

**PRIYAL PARIKH**

Interaction Design, Wearable and Creative Technology
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WORK EXPERIENCE**SHADYFOODS**

UI/UX Designer, New York (April 2016 – Present)

Created wireframes and layouts for the app

OPEN STYLE LAB

Engineering Fellow, MIT IDC, Boston (Summer 2016)

Designed a multi-season jacket for a teenager with muscular dystrophy and scoliosis

SONGHA AND CO.

Trans media Intern, New York (Summer 2016)

Creative technologist for rapid prototyping, testing and design of ongoing collaborative art projects

PARSONS SCHOOL OF DESIGN

Web Design Research Assistant (Summer 2016)

Designed the frontend for a Rails based website developed by The New School for MMSC

Teaching Assistant (2016)

Assisted in teaching NodeJS to Data Visualization students

Assisted in teaching HTML5, CSS3 and JavaScript to students BFA students

COLOUR CRATES

Art Intern, Mumbai (Winter 2014)

Assisted in conducting art and craft classes and workshops for students of all age groups and aided in preparing students for professional portfolios

FREELANCE

Designer, Mumbai (2011 – 2016)

Designed for print media, branding and home décor products

ERNST & YOUNG

Risk Analyst (2013 -2014)

Assisted senior analysts in database creation and internal audit of pharmaceutical companies

HEATREATERS & ENGINEERS

Management Intern (Summer 2012)

Assisted in the accounting department and with the logistics team for a heatreatment plant

SKILLS**DESIGN**

Graphic, Interaction, Speculative, Web, User Interface and User Experience

TECHNOLOGY

Adobe Creative Suite, HTML, CSS, Sass, JavaScript, Gulp, Internet of Things, Node.JS, Physical Computing, Arduino Programming, Processing Programming, Microsoft Office, Python, Git

RAPID PROTOTYPING

Soldering, sewing, programming 2D prototypes, user testing and alginate, silicon and plaster molding

EDUCATION**PARSONS SCHOOL OF DESIGN**

Master of Fine Arts, Design and Technology

Parsons School of Design, New York (2015 – Present)

UNIVERSITY OF MUMBAI

Master of Commerce, Management

Mumbai, India (2013 – 2015)

JAI HIND COLLEGE

Bachelor of Management Studies

Mumbai, India (2010 – 2013)

EVENT PARTICIPATION & COLLABORATIONS**PRODUCT AND START-UP STUDIO (Aug – Dec 2016)**

Cornell Tech, New York, NY, USA

FASHION TECHNOLOGY WITH OSL (Oct 2016)

Museum of Science, Boston, MA, USA

THE ANNUAL PARSONS GALA (April 2016)

Parsons School of Design, New York, NY, USA

TECHNOLOGY AND PERFORMANCE (Jan 2016)

Parsons School of Design, New York, NY, USA

DRONES AND THE ENVIRONMENT (Aug – Dec 2015)

Parsons School of Design, New York, NY, USA

A+E HACKATHON (November 2015)

Parsons School of Design, New York, NY, USA