Jack Jackson

Demographics

Occupation: Full time student

Age: 20

Location: Toronto, Ontario

About

Jack is currently a student in college. He's
Usually busy with homework and his everyday
routine. When he has free time, he enjoys
spending time with his friends and doing new fun
and exciting things together. He's an active
instagram and snapchat user.



Problems

- He feels like he can't get out and explore the city because he doesn't have enough money
- Would like to explore out of his comfort zone with friends
- Feels stuck in his routine and tired of the same old stuff
- Is looking for new things to do around the city