

Project Learnings

This project focused on utilizing advanced data analysis techniques, especially in time series analysis, to generate insights and accurate sales forecasting. An interactive dashboard was created to analyze sales data, using filters, slicers, and data manipulation to tailor the reporting. DAX was used to generate calculated columns, and the data was visualized using bar charts, donut charts, area charts, and maps. This hands-on experience enhanced skills in data analysis and visualization, driving the ability to create impactful, data-driven solutions.