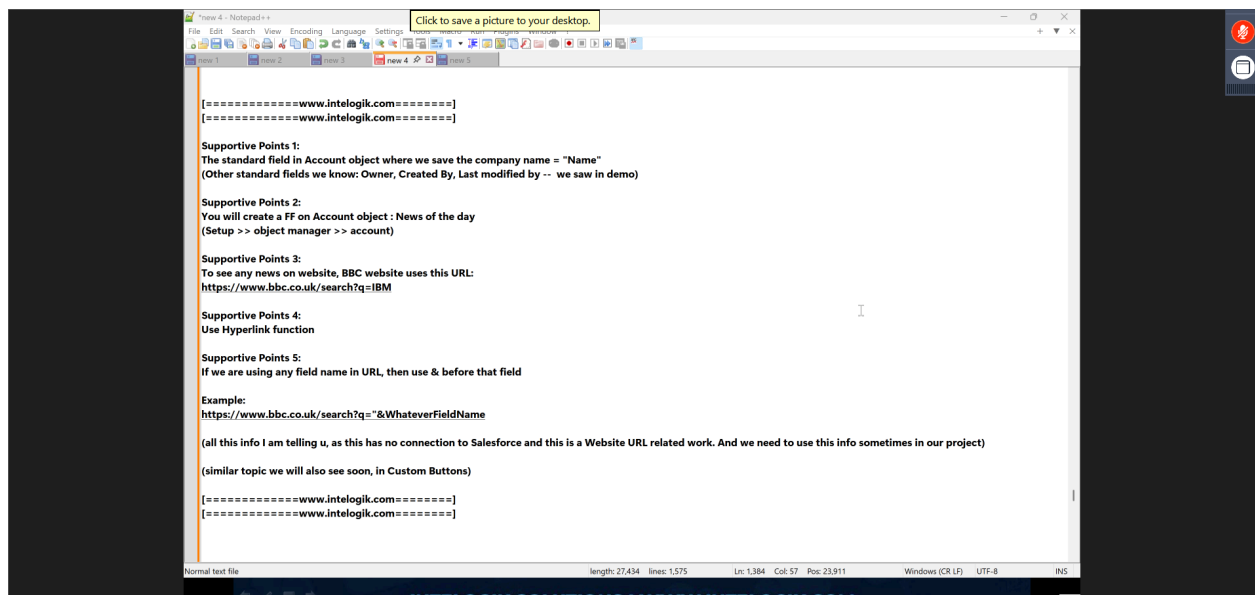
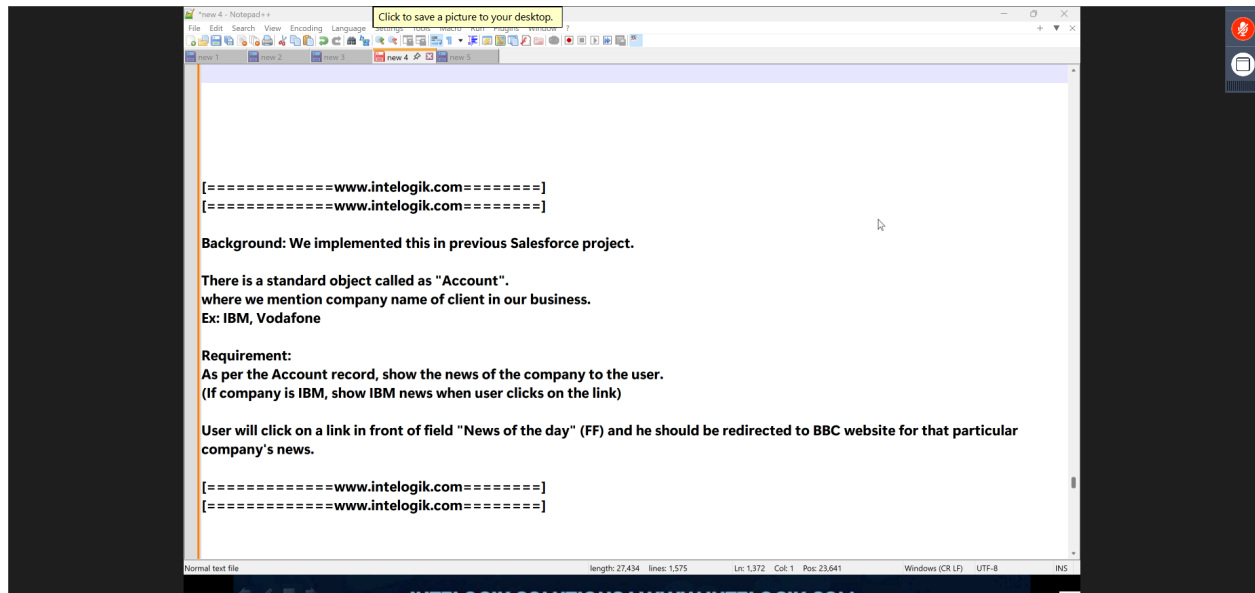
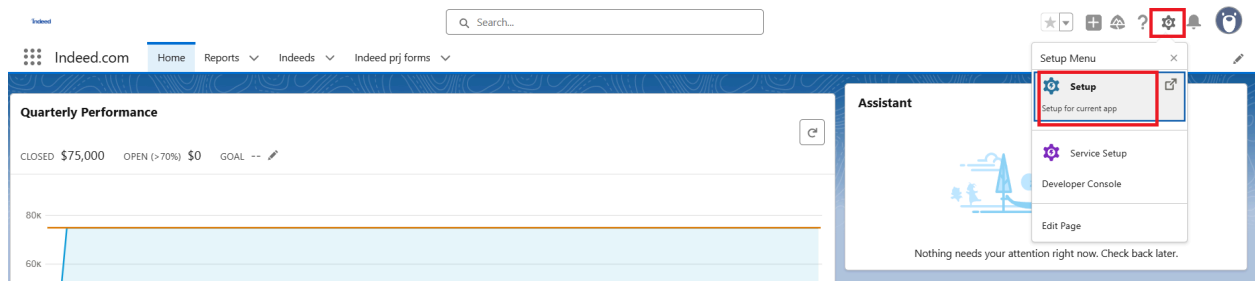


