# raceBERT – A Transformer-based Model for Predicting Race and Ethnicity from Names\*

Prasanna Parasurama<sup>†</sup> New York University

December 9, 2021

#### **Abstract**

This paper presents raceBERT – a transformer-based model for predicting race and ethnicity from character sequences in names, and an accompanying python package. Using a transformer-based model trained on a U.S. Florida voter registration dataset<sup>1</sup>, the model predicts the likelihood of a name belonging to 5 U.S. census race categories (White, Black, Hispanic, Asian & Pacific Islander, American Indian & Alaskan Native). I build on Sood and Laohaprapanon (2018) by replacing their LSTM model with transformer-based models (pre-trained BERT model, and a roBERTa model trained from scratch), and compare the results. To the best of my knowledge, raceBERT achieves state-of-the-art results in race prediction using names, with an average f1-score of 0.86 – a 4.1% improvement over the previous state-of-the-art, and improvements between 15-17% for non-white names.

#### 1 Introduction

Researchers studying racial disparities often do not have self-reported demographic data readily available, and must rely on proxies such as name and location to predict race (e.g. Zhang (2018) and Fiscella and Fremont (2006)). Similarly, researchers studying racial discrimination are often interested in racial *signal* encoded in names (Bertrand and Mullainathan 2004; Kang et al. 2016). In hiring discrimination studies, for example, the recruiter's perception of a candidate's race (as proxied by name) becomes important, in which case it's useful to estimate the likelihood

<sup>\*</sup>https://github.com/parasurama/raceBERT

pparasurama@gmail.com

<sup>&</sup>lt;sup>1</sup>I sincerely thank Gaurav Sood and Suriyan Laohaprapanon for sharing their data

of name belonging to a particular race (Parasurama, Ghose, and Ipeirotis 2020). Over the years, new methods and models have been proposed to incrementally improve the accuracy of race prediction models (Fiscella and Fremont 2006; Imai and Khanna 2016; Ambekar et al. 2009; Sood and Laohaprapanon 2018; Xie 2021). This paper contributes to this line of research by presenting a transformer-based race and ethnicity prediction model, which, to the best of my knowledge, achieves state-of-the-art results in predictive accuracy.

#### 2 Data

The race prediction model uses the U.S. Florida voter registration dataset<sup>2</sup> collected by Sood and Laohaprapanon (2018). In total, there are 13,089,545 names across 5 race categories. Table 1 reports the counts and label for each race category. Note that unknown, other, and multiracial categories are dropped, because there are too few examples.

Race	Label	Count
Non-hispanic White	nh_white	8,757,268
Hispanic	hispanic	2,179,106
Non-hispanic Black	nh_black	1,853,690
Asian & Pacific Islander	api	253,808
American Indian & Alaskan Native	aian	45,673

Table 1: Florida voter registration data race label and counts

#### 3 Models

The main point of departure from Sood and Laohaprapanon (2018) is that I replace their LSTM classifier with transformer-based models.

#### 3.1 Fine-tuning a pre-trained BERT model

As a baseline, I start with a pretrained BERT<sup>3</sup> model for sequence classification (Vaswani et al. 2017; Devlin et al. 2019). Although BERT classification typically operates at the sentence level with sequences of tokens, it can also be used at the token level with the sequences of word pieces (i.e. sequences of characters).

<sup>&</sup>lt;sup>2</sup>https://dataverse.harvard.edu/dataset.xhtml?persistentId=doi:10.7910/DVN/UBIG3F

<sup>&</sup>lt;sup>3</sup>https://huggingface.co/bert-base-uncased

First, in the preprocessing step, the name is lowercased, and the first name and the last name are concatenated by an underscore. For example George Smith becomes george\_smith. Then the normalized name gets tokenized into words or word pieces depending on whether the name is in the model's vocabulary. For example, george\_smith gets tokenizen into [[CLS], george, \_, smith, [SEP]]. Here, george and smith become distinct tokens because both names are part of the vocabulary. If a name is not in the vocabulary, it gets tokenized into word pieces. For example, satoshi and nakamoto are not in the vocabulary, therefore satoshi\_nakamoto gets tokenized into [[CLS], sato, ##shi, \_, nak, ##amo, ##to, [SEP]]

For the training step, following Sun et al. (2019), I use the following hyperparameters: N\_EPOCHS=4, BATCH\_SIZE\_PER\_GPU=128, LEARNING\_RATE=2e-5, WEIGHT\_DECAY=2e-5. See the wandb project page for a complete list of hyperparameters and configs.

Table 2 reports the performance of the pre-trained model on a hold-out test set, and Table 3 compares raceBERT's performance to ethnicolr's performance (Note that ethnicolr does not have aian as a category). raceBERT achieves better performance across all race categories compared to ethnicolr. On average, there is a 4.4% improvement in the f1-score, with the highest performance improvement coming from non-white names, with improvements as much as 18% for black names.

