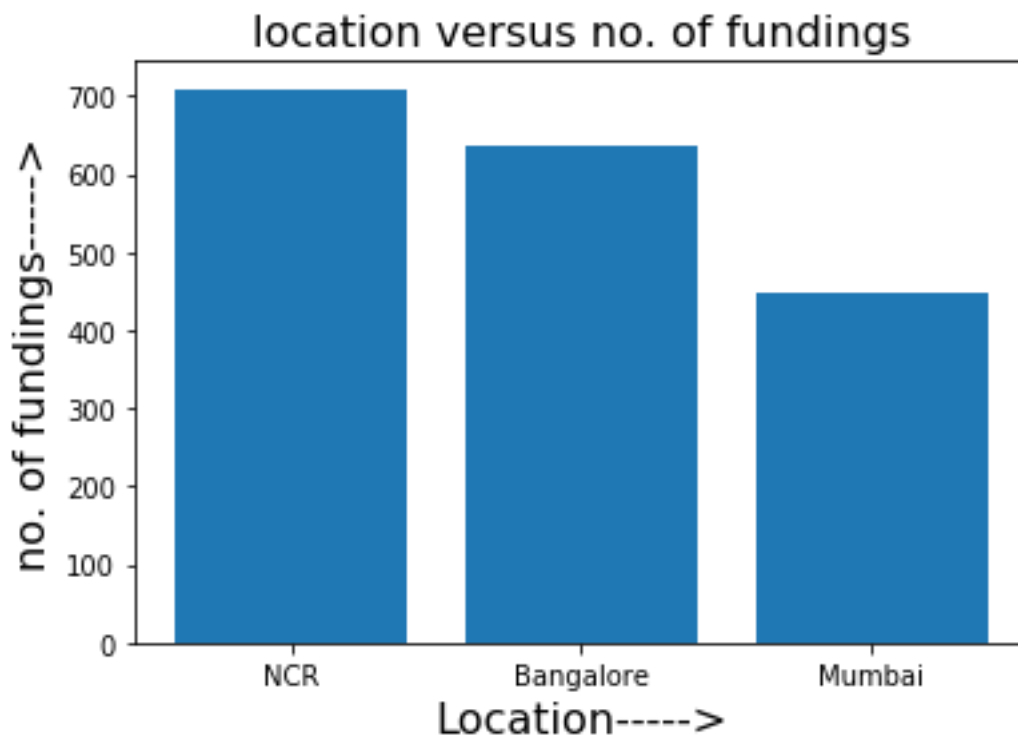


CASE STUDY-2 SOLUTIONS

Q1.

ANSWER='NCR'

