

# Parimal Vyas

## UX / Product Designer

Looking for an Internship in UX Design starting Summer 2019

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### EXPERIENCE

#### Indiana University — Graduate Research Assistant

AUGUST 2018 - PRESENT

Working as a **UX researcher** and **designer** under Dr. Davide Bolchini (Chair, HCI department) for a **Google-funded** accessibility project which will change the way the blind and visually impaired use smartphones.

#### Pramati Technologies — Interaction Designer

FEBRUARY 2017 - JULY 2018

Brainstormed and collaborated within multi-disciplinary teams to ideate on design challenges as well as support the evaluation of the feasibility of proposed solutions. Developed use cases, personas, scenarios and storyboards to define user task and interaction flows. Created screen-level interaction designs and detailed user interface specifications.

#### Infosys — Associate Business Analyst (UX Design)

AUGUST 2014 - JANUARY 2017

Worked at the **Experience Design Studio** as a **Digital Process & Domain Consultant** in user experience design.

Leveraged user-centered design methodologies to create wireframes and prototypes as well as visual designs ensuring an engaging user experience. I supported pre-sales activities in the acquisition and retention of clients. Contributed at Infosys Labs to design and develop Android applications for client dashboards and workflows.

### KEY PROJECTS

#### Multichannel Campaign Management Platform

**Role** - Interaction Designer

**Responsibilities** - User interviews, Wireframes, Use-case detailing.

#### PlayersZone Portal for a Men's Tennis Organization

**Role** - Interaction & Visual Designer

**Responsibilities** - Wireframes, Visual Design, Use-case detailing.

### EDUCATION

#### MS, Human-Computer Interaction

AUGUST 2018 - PRESENT

Indiana University (IUPUI), Indianapolis, IN

GPA: **4.0/4.0**

#### B.Tech, Information Technology

AUGUST 2010 - JULY 2014

WBUT, Kolkata, India

GPA: **7.98/10**

### TOOLS

#### Design

Sketch

Adobe Photoshop

Adobe Illustrator

Figma

Adobe XD

UX Pin

#### Prototype

Axure RP

Balsamiq

InVision

#### Technical

HTML / CSS

JavaScript

Android Studio

### SKILLS

#### Formative Research

User Interviews

Survey / Observation

Competitive Analysis

#### Generative Research

Affinity Diagramming

User Personas

Journey Mapping

Sketching

Prototyping

#### Summative Research

Usability Testing

Heuristic Evaluation

Cognitive

Walkthrough

### AWARDS

“WAKE” was one the best-researched projects at the **HCI Monsoon Course** at IDC, IIT Bombay, 2016.