# **PARESH VALA**

+1-857-300-9853 | vala.p@husky.neu.edu | http://www.linkedin.com/in/pareshvala | https://github.com/pareshvala

#### **EDUCATION**

## Northeastern University, Boston

September 2018 – Present

Master's in Analytics

Course work: Probability Theory and Statistical Analysis, Predictive Analysis, Database management systems, Intermediate Analytics, Communication/ Visualization for Data Analytics

# **Gujarat Technological University, Gujarat, India**

Sep 2014 - May 2018

Bachelor of Engineering in Information Technology (IT)

Course work: Data Structures, Data compression and data retrieval, Data mining and BI

#### **SKILLS**

Programming Languages: R, Python, Java, PHP

Tools: Tableau, Eclipse, R Studio, Android Studio, Qlik Sense, PowerBI, Google Analytics

MS Office: Excel (Macros, Pivot tables, Data Analysis Tool pack, Solver), MS PowerPoint, MS Word

Data skills: Data Cleaning, Modeling, Preprocessing, Mining, Visualization, ETL

AWS: S3, EC2, Quick Sight, Athena, VPC, RDS, RedShift

Big Data: Hadoop, Hive, Pig, Spark Databases: MySQL, PostgreSQL

#### **WORK EXPERIENCE**

**Teaching Assistant** (Northeastern University, Boston, MA)

Intermediate Analytics
Web and Mobile Development

Sep 2019 - Dec 2019

Jan 2019 - Mar 2019

- Designed assignments and classwork with concepts like Normalization, SQL Joins, Functions,
   Regression and Prediction models, R language functions and methods, etc.
- Solved queries of the 50+ students by scheduling difficulty solving gatherings each week.

### Android Developer Intern (ARVI, GJ, India)

July 2017 – May 2018

- Developed a mobile application and web portal to collect data from an RFID tag followed by preparing the received data for real-time and automatic updates in a database.
- Designed and developed the SQL Server database to retrieve and collect data form web and mobile applications.

# **ACADEMIC PROJECTS**

#### Sentiment Analysis (tweepy)

May 2020

- Extracted and Cleaned tweets of President Trump using tweepy and textblob in Python.
- Calculate subjectivity and polarity to identify positive tweets followed by visualization.

### **Sales and Fright Cost Analysis**

Jan 2020 - Mar 2020

- Extracted, Cleaned and Pre-Processed large scale data using Excel and Python. Executed Sales Forecasting process.
- Built dynamic dashboards (PowerBI) showing trends in sales worldwide.
- Marked 8% cut in overall freight expense of ConMed when the recommendations are implemented.

## **Bike Rental Prediction Model**

April 2019

- Predicted trends in number of bike rentals based on different weather conditions.
- Designed predictive models with accuracy of 82% using Random Forest and Time series approaches to predict the future number of rentals of the company.

# **Smart School Bus System**

June 2017 - April 2018

- It's a system which will automate the School bus management system and compute the appearance of students and driver automatically using the RFID card.
- Parents can track the bus, check their child's attendance, and get forecasted Estimated Arrival Time. This provides Safety to the students and formulate transparency between school and parents.