

Credit Card Transactions Report

Total Revenue

55M

Total Interest

8M

Transcation
Amount

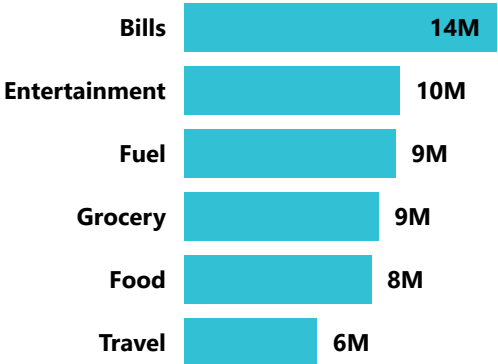
45M

Transcation
Count

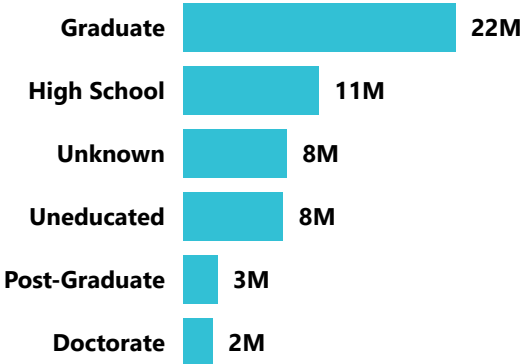
656K

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Platinum	1135608	953314	161629
Gold	2454072	2024078	373784
Silver	5586332	4586746	812081
Blue	46139398	36957875	6495888
Total	55315410	44522013	7843382

