

# **AI Agent: Swot Analysis Generator**

- Model used: "microsoft/Phi-2 a Hugging Face Model
- The Agent takes 2 modes of input:
  - The text box
  - o File uploader in the format of PDF, DOCX, TXT and CSV formats.

# Code used to build the agent:

```
#!/usr/bin/env python
```

# coding: utf-8

import os

import asyncio

import nest\_asyncio

import streamlit as st

import torch

from transformers import pipeline, AutoModelForCausalLM, AutoTokenizer

from PyPDF2 import PdfReader

import docx

# # Print Library Versions

```
print("Library Versions:")
```

```
print(f"Streamlit: {st.__version___}")
```

print(f"Transformers: {pipeline.\_\_module\_\_.split('.')[0]}")

print(f"PyTorch: {torch.\_\_version\_\_}")

print(f"PyPDF2: {PdfReader.\_\_module\_\_.split('.')[0]}")

print(f"python-docx: {docx.\_\_version\_\_ if hasattr(docx, '\_\_version\_\_') else 'Unknown'}")

## # Apply nest\_asyncio to handle event loop issues

nest asyncio.apply()

# # Set up Hugging Face Microsoft model

MODEL\_NAME = "microsoft/Phi-2" # Example Microsoft model; change if needed

## # Load tokenizer and model

```
tokenizer = AutoTokenizer.from_pretrained(MODEL_NAME)

model = AutoModelForCausalLM.from_pretrained(

MODEL_NAME,

torch_dtype=torch.float16,

device_map="auto"
```

## # Load text generation pipeline

text\_generator = pipeline("text-generation", model=model, tokenizer=tokenizer)

## # Initialize session states for token tracking

if "tokens\_consumed" not in st.session\_state:

st.session\_state.tokens\_consumed = 0

## # Define the prompt template for SWOT Analysis

```
prompt_template = """
```

You are an AI assistant specializing in business analysis. Given the following organization details, generate a SWOT analysis.

Provide:

- Strengths
- Weaknesses
- Opportunities
- Threats

**Organization Details:** 

{context}

```
SWOT Analysis:
def extract_text_from_pdf(pdf_file):
 """Extract text from a PDF file."""
  pdf_reader = PdfReader(pdf_file)
 text = ""
  for page in pdf_reader.pages:
    text += page.extract_text() + "\n"
 return text
def extract_text_from_docx(docx_file):
  """Extract text from a DOCX file."""
  doc = docx.Document(docx_file)
  text = "\n".join([para.text for para in doc.paragraphs])
  return text
def generate_swot_analysis(txt):
  """Generate a SWOT analysis from input text."""
 prompt = prompt_template.format(context=txt)
  # Generate text using Hugging Face model
  output = text_generator(prompt, max_length=5000, do_sample=True, temperature=0.7)
 return output[0]["generated_text"]
# Streamlit UI
st.set_page_config(page_title="SWOT Analysis App")
st.title("SWOT Analysis Generator")
st.write("Upload a file or enter details about an organization to generate a SWOT analysis.")
```

```
# File Upload Section
```

```
uploaded_file = st.file_uploader("Upload a PDF, DOCX, TXT, or CSV file:", type=["pdf", "docx", "txt",
    "csv"])
```

## # Text Input Section

text\_input = st.text\_area("Or, enter organization details manually:")

# # Read file content if uploaded

```
file_text = ""
```

if uploaded file:

file\_type = uploaded\_file.type

```
if file_type == "text/plain": # TXT file
```

file\_text = uploaded\_file.read().decode("utf-8")

elif file\_type == "application/pdf": # PDF file

file\_text = extract\_text\_from\_pdf(uploaded\_file)

elif file\_type == "application/vnd.openxmlformats-

officedocument.wordprocessingml.document": # DOCX file

file text = extract text from docx(uploaded file)

elif file type == "text/csv": # CSV file

file text = uploaded file.read().decode("utf-8")

### # Final input text (priority: file > manual input)

final\_text = file\_text.strip() if file\_text else text\_input.strip()

# if final\_text:

st.subheader("SWOT Analysis:")

with st.spinner("Generating SWOT analysis..."):

swot\_analysis = generate\_swot\_analysis(final\_text)

st.write(swot\_analysis)

#### # Token count update (approximate)

st.session\_state.tokens\_consumed += len(tokenizer.encode(final\_text))

#### # Sidebar token tracking

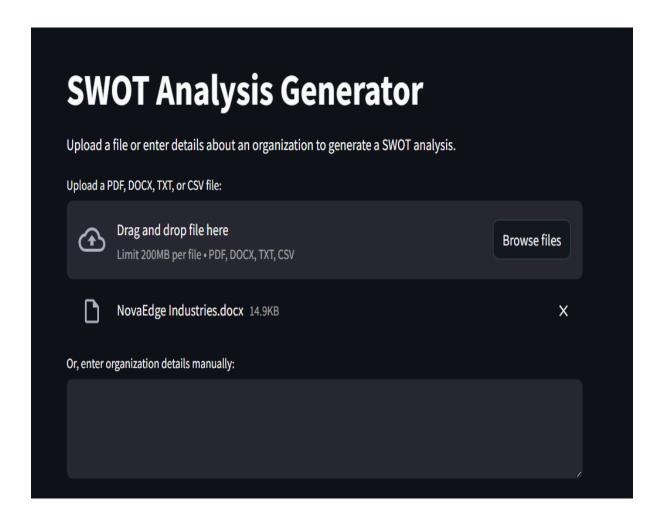
st.sidebar.write(f"Total Tokens Consumed: {st.session\_state.tokens\_consumed}")

print("Tokens consumed in this transaction:", st.session\_state.tokens\_consumed)

#### # Reset token count after transaction

st.session\_state.tokens\_consumed = 0

# The AI AGENT Streamlit Window



# **INPUT To the AI Agent:** The Nova Edge Company details Provided.

# **Output from the AI Agent:**

## **SWOT Analysis: Strengths:**

- Proactive investment in digital transformation
- Committed to flexible workforce policies
- Ability to adapt to changing market conditions
- Strong foundation for future success

#### Weaknesses:

- · Reliance on legacy systems
- · Challenges with communication hurdles
- · Limited research and development capabilities compared to larger competitors
- Competition from technology-forward rivals

#### **Opportunities:**

- Expanding into new international markets
- · Forming strategic partnerships with tech startups and academic institutions
- Mitigating risks associated with geopolitical instability and regulatory changes
- Broadening supplier base

#### Threats:

- Competition from technology-forward rivals
- Aggressive market strategies of competitors
- Set new benchmarks for efficiency and innovation
- Communication challenges within the organization
- Reliance on legacy systems
- · Intensified competition for top talent

# The total Tokens consumed:

Total Tokens Consumed: 688