Parimal Vyas

UX / Product Designer

Looking for full-time positions starting May 2020.

http://parimalvyas.me

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EXPERIENCE

Roche — UX/UI Designer

MAY 2019 - DECEMBER 2019 (8 MONTHS)

Worked with the Roche Diabetes Care unit where I owned and led the re-design of Accu-Chek.com's B2C and B2B eCommerce landscape. Conducted **design workshops** and used the insights to come up with a **new and improved** user-friendly **design** which was validated by the users.

Indiana University — Graduate Research Assistant

AUGUST 2018 - PRESENT

Working as a user experience researcher and **designer** under Dr. Davide Bolchini (Chair, HCI department) for a **Google-funded accessibility** project which will change the way **blind and visually impaired** use **smartphones**.

Pramati Technologies — Interaction Designer

FEBRUARY 2017 - JULY 2018 (1½ YEARS)

Brainstormed and **collaborated** within **multi-disciplinary teams** to ideate on design challenges as well as support the **evaluation** of the feasibility of proposed solutions. **Designed** use cases, personas, scenarios and storyboards to define user task and **interaction flows**. Created screen-level **interaction designs** and detailed **user interface specifications**.

Infosys — Associate Business Analyst UX/UI Design

AUGUST 2014 - JANUARY 2017 (2½ YEARS)

Worked at the **Bengaluru Digital Design Studio** as a **Digital Process Domain Consultant**. Leveraged **user-centered design methodologies** to create **wireframes** and prototypes as well as **visual designs** ensuring an **engaging user experience**. I supported pre-sales activities in the acquisition and retention of clients. Contributed to **Infosys Labs** to **design** and **develop** Android applications for client **dashboards** and **workflows**.

KEY PROJECTS

Accu-Chek.com eCommerce Experience Design

Roles - UX Research, Interaction Design, Visual Design
Responsibilities - User interviews, Wireframes, Prototyping and User Testing.

EDUCATION

MS, Human-Computer Interaction

AUGUST 2018 - **MAY 2020** (Tentatively)
Indiana University (IUPUI), Indianapolis, IN
GPA: **4.0/4.0**

B.Tech, Information Technology

AUGUST 2010 - JULY 2014
WBUT, Kolkata, India

TOOLS

Design
Sketch
Adobe Photoshop
Adobe Illustrator
Figma
Adobe XD
UX Pin

Prototype
Axure RP
Balsamiq
InVision

Technical
HTML / CSS
JavaScript
Android Studio
C, C++, Java, Python

SKILLS

Formative Research
User Interviews
Survey / Observation
Competitive Analysis

Generative Research
Affinity Diagramming
User Personas
Journey Mapping
Sketching
Prototyping

Summative Research
Usability Testing
Heuristic Evaluation
Cognitive Walkthrough

Data Analysis
Tableau

PUBLICATIONS

Typing Slowly but Screen-Free: Exploring Navigation over Entirely Auditory Keyboards. (ASSETS 2019)
https://dl.acm.org/citation.cfm?id=3353789