Group	Precision	Recall	f1-score
nh_white	0.89	0.94	0.91
nh_black	0.80	0.58	0.67
hispanic	0.85	0.88	0.87
api	0.79	0.66	0.72
aian	0.60	0.01	0.02
Average	0.87	0.87	0.86

Table 2: raceBERT hold-out performence metrics (pre-trained language model)

Group	Precision	Recall	f1-score	ethnicolr f1-score	% Improvement
nh_white	0.89	0.94	0.91	0.90	1.51
nh_black	0.80	0.58	0.67	0.55	18.15
hispanic	0.85	0.88	0.87	0.75	13.53
api	0.80	0.66	0.72	0.60	16.89
Average	0.87	0.87	0.87	0.83	4.38

Table 3: raceBERT hold-out performence improvement (pre-trained language model)

I repeat the training process with the Wikipedia ethnicity dataset (Ambekar et al. 2009; Sood and Laohaprapanon 2018) and report the results in Appendix A. As with the race model, raceBERT achieves an overall 5% improvement over ethnicolr.

#### 3.2 Training a model from scratch

Although the pre-trained BERT model achieves significant performance improvements over ethnicolr, a few limitations remain. First, with a vocabulary size of 30,000, the model is needlessly large for the task at hand. Most of the tokens in the vocabulary will never be used. Second, many commonly occurring names are in the vocabulary, which raises the question of whether the model is simply memorizing names rather than learning from character sequences of names, in which case the generalizability of the model will suffer. To overcome these issues, I train a roBERTa model from scratch with a much smaller vocabulary size of 500 (Liu et al. 2019).

In the preprocessing step, the first name is lowercased, and the last name is uppercased, which are then concatenated by a space. For example George Smith becomes george SMITH. In theory, the mixed lower/upper case will make it easier for the model to discriminate between first and last names. Using the transformed names, I train a Byte Pair Encoding tokenizer with a max vocabulary size of 500 to learn the most commonly occurring character sequences, which is then used to tokenize all names. For example, george SMITH gets tokenized into [[CLS], ge, or, ge, SMITH, [SEP]]. Likewise, satoshi NAKAMOTO gets tokenized into [[CLS], sa, t, o, sh, i, N, A, K, AM, O, T, O, [SEP]].

Next, I train a masked language model to learn the character sequences using the roBERTa masked language architecture (ATTENTION\_HEADS=12, HIDDEN\_-

LAYERS=6). Using the weights from the language model, I initialize a roBERTa sequence classification model and train using the following hyperparameters: N\_- EPOCHS=4, BATCH\_SIZE\_PER\_GPU=128. LEARNING\_RATE=2e-5, WEIGHT\_- DECAY=2e-5. All other configs can be found at the wandb project page.

Table 4 reports the performance of the model on a hold-out test set, and Table 5 reports the performance improvement compared to ethnicolr. The model's performance metrics are almost the same as the pre-trained BERT model, but with a much smaller vocabulary and (theoretically) greater generalizability. As such, I use this as the default model for the python package.

Group	Precision	Recall	f1-score
nh_white	0.89	0.94	0.91
nh_black	0.79	0.57	0.66
hispanic	0.85	0.88	0.86
api	0.78	0.64	0.70
aian	0.53	0.01	0.01
Average	0.86	0.87	0.86

Table 4: raceBERT hold-out performence metrics

metric group	precision	recall	f1	ethnicolr f1	% improvement
nh_white nh_black hispanic api	0.89 0.80 0.85 0.79	0.94 0.57 0.88 0.64	0.91 0.67 0.87 0.71	0.90 0.55 0.75 0.60	1.37 17.39 13.32 15.11
Average	0.87	0.87	0.87	0.83	4.11

Table 5: raceBERT hold-out performence improvements

#### 3.3 Code, Configs, and Resources

All of the training code, as well as the raceBERT python package code, is on Github<sup>4</sup>. The trained models are uploaded to the huggingface hub<sup>5</sup>. All training

<sup>&</sup>lt;sup>4</sup>https://github.com/parasurama/raceBERT

<sup>&</sup>lt;sup>5</sup>https://huggingface.co/pparasurama/raceBERT

configurations, hyperparameters, and learning curves can be found at the wandb project page<sup>6</sup>.

### 4 Conclusion & Limitations

This paper presents a new transformer-based model for predicting race from names and demonstrates the performance improvements over existing state-of-the-art models. One limitation of this model is that it's trained on the Florida voter registration dataset, which is not necessarily representative of the U.S. population. As such, the accuracy scores may vary when used on datasets from U.S. regions with different demographic distributions. Another limitation – one that's shared by all race prediction models – is that the model is not 100% accurate. While this is admissable when studying racial disparities in the aggregate, or when estimating the likelihood of a name belonging to a particular race, it's not advisable to use this model in applications where it is important to know individual race.

