kaggle



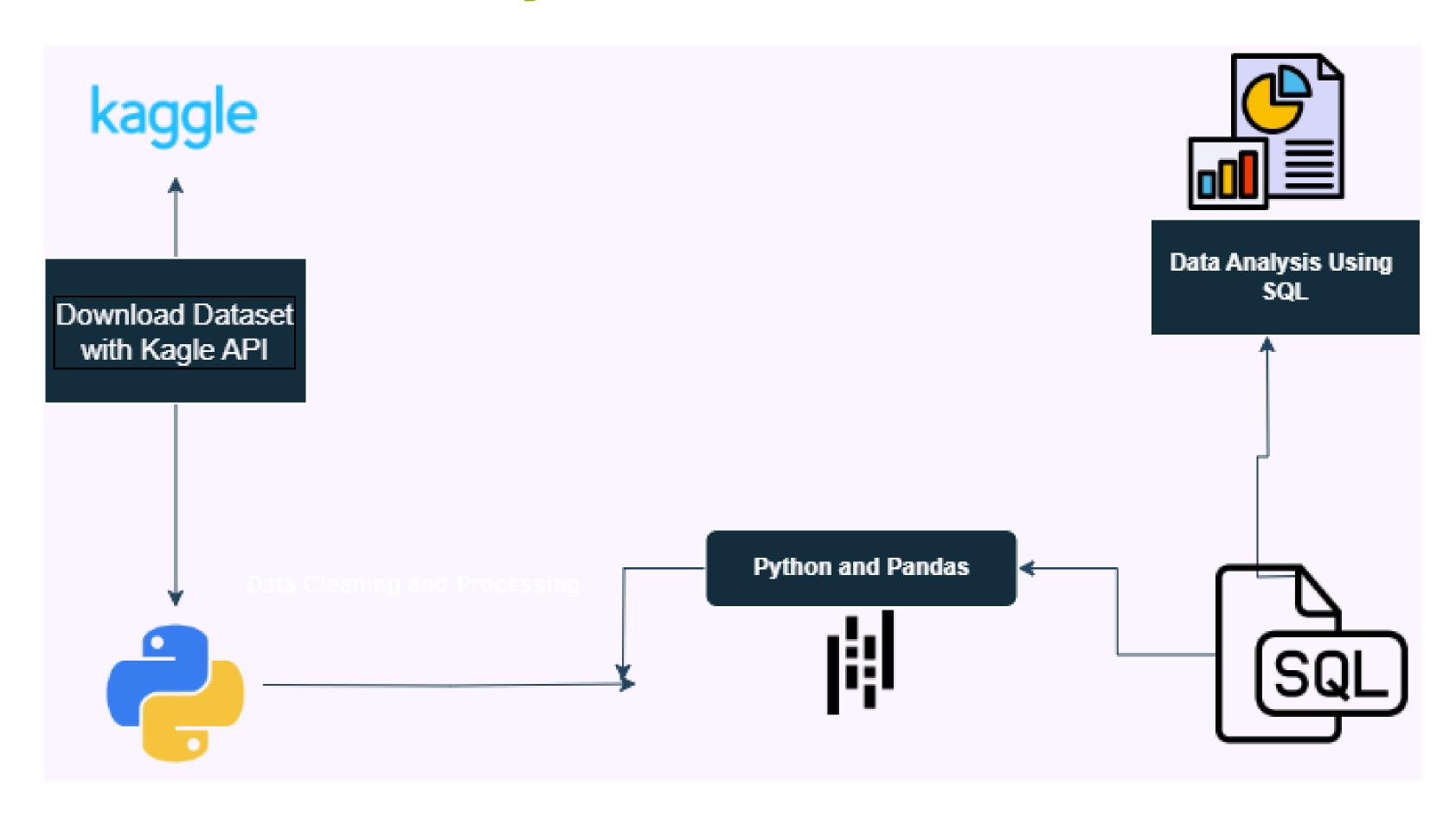
Data Analytics with Python & SQL







Project Architecture

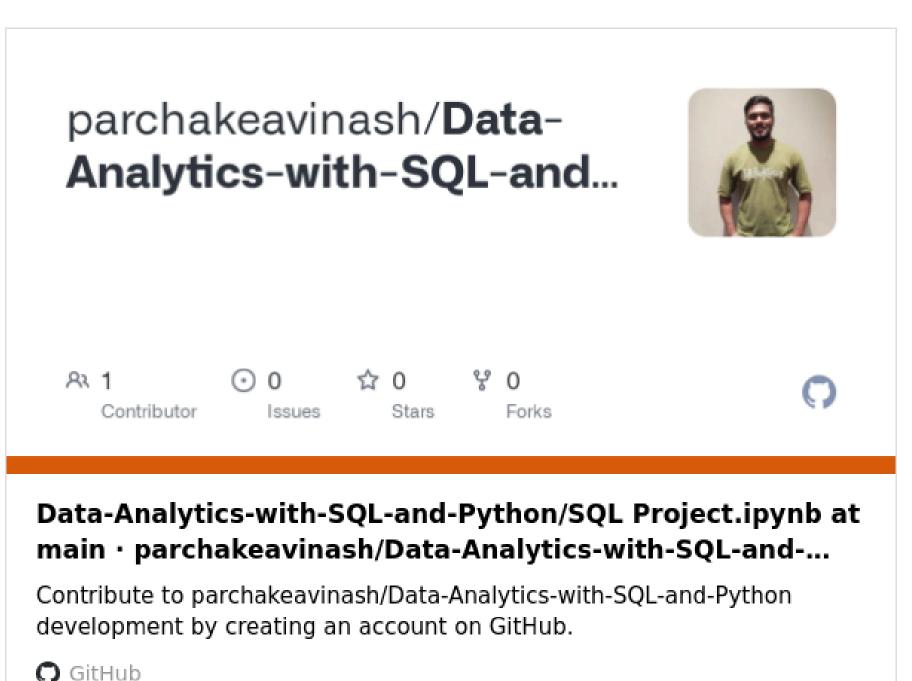


SQL Project Questions

- 1. find the 10 highest revenue base product
- 2. find top 5 highest selling product in each region
- 3. find month over month growth comparison for 2022 and 2023 sales eg: jan 2022 vs jan 2023
- 4. for each category which month had highest sales
- 5. which sub category had highest growth by profit in 2023 compare to 2022

Data Cleaning and Processing with Python

Check it out link:



1.find the 10 highest revenue base product

SELECT

```
product_id, SUM(sales_price) AS sales

FROM

orders

GROUP BY product_id

ORDER BY sales DESC

LIMIT 10;

CEL DI 1000
```

Re	sult Grid Hows:		Export: Wra
	product_id	sales	
١	TEC-CO-10004722	59514.00	
	OFF-BI-10003527	26525.30	
	TEC-MA-10002412	21734.40	
	FUR-CH-10002024	21096.20	
	OFF-BI-10001359	19090.20	
	OFF-BI-10000545	18249.00	
	TEC-CO-10001449	18151.20	
	TEC-MA-10001127	17906.40	
Res	sult 10 ×		

2. find top 5 highest selling product in each region

```
SELECT
    region,
    product_id,
    sales
FROM
    (SELECT
        region,
        product_id,
         SUM(sales_price) AS sales,
         ROW_NUMBER() OVER (PARTITION BY region ORDER BY SUM(sales_price) DESC) AS sales_rank
    FROM
        orders
    GROUP BY
         region, product_id
    ) AS rankproduct
WHERE
    sales_rank <= 5;</pre>
```

