

Summary Dashboard

- Total trips are 336,802 which 69% of them rides by annual members and the rest is by short-term customers. Also, we can see 60% of customers are men and 25% are female and the rest are unknown and people in the range 25-35 are more interested in this service.

Map Dashboard

- All Start Station located in Jersey City but, we can see a few ends up in New York City.
- By looking at color guidance we can easily find popular station at start and end stations. Grove St Path and Newport Pkwy are most popular stations.

Peak hours Dashboard

- As it is obvious, the popular hours are 5pm – 7pm which shows this service isn't a popular transport for going to work.

Scatter plot Dashboard

- There is strong, positive relationship between number of trips and trip duration.

Peak hours on seasons Dashboard

- Peak hours on summer are around 6 pm - 7pm, using bicycle doesn't seem to be a popular choice for people going to work in the summer. People prefer to use bikes when weather is getting cooler.
- Peak hours on winter for Jan and Feb are around 8 am and 6pm, but on Dec the number of records significantly reduced. Does it relate to end of year and Christmas holiday?