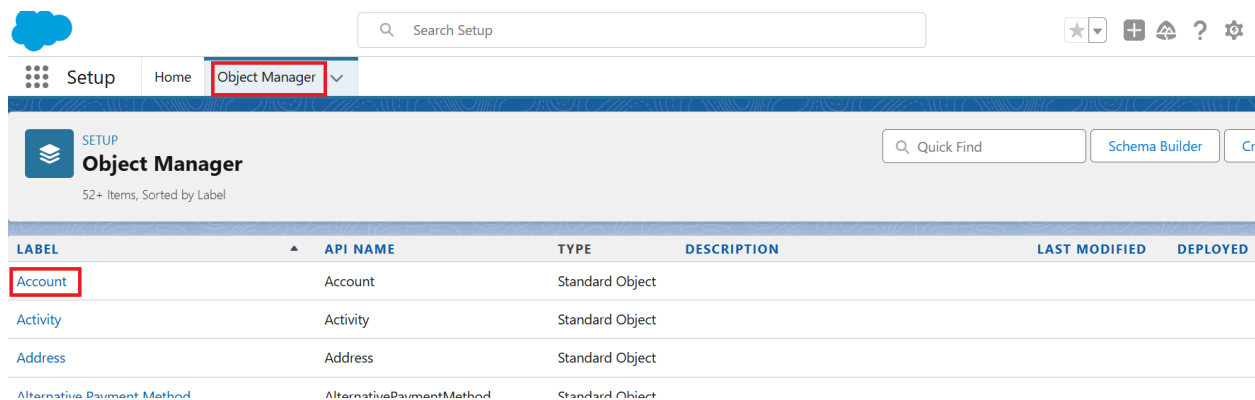
Assignment 4: News of the Day Formula Field in the Account object for IBM Vodafone using FF will redirect to BBC News search results



