

# PARHAM ASHUR

PhD candidate  
emlyon business school

ashur@em-lyon.com  
parham-ashur.github.io  
23 Av Guy de Collongue, Écully, France

## EDUCATION

2020-	<b>PhD in Management</b> emlyon business school	Lyon, France
2017-18	<b>MSc in Research in Innovation and Management</b> SKEMA Business School	Sophia Antipolis, France
2012-13	<b>MSc in Economics</b> University of Amsterdam	Amsterdam, Netherlands
2007-12	<b>BA in Economics</b> Allameh Tabatabai University	Tehran, Iran

## PUBLICATIONS

Revise & resubmit	Brandtner, C. Ashur, P., & Srinivasa Deskian, B. "Dynamic persistence of institutions : Modeling the endurance of public housing after Red Vienna, 1870–2009." <i>R&amp;R at Org Studies</i> .
-------------------	--

## CONFERENCE PRESENTATIONS

2023	SCANCOR PhD Workshop in Institutional Theory · 2023 Oslo
2023	"Dynamic Persistence of Institutions : The endurance of public housing after Red Vienna, 1870–2009" (with C. Brandtner and B. Srinivasa Desikan) · 2023 AOM
2023	"Cultural Frames in Social Evaluations : Decoding Audience Dynamics and Responses" · 2023 EGOS/ PDW Aalto
2023	"Status shock and audience evaluation." · The 16th advanced Chamonix seminar
2022	"The role of audience evaluations in legitimatizing professional jurisdictional claims : A process analysis." · 2022 PROS Symposium

## TEACHING

2023	Technology, Society : Transformations in Strategizing and Organizing, emlyon, PGE (4.1/5)
2022	Microeconomics, emlyon, PGE (4.6/5)

## PROFESSIONAL AFFILIATIONS

Affiliation	2000-2007 National Organization for Development of Exceptional Talents (NODET)
Associations	Academy of Management (AoM), EGOS
Reviewing	Academy of Management (annual conference)

## MISCELLANEOUS

Software	Python, R, Stata, Qualtrics, Tableau, Nvivo, some C
Languages	English, French, Farsi

## REFERENCES

**Bernard Forgues**, PROFESSOR AND DIRECTOR  
*emlyon business school*  
@ forgues@em-lyon.com  
☎ +33 (0)4 72 18 46 67

**Christof Brandtner**, ASSISTANT PROFESSOR  
*emlyon business school*  
@ brandtner@em-lyon.com  
☎ +33 (0)1 80 52 18 22