



HOTEL MANAGEMENT REPORT | KPI SUMMARY DASHBOARD

Occupancy Rate

63%



Total Days of Booking

255K



Select Period

Week

Year

All

Assigned Room Type

All

Market Segment

All

Country

All

Hotel

All

Total Occupied Rooms

75K



Total Weekend Nights

70K



Total Revenue

\$26.0M

Week Nights Rev

\$18.9M

Weekend Nights Rev

\$7.1M

Average Daily Rate (ADR)

\$102



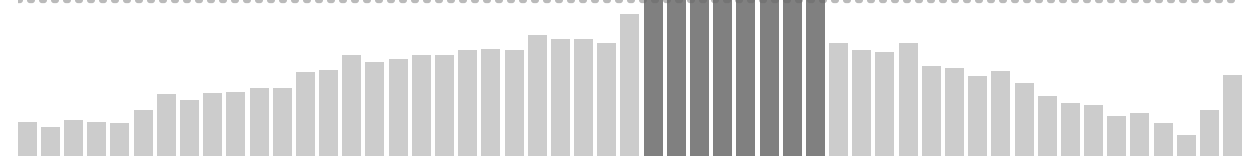
Total Weekday Nights

185K



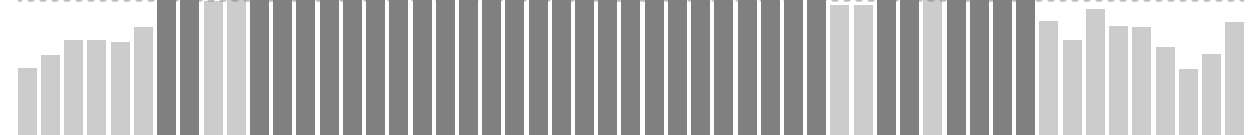
Total Revenue by Week

Avg: \$806.1K



Total Occupied Rooms by Week

Avg: 1.42K





HOTEL MANAGEMENT REPORT | OVERVIEW DASHBOARD

Select Metric

Total Revenue

Year

All

Assigned Room Type

All

Market Segment

All

Meal

All

Hotel

All

Total Revenue \$26.0M	Week Nights Rev \$18.9M	Weekend Nights Rev \$7.1M	Total Occupied Rooms 75K	Avg Days of Stay 3
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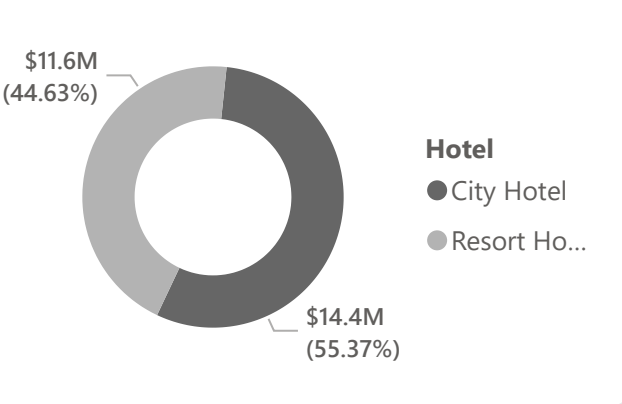
Top 10 Countries by Total Revenue



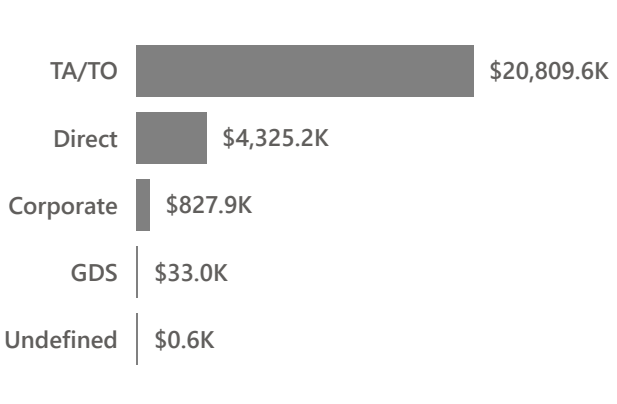
By Marker Segment

Online TA	\$1,37,14,401.4
Offline TA/TO	\$56,59,554.6
Direct	\$40,99,618.6
Groups	\$18,69,092.8
Corporate	\$5,77,912.2
Aviation	\$70,868.4
Complementary	\$4,812.5

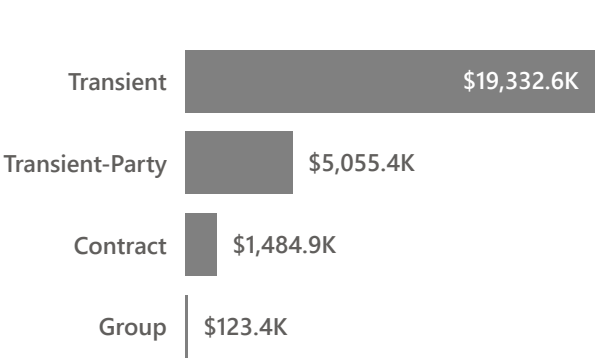
Total Revenue by Hotel



Total Revenue by Distribution Channel



Total Revenue by Customer Type



Total Revenue by Reserved Room Type

