

3
Number of States



6
Number of Cities where users are located

4998
Number of users

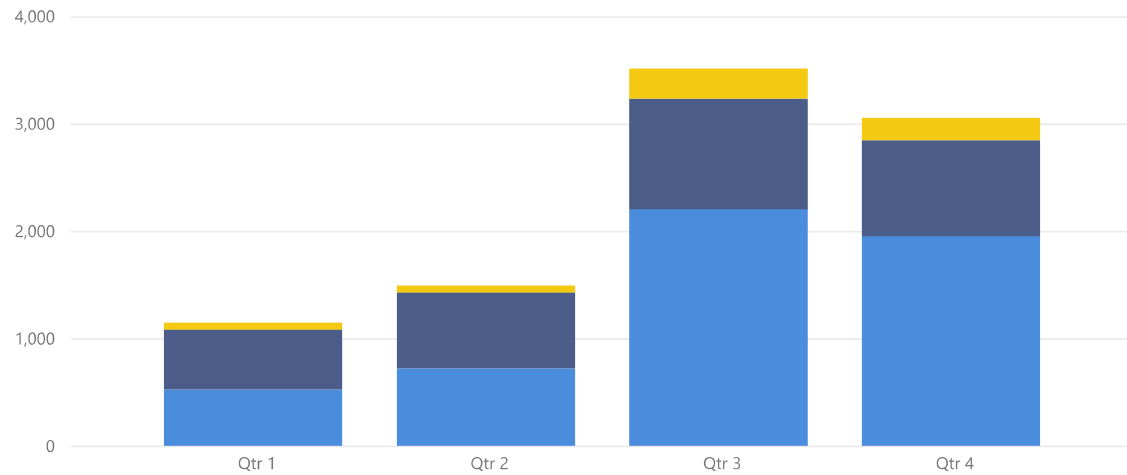
21
Number of Schools enrolled

17
Number of Courses Themes offered

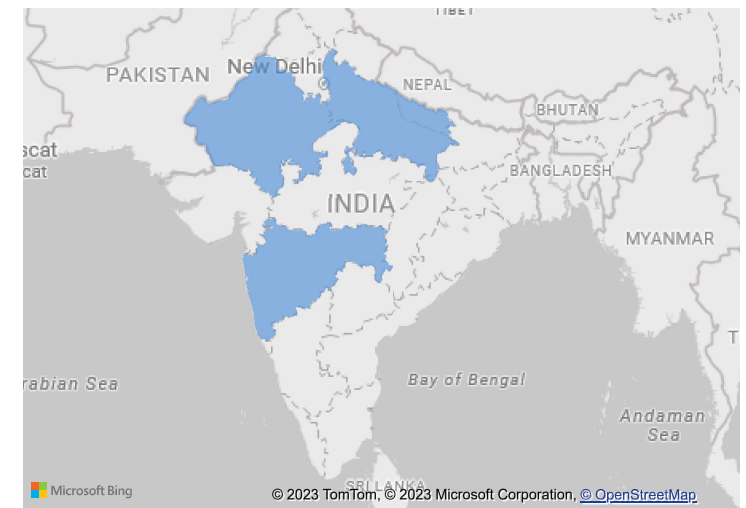
343
Number of Courses offered

App usage by Quarter and Region

Region ● Maharashtra ● Rajasthan ● Uttar Pradesh



Region where users are located.



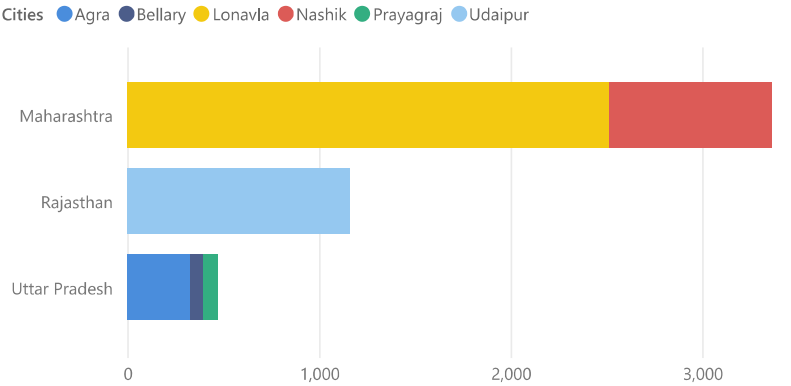
Observations:

1. Maharashtra has the most users and opportunity to expand coverage across UP and Rajasthan.
2. Significant growth in Users from Q2-->Q3
3. Slight drop in Usage from Q3-->Q4

