Robotics Challenge, Robowars and Full Throttle. (Image for representational purposes)

The Indian Institute of Technology, (IIT) Bombay's annual Techfest is set to begin from tomorrow, December 16. Based on the theme of Space Expedition, the first day of the fest see a series of lectures, competitions and summits at the institute's Powai campus as well as exhibitions by students from institutes

MUMBAI: The world's lightest

and smallest satellite, KalamSat, weighing only 0.64gm, which broke an international space record on June 22, will be showcased a IIT Bombay's Techfest 2017-18 between December 29-31. Anirudh Poddar of Techfest said the event will be an effective platform to display

science and technology

#### Witness the cutting edge

Mumbai Mirror i Updated: Dec 15, 2018, 06:00 IST IIT-Bombay's Techfest is back, ofering plenty of knowledge and entertainment for science and technology enthusiasts

International Robowars, the biggest crowd-puller at Techfest each year, takes place at IIT-Bombay's open-air amphitheatre through the weekend, with teams from around the world - and their robots - doing battle

A student experiences a 3D-printed bionic arm at the Techfest exhibition. The arm is based on the open-source Hackberry platform, which its developers hope will be adopted by engineers around the world to develop robotic arms in various fields, from search and rescue operations to aiding people with disabilities.



A football-playing humanoid robot from B-Human in action at the Techfest exhibition. The German team is part of a collegiate project at the Department of Computer Science of the University of Bremen. It is a six-time world champion of the RoboCup Standard Platform League and has won the RoboCup German Open eight times in a row.

#### India's First 3D Printed Humanoid Robot 'Manay' Launched at IIT Mumbai TechFest 2015

The robot can play football, perform acrobatics and also can follow most of the human instructions





KalamSat as it is Asia's larges The A-SET Training & Research Institutes, New Delhi, introduced India's First 3D printed humanoid Robot 'Manay' at IIT Mumbai on the third day of Tech Fest 2015.

Diwakar Vaish, Head Robotics and Research, unveiled 'MANAV', India's first 3D printed

#### Tiniest satellite to be showcased at IIT(B) Techfest

TNN | Updated: Nov 30, 2017, 0:46 IST



KalamSat was launched on June 22 by a Nasa sounding rocket

festival with footfalls of more than 1,60,000 people



from the Wallops Island facility

## WHY TECHFEST EXHIBITIONS?





Explore and promote
Your technology in the
Indian Subcontinent



Association with the brand name IIT Bombay



60,000+ attendees consisting of Corporates, Academia and Students



Networking with 2500+ Corporates and Executives



Huge Media Budget of INR 50 Million



45+ International Exhibits

### **CONCLUDING REMARKS**



We strongly believe that your association with Techfest, IIT Bombay will be in our best mutual interests. It would be a valuable addition to our festival and foster the promotion of education, research, science and technology.

We look forward to hear from you. Feel free to contact the undersigned regarding any queries.

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