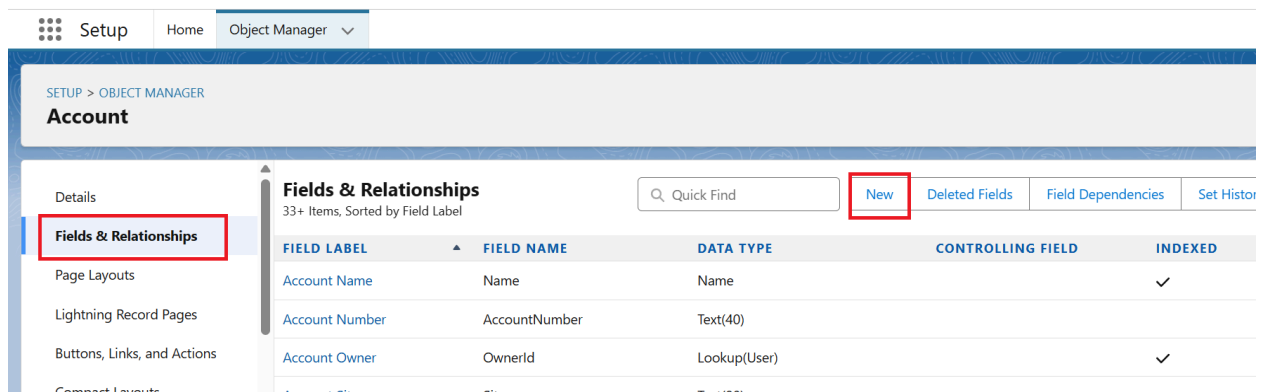
Step 1: Click on the settings gear and go to setup



Step 2: Click on Object Manager and click on Account Label



Step 3: Select Field & Relationships from the left pane and click on the New Button



Step 4: Select Formula Data Type and click on the Next Button

The screenshot shows the 'Step 1. Choose the field type' interface in Salesforce Setup. The left sidebar lists navigation options: Details, Fields & Relationships (selected), Page Layouts, Lightning Record Pages, Buttons, Links, and Actions, Compact Layouts, and Field Sets. The main content area has a header 'Step 1. Choose the field type' with 'Next' and 'Cancel' buttons. Below the header, it says 'Specify the type of information that the custom field will contain.' The 'Data Type' section lists four options: 'None Selected', 'Auto Number', 'Formula' (selected with a blue radio button), and 'Roll-Up Summary'. Each option has a brief description: 'None Selected' (Select one of the data types below.), 'Auto Number' (A system-generated sequence number that uses a display format you define. The number is automatically incremented for each new record.), 'Formula' (A read-only field that derives its value from a formula expression you define. The formula field is updated when any of the source fields change.), and 'Roll-Up Summary' (A read-only field that displays the sum, minimum, or maximum value of a field in a related list or the record count of all records listed in a related list).

Step 5: Name the field Label as “News of the Day” and the Field name automatically populated, then select the Data Type as Text and click on the Next Button

The screenshot shows the 'Step 2. Name the field' interface in Salesforce Setup. The left sidebar is the same as in Step 4. The main content area has a header 'Step 2. Name the field' with 'Previous', 'Next' (highlighted with a red box), and 'Cancel' buttons. Below the header, it says 'Auto add to custom report type' with a checkbox 'Add this field to existing custom report types that contain this entity' (checked). The 'Field Label' is 'News of the Day' (highlighted with a red box). The 'Field Name' is 'News_of_the_Day'. The 'Formula Return Type' section lists eight options: 'None Selected', 'Checkbox', 'Currency', 'Date', 'DateTime', 'Number', 'Percent', and 'Text' (selected with a blue radio button and highlighted with a red box). Each option has a brief description: 'None Selected' (Select one of the data types below.), 'Checkbox' (Calculate a boolean value. Example: TODAY() > CloseDate), 'Currency' (Calculate a dollar or other currency amount and automatically format the field as a currency amount. Example: Gross Margin = Amount - Cost__c), 'Date' (Calculate a date, for example, by adding or subtracting days to other dates. Example: Reminder Date = CloseDate - 7), 'DateTime' (Calculate a datetime, for example, by adding a number of hours or days to another datetime. Example: Next = NOW() + 1), 'Number' (Calculate a numeric value. Example: Fahrenheit = 1.8 * Celsius__c + 32), 'Percent' (Calculate a percent and automatically add the percent sign to the number. Example: Discount = (Amount - Discounted_Amount__c) / Amount), and 'Text' (Create a text string, for example, by concatenating other text fields. Example: Full Name = LastName & ' ' & FirstName).

