Pardeep Singh

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EXECUTIVE SUMMARY

Financial Data Analyst with 7 years of experience in financial reporting, forecasting, budgeting, and data visualization. **Certified in Power BI**, with expertise in **DAX, Power Query, and Advanced Excel** (PivotTables, Macros, XLOOKUP). Proven ability to build automated dashboards and reporting tools that streamline decision-making, reduce reporting time, and drive cost savings.

Skilled in **financial modeling, variance analysis, and trend forecasting**, with handSs-on experience using **SAP** for performance measurement, budgeting, and payout processing. Adept at **validating large datasets**, ensuring data integrity, and optimizing processes across FP&A and Treasury functions. Strong collaborator across **IT, procurement, and finance teams**, with a track record of aligning data insights with strategic business goals.

SKILLS

- **Certifications: Power BI** (Microsoft), Design Thinking Practitioner (IBM), MySQL for Data Analytics and Business Intelligence
- **Databases and Languages:** MySQL, Python, ETL (Extraction Transform and Load), Databricks
- **Visualization Tools:** Power BI **DAX** (Data Analysis Expressions), Tableau, Visio
- **Microsoft Office Suite**: **Advanced Excel, Macros, Pivot Tables,** VLOOKUP, Formulas, Word, **PowerPoint**, PowerPivot, PowerQuery
- **Functional Expertise:** Financial Planning & Analysis (**FP&A**), Financial Reporting, **Strategic Planning**, **Forecasting** & **Budgeting**, Data Validation, Process **Automation**, Risk Assessment, SOX Compliance, Treasury, ALM, SAS, **SAP**, S/4 HANA, JIRA, SharePoint, Confluence

EXPERIENCE

Freelancing   **Financial Planning & Analysis (FP&A) Consultant**   Aug 2024- Present

- Following a restructuring at Bell, transitioned to freelancing, providing consulting in **financial planning**, **forecasting**, **budgeting**, **data analysis** and **financial modeling** to support strategic decision-making for growing businesses.
- Currently working with an Ontario-based startup on an ongoing project, contributing significantly by conducting **market analysis**, advising on **revenue forecasting**, **compensation structures**, designing automated **Excel templates** and **dashboards**, resulting in a **25% reduction** in reporting time, **18–20% cost savings**, plus streamlined business processes through **automation** & **process optimization**.

Bell, Toronto   **Financial Data Analyst- Strategic Planning**   Nov 2021- Aug 2024

- Oversaw a portfolio of approximately **3,500 employees**, collaborating with the **finance team** to allocate budgets. Validated the work of **Performance Managers** and **in-house software**, addressed irregularities, and uploaded payouts into **SAP** for timely processing.
- Led a project to optimize budget allocation, achieving **15% cost savings** by enhancing **revenue forecasting models** through **trend analysis** and **KPI monitoring**, reducing financial risk.
- Developed and maintained **financial models**, **dashboards**, and **reporting processes** using **Excel** and **Power BI**, ensuring timely and accurate **financial reporting**, and assisting with **budgeting** and **forecasting** activities.
- Streamlined work for Performance Managers by creating **automated templates** and **macros**, reducing task completion time by **30–35%** and improving operations through automatic **data validation** from multiple sources.
- Provided recommendations based on **Impact Analysis** and **Quantitative Analysis** to ensure new segments were **competitively compensated** and market payouts remained **fair**. Managed **portfolio queries** and ensured all **validations** were completed **on time**.

Citi Bank, India   **Financial Analyst- Trade & Treasury Operations**   Oct 2018- Aug 2019

- Optimized reporting by consolidating datasets and maintaining accurate records in **Oracle**, reducing reporting time by 25% and improving **treasury data** accuracy. Applied advanced **Excel** functions like **Pivot Tables** and **VLOOKUP** for data integration and payment processing, while coordinating with **partner banks** to ensure seamless client service during technical issues.
- Developed **periodic financial reports** using advanced **data visualization** to help managers identify **profitable products**. Conducted **audits** to ensure **regulatory compliance** and timely submission to the **Reserve Bank of India**.

Citi Bank, India   **Sales & Service Analyst- Credit Cards**   Oct 2016- Oct 2018

- **Streamlined** credit card maintenance workflows by developing a **standardized request-tracking system**, reducing **processing time by 20%** and enhancing **customer satisfaction**.
- Managed **credit card operations**, including **international travel maintenance requests** and **loan approvals,** by evaluating **risk profiles** to ensure compliance with internal credit policies.

EDUCATION

Fanshawe College, London, ON   Post-Grad. Certificate- Business Mgt (GPA:3.9 / 4.2)- **Dean's Honour Roll**   Sep 2019– Jan 2021
Punjab Technical University, India   Bachelor of Computer Applications (**First Division with Distinction**)   Aug 2013– May 2016