NCR 709
Bangalore 635
Mumbai 449

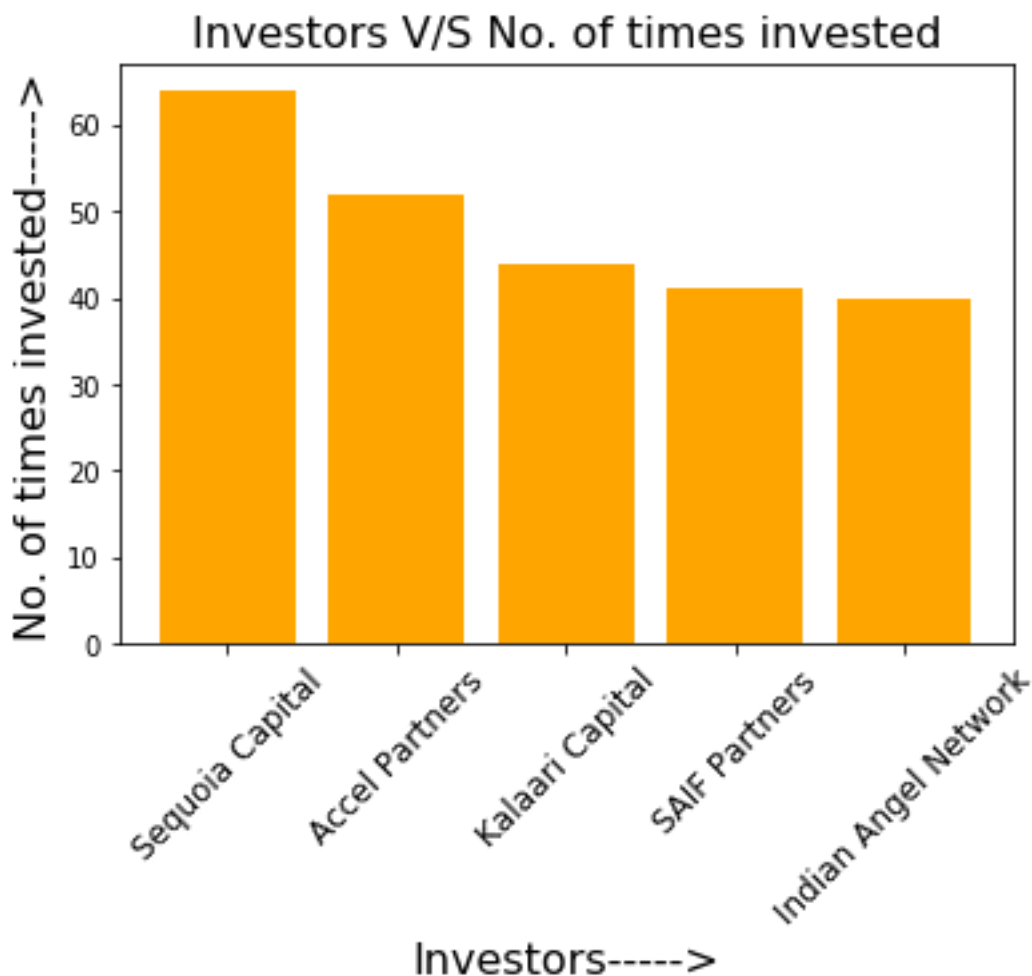


I have created this bar graph among the given options i.e. Bangalore, Mumbai and NCR (which includes Gurgaon, New Delhi and Noida). According to the dataset which has the funding information of the Indian start-ups from January 2015 to August 2017, NCR is the location where the funding is done maximum number of times. According to my code, in Bangalore, funding is done 635 times, in Mumbai, it is done 449 times and in NCR, it is done 709 times which is maximum of all, that is 39.54 percent among these three. So I would prefer NCR as a perfect location among these three, for maximum opportunities of getting the investment.

In NCR alone, the funding is done maximum number of times in New Delhi i.e. 389 times and then in Gurgaon->241 times, and then finally in Noida-> 79 times.

Q2.

ANSWER= Sequoia Capital, Accel Partners, Kalaari Capital, SAIF Partners, Indian Angel Network



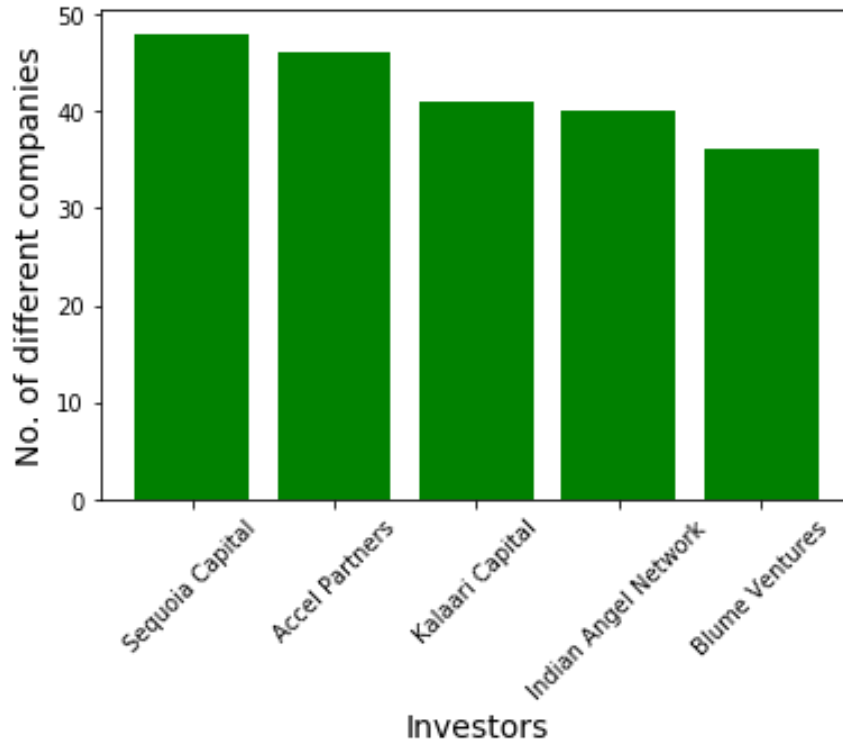
Sequoia Capital 64
Accel Partners 52
Kalaari Capital 44
SAIF Partners 41
Indian Angel Network 40