Step 6: Enter the Formula using the HYPERLINK function, Check Syntax for no errors, and click on the Next Button

SETUP > OBJECT MANAGER

Account

Details

Fields & Relationships

Page Layouts

Lightning Record Pages

Buttons, Links, and Actions

Compact Layouts

Field Sets

Object Limits

Record Types

Related Lookup Filters

Search Layouts

List View Button Layout

Hierarchy Columns

Scoping Rules

Object Access

Triggers

Enter your formula and click Check Syntax to check for errors. Click the Advanced Formula subtab to use additional fields, operators, and functions.

Example: `{!Full Name} = LastName & ", " & FirstName` [More Examples...](#)

Simple Formula Advanced Formula

Insert Field

Insert Operator

News of the Day (Text) =
`IFERROR(HTTPS("https://www.bbc.co.uk/search?q=" & Name, "Click here for Today's news about" & Name, "_blank"))`

Check Syntax **Next** Syntax errors in merge fields or functions. (Compiled size: 195 characters)

Functions

All Function Categories

ABS

ACOS

ADDMONTHS

AND

ASCII

ASIN

Insert Selected Function

Quick Tips

- Getting Started
- Operators & Functions

Step 7: Select the Read Access checkbox and click on the Next Button

Select the permission sets to which you want to grant access to this field via field-level security. If you don't select at least one permission set, this field is hidden from all permission sets.

☐ Permission sets with object permissions

Field-Level Security for Permission Set ↑	API Name	Description	<input checked="" type="checkbox"/> Read Access	Edit Access
Access and Manage Reviews	Access_and_Manage_Reviews	permission set	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Experience Profile Manager	Experience_Profile_Manager		<input checked="" type="checkbox"/>	<input type="checkbox"/>
Manage Job Applications	Manage_Job_Applications		<input checked="" type="checkbox"/>	<input type="checkbox"/>
Manage Positions	Manage_Positions		<input checked="" type="checkbox"/>	<input type="checkbox"/>
SCRT2 Integration User	sfdc_scrt2	Give SCRT2 Integration User necessary access	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Update Candidate Records	Update_Candidate_Records		<input checked="" type="checkbox"/>	<input type="checkbox"/>

Previous **Next** Cancel

Step 8: Check the Page Layout Name and click on the Save Button

SETUP > OBJECT MANAGER

Account

Details

Fields & Relationships

Page Layouts

Lightning Record Pages

Buttons, Links, and Actions

Compact Layouts

Field Sets

Object Limits

Record Types

Field Label	Data Type	Field Name	Description
News of the Day	Formula	News_of_the_Day	

Select the page layouts that should include this field. The field will be added as the last field in the first 2-column section of these page layouts. The field will not appear on any pages if you do not select a layout.

To change the location of this field on the page, you will need to customize the page layout.

