

# PAJARI RODSAWANG

## UX/UI DESIGNER

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Melbourne, Australia

### EXECUTIVE SUMMARY

Creative and empathetic UX designer who loves generating new ideas from user research. Strengths in communication, organisation and data analysis. A quick learner who is dedicated to solving problems to bring a positive impact to the world.

### SKILLS

#### Technical

- HTML
- CSS
- Bootstrap
- JavaScript

#### UX/UI

- User Research
- UI Grids and Composition
- Color Theory
- Heuristic Evaluation
- Interaction Design,
- Storyboarding
- Persona Creation

#### Tools

- Figma
- Adobe XD
- Miro
- Google Drive
- Zoom Meeting
- Slack

### PROJECT SAMPLE

#### Native ARC Website Redesign

<https://pajari.myportfolio.com/uxui-case-study-web-redesign>

- Conducted user research to understand the first impression of the original website.
- Synthesised data based on user research and prioritised main focuses of the redesign.
- Created wireframes and prototypes and conducted usability testing.

### WORK EXPERIENCE

#### Learning Concierge

E180 | 2018 - 2019

- Facilitated intentional networking opportunities at live events such as CEBIT Australia and Digital Innovation Festival.
- Assisted with application on-boarding process and helped patrons connect with their first network based on topics they were interested in.

#### Content Writer

Ranked.ai | 2017-2018

- Worked autonomously to translated digital marketing content from English to Thai.

### EDUCATION HIGHLIGHTS

#### University of London

BCS Computer Science | 2020 - Present

- Member, Student Voice Group
- Volunteer, Computer Science Social Night

#### Monash University

UX/UI Bootcamp Certificate | 2020 - Present

- User experience design
- User interface design
- Front-end development