Given above is a list of top 5 investors, invested maximum number of times. He should definitely contact Sequoia Capital because they are the top investors and invested maximum no. of times according to the dataset that has funding information of the Indian start-ups from January 2015 to August 2017. According to my code Sequoia Capital has invested 64 times, Accel Partners have invested 52 times, Kalaari Capital have invested 44 times, and SAIF Partners have invested 41 times, and at number 5th Indian Angel Network have invested 40 times.

Q3.

ANSWER= Sequoia Capital, Accel Partners, Kalaari Capital, Indian Angel Network, Blume Ventures

Top 5 investors who have invested maximum number of times in different companies



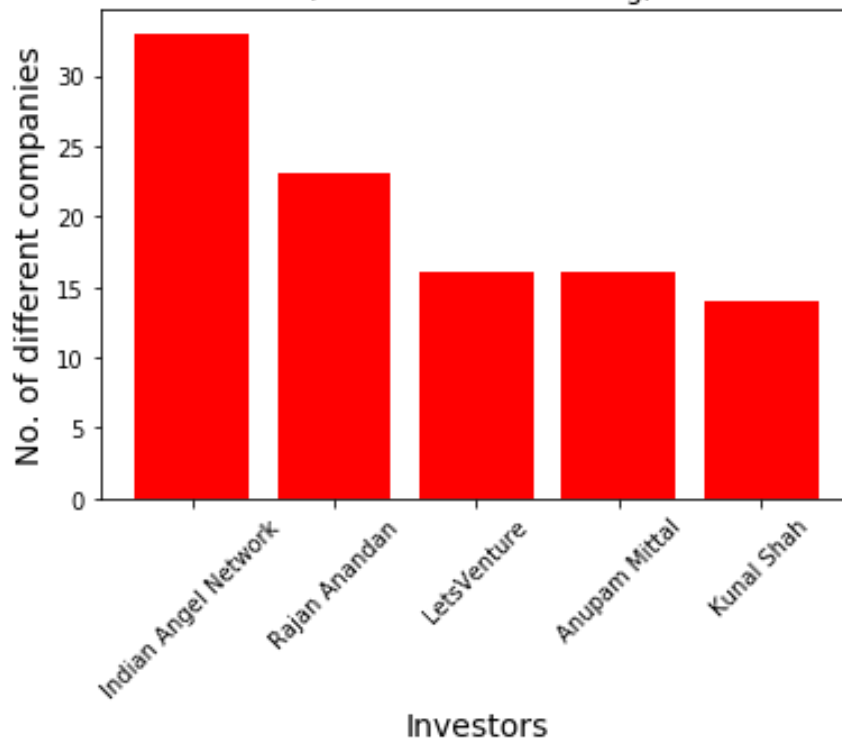
Sequoia Capital 48
Accel Partners 46
Kalaari Capital 41
Indian Angel Network 40
Blume Ventures 36

After reanalysing the data Sequoia Capital is again the top investors when I considered its contribution in unique start-ups. It has invested 48 times for different start-ups. After that comes Accel Partners who contributed 46 times for different companies and then comes, Kalaari Capital which contributed 41 times, Indian Angel Network contributed 40 times and finally at the 5th position comes Blume Ventures. They contributed 36 times. So apart from the contributors in question 2, my friend should also contact Blume Ventures

Q4.

