



PARISA YASAIE

CREATIVE DESIGNER

PROFILE

Detail-oriented and creative Designer with **10+ years** of valuable hands-on experience skilled at **designing** and **developing** new websites, creating **videos** and **graphic designs**. Great communicator with capability to work and perform well in **fast-paced** business environments. Offers excellent **multitasking skills** and extraordinary time management abilities.

PORTFOLIO

- parisa.yasaie.com
- dribbble.com/Parisavp

CONTACT

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- [linkedin.com/in/parisavp](https://www.linkedin.com/in/parisavp)
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- Hoogstraat 270, Eindhoven

LANGUAGES

- English
- Türkçe
- Deutsch . .
- Persian

HOBBIES

- Record-breaking games
- Playing Guitar
- Learning a new skill

EDUCATION

Bachelor of Information Technology at Payam Noor University

2016 - 2020

- Graduated summa cum laude—3+ GPA.
- Head member of IT union of Payam Noor University.
- Held programming courses for students.

WORK EXPERIENCE

UX/UI Designer at Tahlilgaran

Tabriz, Iran

December 2020 - February 2023

ACHIEVEMENTS

- Worked on the development of new **original websites** for multiple small companies, ensuring the clients' requirements were always fully met.
- Provide **day-to-day** design and **UX leadership** for client programs, and deliver excellent **creative** work.
- Work with teams to create **prototypes**.
- Maintained** multiple websites, worked closely with other creative teams, and pro-actively participated in website **user testing**.
- Recognized by executives for increasing the **client satisfaction** from **75%** to **93%** within 2 years.

Graphic Designer at Dr.Day

Tehran, Iran

February 2018 - September 2020

ACHIEVEMENTS

- Develop numerous medical educational **infographics** for the social media and guarantee that they exceed the expectations of the company.
- Design **characters** and **templates** for various use, including advertising and educational.

Graphic Designer at Jamaran news

Tehran, Iran

June 2016 - January 2018

ACHIEVEMENTS

- Performed **photo news**, **video news** and **sound editing** while ensuring high-quality media productions.
- Created **designs** and **sample layouts**, based on knowledge of layout and aesthetic design concepts.

Digital Designer at Nevisadl

Tehran, Iran

March 2013 - May 2016

ACHIEVEMENTS

- Partner with Site manager and front end developers to lead & execute **UX/UI** projects.
- Lead a team of three designers to create clean formatted **InDesign** files, and **web ready graphics** at a given time while under pressure to meet strict monthly deadlines.
- Completed professional **presentations**, produced and edited **short videos**.

Graphic and UX/UI Designer as Freelancer

Tabriz, Iran

May 2011 - March 2013

ACHIEVEMENTS

- Established and managed a freelance **Digital Design** business that aimed to assist companies in brand development.
- Conceptual **logo design**, **gif animations**, **videos**, **UI/UX design** and developing **front-end** of the websites to promote product brands.
- Developed creative advertising content for various media including **catalogs**, **menus**, **business card** and **posters** while ensuring maximum brand awareness of target audience/market.

PROFESSIONAL SKILLS

Adobe Photoshop	Adobe Illustrator	Adobe Premiere	Adobe InDesign
Adobe XD	Figma	Wordpress	Procreate
HTML / CSS	JavaScript	SDLC	Prototyping

SOFT SKILLS

Creativity	Quick & Autonomous learner	Problem Solving
Teamwork	Time Management	Multitasking
Responsibility	Self-motivation	Confidence