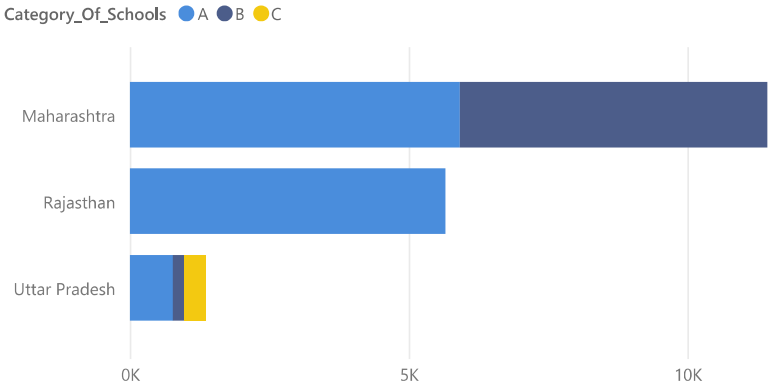
Observations:

- 1. Lonavla,Maharashtra has the most users followed by Udaipur, Rajasthan.
- 2. Users from premium Schools have more interest in accessing the application.
- 3. Home Implementation is absent in Rajasthan and UP

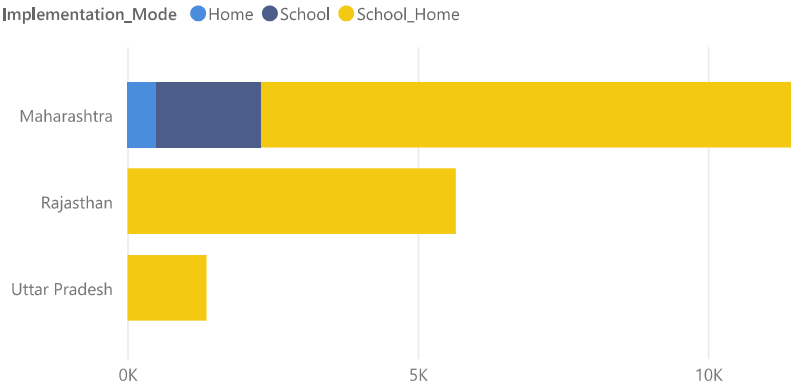
Number of Users by State and Cities



Count of School_Code by Region and Category_Of_Schools



Count of School_Code by Region and Implementation_Mode

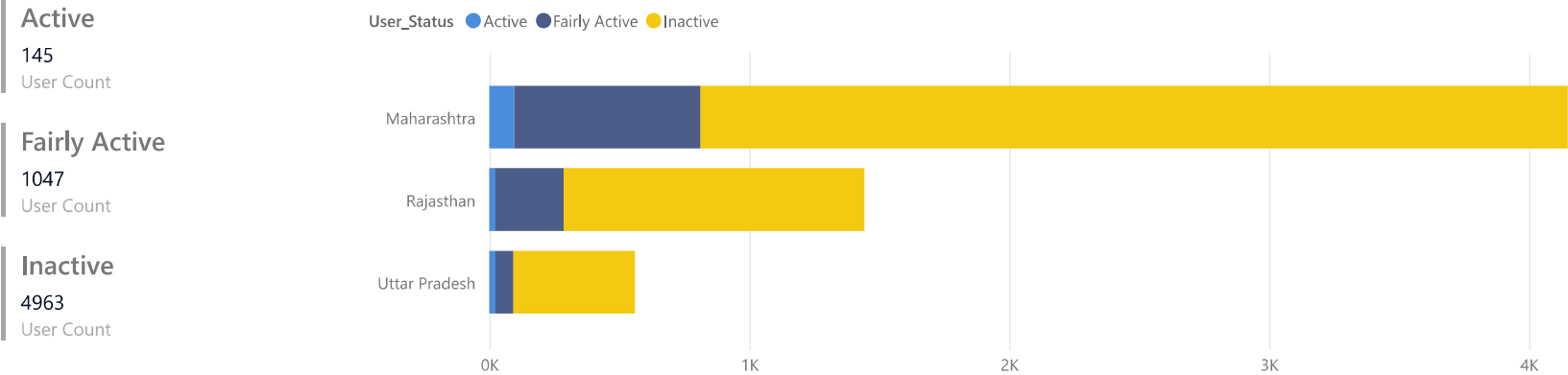


Number of Users For each course theme across Regions

| Course Themes Offered | Maharashtra | Rajasthan | Uttar Pradesh | Total |
|---------------------------|-------------|-----------|---------------|-------|
| | 6786 | | 686 | 7472 |
| Art & Craft | 9872 | 1082 | 1280 | 12234 |
| Artificial Intelligence | 3795 | 1082 | 519 | 5396 |
| Basic Math | 2519 | | 519 | 3038 |
| Coding | 10391 | 3473 | 519 | 14383 |
| Creative Math And Science | 4679 | | 519 | 5198 |
| Creative Science | 2394 | | | 2394 |
| Dance | 7156 | | 681 | 7837 |
| Digital Banking | 4425 | 3473 | 686 | 8584 |
| Electronics | 8171 | | 681 | 8852 |
| Language & Communication | 12165 | 3473 | 1514 | 17152 |
| Language & Life Skills | 8430 | | 686 | 9116 |
| Life Science | 6813 | 3473 | 686 | 10972 |
| Life Skills | 7765 | 3473 | 719 | 11957 |
| Math | 11297 | 3473 | 1082 | 15852 |
| Music | 8966 | | 329 | 9295 |
| Stem | 8966 | | 1113 | 10079 |
| Yoga | 7397 | 1082 | 162 | 8641 |
| Total | 12165 | 3473 | 1514 | 17152 |

| Theme_Name | Project_Status | Assessment_Status |
|----------------------------|----------------|-------------------|
| Art & Craft | NO | NO |
| Artificial Intelligence | NO | NO |
| Basic Math | NO | NO |
| Coding | NO | NO |
| Creative Math And Science | NO | NO |
| Creative Science | NO | NO |
| Dance | NO | NO |
| Electronics | NO | NO |
| Finance & Entrepreneurship | NO | NO |
| Language & Communication | NO | NO |
| Language & Life Skills | NO | NO |
| Life Science | NO | NO |
| Life Skills | NO | NO |
| Math | NO | NO |
| Music | NO | NO |
| Stem | NO | NO |
| Yoga | NO | NO |

Count of User_Id by Region and User_Status





4998

Number of unique users

Region

All

User Classification Split

| Cluster | Active | Fairly Active | Inactive | Total |
|-----------|--------|---------------|----------|---------|
| Agra | 0.48% | 1.10% | 6.54% | 6.64% |
| Bellary | | 0.28% | 1.34% | 1.34% |
| Lonavla | 1.78% | 12.44% | 49.92% | 50.38% |