<sup>&</sup>lt;sup>6</sup>https://wandb.ai/parasu/raceBERT-public

## References

- Ambekar, Anurag et al. (2009). "Name-Ethnicity Classification from Open Sources". In: *Proceedings of the 15th ACM SIGKDD International Conference on Knowledge Discovery and Data Mining KDD '09*. Paris, France: ACM Press, p. 49.
- Bertrand, Marianne and Sendhil Mullainathan (2004). "Are Emily and Greg More Employable Than Lakisha and Jamal? A Field Experiment on Labor Market Discrimination". In: *THE AMERICAN ECONOMIC REVIEW* 94.4, p. 79.
- Devlin, Jacob et al. (May 2019). "BERT: Pre-Training of Deep Bidirectional Transformers for Language Understanding". In: *arXiv:1810.04805 [cs]*. arXiv: 1810.04805 [cs].
- Fiscella, Kevin and Allen M. Fremont (2006). "Use of Geocoding and Surname Analysis to Estimate Race and Ethnicity". In: *Health Services Research* 41.4p1, pp. 1482–1500.
- Imai, Kosuke and Kabir Khanna (2016). "Improving Ecological Inference by Predicting Individual Ethnicity from Voter Registration Records". In: *Political Analysis* 24.2, pp. 263–272.
- Kang, Sonia K. et al. (Sept. 2016). "Whitened Résumés: Race and Self-Presentation in the Labor Market". In: *Administrative Science Quarterly* 61.3, pp. 469–502.
- Liu, Yinhan et al. (July 2019). "RoBERTa: A Robustly Optimized BERT Pretraining Approach". In: *arXiv*:1907.11692 [cs]. arXiv: 1907.11692 [cs].
- Parasurama, Prasanna, Anindya Ghose, and Panos Ipeirotis (Aug. 2020). "Who Benefits from Organizational Diversity Efforts? Evidence from Silicon Valley Firms". In: *Academy of Management Proceedings* 2020.1, p. 22036.
- Sood, Gaurav and Suriyan Laohaprapanon (May 2018). "Predicting Race and Ethnicity From the Sequence of Characters in a Name". In: *arXiv:1805.02109* [stat]. arXiv: 1805.02109 [stat].
- Sun, Chi et al. (2019). "How to Fine-Tune BERT for Text Classification?" In: *Chinese Computational Linguistics*. Ed. by Maosong Sun et al. Lecture Notes in Computer Science. Cham: Springer International Publishing, pp. 194–206.
- Vaswani, Ashish et al. (2017). "Attention Is All You Need". In: *Advances in Neural Information Processing Systems*. Vol. 30. Curran Associates, Inc., pp. 5998–6008.
- Xie, Fangzhou (Oct. 2021). "Rethnicity: Predicting Ethnicity from Names". In: arXiv:2109.09228 [cs]. arXiv: 2109.09228 [cs].
- Zhang, Yan (Jan. 2018). "Assessing Fair Lending Risks Using Race/Ethnicity Proxies". In: *Management Science* 64.1, pp. 178–197.

# **Appendix**

# A Wikipedia Ethnicity Dataset

Ethnicity	Count
GreaterEuropean,British	43,579
GreaterEuropean,WestEuropean,French	14,076
GreaterEuropean,WestEuropean,Italian	13,633
GreaterEuropean,WestEuropean,Hispanic	11,365
GreaterEuropean,Jewish	11,224
GreaterEuropean,EastEuropean	9,318
Asian,IndianSubContinent	9,063
Asian, Greater East Asian, Japanese	8,425
GreaterAfrican, Muslim	6,854
Asian, Greater East Asian, East Asian	6,514
GreaterEuropean,WestEuropean,Nordic	5,242
GreaterEuropean,WestEuropean,Germanic	4,634
GreaterAfrican,Africans	4,348

Table 6: Wikipedia dataset ethnicity categories and counts

Group	Precision	Recall	f1-score	ethnicolr f1-score	%Improvement
Asian,GreaterEastAsian,EastAsian	0.87	0.85	0.86	0.82	4.65
Asian, Greater East Asian, Japanese	0.92	0.88	0.90	0.90	0.00
Asian,IndianSubContinent	0.82	0.79	0.81	0.77	4.94
GreaterAfrican,Africans	0.65	0.52	0.58	0.49	15.52
GreaterAfrican,Muslim	0.66	0.76	0.71	0.67	5.63
GreaterEuropean,British	0.82	0.87	0.85	0.82	3.53
GreaterEuropean,EastEuropean	0.81	0.78	0.80	0.76	5.00
GreaterEuropean,Jewish	0.57	0.53	0.55	0.47	14.55
GreaterEuropean,WestEuropean,French	0.71	0.68	0.69	0.64	7.25
GreaterEuropean,WestEuropean,Germanic	0.54	0.56	0.55	0.46	16.36
GreaterEuropean,WestEuropean,Hispanic	0.74	0.73	0.73	0.70	4.11
GreaterEuropean,WestEuropean,Italian	0.77	0.79	0.78	0.75	3.85
GreaterEuropean,WestEuropean,Nordic	0.82	0.74	0.78	0.68	12.82
Average	0.77	0.77	0.77	0.73	5.19

Table 7: raceBERT hold-out performance on Wikipedia ethnicity dataset