

### **Capgemini's Learn Book (Business Analytics and Digital Workshop)**

Digital customer experience and Business Intelligence

From a technology stand point it will be a mashup between the niche technologies in today's market i.e. Business Analytics and Digital, what else can you ask for.

#### **The key features that we envisage for the Learn Book platform are:**

- Competency building model with available public contents and mash up against a syllabus
- Enable assisted education from master level candidates
- Content approved by teaching faculties
- Enable 3rd party certifications or internal certifications against the modules
- Sharing notes against the modules
- Ask a doubt
- Plan the learning – use analytics to figure out the complexity, duration & plan
- Topic based content extraction
- Create a frontend (Desktop/Mobile)

Etc., possibilities are unlimited

#### **Pre-requisites:**

Entrepreneurial mind-set

Laptop

**Note: Techfest, IIT Bombay Certificates to all participants (only if participant attends all the sessions).**