ANSWER= Indian Angel Network, Rajan Anandan, LetsVenture, Anupam Mittal, Kunal Shah

Top 5 investors who have invested maximum number of times in different companies
(seed and crowd funding)



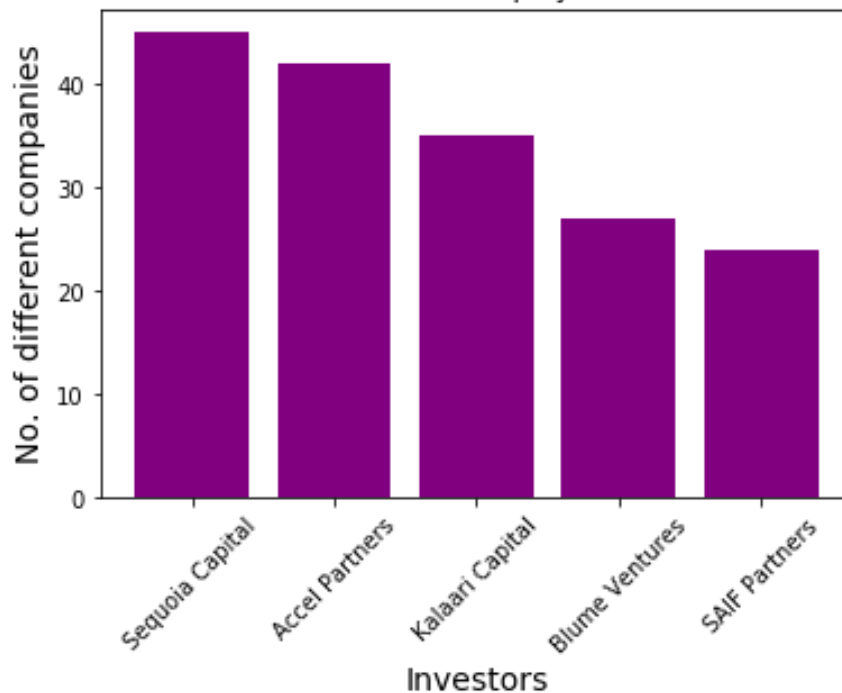
Indian Angel Network 33
Rajan Anandan 23
LetsVenture 16
Anupam Mittal 16
Kunal Shah 14

After re-analysing the given data with the funding type as either seed funding or crowd funding only, we have the above result for top 5 investors who have invested in different number of start-ups. And at the top there is Indian Angel Network with number of different contributions equal to 33. After that comes Rajan Anandan who provided funding 23 different times. After that there are LetsVenture and Anupam Mittal, both of which contributed 16 times each. and at the 5th position we have Kunal Shah who invested 14 times. So this is the list of more appropriate investors which should be contacted, according to my code.

Q5.

ANSWER= Sequoia Capital, Accel Partners, Kalaari Capital, Blume Ventures, SAIF Partners

Top 5 investors who have invested maximum number of times in different companies
(Private Equity)



Sequoia Capital 45
Accel Partners 42
Kalaari Capital 35
Blume Ventures 27
SAIF Partners 24

To help my friend expanding his start-up, i would suggest him to contact the investors mentioned above. All the above investors come in the section of private equity investment type and hence would be useful for him. Sequoia Capital is at the top and it invested 45 times in different start-ups. After that comes Accel Partners with contributions 42 times. And then comes Kalaari Capital which contributed 35 times. At the fourth position we have Blume Ventures, and they contributed 27 times. At the fifth position we have SAIF Partners, and they funded the start-ups 24 times. I would recommend my friend to contact these contributors/investors after he has successfully got seed funding and it is on the operational mode.