Parham ASHUR

PhD Candidate EM Lyon Business School ashur@em-lyon.com parham-ashur.github.io 144 Av. Jean Jaurès, Lyon, France

EDUCATION

| 2020-2025 (expected) | PhD in Management, EM Lyon Business School, France Committee: Bernard Forgues, Christof Brandtner, and Giada Di Stefano |
|-------------------------|---|
| 2020-2022 | M.Phil. in Management and Organization Sciences, EM Lyon, France |
| 2017-2018 | MSc in Innovation and Management, SKEMA Business School, France |
| 2012-2013 | MSc in Economics, University of Amsterdam, Netherlands |
| 2007-2012 | BA in Economics, Allameh Tabatabi University, Iran |
| PUBLICATIONS | |
| Revise & resubmit | Brandtner, C., Ashur, P. , and Srinivasa Deskian, B. "Dynamic persistence of institutions: Modeling the historical endurance of Red Vienna's public housing utopia," <i>conditional acceptance</i> at Organization Studies. (<u>OSF</u> , <u>SSRN</u>) |
| Working papers | Ashur, P. , and Brandtner, C. "Restoring meaning to social evaluations: Studying the impact of expert endorsement on evaluative structure," target journal: ASQ |
| | Ashur, P. "Understanding the cultural and cognitive mechanisms of expert endorsements: A conceptual model," target journal: AMR |

CONFERENCE PRESENTATIONS

| 2023-24 | "Dynamic persistence of institutions: Modeling the historical endurance of Red Vienna's public housing utopia" (with C. Brandtner and B. Srinivasa Deskian) • 2024 EGOS, 2024 DRUID (nominated for the Best Paper Awards), 2023 AOM |
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| 2023-24 | "Restoring meaning to social evaluations: Studying the impact of expert endorsement on evaluative structure" (with C. Brandtner) 2024 Organization Studies and Organization Theory Workshop in Barcelona, 2024 KTO PDW at SKEMA, 2023 EGOS, 2023 PDW on Valuation at Aalto, the 16th advanced Chamonix seminar |
| 2023 | SCANCOR PhD Workshop in Institutional Theory, Oslo |
| 2022 | "The role of audience evaluations in legitimatizing professional jurisdictional claims: A process analysis." • 2022 PROS Symposium |
| TEACHING | |
| 2023 | Technology, Society: Transformations in Strategizing and Organizing, EM Lyon, PGE/Masters in Management (4.1/5) |
| 2022 | Microeconomics, EM Lyon, PGE/Masters in Management (4.6/5) |

PROFESSIONAL AFFILIATIONS and SERVICE

Associations Academy of Management (AoM)

European Group of Organizational Studies (EGOS)

Reviewing Academy of Management annual conference

Service PhD workshop organizer, EM Lyon (2023-25). Interviewer and coordinator

for STORM research center (2022-25, YouTube channel).

MISCELLANEOUS

Software Python, R, Stata, Qualtrics, Tableau, and NVivo

Languages English, French, Farsi

REFERENCES

Bernard Forgues, Professor and Director Strategy and Organization, STORM EM Lyon Business School forgues@em-lyon.com Christof Brandtner, Associate Professor Innovation & Entrepreneurship EM Lyon Business School brandtner@em-lyon.com