

PARIDHI SHARMA

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OBJECTIVE

First-year B.Tech Computer Science student at IGDTUW with a strong foundation in web development, UI/UX design, and digital marketing. Passionate about building creative applications and currently exploring cybersecurity. Seeking opportunities to apply and enhance my skills in real-world tech projects.

EDUCATION

Indira Gandhi Delhi Technological University for Women B.Tech in <i>Computer Science Engineering</i>	Aug 2024 - Present
ASN Senior Secondary School <ul style="list-style-type: none">XII(PCM with CS)X (CBSE)	Aug 2021 - Aug 2024 94.2% 2021 96.0% 2021

COURSEWORK & PROJECTS

- Web App Development:** Built a website for an online chemistry class advertisement using HTML, CSS, JS, and PHP.
- Planner App:** UI/UX design and development using Kotlin on Android Studio.
- Doctor-Patient Notes App:** Designed in Figma for efficient medical note-taking.
- Cybersecurity (In Progress):** Currently enrolled in a foundational cybersecurity course.

INTERNSHIPS & EXPERIENCE

Content Writer – Project Vibgyor WordPress <ul style="list-style-type: none">Composed compelling blog articles for awareness campaigns on WordPress.Developed SEO-optimized content tailored to diverse audiences.Collaborated with editors to ensure clarity and tone alignment.	2021
Social Media Marketing Intern – AASMAN Foundation <ul style="list-style-type: none">Managed Instagram and Facebook campaigns to increase engagement.Collaborated with influencers for awareness and reach.	2021
Campus Ambassador – International Model United Nations (IMUN) <ul style="list-style-type: none">Promoted Model UN conferences across digital platforms to drive participation.Devised outreach strategies to expand delegate base in academic institutions.Delivered informative sessions to guide potential applicants.	2021

LEADERSHIP & RESPONSIBILITIES

Coordinator – Taranganaa Fest, IGDTUW 2025 <ul style="list-style-type: none">Coordinated with sponsors, vendors, and performers to ensure smooth event execution.Contributed to high attendee turnout and successful on-ground operations.	
IT Secretary – Student Council, ASN Senior Secondary School 2022 <ul style="list-style-type: none">Organized and facilitated school-wide tech events and meetings.Designed promotional graphics and digital content for school campaigns.Managed technical setup for virtual and on-campus activities.	
Treasurer – Interact Club 2022 <ul style="list-style-type: none">Oversaw budgeting and allocation of club finances.Led fundraising campaigns and ensured transparent financial reporting.Maintained records to streamline annual audit preparation.	

TECHNICAL SKILLS

- Programming:** Python, C, Java (Basic), Kotlin (Basic), Swift(Basic)
- Web Technologies:** HTML, CSS, JavaScript, PHP, SQL, MySQL
- Development Tools:** Android Studio, Xcode, Figma, Canva, WordPress
- Design & Marketing:** UI/UX Design, SEO, Adobe Creative Suite, Social Media Marketing (Instagram, YouTube, Facebook)
- Cybersecurity:** Currently learning Foundations of Cybersecurity by Google

CERTIFICATIONS

Machine Learning Certification – Internshala Trainings	30 May 2022
Introduction to SEO – SkillUp by Simplilearn	22 Dec 2024