2. find top 5 highest selling product in each region

	region	product_id	sales
١	Central	TEC-CO-10004722	16975.00
	Central	TEC-MA-10000822	13770.00
	Central	OFF-BI-10001120	11056.50
	Central	OFF-BI-10000545	10132.70
	Central	OFF-BI-10004995	8416.10
	East	TEC-CO-10004722	29099.00
	East	TEC-MA-10001047	13767.00
	East	FUR-BO-10004834	11274.10
	East	OFF-BI-10001359	8463.60
	East	TEC-CO-10001449	8316.00
	South	TEC-MA-10002412	21734.40
	South	TEC-MA-10001127	11116.40
	South	OFF-BI-10001359	8053.20
	C 11	TEC NAM 4000440E	7040 00

3. find month over month growth comparison for 2022 and 2023 sales eg: jan 2022 vs jan 2023

```
with cte as (
    select year(order_date) as order_year, month(order_date) as order_month, sum(sales_price) as sales
    from orders
    group by order_year,order_month
    -- order by order_year,order_month
    )
    select order_month
    , sum(case when order_year = 2022 then sales else 0 end) as 2022_sales
    ,sum(case when order_year = 2023 then sales else 0 end) as 2023_sales
    from cte
    group by order_month
    order by order_month;
```

order_month	2022 sales	2022 colos
	_	2023_sales
▶ 1	94712.50	88632.60
2	90091.00	128124.20
3	80106.00	82512.30
4	95451.60	111568.60
5	79448.30	86447.90
6	94170.50	68976.50
7	78652.20	90563.80
8	104808.00	87733.60
9	79142.20	76658.60
10	118912.70	121061.50
11 Result 24 ×	84225.30	75432.80

4.for each category which month had highest sales

```
107 • ⊖ with cte as (
      select category,DATE_FORMAT(order_date, '%Y%m') AS order_year_month, sum(sales_price) as sales
108
      from orders
109
      group by category,DATE_FORMAT(order_date, '%Y%m')
110
      order by category,DATE_FORMAT(order_date, '%Y%m')
111
112
    ⇒ select * from(
113
          select *,
114
          row_number() over(partition by category order by sales desc) as rn
115
          from cte) as a
116
      where rn =1;
117
```

Result Grid Filter Rows: Export: Wrap Cell Content: IA				
	category	order_year_month	sales	rn
•	Furniture	202210	42888.90	1
	Office Supplies	202302	44118.50	1
	Technology	202310	53000.10	1

5.which sub category had highest growth by profit in 2023 compare to 2022

```
• \ominus with cte as (
  select sub_category, year(order_date) as order_year, sum(sales_price) as sales
  from orders
  group by sub_category,order_year
  -- order by order_year, order_month

→ cte2 as(
  select sub_category
  , sum(case when order_year = 2022 then sales else 0 end) as 2022_sales
  sum(case when order_year = 2023 then sales else 0 end) as 2023_sales
  from cte
  group by sub_category
  order by sub_category
  select *
  ,(2023_sales - 2022_sales)*100/2022_sales as "%growth"
  from cte2
  order by (2023_sales - 2022_sales)*100/2022_sales desc;
   -- limit 1;
```

5.which sub category had highest growth by profit in 2023 compare to 2022

Re	sult Grid II Filter Rows:		Export: Wrap C	Cell Content: TA
	sub_category	2022_sales	2023_sales	%growth
٠	Supplies	16140.70	28917.40	79.158277
	Machines	73723.20	109178.50	48.092459
	Binders	87675.50	108363.10	23.595645
	Storage	102907.40	113000.60	9.808041
	Chairs	151395.30	165429.80	9.270103
	Accessories	77627.20	83977.40	8.180380
	Bookcases	53469.50	57346.60	7.251050
	Fasteners	1430.10	1508.80	5.503112
	Phones	157334.70	160673.60	2.122164
	Paper	38898.90	36932.40	-5.055413
	Art	13644.10	12615.70	-7.537324
	Labels	6329.60	5665.30	-10.495134
	Furnishings	47816.20	40522.10	-15.254454
Res	sult 31 ×			

Thank You!!!