
WELCOME TO



ONLINE MARKET RESEARCH Panel Book

Website

www.panelfocus.com

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info@panelfocus.com



WELCOME TO PANEL FOCUS



PANEL FOCUS
Real People. Trusted Data

Panel Focus (PFR Insights Pvt. Ltd.) is a global market research agency based in Delhi & Gurugram India, delivering impactful insights through advanced online research solutions. We specialize in Online Panel Services, Survey Programming, Healthcare Research, and Qualitative Recruitment — across 40+ global markets.



WHO WE ARE



PANEL FOCUS
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Founded in 2024, Panel Focus connects global brands, research agencies, and consultancies with verified B2C, B2B, and healthcare respondents. Our deep profiling, quality-first approach, and agile project execution make us a trusted partner for actionable data and insights.

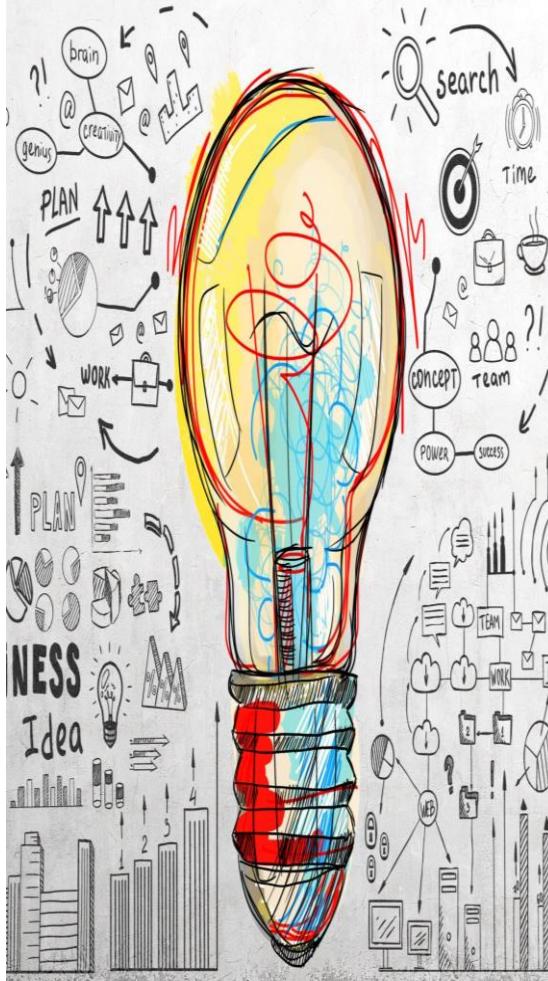


WHAT MAKE US DIFFERENT

- Access to Online Panels in 40+ Countries.
- Custom B2C, B2B & Healthcare Sample Recruitment.
- Quantitative & Qualitative Fieldwork Support.
- End-to-End Project Management with 24/7 Coverage.
- Hard-to-Reach and Niche Segment Research.



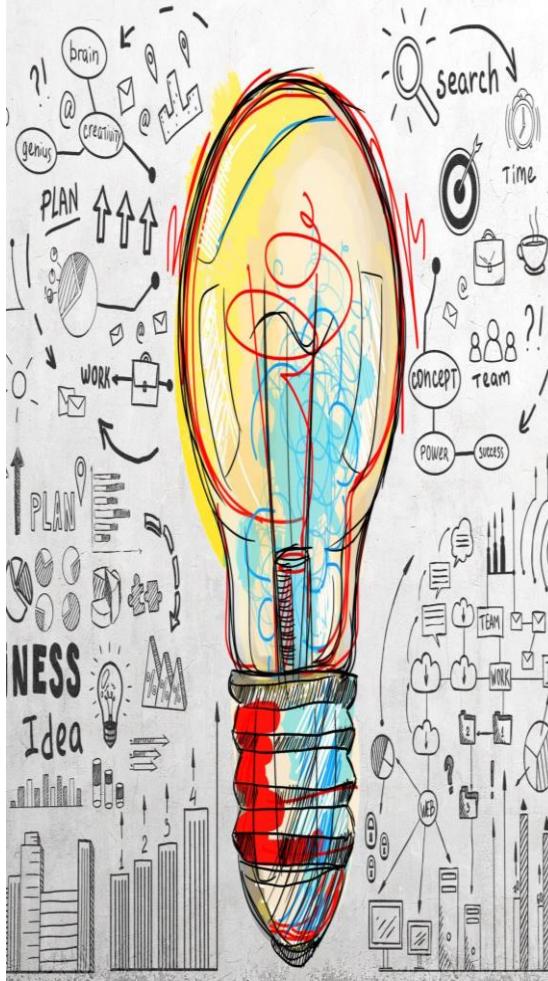
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WHY CHOOSE PANEL FOCUS



PANEL FOCUS
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- **ESOMAR & GDPR Compliant Operations.**
- **100+ Data Points for Deep Profiling.**
- **Real-Time Data Quality Monitoring.**
- **Transparent, Ethical, and Secure Processes.**
- **Dedicated Project Managers for every project.**

OUR EXPERTISE



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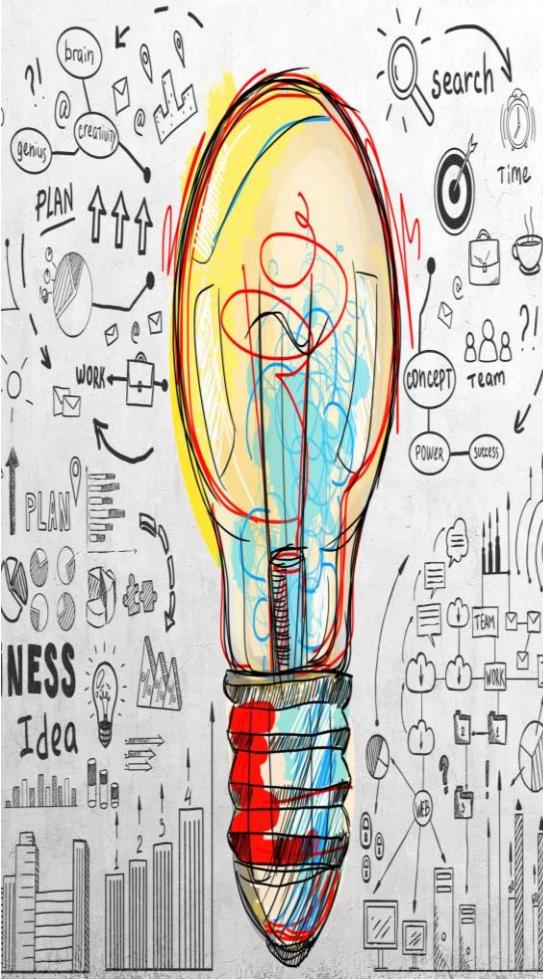


- **Online Sample Provision**
 - Verified B2C, B2B, and HCP Panels.
 - Targeting via 100+ profiling attributes.
 - Real-time quota control and live reporting.
- **Healthcare Research**
 - Access to physicians, specialists, nurses, and pharmacists.
 - Patient and caregiver studies across therapy areas.
 - Clinical feedback, drug trials, treatment pattern analysis.

OUR EXPERTISE



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- **Survey Programming & Hosting**
 - Platform expertise: Decipher, Conffirmit, Qualtrics.
 - Simple to Complex Logic, Routing, Piping, and Overlays.
 - Mobile-first, Multilingual Survey Deployment.
- **Data Tabulation and Delivery**
 - Clean raw data, Cross-tabs, and Dashboard views.
 - Exports in Excel, SPSS, CSV, ASCII, or client template.
 - Cloud-hosted and securely shared.

OUR EXPERTISE



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- **Qualitative Recruitment**
 - In-depth interviews, focus groups, and online qual.
 - Recruitment of HCPs, patients, business leaders.
 - Scheduling, incentives, and moderation logistics.
- **Custom Research Solutions**
 - Panel integrations via API.
 - Brand trackers, diary studies, longitudinal analysis.
 - Quick-turn agile studies with actionable results.

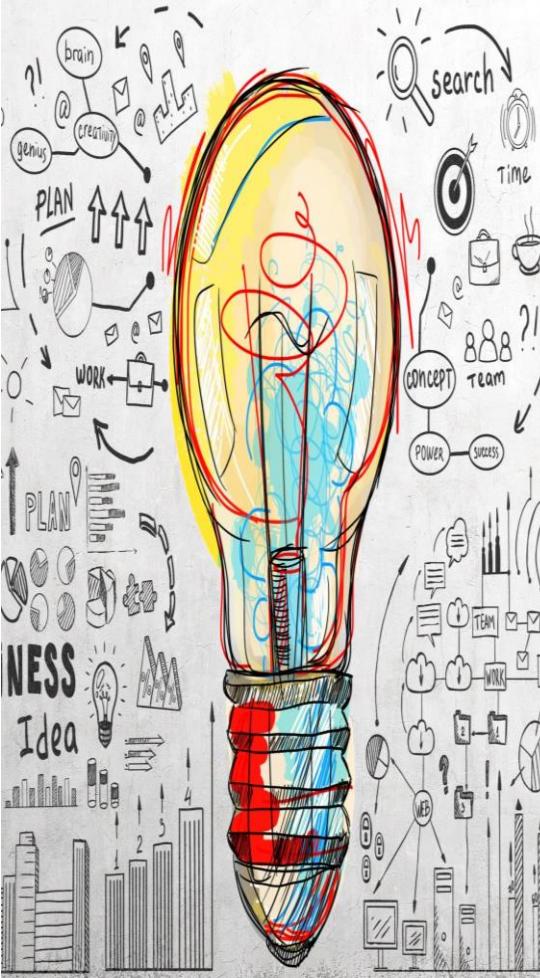
Industry we serve



PANEL FOCUS

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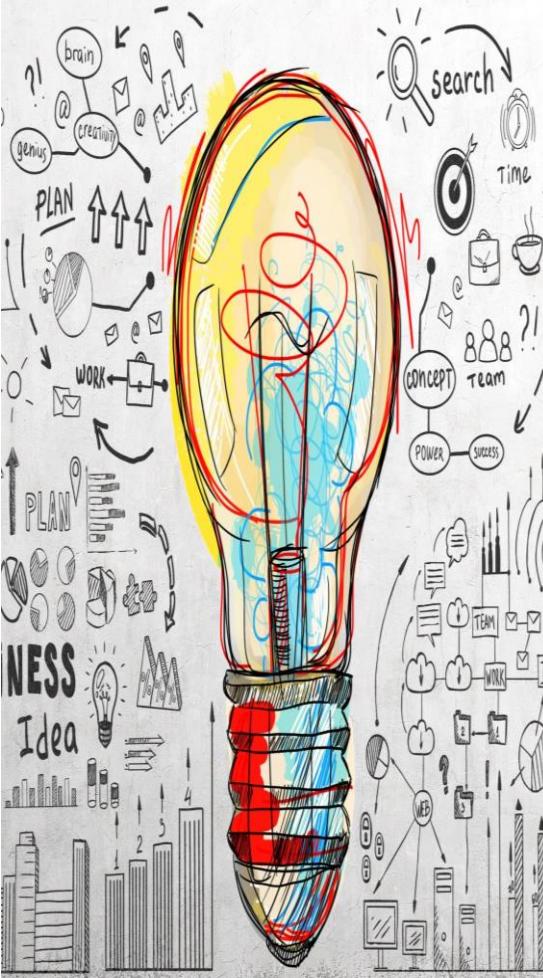
- **Consumer & Retail**
 - FMCG, D2C, and retail behavior studies.
 - Purchase decision drivers and brand health tracking.
 - **Telecom, IT & TECH**
 - SaaS users, ITDMs, digital adoption and transformation.
 - Device testing, telecom service feedback.
 - **Healthcare & Life Science**
 - HCPs, specialists, patients, caregivers.
 - Therapy-specific patient journeys and treatment insights.



Industry we serve



PANEL FOCUS
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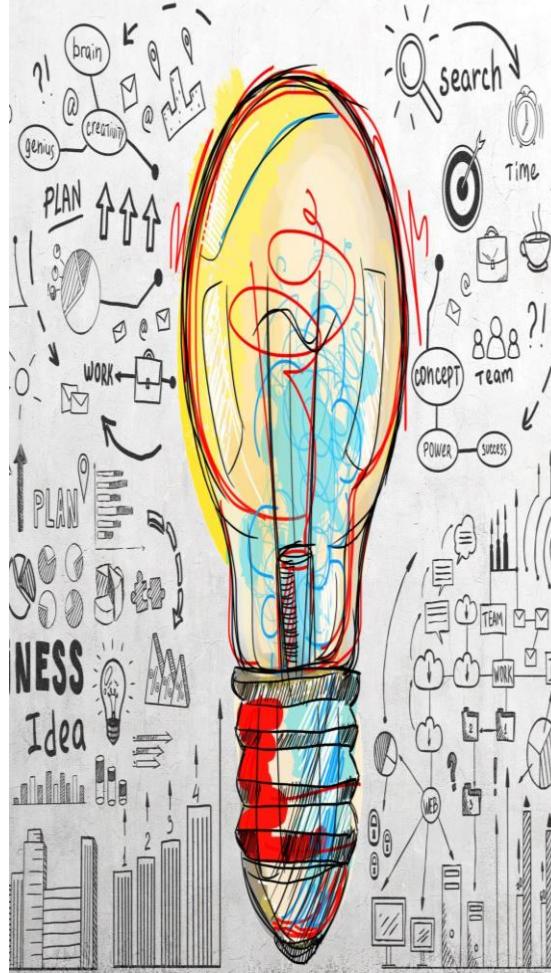
- **Finance & Insurance**
 - Fintech users, Banking & Insurance Customers.
 - Digital Banking UX & Product Testing.
- **Automotive & EV**
 - Fleet Owners, Personal Car Buyer & EV Adopters.
 - New Model Launches, Electric transition studies.
- **B2B & Enterprise**
 - C-Suite, Procurement, HR & SME Decision-makers.
 - Business tool, SAAS & Professional Services.

