## **EDUCATION**

# BACHELOR OF INTERNATIONAL ECONOMICS *University of British Columbia*

Vancouver, BC Aug 2013 – Present

#### Academics

- 89.2/100 GPA [Economics, Statistics, Accounting, Computer Science, Math]
- Member of the Applied Quantitative Methods Program at UBC [pro-bono data science consulting]

#### Honors

- Dean's List
- International Major Entrance Scholarship worth \$28,000
- Outstanding International Student Award worth \$6,000
- Trek Continuing Excellence Scholarship worth \$4,000
- Chancellor's Scholar Designation
- Leadership
  - VP-Finance, Vancouver School of Economics Undergraduate Society
  - Fundraising Director, Rotaract Club of Vancouver

## **EXPERIENCE**

#### **DIGITAL ANALYTICS INTERN**

Vancouver, BC

## **Natural Wellbeing Distribution**

May 2015 - Present

- Optimize the effectiveness of the firm's digital marketing efforts by engaging in advanced data analytics projects such as predictive marketing, text mining and pricing analytics using R and Python
- Analyze key performance metrics for online retailer using the APIs of web analytics tools such as Google Analytics
- Visualize datasets for business intelligence and build custom dashboards using tools such as Tableau and Plotly, increasing information productivity for the firm at large
- Identify points of user experience (UX) improvements for the 'digital customer' using A/B testing tools such as Optimizely along with click data heat maps leading to a 40% improvement in conversion rate
- Ensure validity and accuracy of data by troubleshooting data population and presentation issues in analytics and data blending tools

## RESEARCH ASSISTANT to Professor Giovanni Gallipoli, Economics

Vancouver, BC

#### Vancouver School of Economics

Sept 2014 - Present

- Develop a research project analyzing the skill content of all occupations and predicting is relation to wage trends using a variety of labour market datasets
- Process, consolidate and transform quantitative and qualitative databases using statistical and econometric techniques such as regressions and time-series forecasting
- Solve complex problems associated with evaluating trade and labour market data using Stata (computational statistics software) and MS Excel (pivot tables, VLOOKUP)
- Develop detailed reference manuals using Latex, a high quality type-setting system, to document and present various steps of the research project in a systematic manner.

## SUMMER ANALYST, INVESTMENT BANKING

Nairobi, Kenya

May 2014 – Aug 2014

**NIC Capital** 

• Liaise with other analysts and teams to structure and understand the detailed terms of a placement deal

- Ensure accurate valuation for mergers and acquisitions (M&A) transactions using appropriate financial models such as discounted cash flow, leveraged buyout and due diligence
- Develop client presentations and portfolio databases through secondary market research mediums such as annual financial statements

VP-FINANCE Vancouver, BC

# Vancouver School of Economics Undergraduate Society (VSEUS)

May 2015 - Present

- Elected by the student body to represent their interests in improving various aspects of student and campus life
- Facilitate the sourcing of funds through mediums such as sponsorships and managing the allocation of a \$30,000 budget necessary for smooth functioning of various student initiatives and events

MEMBER Vancouver, BC

# **Applied Quantitative Methods Program**

Oct 2015 - Present

- Learn big data analytics concepts such as machine learning and statistical modelling using R, Hadoop and SQL
- Apply the data scientist toolbox to perform pro-bono consulting for BC Transport Authority, Translink and a startup,
  Left to the Dot

FUNDRAISING DIRECTOR Vancouver, BC

# Rotaract Club of Vancouver

Jan 2014 – Apr 2015

- Lead the fundraising committee and organize fundraisers to raise \$5,000 annually to support local and global causes
- Build extensive relationships with non-profit organizations in Vancouver's Downtown East Side, and provide financial and volunteer support for the smooth functioning of homeless shelters

## **ADDITIONAL**

- Certifications:
  - Google Analytics Individual Qualification (Google)
  - R Programming; Getting and Cleaning Data, Exploratory Data Analysis (Johns Hopkins University)
- Proficient in using R, Tableau, Stata, Google Analytics, MS Excel, Git; Learning SQL, Python and Hadoop
- Competed in the TSX Options Trading simulation to build a strong options portfolio using various trading strategies
- · Can read, write and speak English, French, German, Hindi, Gujarati, Sanskrit