

Parimal Satyal

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EU citizen

Senior user experience consultant with over six years of experience working with some of the biggest French and international brands. I deliver strong UX/UI strategy and process, design wireframes and prototypes, run user tests, lead creativity workshops and excel at communicating across cultures. Fluent in English, French and fast learning German. Looking to move to Berlin.

Currently

Head of User Experience at Supper (Paris) since May 2017

As a senior UX consultant, I lead and oversee all UX work at independent innovation consultancy Supper. Notable projects: designing, implementing and testing prototypes of five innovative digital services for Intermarché; defining UX pattern for an educational digital experience around responsible budgeting for Mastercard and a partner NGO; training senior management at Pierre Fabre on the tools and culture of UX for innovation; designing a patent-pending digital tool for Primagaz around the safe installation of gas tanks; leading innovation workshops for Pernod Ricard.

Previously

UX Consultant at BETC Digital (2016-2017), UX Designer at Razorfish/Nurun (2014-2016)

Education

Master's in Communication from Sciences Po Paris (Institut d'études politiques de Paris)

With honours. Focus on digital strategy, rhetoric, political communication and identity design.

Bachelor of Arts from Hampshire College (Massachusetts, USA)

Focus on Interactive Media and Foreign Languages (French, Italian and Chinese).

Personal Projects

Neustadt.fr

My personal website, where I publish essays on technology, languages and culture. My writing has been featured three times on the front page of Hacker News, been quoted in a Swedish book by privacy experts, was recommended reading in a Berkeley course and continues to be widely cited elsewhere.

Ground Effect Aviation Podcast

I host and edit this podcast, where I talk to pilots about their flight training and flying experience.

Skills and Areas of Expertise

UX/UI Strategy, Wireframing, Prototyping/Testing, Communication, Customer Journey/Persona Design, UX Writing (English), Leading Creativity/Innovation Workshops, Public Speaking/Presentation

Technology

Sketch, the Adobe suite, Axure RP, Microsoft Office, Audacity, HTML/CSS, Ruby, UNIX command line

Languages

English (native), French (fluent), German (B2), Italian (A2), Danish (A2), Chinese (A2), Nepali (native)

Other Interests

General Aviation (pilot-in-training), Writing Fiction, Information Systems, the Open Web, Computer History, Composing Music, French/Italian Cuisine, European Institutions and the European Union