Add Field	Page Layout Name
<input checked="" type="checkbox"/>	Account (Marketing) Layout
<input checked="" type="checkbox"/>	Account (Sales) Layout
<input checked="" type="checkbox"/>	Account (Support) Layout
<input checked="" type="checkbox"/>	Account Layout

Previous Save & New **Save** Cancel

Step 9: The Formula Field, which is created, will be visible in the Fields & Relationships

SETUP > OBJECT MANAGER

Account

Details

Fields & Relationships

Page Layouts

Lightning Record Pages

Buttons, Links, and Actions

Compact Layouts

Field Sets

Object Limits

Fields & Relationships

42 Items, Sorted by Field Label

[New](#) [Deleted Fields](#) [Field Dependencies](#) [Set History Tracking](#)

NAICS Code	NaicsCode	Text(8)	
NAICS Description	NaicsDesc	Text(120)	
News of the Day	News_of_the_Day__c	Formula (Text)	▼
Number of Locations	NumberofLocations__c	Number(3, 0)	▼
Operating Hours	OperatingHoursId	Lookup(Operating Hours)	✓
Ownership	Ownership	Picklist	▼

Step 10: Go to any Org **Account Object** and create a **New Record** for **IBM** and **Vodafone** accounts by clicking on the **New Button** and selecting the **IBM** account record

Cloud icon

Search...

Sales Home Opportunities Leads Tasks Files Accounts Contacts Campaigns Dashboards Reports Chatter More

Accounts

[Recently Viewed](#)

[New](#) [Import](#) [Assign Label](#)

2 items • Updated a few seconds ago

Search this list...

	Account Name	Account Site	Phone	Account Owner Alias
1	IBM			PKamu
2	Burlington Textiles Corp of America		(336) 222-7000	PKamu


Step 11: Click on **Details**


Sales Home Opportunities Leads Tasks Files Accounts Contacts Campaigns


Account IBM

Type Phone Website Account Owner Parijatha Kamuni Account Site Industry

Related Details

 We found no potential duplicates of this Account.

 **Contacts (0)** [New](#)

 **Opportunities (0)** [New](#)

Step 12: Scroll down to see the “News of the Day” FF. Then click it, and it will redirect to BBC News search results for IBM.

Sales Home Opportunities Leads Tasks Files Accounts Contacts Campaigns

Account IBM


Industry	Employees
Annual Revenue	SIC Code
News of the Day Click here for Today's news about IBM	
Billing Address	Shipping Address
Customer Priority	SLA
SLA Expiration Date	SLA Serial Number
Number of Locations	Upsell Opportunity
Active	

Result

Learning Student Password -... ICTC Program_Dev... AMAR DevOps Required Informatio... Killercoda Interactiv... Untitled spreadshee...

B B C Sign in Home News Sport Earth Reel Worklife Travel ... Q S

Q IBM X Search



[IBM suspends ads on X after they appeared next to Nazi posts](#)
The decision came a day after owner Elon Musk endorsed an apparent antisemitic conspiracy theory.

Step 12: Select the Vodafone account record, Then click on details and **scroll down to see** the **“News of the Day”** FF. Then click it, and it will redirect to BBC News search results for Vodafone.

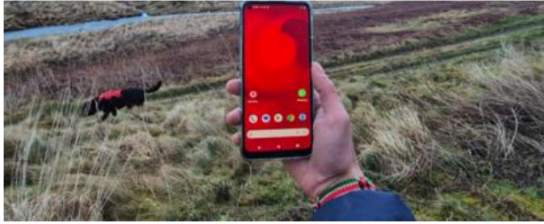
Sales Home Opportunities Leads Tasks Files Accounts Contacts Campaigns Dashboards Reports

Account **Vodafone** + Follow New Contact Ne

Account Site	Ticker Symbol
Type	Ownership
Industry	Employees
Annual Revenue	SIC Code
News of the Day Click here for Today's news aboutVodafone	Shipping Address
Billing Address	SLA
Customer Priority	

No activity
Get started by sending an ema

No past activity. Past meetings
up t



It follows the firm carrying out what it says is the UK's first satellite-enabled smart phone video call.

29 January ·  News



Men charged after £30,000 of Vodafone stock taken

Police describe staff at Vodafone in Newmarket as "shaken, but unhurt" after the Christmas Eve burglary.

27 December 2024 ·  News



Vodafone boss says prices won't rise after Three 'mega-merger'

The deal, which creates the UK's biggest mobile network, has had to overcome competition concerns.

rticles/cqnr44nx85ro