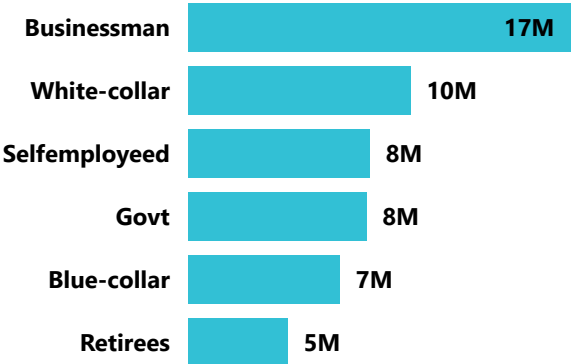
Revenue by Expenditure



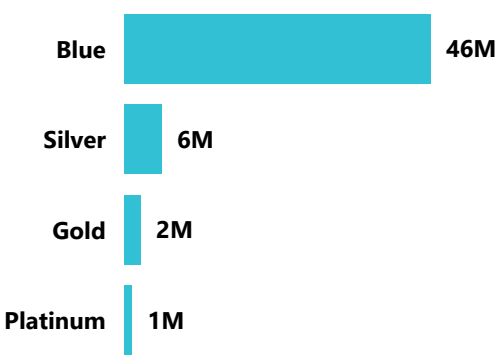
Revenue by Education



Revenue by Customer Job



Revenue by Acq Cost



Q4

Q3

Q2

Q1

Week_Start_Date

All

F

M

Silver

Blue

Gold

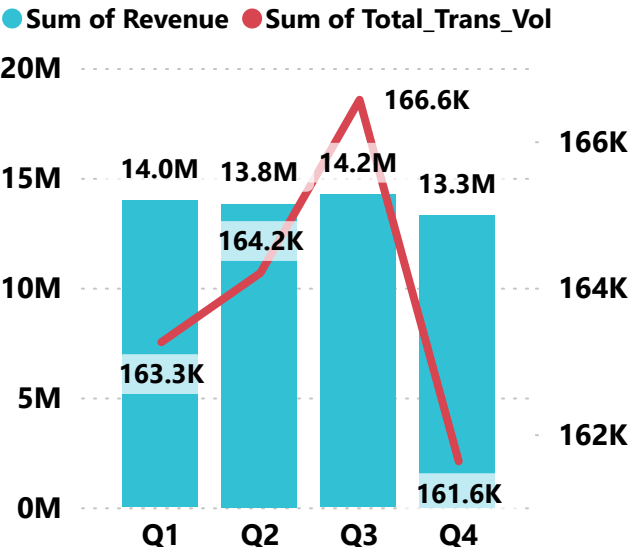
Platinum

LOW

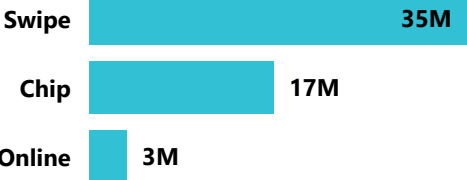
MEDIUM

HIGH

QTR Revenue & Transaction count



Revenue by Use of Chip



Credit Card Customer Report

Total Revenue

55M

Total Interest

8M

Income

576M

CS Score

3.19

Q4

Q3

Q2

Q1

Swipe

Online

Chip

M

30M

F

25M

Week_Start_Date

All

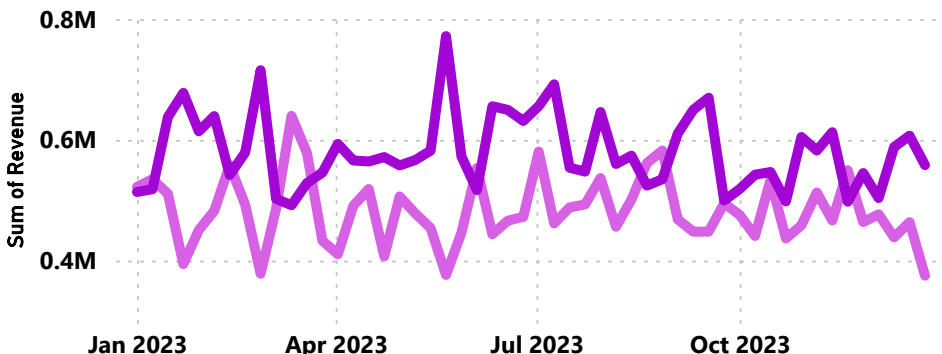
Gold

Silver

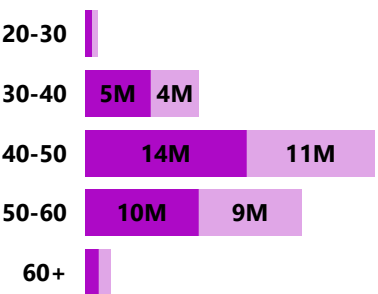
Platinum

Blue

Revenue by Week



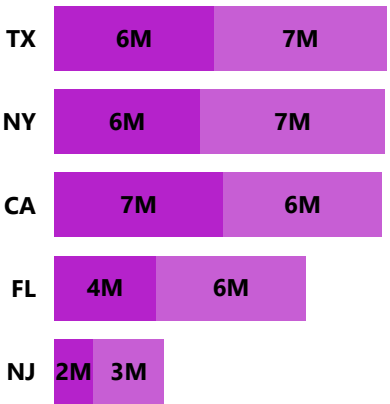
Revenue by AgeGroup



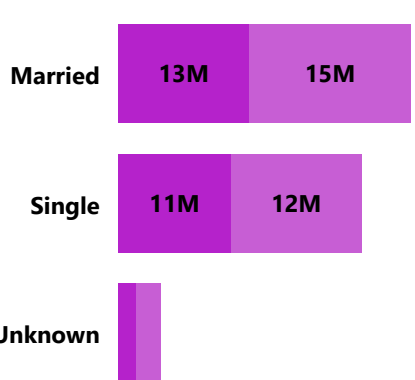
Customer_Job Sum of Revenue Sum of Interest_Earned Sum of Income

Blue-collar	6904279	952801	72262158
Businessman	17387832	2539390	186959919
Govt	8111701	1160016	88773989
Retirees	4535184	630359	48675030
Selfemployed	8261758	1119742	75313288
Total	55315410	7843382	575914439

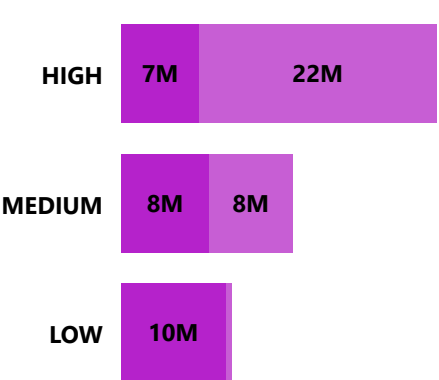
Top 5 States



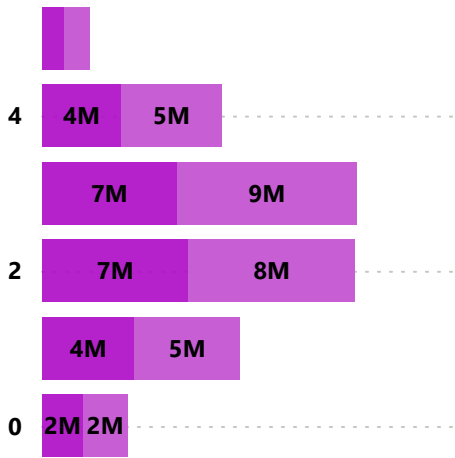
Revenue by Marital Status



Revenue by IncomeGroup



Revenue by Dependent



Revenue by Education