Panel Coverage : 40+ Countries



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Argentina	13152	Japan	265236	Switzerland	67253
Australia	1125097	Malaysia	378916	Taiwan	139786
Austria	14693	Mexico	890371	Thailand	155871
Bangladesh	190456	Netherlands	458854	Turkey	18772
Brazil	1321254	Oman	70198	U A E	127332
Canada	740833	Philippines	415470	United Kingdom	837263
China	580169	Poland	6216	Ukraine	129376
Denmark	323043	Portugal	84687	U S A	1547315
Egypt	100401	Qatar	35573	Vietnam	67830
Finland	32603	Russia	335236		
France	699130	Saudi Arabia	175289		
Germany	837310	Singapore	16387		
Hongkong	393220	South Africa	25814		
India	1522733	Spain	55481		
Indonesia	70309	Sri Lanka	62504		
Italy	806310	Sweden	174700		



Panel Stats – Argentina



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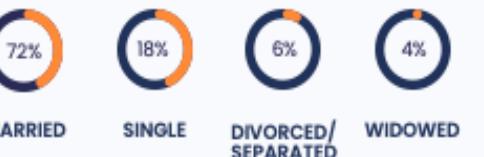
ARGENTINA

PANEL COUNT - 13152



MALE 47 % FEMALE 49 % OTHERS 4 %

MARITAL STATUS



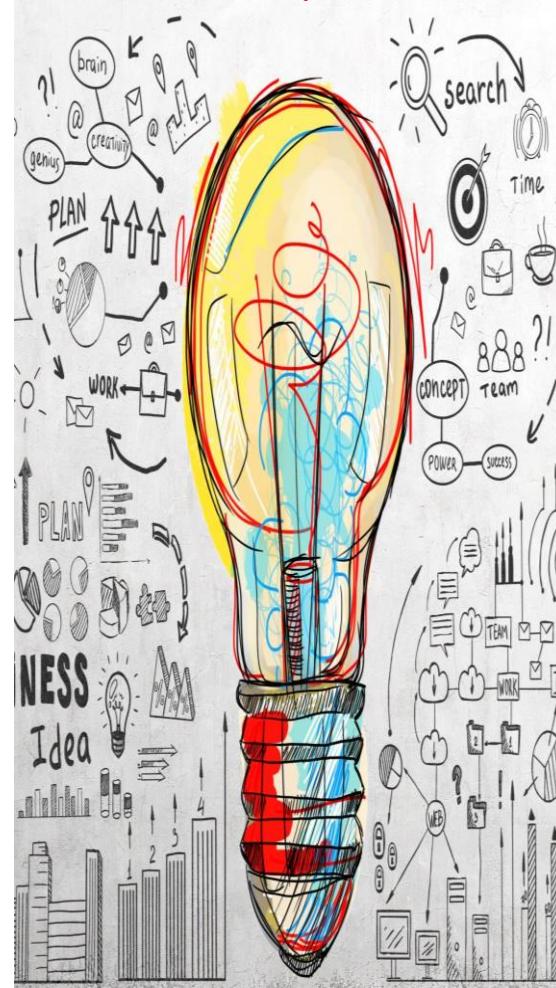
EMPLOYMENT



AGE



INCOME



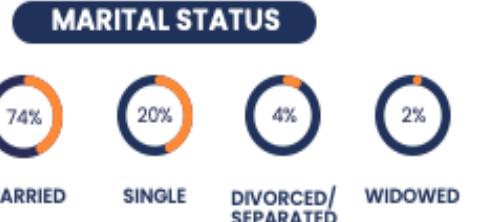
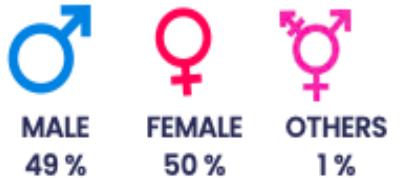
Panel Stats – Australia



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AUSTRALIA

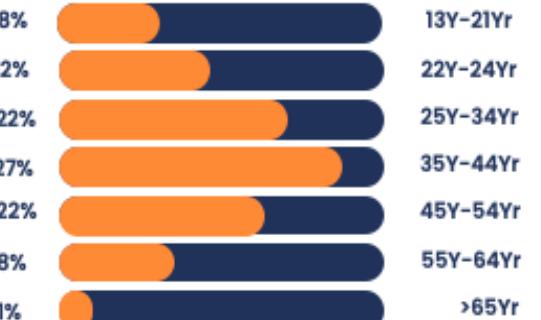
PANEL COUNT - 1125097



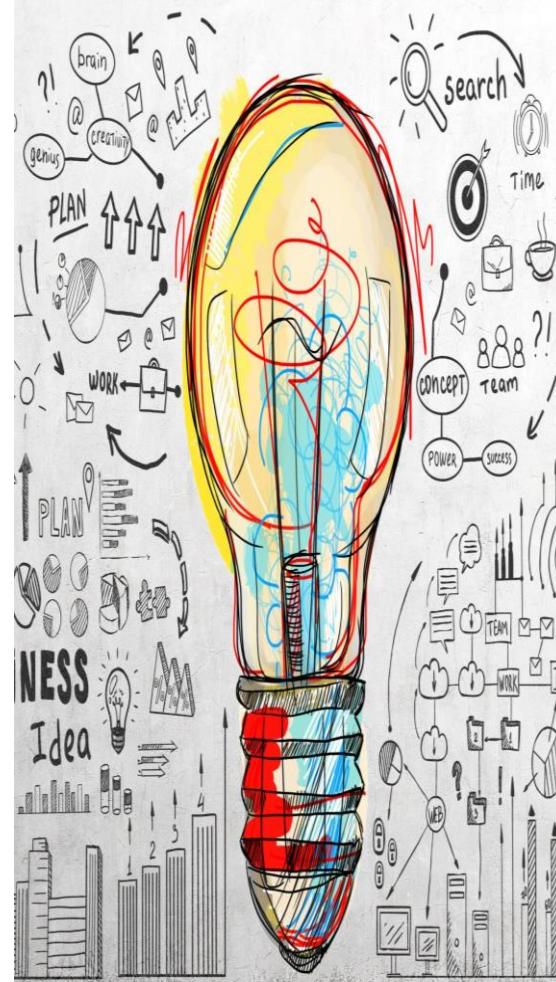
EMPLOYMENT



AGE



INCOME



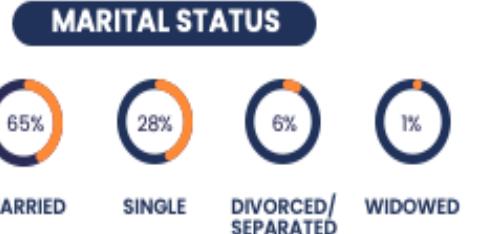
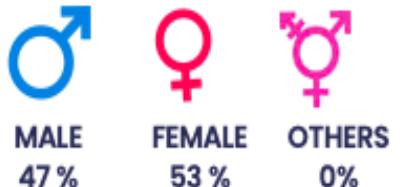
Panel Stats – Austria



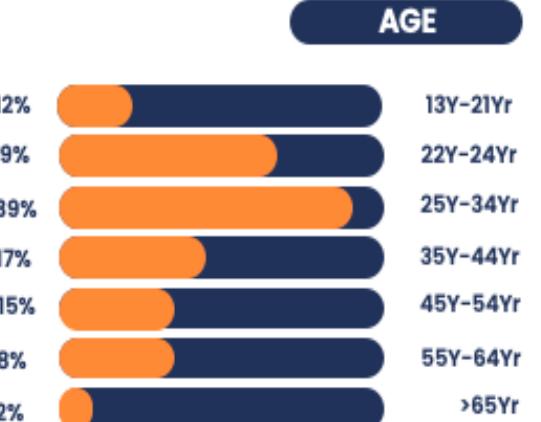
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AUSTRIA

