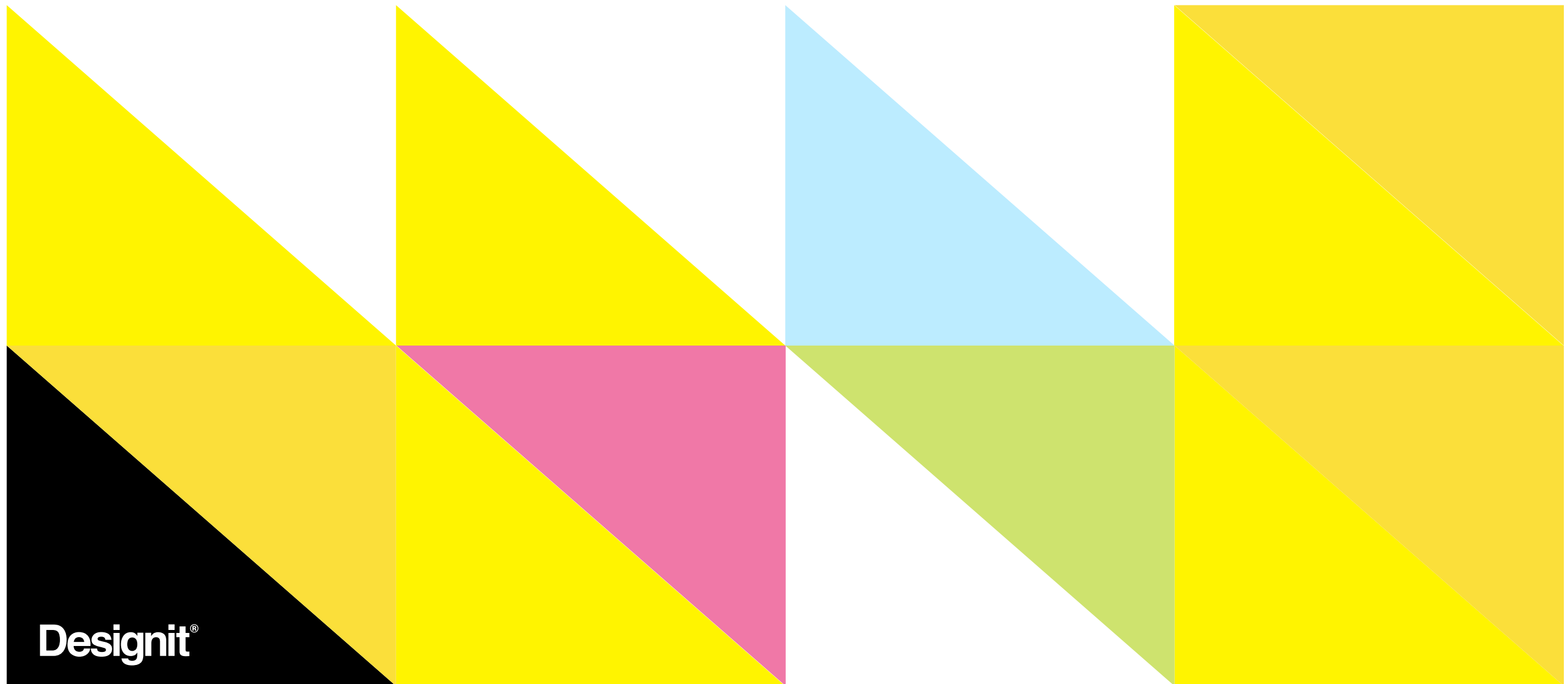


Integral Information Architecture for incubator initiative

April 19 2013



Designit®

Goals

Recruitment tool for applicants and bright innovative ideas

It should contain more than 80% of the information about the incubator program on **a single page**.

Simple, direct, fresh, transparent

logo

Program | Project | Mentors | FAQs | Blog

Until 15th of july

Apply

We look for entrepreneurs with ideas related to digital environment to make them come true in a new incubator program

If you're entrepreneur, It's about time for the next step.



Program



\$ 25 K
in funding



Access to experts
and industry
professionals



Management Support



Mentorship



Startup weekend
program



Pipeline revenue

Projects

Technology startups: video games, mobile apps, eHealth...

Interested in growing on the MENA region.

Read our [bases](#)

Mentors



Name name
Investor



Name name
Entrepreneur



Name name
Expert

FAQs [More questions](#)

Question

Question

Question

Question

Question

Question

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Who is behind the
incubator program?

Contact us:
help@incubator.com



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10 minutes ago

Essential
information to know
before applying

Information to solve
specific doubts

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What is this?

Explanation about what it is and how it helps entrepreneurs
&

Is it the right moment to participate?

If not, let visitors know when will be the next time

&

How will it help me?

Trigger emotional responses on the users by letting them see what it's like to be part of the program.

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What is Inova about?

Create excitement among users by showing how it will impact on their projects.

&

Can I apply?

Explain what kind of projects this program is driven to and what requeriments they must accomplish

&

Who is going to support me?

Show the team who is in charge of supporting and mentoring startups to inspire applicants.

&

In my case...

Answer the main questions entrepreneurs may have about the program to avoid pointless applications.

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Not all visitor will be potential applicants

Share information and knowledge to add value of the initiative

&

Who is behind the incubator?

Keep informed visitors about why Intigral is interested in this initiative.

&

More info

Give an email to other audiences as investors, journalist, new mentors...

&

Social sharing

Let visitors share the initiative with their contacts in social networks and generate more traffic to the website

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شكر

Gracias

Gràcies

Thanks

Danke

Tak

Takk

Tack

Obrigado

感谢

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