# **PARINITHA RAGHURAMAN**

#### **KEY SKILLS**

- Content creation and curation
- Communication and collaboration
- Problem-solving
- Teamworker
- · Content scheduling
- Multitasking
- · Critical thinking
- Diligent and commited

### PERSONAL INFORMATION

**(** 8838068356

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Chennai, Tamil Nadu

**NAME**: Parinitha Raghuraman

**DOB** : 11/10/2005

LINKEDIN:

www.linkedin.com/in/parinitharaghuraman-6b4829291

#### **INSTAGRAM ID:**

\_parinitha\_raghuraman\_

#### **HOBBIES:**

- painting
- · reading books
- · socialising etc.

## PROFILE

Creative, diligent and organized college student with a passion for digital communication and proven social media management skills

# G OBJECTIVE

I aim to demonstrate my ability to manage social media platforms, create engaging content, and analyze performance metrics to drive meaningful audience engagement. I am eager to leverage my organizational skills and innovative strategies to enhance the college's online presence as Social Media Secretary

## TECHNICAL SKILL

- Proficient in Canva, Microsoft Office, Microsoft word, excel and Adobe Photoshop.
- Poster making
- Designing
- · Content creation scripting etc
- Handling social media platforms
- Editing (videos, photos, etc.)

## CONTRIBUTION

- Created a reel for interface
- Volunteered various events in college
- Participated in Tech expo

## ACHIVEMENTS

- Won several prizes at school level in athletics (100m,200m,400m,long jump etc.)
- Was a 4 time individual champion in concecutive years
- Won prizes in basketball and throwball
- Participated in various athletic meets