PANEL COUNT - 14693



EMPLOYMENT



Panel Stats – Bangladesh



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BANGLADESH

PANEL COUNT - 190456



MALE 63 % FEMALE 37 % OTHERS 0%

MARITAL STATUS



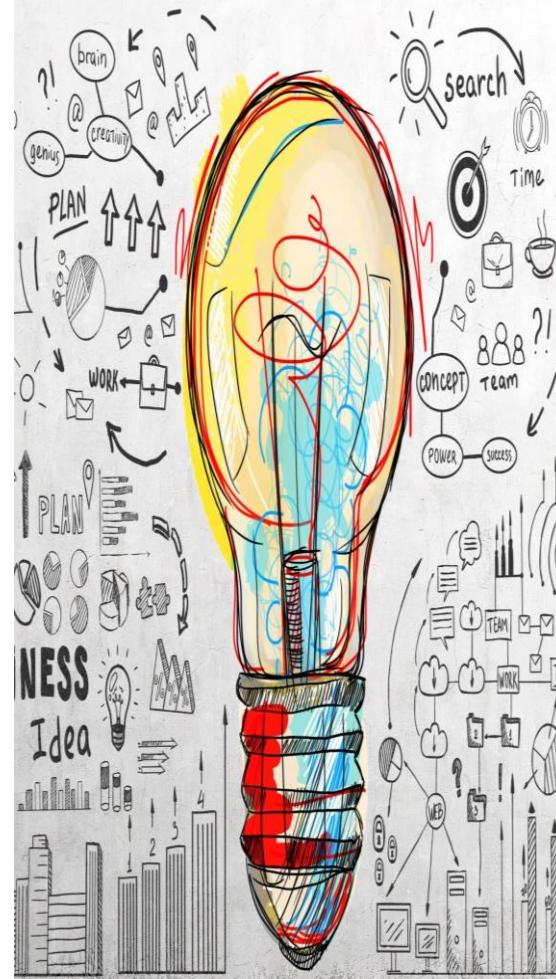
EMPLOYMENT



AGE



INCOME



Panel Stats – Canada



PANEL FOCUS
Real People. Trusted Data

CANADA

PANEL COUNT - 740833



MALE 44% FEMALE 49% OTHERS 7%

MARITAL STATUS



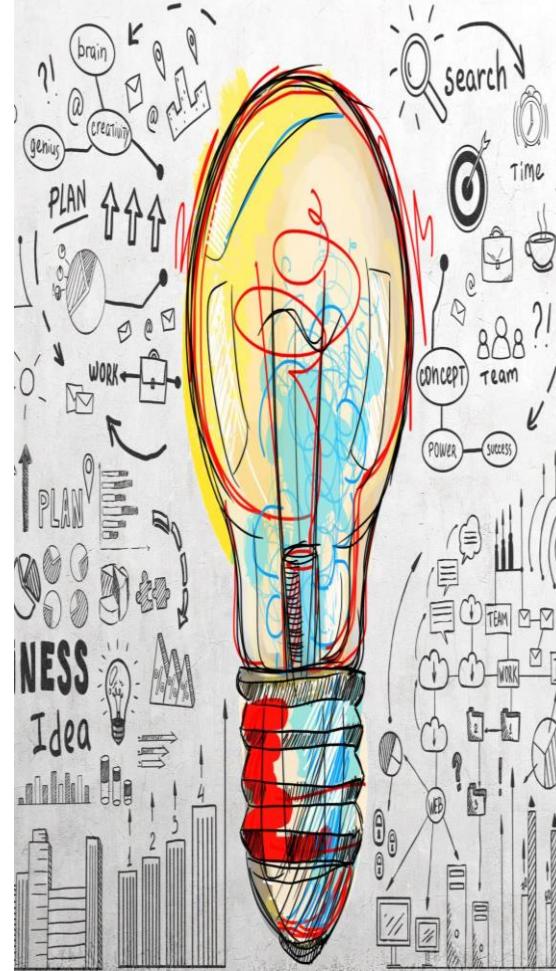
EMPLOYMENT



AGE



INCOME



Panel Stats – China



PANEL FOCUS
Real People. Trusted Data

CHINA

PANEL COUNT - 580169



MALE 73% FEMALE 27% OTHERS 0%

MARITAL STATUS



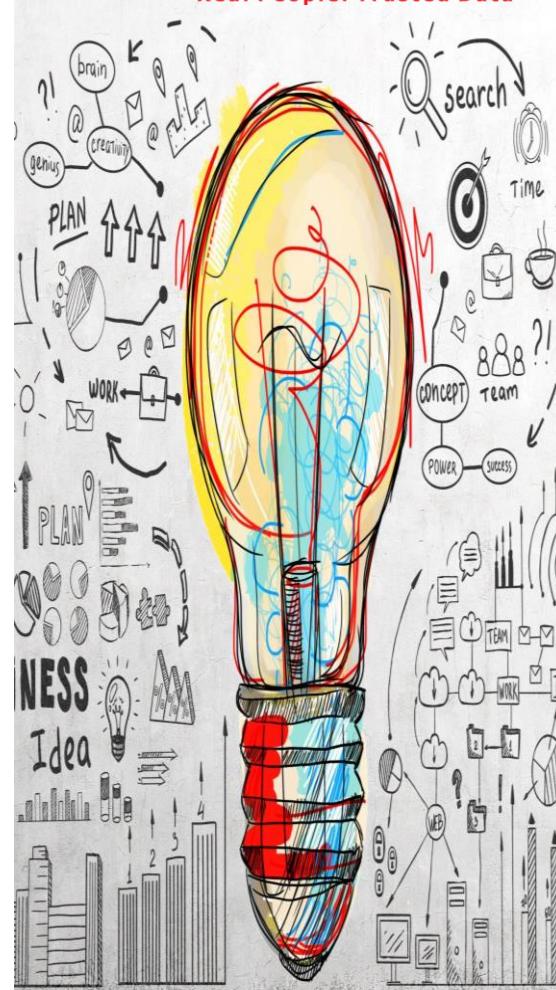
EMPLOYMENT



AGE



INCOME



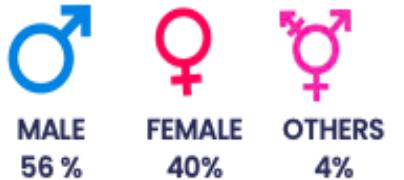
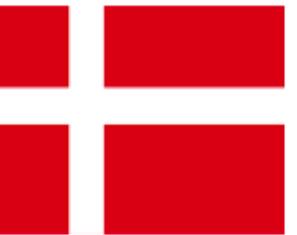
Panel Stats – Denmark



