

Cover Letter

Dear Hiring Manager,

I am excited to apply for the position of Data Analyst or Business Analyst at your esteemed organization. With a Master's in Business Administration specializing in Business Analytics and hands-on experience in data analysis, I am eager to contribute my skills in data visualization, statistical modeling, and business intelligence to support your organization's goals.

In my professional journey, I have honed my skills through internships at Maruti Suzuki Limited and Caparo Maruti Limited. During these roles, I analyzed complex datasets, developed financial models, and created dynamic dashboards using tools like SQL, Python, Microsoft Power BI, and Tableau. Additionally, I have worked on impactful projects, including Ice Cream Revenue Prediction with Linear Regression and Credit Card Default Prediction using Logistic Regression, showcasing my proficiency in machine learning and predictive analytics.

My technical expertise spans data mining, ETL processes, and KPI development, supported by certifications in Business and Data Analysis. Beyond technical acumen, I bring strong critical thinking, communication, and project management skills, allowing me to collaborate effectively with cross-functional teams.

I am enthusiastic about leveraging my analytical skills and passion for data-driven decision-making to deliver actionable insights and drive operational efficiency in your organization. I would welcome the opportunity to discuss how my background and capabilities align with your team's needs.

Thank you for considering my application. I look forward to the possibility of contributing to your success and would be delighted to provide further details in an interview.

Sincerely,

Parikshit Raghav

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GitHub: <https://github.com/parikshitraghav07/Projects/tree/main>