

# **PAIGE ARCHER**

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## **ABOUT ME**

A triple Distinction star student achiever looking to secure a Digital and Technology Solutions degree apprenticeship. I am a reliable, hard-working and tech enthusiastic, with strong interpersonal and leadership skills honed through my time in education, work experience and hobbies.

## **EDUCATION**

### **Manchester Metropolitan University (September 2023 to July 2024)**

Computer Games Development - Pass

### **Blackburn College (September 2018 to August 2023)**

BTEC Level 3 Extended Diploma in Information & Technology – D\*D\*D\*

GCSE English – Grade 5

GCSE Maths – Grade 5

## **EXPERIENCE**

### **Spark (June 2022 to August 2024)**

At Spark, I oversaw graphic design and video editing for the organisation. I did this voluntarily in collaboration alongside my college course, to be the organisation's Student Ambassador and promote the efforts of the organisation in preventing mental health issues.

- Designed two key Spark logos including the organisation logo and the Bloke Talk logo to be used for merchandising and video presence.
- Created mental-health centric graphic designs such as 'Pause; Your Story is Not Over' and presented them to team to pick their favourites and consider the target audience. Bloke Talk and 'Pause' Designs were most favourable.
- Edited video content such as Bloke Talk podcast episodes, short introductions to the Team and created the Spark trailer using Canva software.

### **Inclusive North (October 2022 to April 2024)**

As a digital marketing volunteer at Inclusive North in Blackburn, Lancashire, I oversaw social media management. I worked every Monday from 9-5.

- Created and scheduled relevant content to upload onto social platforms using Hootsuite and Meta Business Suite tools.

- Updated website weekly using WordPress, to advertise services to local community and ensure news is up to date of organisation's projects.
- Used data and social media trends to analyse days when to schedule content for the organisation, included hashtags to outreach to unique users.

### **Student Ambassador for Digital (September 2022 to June 2023)**

I was given the opportunity to present Blackburn College digital courses and promote the facilities to prospective students and interested parents on Open Days and Evenings. I did this on behalf of the digital department.

- Welcomed parents and prospective students to discuss and promote Blackburn College facilities and courses from a student perspective.
- Presented coding club activity 'Kudos Project – Conflict 1914' to students, an interactive Capture-the-Flag WW1 game on the software Crayta, talked about design and development process in a small team and project management.
- My assignments were used as a Distinction example on the work that will be completed during the time on the course.
- I showcased my work and projects as a student volunteer with Spark, to a class of prospective students from a local high school. Talked about the work the organisation is doing and the collaboration between the college and organisation.

### **Forage Cybersecurity Course ran by Mastercard (August 2024)**

Completed a virtual Cybersecurity work experience course ran by Mastercard. The course was a simulation about phishing email threats.

- In my initial task, I had to identify areas of a phishing email that were red flags and using my knowledge, then to remodel the email to appear real.
- My next task was to identify struggling departments within the company, which required additional training in cyber security.
- The final task was to create a presentation surrounding phishing emails, cyber threats and how to manage these incidents. It was insightful to compare my presentation to an example one and see the similar points made.

### **Springpod Cybersecurity Course ran by Fujitsu (August 2024)**

Completed a Springpod work experience course by Fujitsu, where I acted as a Cybersecurity consultant to a water utility company.

- Identified a list of ten cyber threats that can occur in the water utility industry using OWASP top 10 and previous cyber security knowledge.
- Devised a short-term and long-term strategy plan surrounding cyber-attacks and incident management, where/who to report incidents to and how to prevent them.

## **KEY ACHIEVEMENTS**

- Blackburn College's FE STAR AWARD Nominee – Pupil of the year
- Winner of the coding club's Kudos Project at Blackburn College.
- Korean (Beginner proficiency - 한국말)