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DENMARK

PANEL COUNT - 323043



MARITAL STATUS



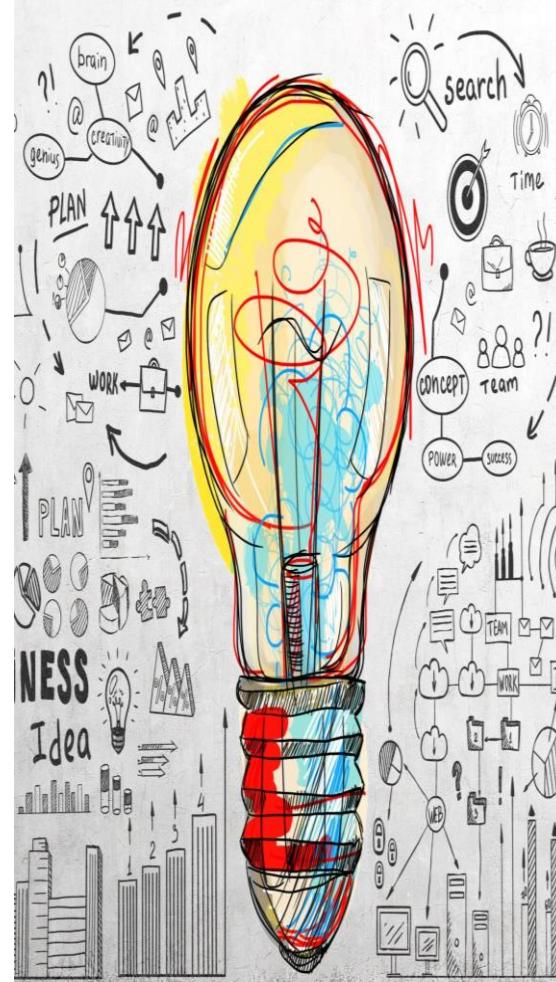
EMPLOYMENT



AGE



INCOME



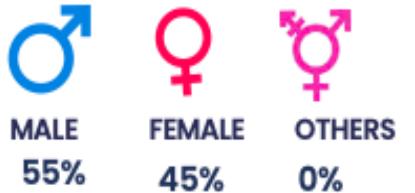
Panel Stats – Egypt



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EGYPT

PANEL COUNT - 100401



MARITAL STATUS



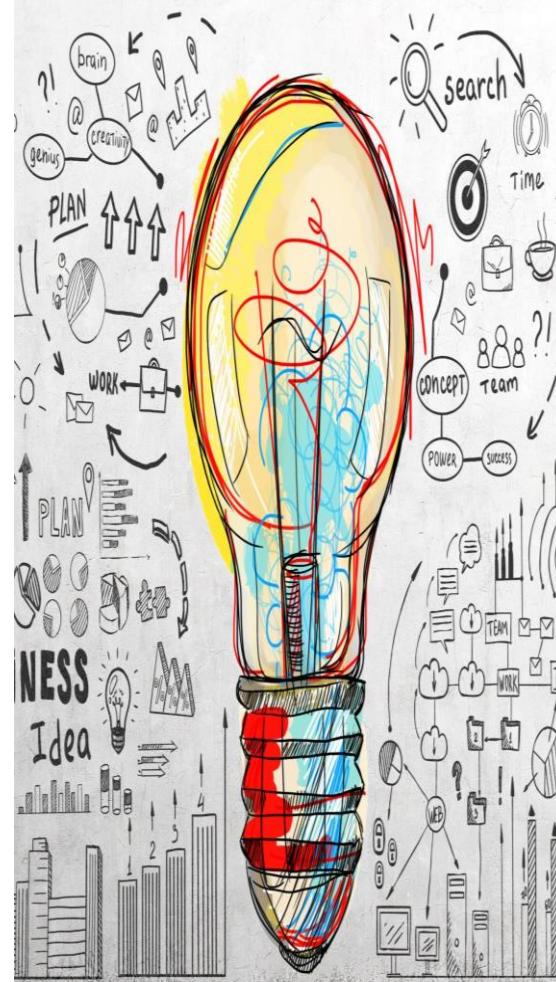
EMPLOYMENT



AGE



INCOME



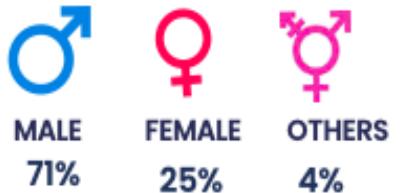
Panel Stats – Finland



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FINLAND

PANEL COUNT - 32603



MARITAL STATUS



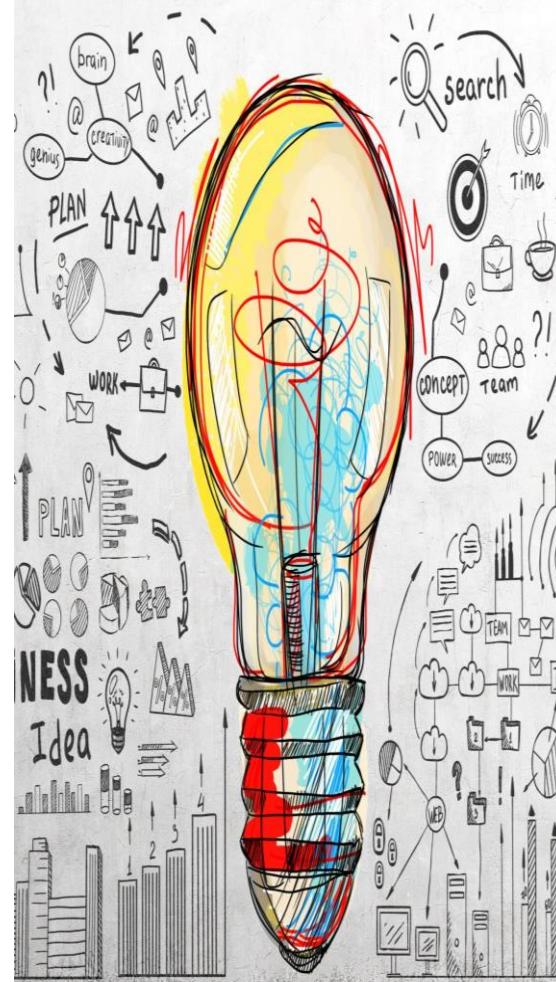
EMPLOYMENT



AGE



INCOME



Panel Stats – France



PANEL FOCUS
Real People. Trusted Data

FRANCE

PANEL COUNT - 699130



MALE 51% FEMALE 40% OTHERS 9%

MARITAL STATUS



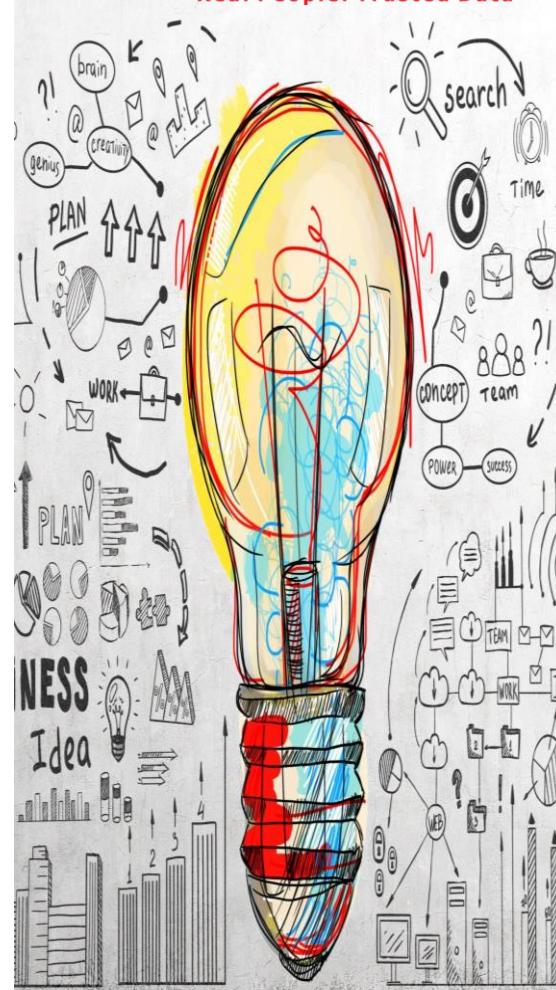
EMPLOYMENT



AGE



INCOME



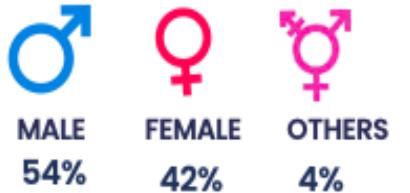
Panel Stats – Germany



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GERMANY

PANEL COUNT - 837310



MARITAL STATUS



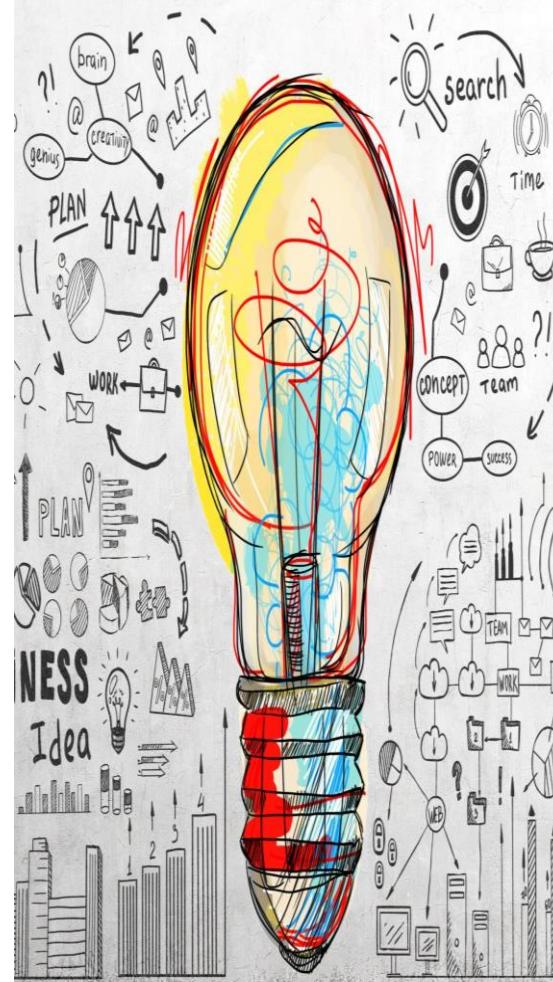
EMPLOYMENT



AGE



INCOME



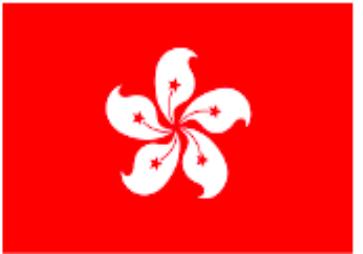
