# Parin Parikh

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# **EDUCATION**

## University of Windsor

Windsor, ON

Bachelor of Computer Science

Sep 2020 - Apr 2024

• Relevant course work: OOP with java, intro to programming and algorithms, system programming, data management, computer architecture, key concepts in computer science.

Fanshawe College

London, ON

Ontario College Diploma in Web Development and Internet Application

Sep 2018 - Apr 2020

• Specialized in backend and frontend website development, web design, and mobile application development.

## EXPERIENCE

# Full Stack Developer

Jan 2024 – Present

STRMLNE

London, ON

- Achieved a perfect Search Engine Optimization (SEO) score of 100 on both desktop and mobile platforms, elevating the company website's visibility and ranking, thereby increasing organic traffic and brand exposure.
- Developed a customized email automation platform that increased outreach to small businesses by 50%, driving growth and engagement in target markets.
- Optimized website performance to a score of 95, ensuring fast loading times and seamless user experience across devices, contributing to improved user retention and conversion rates.
- Led the implementation of website features and functionalities, ensuring seamless navigation, responsive design, and optimal user experience across different devices, resulting in enhanced user engagement and satisfaction.
- Implemented innovative client templates showcasing different web page styles, offering clients a range of adaptable options for their projects, leading to a remarkable 100% increase in client satisfaction rates.

**Manager** Feb 2022 – Dec 2023

BarBurrito

London, ON

- Piloted a team of employees as a manager, demonstrating strong leadership skills in training, scheduling, and performance management, fostering a cohesive and high-performing work environment.
- Applied problem-solving abilities to address customer needs and resolve issues efficiently, ensuring high levels of satisfaction and retention, thereby enhancing the overall customer experience.
- Utilized various software systems to process transactions accurately and efficiently, ensuring seamless checkout experiences for customers, optimizing operational efficiency and customer satisfaction.

### Projects

### Check Your Source | React, Chart.js, HTML, CSS, JavaScript

Feb 2024

- Developed an innovative personal project during a hackathon, achieving 4th place overall and received award for Best Unfinished project, recognized for its exceptional potential to evolve into a real-world application.
- Collaborated effectively with team members under tight deadlines, demonstrating strong communication and teamwork to bring the project to fruition.
- Leveraged the Electricity Map API to retrieve real-time data on energy sources corresponding to the user's geographical coordinates, offering transparency into the origin of their power.

## Multi-user Chat Application | React, Node.js, MongoDB, Socket.io

Jan 2024

- Utilized local storage to remember users, enabling seamless access to the application on subsequent visits.
- Developed backend functionality using Node.js, including user authentication and message handling.
- Integrated MongoDB for efficient storage and retrieval of user data and chat messages.
- Established real-time communication capabilities utilizing Socket.io, ensuring immediate message delivery and synchronization.

## TECHNICAL SKILLS

Languages: Java, Python, C, SQL, JavaScript, TypeScript, HTML, CSS

Frameworks: React, Node.js, Flask

Developer Tools: Git, VS Code, Visual Studio, GitHub, MongoDB, Postman, Slack, NPM, Microsoft Office