



ADIDAS SALES ANALYSIS

Region

All

Invoice Date

01-01-2020

31-12-2021

Total Sales

\$899.9M

Total Profit

\$332.1M

Total Units Sold

2.5M

Average Price per Unit

\$45.2

Average Margin

42.3%

Total Sales by Month



Total Sales by State



Total Sales by Region



Total Sales by Product



Total Sales by Retailer