Panel Stats – Hong Kong



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HONGKONG

PANEL COUNT - 393220



MALE 61% FEMALE 39% OTHERS 0%

MARITAL STATUS



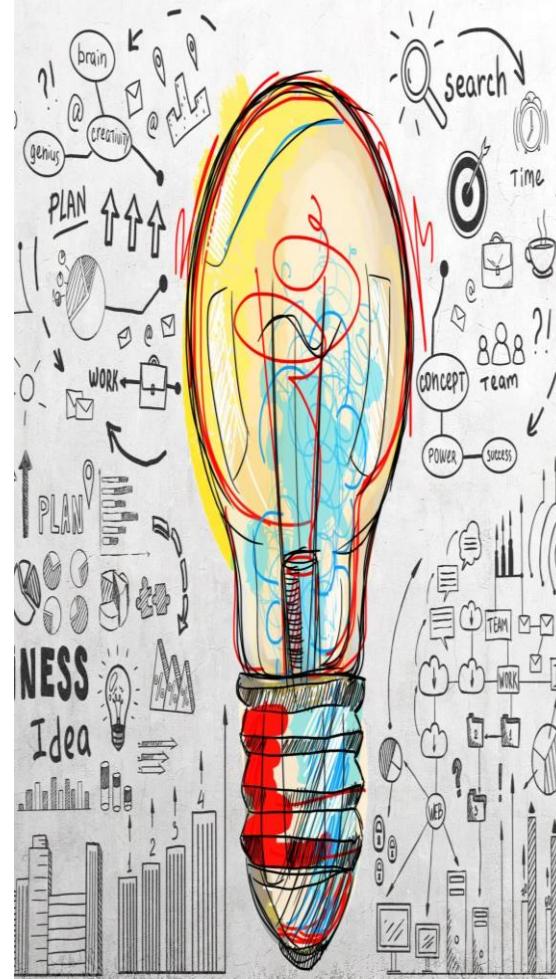
EMPLOYMENT



AGE



INCOME



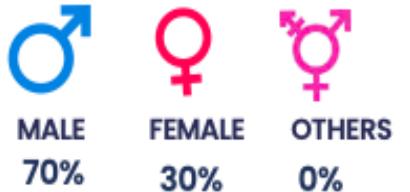
Panel Stats – India



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INDIA

PANEL COUNT - 1522733



MARITAL STATUS



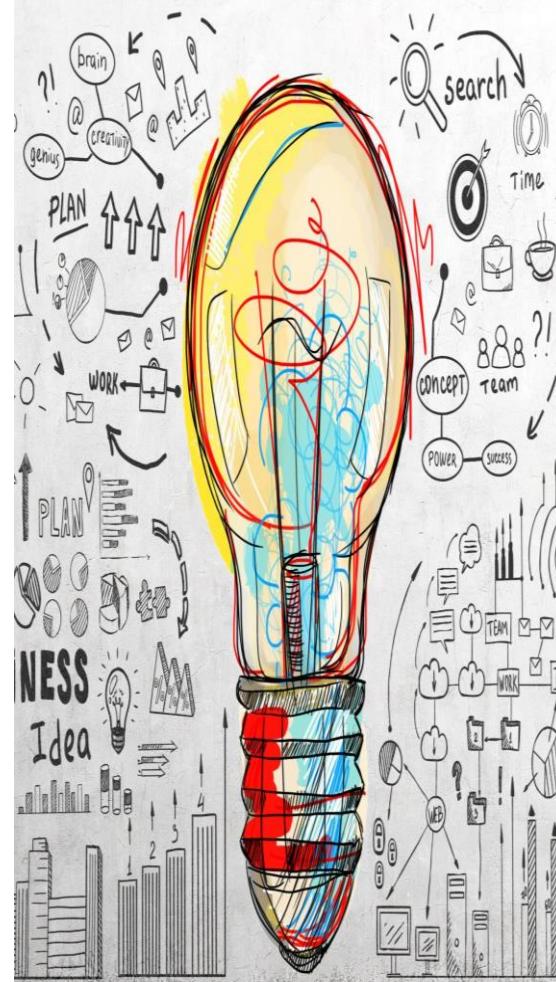
EMPLOYMENT



AGE



INCOME



Panel Stats – Indonesia



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INDONESIA

PANEL COUNT - 70309



MALE 45% FEMALE 52% OTHERS 3%

MARITAL STATUS



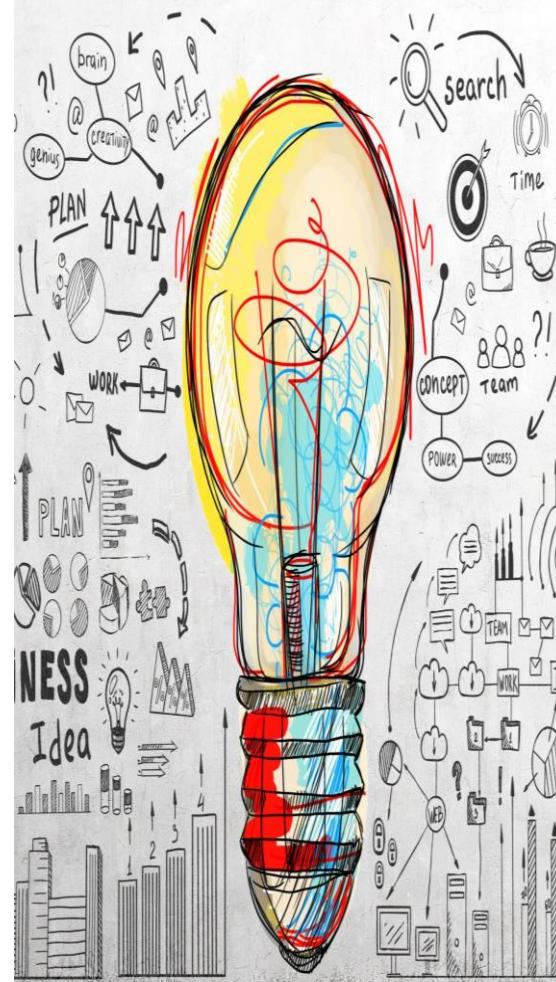
EMPLOYMENT



AGE



INCOME



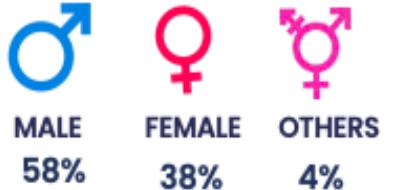
Panel Stats – Italy



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ITALY

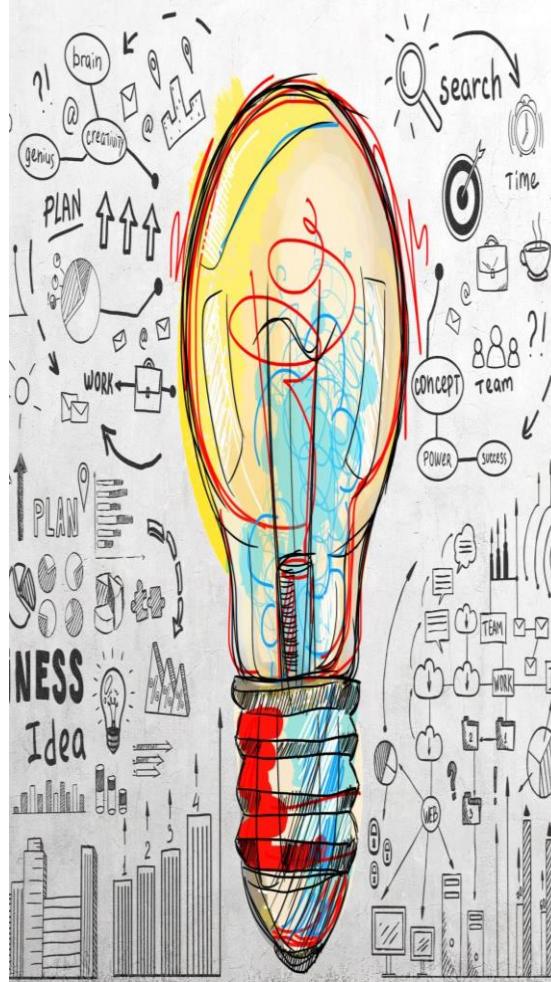
PANEL COUNT - 806310



MARITAL STATUS



EMPLOYMENT



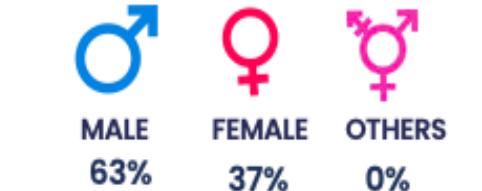
Panel Stats – Japan



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JAPAN

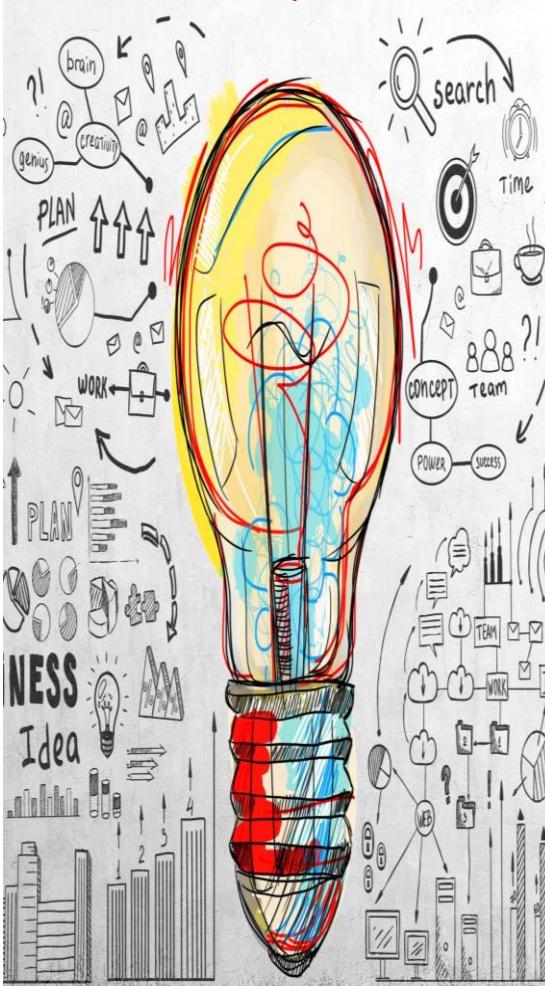
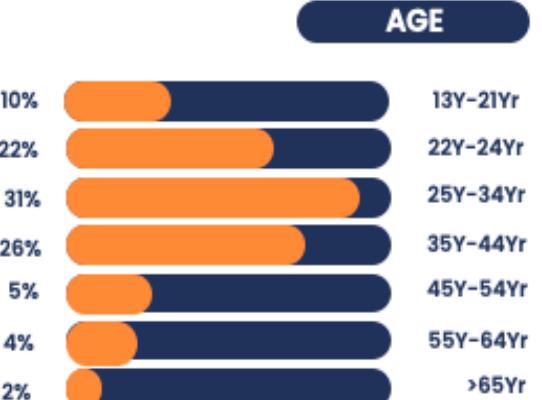
PANEL COUNT - 265236



