Parimal Vyas

UX / Product Designer

Looking for an Internship in UX Design starting Summer 2019

http://parimalvyas.me +1 317-734-4220 pavyas@iu.edu

EXPERIENCE

Indiana University — *Graduate Research Assistant*

AUGUST 2018 - PRESENT

Working as a **user experience researcher** and designer under Dr. Davide Bolchini (Chair, HCI department) for an accessibility project which will change the way blind and visually impaired use smartphones.

Pramati Technologies — *Interaction Designer*

FEBRUARY 2017 - JULY 2018

Brainstormed and collaborated within multi-disciplinary teams to ideate on design challenges as well as support the evaluation of the feasibility of proposed solutions. Developed use cases, personas, scenarios and storyboards to define user task and interaction flows. Created screen-level interaction designs and detailed user interface specifications.

Infosys — Associate Business Analyst, UX/UI Design

AUGUST 2014 - JANUARY 2017

Worked at the Bengaluru Digital Design Studio as a Digital Process Domain Consultant.

Leveraged user-centred design methodologies to create wireframes and prototypes as well as visual designs ensuring an engaging user experience. I supported pre-sales activities in the acquisition and retention of clients. Contributed at Infosys Labs to design and develop Android applications for client dashboards and workflows.

KEY PROJECTS

Multichannel Campaign Management Platform

Role - Interaction Designer Responsibilities - User interviews, Wireframes, Use-case detailing.

PlayersZone Portal for a Men's Tennis Organization

Role - Interaction & Visual Designer Responsibilities - Wireframes, Visual Design, Use-case detailing.

EDUCATION

MS, Human-Computer Interaction

AUGUST 2018 - PRESENT Indiana University (IUPUI), Indianapolis, IN

B.Tech, Information Technology

AUGUST 2010 - JULY 2014 WBUT, Kolkata, India GPA: **7.98/10**

TOOLS SKILLS

Design **Formative Research** Sketch **User Interviews** Adobe Photoshop Survey / Observation Adobe Illustrator Competitive Analysis Figma **Generative Research** Adobe XD **Affinity Diagramming** UX Pin **User Personas Prototype** Journey Mapping Axure RP Sketching Balsamiq Prototyping InVision **Summative Research Technical Usability Testing**

JavaScript Cog Android Studio Wal

Heuristic Evaluation Cognitive Walkthrough

AWARDS

HTML / CSS

"WAKE" was one the best-researched projects at the HCI Monsoon Course at IDC, IIT Bombay, 2016.