| Nashik | 0.16% | 1.86% | 16.87% | 16.95% |
| Prayagraj | | | 1.48% | 1.48% |
| Udaipur | 0.48% | 5.26% | 23.15% | 23.21% |
| Total | 2.90% | 20.95% | 99.30% | 100.00% |

Active

145

User Count

Fairly Active

1047

User Count

Inactive

4963

User Count

| School_Code | Art & Craft | Artificial Intelligence | Basic Math | Coding | Creative Math And Science | Creative Science | Dance | Electronics | Finance & Entrepreneurship | Language & Communication | Language & Life Skills | Life Science | Life Skills | Math | Music | Stem | Yoga | Total |
|-------------|-------------|-------------------------|------------|--------|---------------------------|------------------|-------|-------------|----------------------------|--------------------------|------------------------|--------------|-------------|------|-------|------|------|-------|
| AKPS | 0.87 | 0.87 | | 0.87 | | | 0.87 | 0.87 | | 0.87 | | | 0.87 | 0.87 | 0.87 | 0.87 | 0.87 | 0.87 |
| BOMIS | | | | | | | | | | | | | | | | | | 0.53 |
| FIS | 0.33 | | 0.33 | 0.33 | | 0.33 | | 0.33 | | 0.33 | 0.33 | 0.33 | 0.33 | 0.33 | 0.33 | 0.33 | | 0.33 |
| GPSB | 0.19 | 0.19 | 0.19 | 0.19 | 0.19 | 0.19 | 0.19 | 0.19 | 0.19 | 0.19 | 0.19 | 0.19 | 0.19 | 0.19 | 0.19 | 0.19 | 0.19 | 0.19 |
| IINS | 0.81 | 0.81 | 0.81 | 0.81 | | 0.81 | 0.81 | 0.81 | | 0.81 | 0.81 | 0.81 | 0.81 | 0.81 | 0.81 | 0.81 | 0.81 | 0.81 |
| KPS | 0.68 | 0.68 | | 0.68 | | | 0.68 | 0.68 | | 0.68 | 0.68 | 0.68 | 0.68 | 0.68 | 0.68 | 0.68 | 0.68 | 0.68 |
| LMS | | 0.00 | | 0.00 | | | | | | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | | | 0.00 |
| MDS | 0.07 | | | 0.07 | | | | | | 0.07 | 0.07 | | 0.07 | 0.07 | | 0.07 | 0.07 | 0.07 |
| NAPS | 0.68 | | | 0.68 | | | | | | 0.68 | 0.68 | | | 0.68 | 0.68 | 0.68 | | 0.68 |
| PHS | 0.22 | 0.22 | | 0.22 | | | | | | 0.22 | | | | 0.22 | | | 0.22 | 0.22 |
| RPS | | | | 0.77 | | | | | | 0.77 | | | | | 0.77 | 0.77 | | 0.77 |
| RRSD | 0.42 | 0.42 | 0.42 | 0.42 | | 0.42 | 0.42 | 0.42 | | 0.42 | | 0.42 | 0.42 | 0.42 | 0.42 | 0.42 | | 0.42 |
| SAPS | 0.74 | 0.74 | | | | | 0.74 | 0.74 | | 0.74 | | | 0.74 | 0.74 | 0.74 | 0.74 | 0.74 | 0.74 |
| SEMRS | | 0.89 | | 0.89 | | | | | | | 0.89 | | 0.89 | 0.89 | 0.89 | | | 0.89 |
| SHS | 0.09 | | | 0.09 | | | 0.09 | 0.09 | | 0.09 | | 0.09 | 0.09 | 0.09 | 0.09 | 0.09 | 0.09 | 0.09 |
| Total | 0.64 | 0.50 | 0.55 | 0.54 | 0.19 | 0.55 | 0.66 | 0.65 | 0.52 | 0.54 | 0.55 | 0.54 | 0.54 | 0.54 | 0.64 | 0.63 | 0.69 | 0.54 |