MARITAL STATUS



EMPLOYMENT



Panel Stats – Malaysia



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MALAYSIA

PANEL COUNT -378916



MALE 55% FEMALE 45% OTHERS 0%

MARITAL STATUS



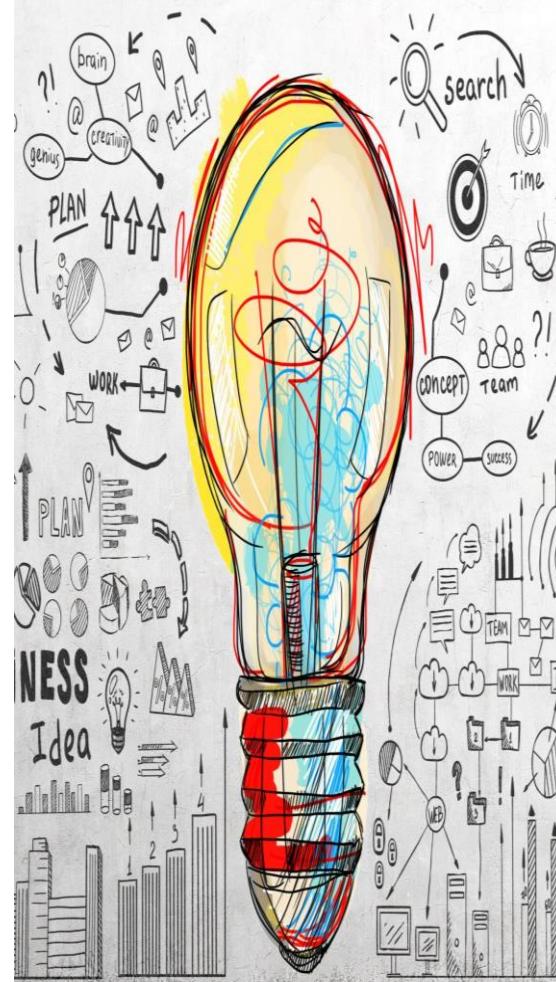
EMPLOYMENT



AGE



INCOME



Panel Stats – Mexico



PANEL FOCUS
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MEXICO

PANEL COUNT -890371



MALE 49% FEMALE 45% OTHERS 6%

MARITAL STATUS



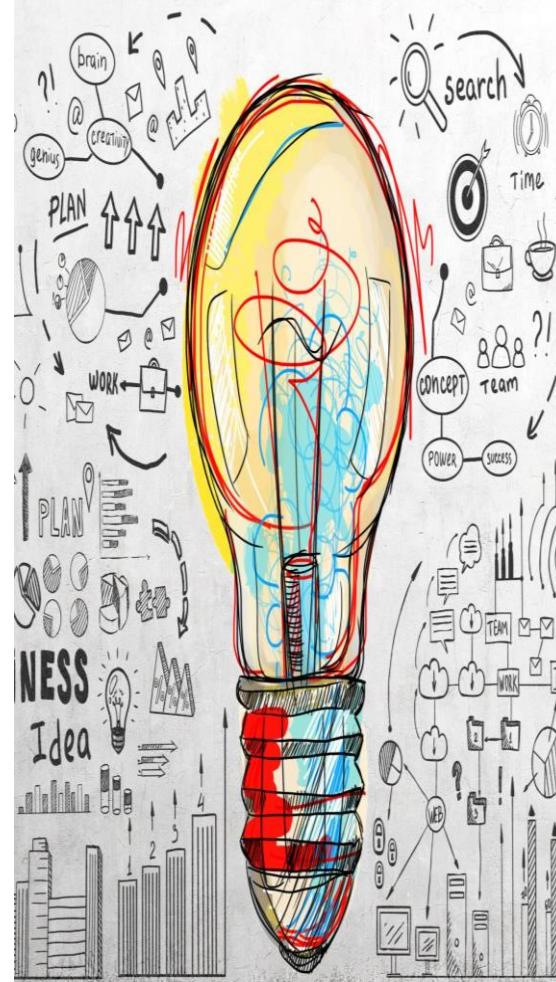
EMPLOYMENT



AGE



INCOME



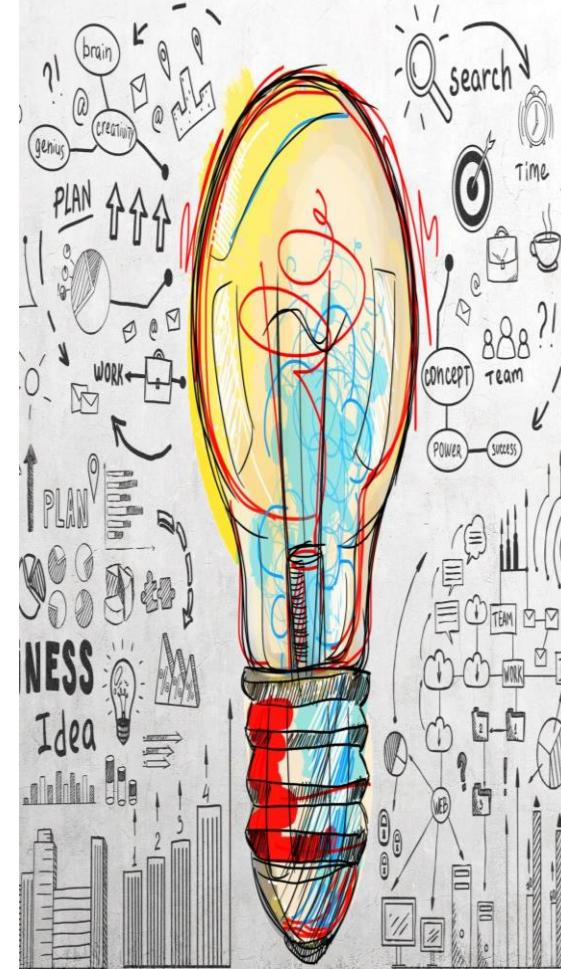
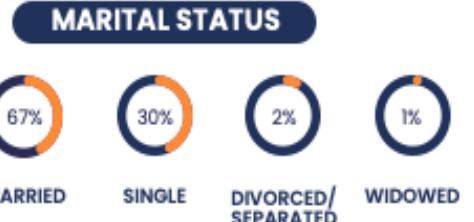
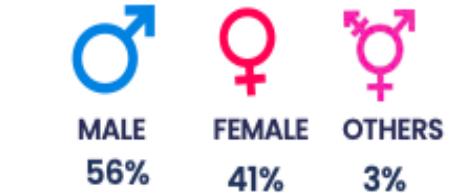
Panel Stats – Nederland



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NETHERLAND

PANEL COUNT - 458854



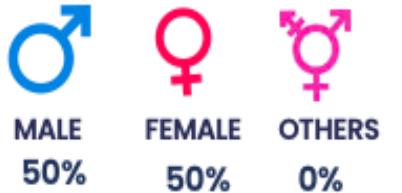
Panel Stats – Oman



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OMAN

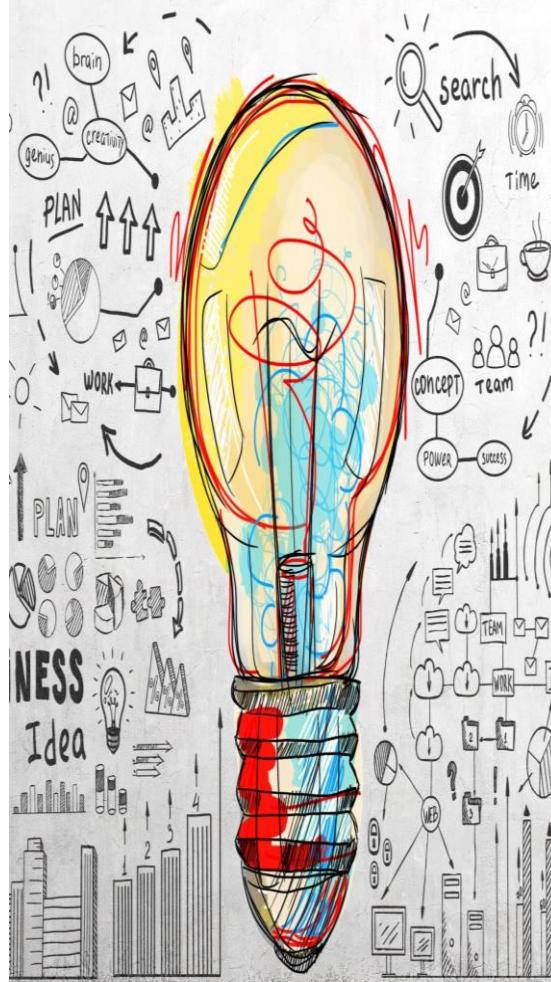
PANEL COUNT - 70198



MARITAL STATUS



EMPLOYMENT



Panel Stats – Philippines



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PHILIPPINES

PANEL COUNT - 415470



MALE 58% FEMALE 40% OTHERS 2%

MARITAL STATUS



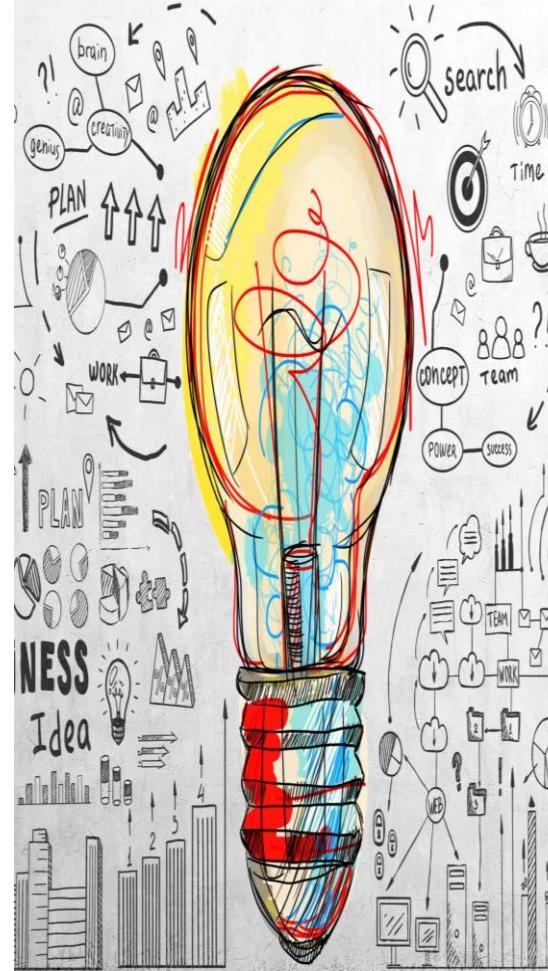
EMPLOYMENT



AGE



INCOME



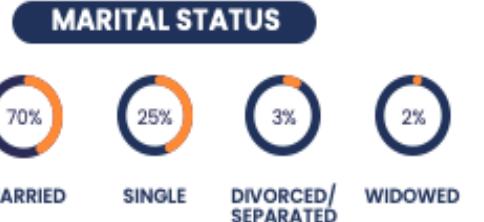
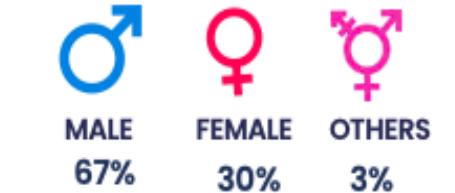
Panel Stats – Poland



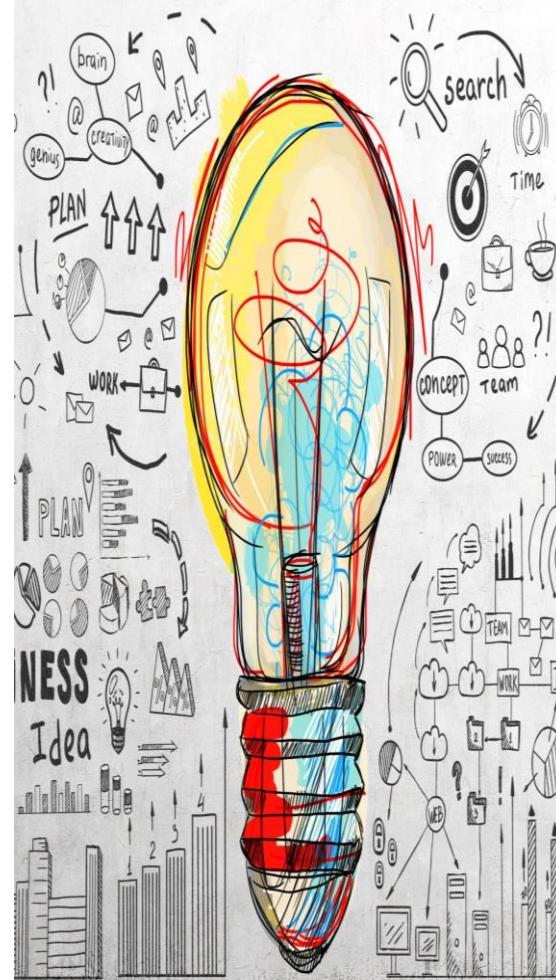
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POLAND

PANEL COUNT -16216



EMPLOYMENT



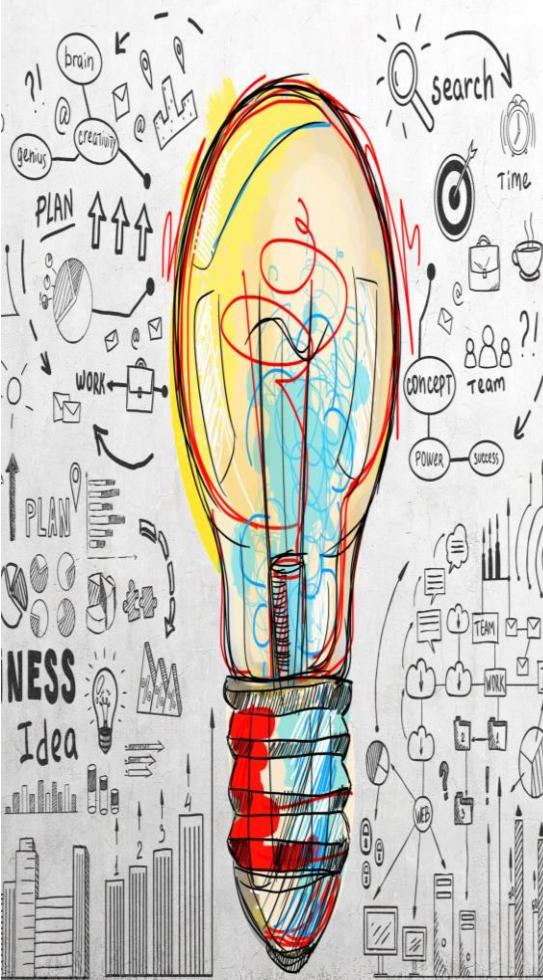
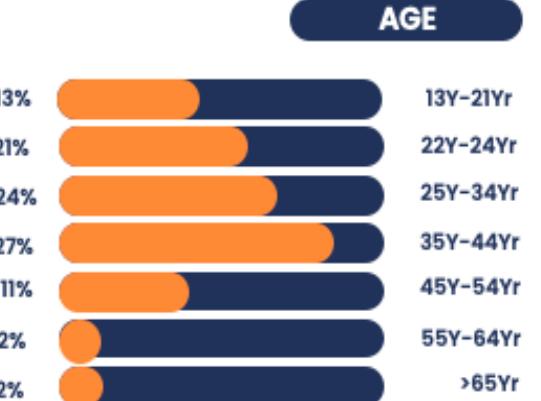
Panel Stats – Portugal