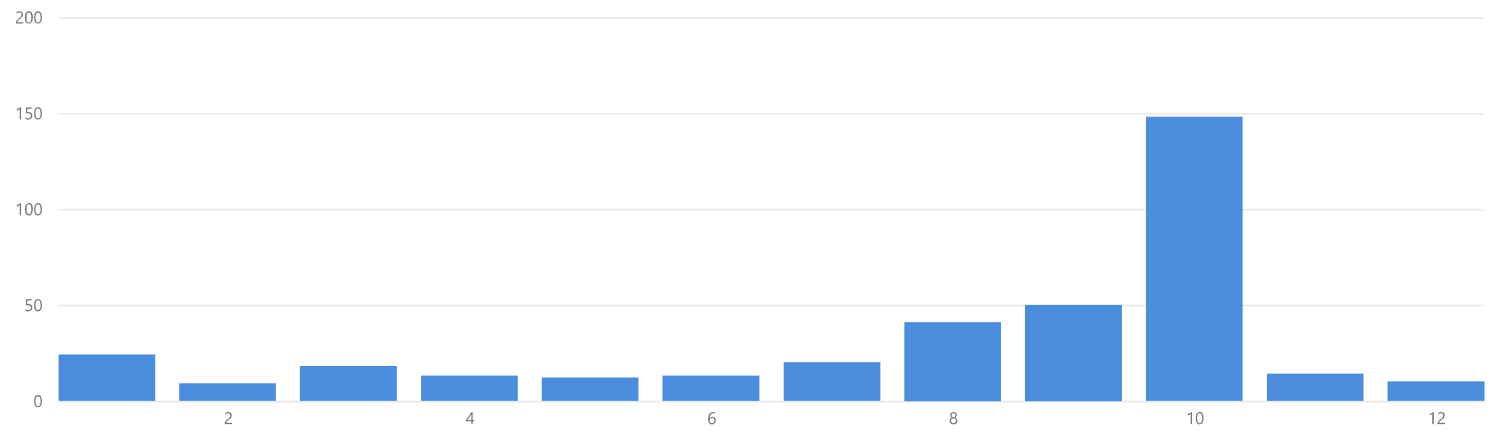


| Region | City | Active Users |
|---------------|---------|--------------|
| Uttar Pradesh | Agra | 24 |
| Maharashtra | Lonavla | 89 |
| Maharashtra | Nashik | 8 |
| Rajasthan | Udaipur | 24 |
| Total | | 145 |

| School_Code | Average of Course_Watched_Percentage |
|-------------|--------------------------------------|
| AKPS | 1.00 |
| BOMIS | 1.00 |
| GPSB | 1.00 |
| IINS | 1.00 |
| KPS | 0.99 |
| NAPS | 1.00 |
| RRSD | 0.99 |
| SAPS | 1.00 |
| SEMRS | 1.00 |
| SNHS | 1.00 |
| SRS | 0.98 |
| VVS | 1.00 |
| WIPS | 1.00 |
| Total | 1.00 |

| School_Code | Count of User_Id | Count of Course_Id |
|-------------|------------------|--------------------|
| IINS | 40 | 107 |
| AKPS | 21 | 73 |
| VVS | 24 | 70 |
| KPS | 19 | 44 |
| SAPS | 7 | 21 |
| RRSD | 7 | 18 |
| GPSB | 10 | 12 |
| NAPS | 6 | 12 |
| SRS | 2 | 6 |
| SNHS | 4 | 4 |
| WIPS | 3 | 3 |
| BOMIS | 1 | 1 |
| SEMRS | 1 | 1 |
| Total | 145 | 372 |

Usage based on Weekday by active users



Usage based on Weekday by active users