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PORTUGAL

PANEL COUNT - 84687



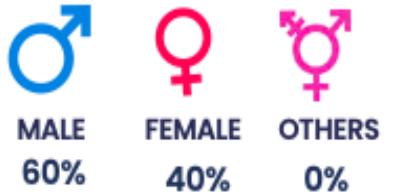
Panel Stats – Qatar



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QATAR

PANEL COUNT -35573



MARITAL STATUS



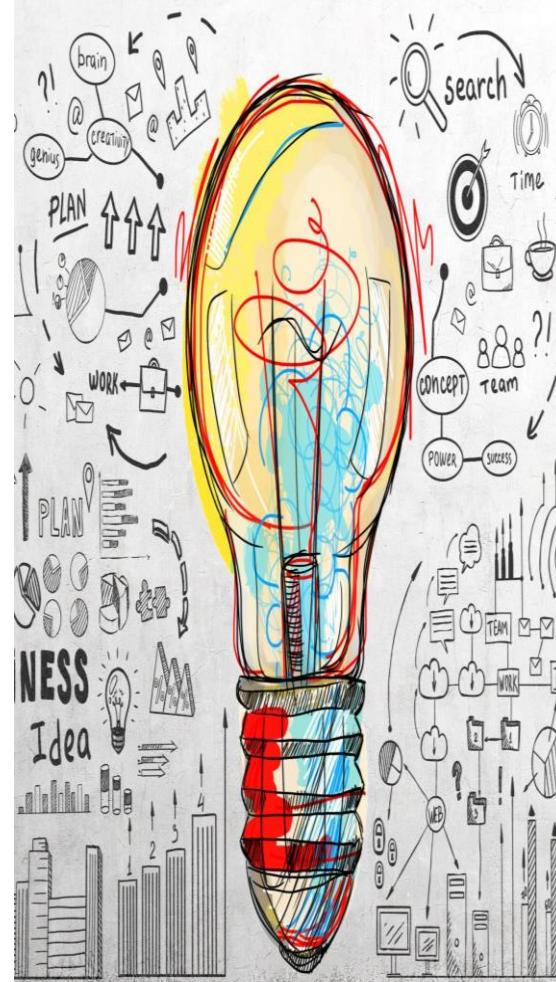
EMPLOYMENT



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Panel Stats – Russia



PANEL FOCUS
Real People. Trusted Data

RUSSIA

PANEL COUNT -335236



MALE 70% FEMALE 30% OTHERS 0%

MARITAL STATUS



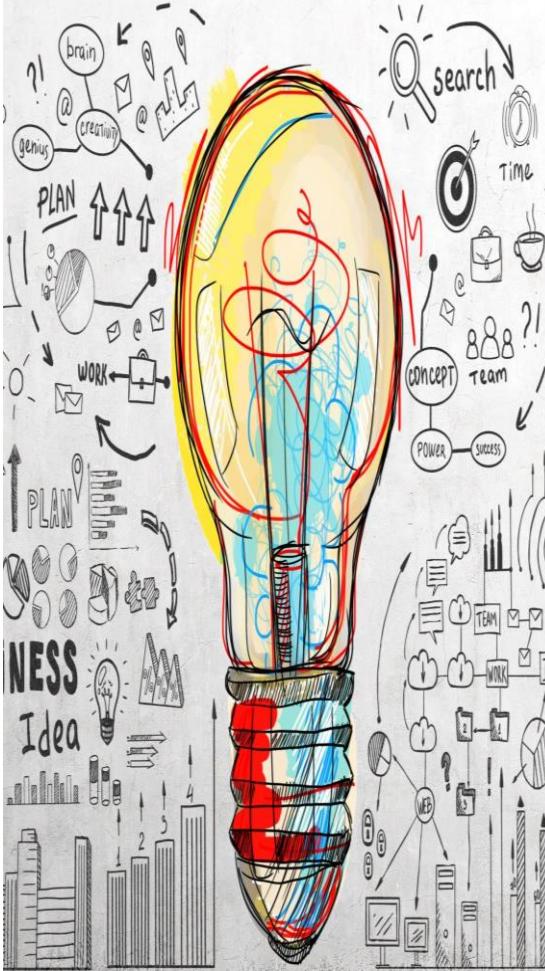
EMPLOYMENT



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Panel Stats – Saudi Arabia



PANEL FOCUS
Real People. Trusted Data

SAUDI ARABIA

PANEL COUNT -175289



MALE 55% FEMALE 45% OTHERS 0%

MARITAL STATUS



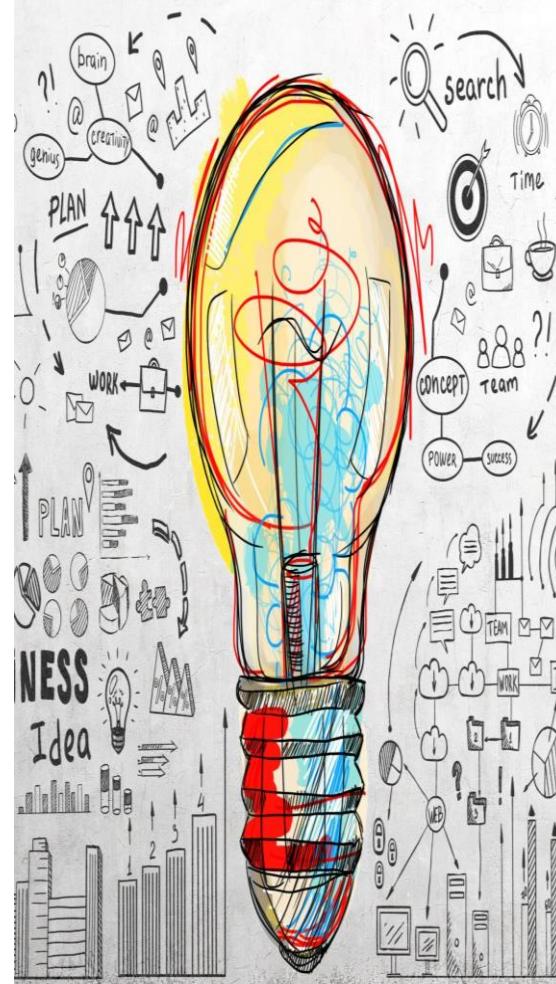
EMPLOYMENT



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INCOME



Panel Stats – Singapore



PANEL FOCUS
Real People. Trusted Data

SINGAPORE

PANEL COUNT -16387



MALE 65% FEMALE 35% OTHERS 0%

MARITAL STATUS



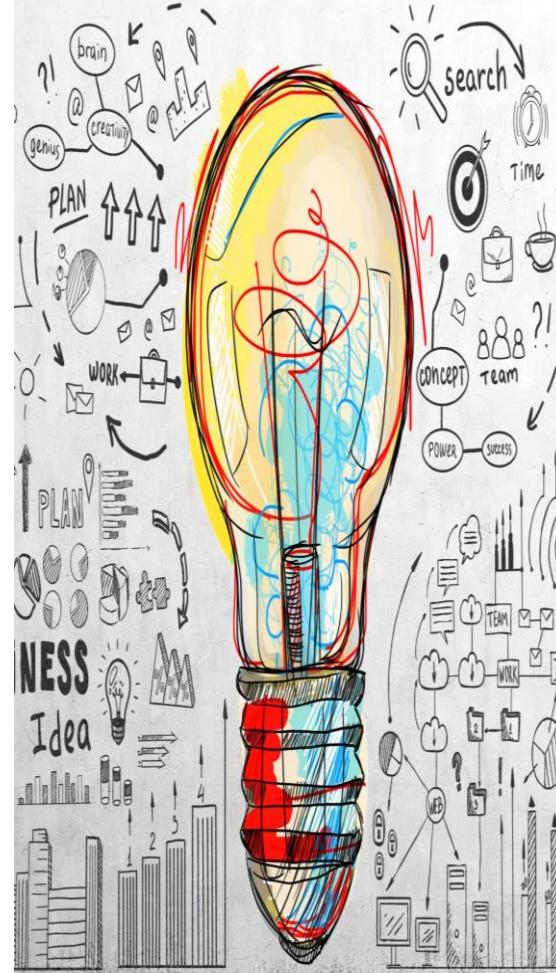
EMPLOYMENT



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INCOME



Panel Stats – South Africa



PANEL FOCUS
Real People. Trusted Data

SOUTH AFRICA

PANEL COUNT -25814



MALE 64% FEMALE 36% OTHERS 0%

MARITAL STATUS



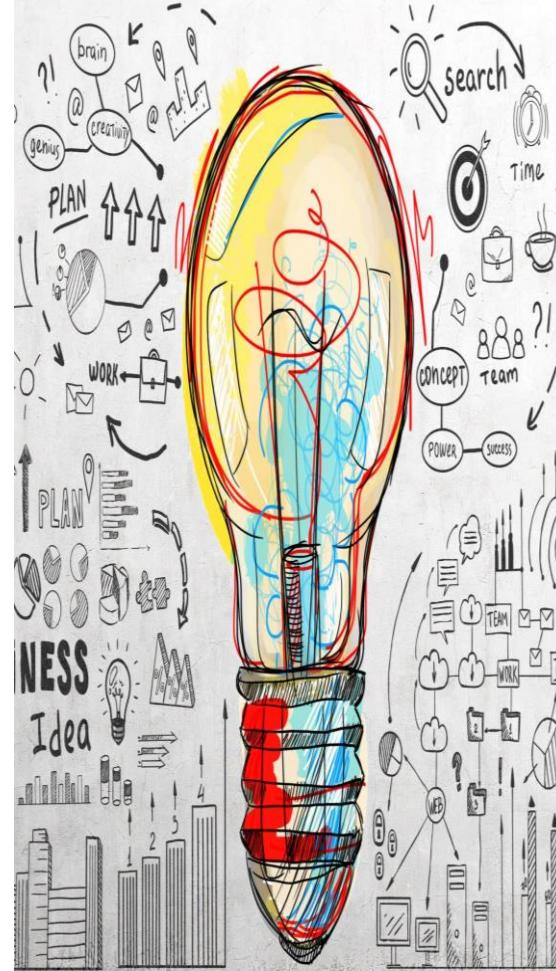
EMPLOYMENT



AGE



INCOME



Panel Stats – Spain



PANEL FOCUS
Real People. Trusted Data

SPAIN

PANEL COUNT -55481



MARITAL STATUS



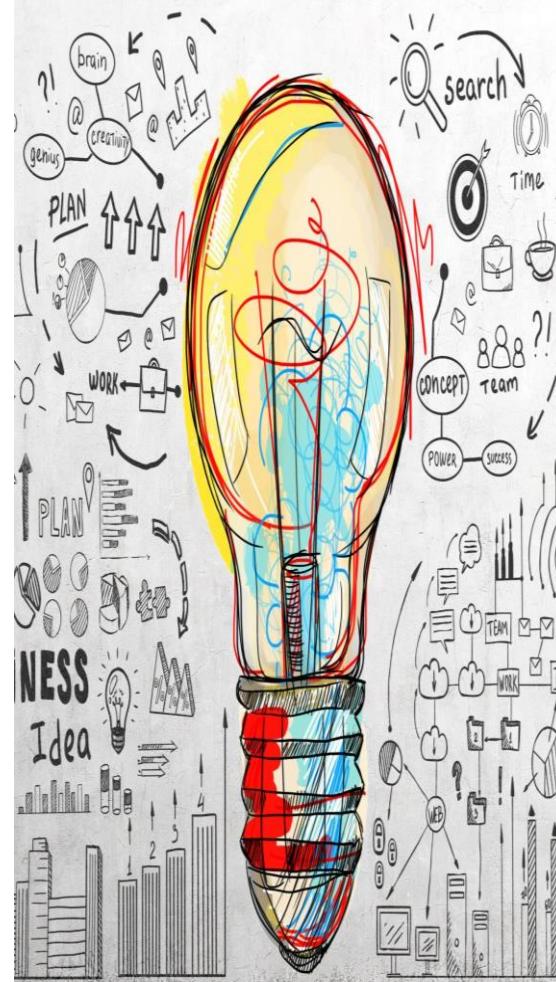
EMPLOYMENT



AGE



INCOME



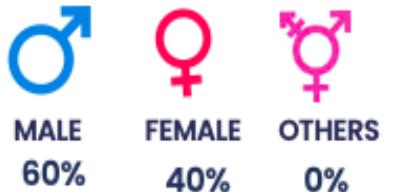
Panel Stats – Sri Lanka



PANEL FOCUS
Real People. Trusted Data

SRI LANKA

PANEL COUNT -62504



MARITAL STATUS



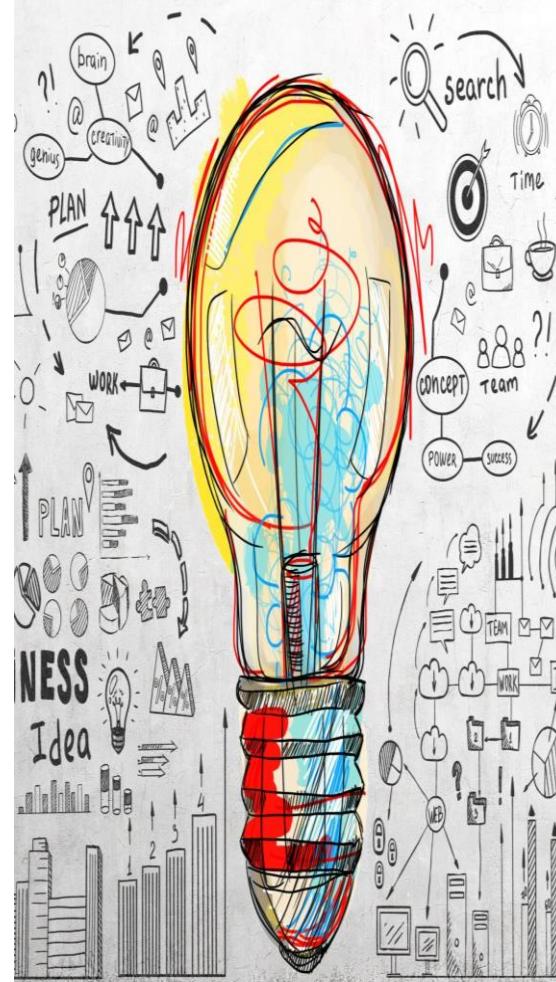
EMPLOYMENT



AGE



INCOME



Panel Stats – Sweden



PANEL FOCUS
Real People. Trusted Data

SWEDEN

PANEL COUNT -174700



MALE 70% FEMALE 27% OTHERS 3%

MARITAL STATUS



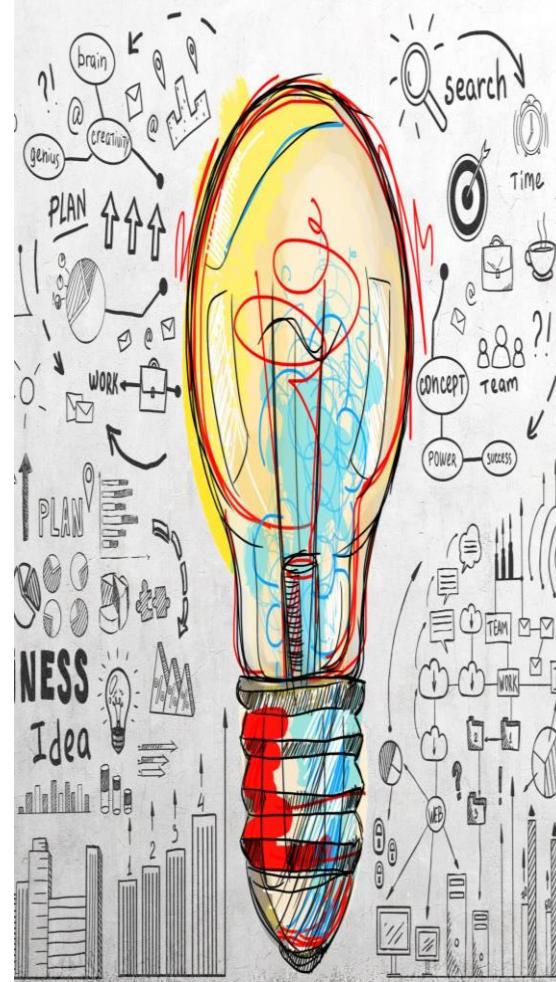
EMPLOYMENT



AGE



INCOME



Panel Stats – Switzerland



PANEL FOCUS
Real People. Trusted Data

SWITZERLAND

PANEL COUNT - 67253



MALE 52% FEMALE 44% OTHERS 4%

MARITAL STATUS



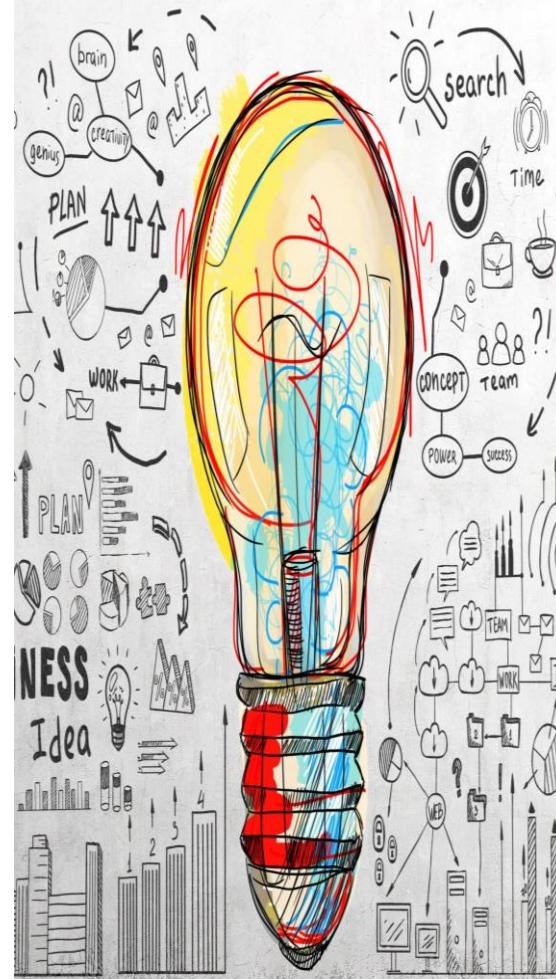
EMPLOYMENT



AGE



INCOME



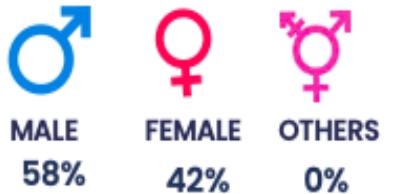
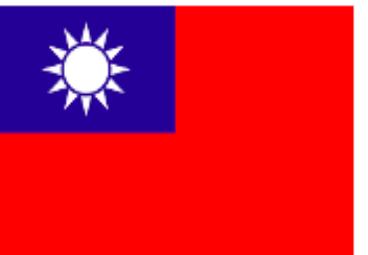
Panel Stats – Taiwan



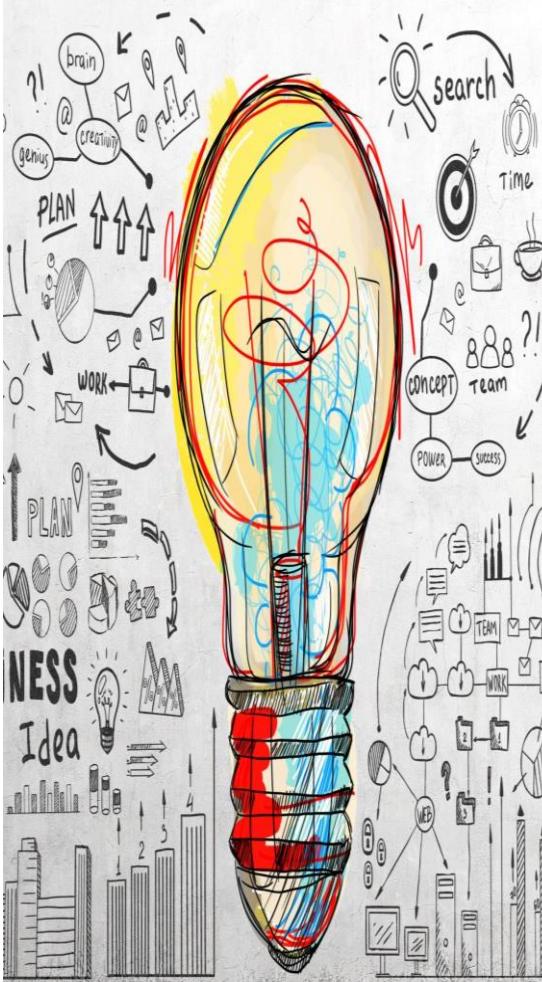
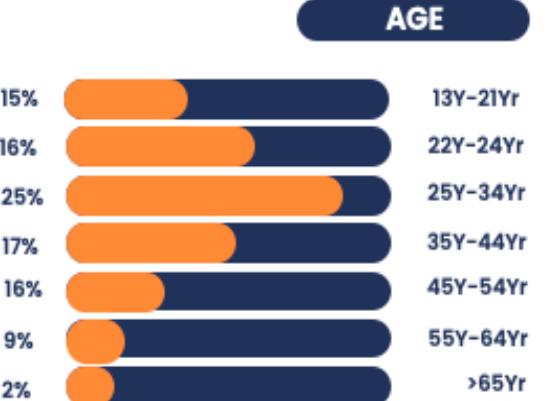
PANEL FOCUS
Real People. Trusted Data

TAIWAN

PANEL COUNT -139786



EMPLOYMENT



Panel Stats – Thailand



PANEL FOCUS
Real People. Trusted Data

THAILAND

PANEL COUNT -155871



MALE 50% FEMALE 45% OTHERS 5%

MARITAL STATUS



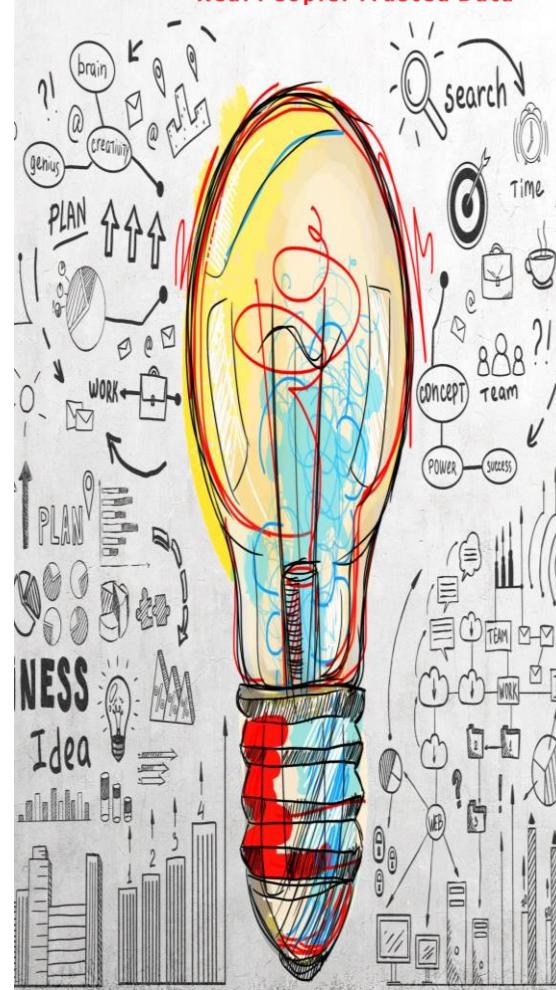
EMPLOYMENT



AGE



INCOME



Panel Stats – Turkey



PANEL FOCUS
Real People. Trusted Data

TURKEY

PANEL COUNT -18772



MALE 75% FEMALE 25% OTHERS 0%

MARITAL STATUS



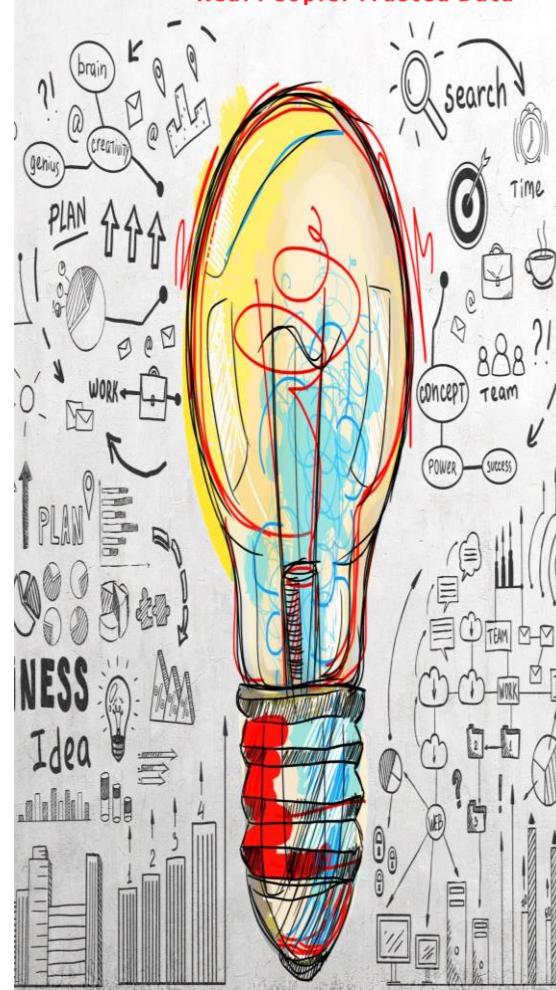
EMPLOYMENT



AGE



INCOME



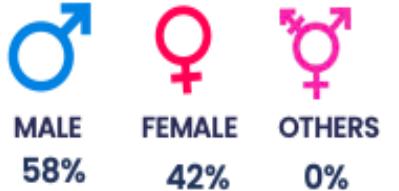
Panel Stats – UAE



PANEL FOCUS
Real People. Trusted Data

U A E

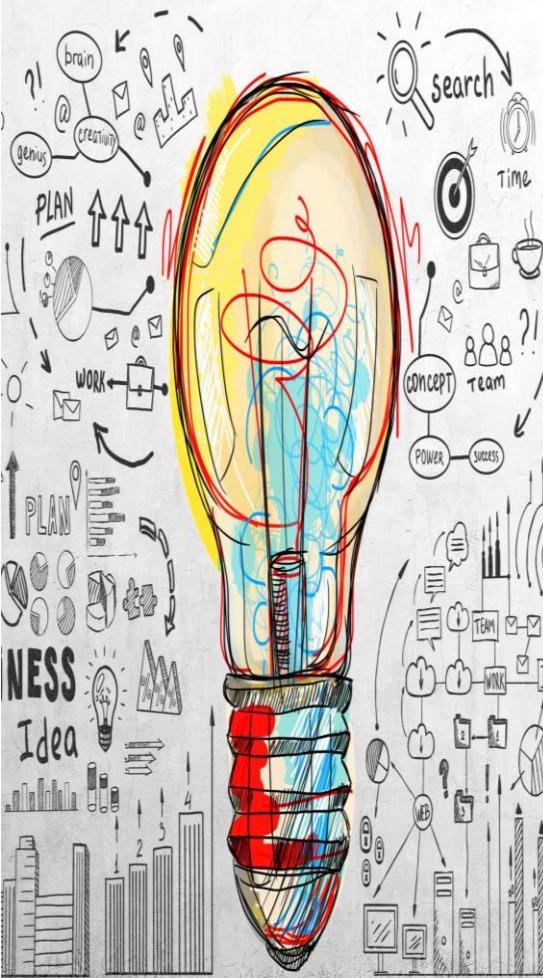
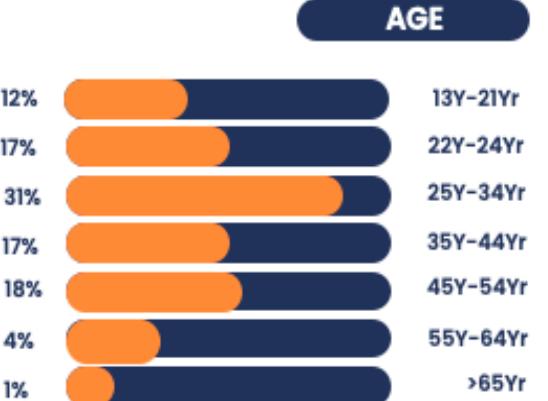
PANEL COUNT -127332



MARITAL STATUS



EMPLOYMENT



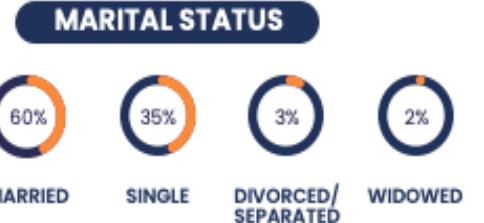
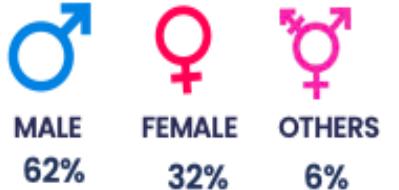
Panel Stats – United Kingdom



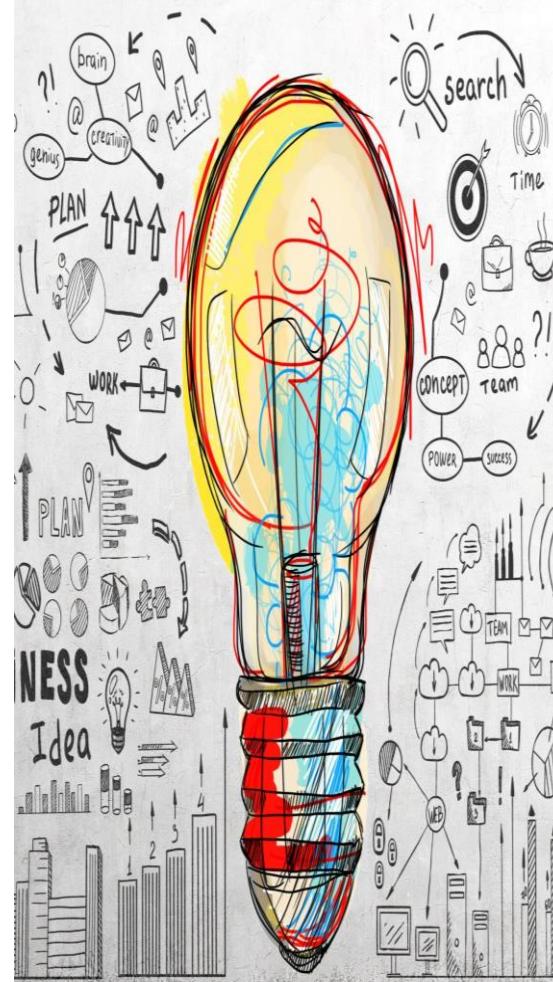
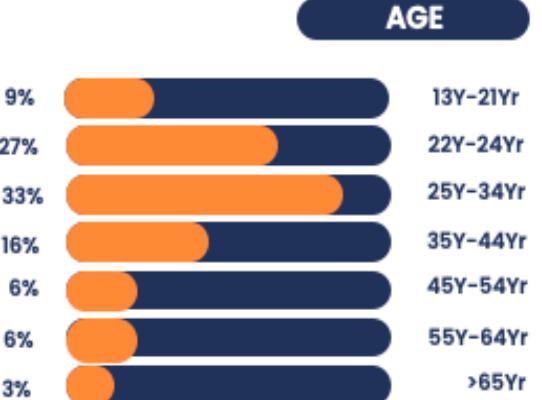
PANEL FOCUS
Real People. Trusted Data

UNITED KINGDOM

PANEL COUNT - 837263



EMPLOYMENT



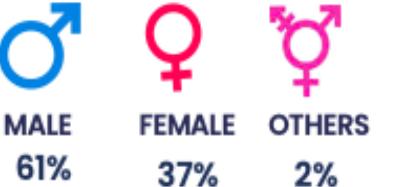
Panel Stats – Ukraine



PANEL FOCUS
Real People. Trusted Data

UKRAINE

PANEL COUNT -129376



MARITAL STATUS



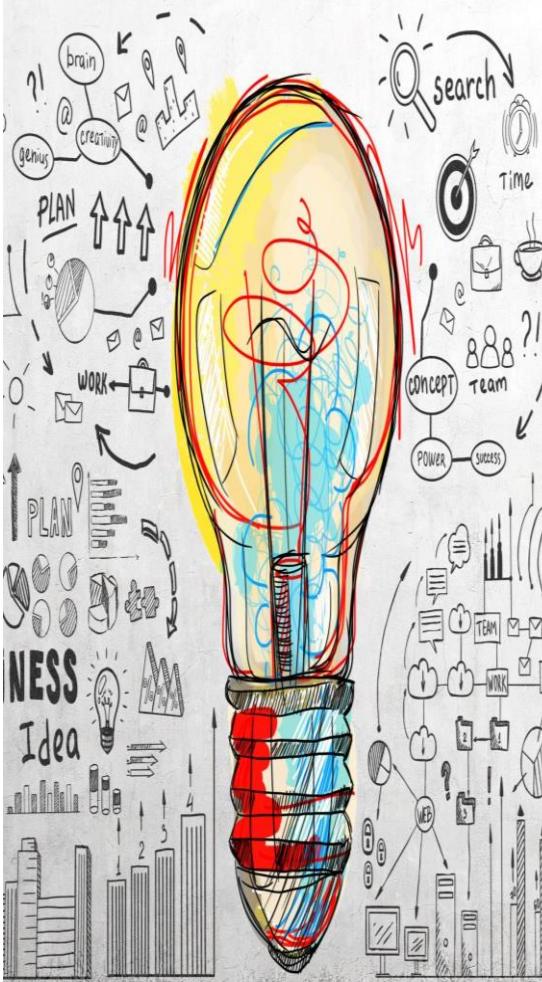
EMPLOYMENT



AGE



INCOME



Panel Stats – USA



PANEL FOCUS
Real People. Trusted Data

USA

PANEL COUNT -1547315



MALE 59% FEMALE 35% OTHERS 6%

MARITAL STATUS



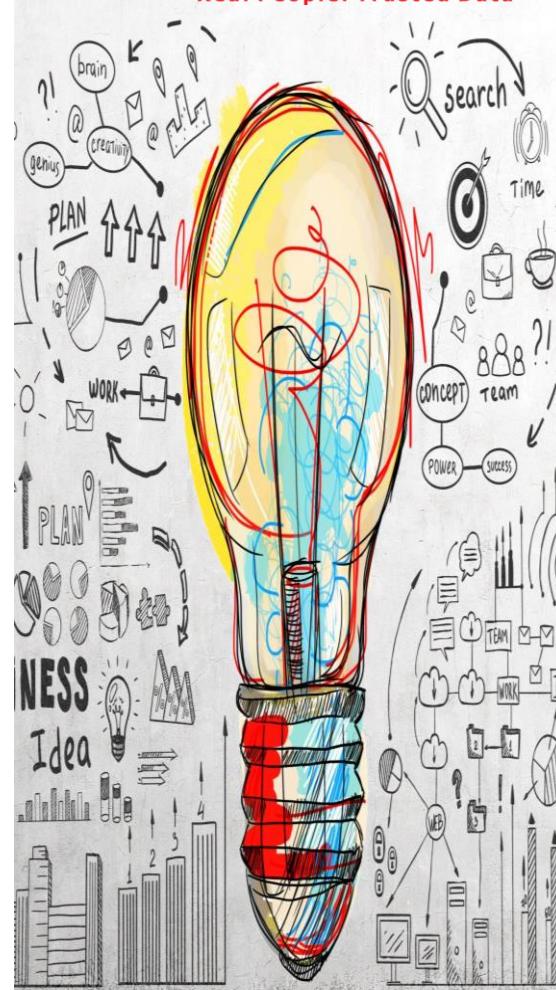
EMPLOYMENT



AGE



INCOME



Panel Stats – Vietnam



PANEL FOCUS
Real People. Trusted Data

VIETNAM

PANEL COUNT - 67830



MALE 74% FEMALE 26% OTHERS 0%

MARITAL STATUS



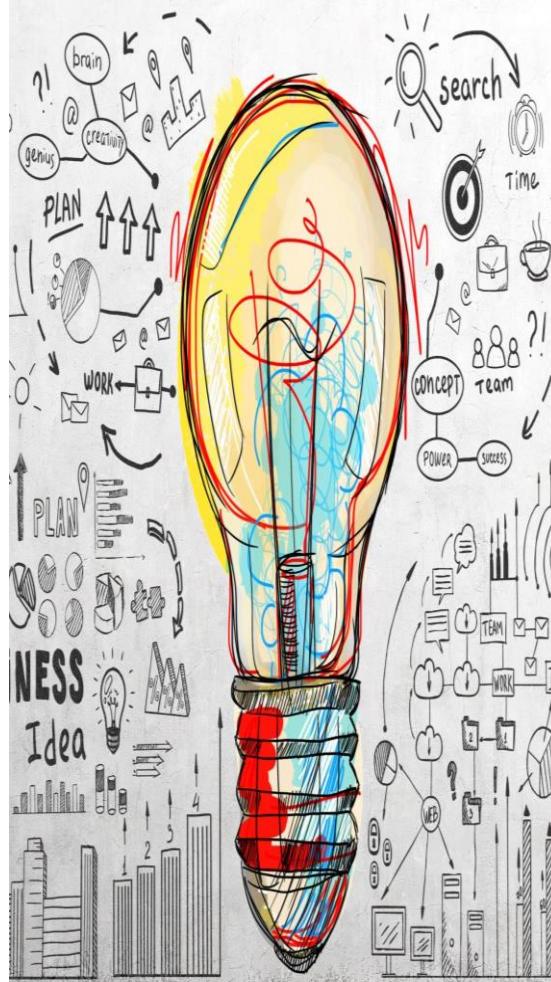
EMPLOYMENT



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THANK YOU

