## Naomi R. Patton

naomirpatton@gmail.com | 313.319.1182 <u>Linkedin | Vimeo | Twitter</u>

## **Experience**

October 2012 - Present Senior Director Public Relations,

Palace Sports & Entertainment | Auburn Hills, Mich.

Manage strategic communications planning and development for all concert/entertainment events and corporate communications for PS&E properties: The Palace of Auburn Hills, DTE Energy Music Theatre, Meadow Brook Music Festival and the Detroit Pistons. Prepare and implement

fiscal year departmental budget.

January 2012 - September 2012 Press Secretary,

Mayor Dave Bing, City of Detroit | Detroit, Mich.

Responsible for developing and managing strategic policy messaging and crisis communications;

coordinating City departments' communications; media relations and speechwriting.

April 2003 - January 2012 Staff Writer,

Detroit Free Press | Detroit, Mich.

Provided general assignment, enterprise and City of Detroit coverage. Also covered Detroit Police and the Wayne County Sheriff's Office, and provided western Wayne County and southeast

Michigan coverage; including local government, education, business and features.

August 2002 - March 2003 Editorial Assistant,

Wisconsin Historical Society Press | Madison, Wis.

Researched, edited and proofread book projects and in-house newsletter.

December 1999 - March 2003 Staff Writer,

Wisconsin State Journal | Madison, Wis.

Provided general assignment coverage; including police, city and county government in Madison

and Dane County.

September 1999 - September 2000 Shelter advocate.

Domestic Abuse Intervention Services (DAIS) | Madison, Wis.

Facilitated resident intake and provided client services at a shelter for abused women and families serving Dane County, Wis. Answered 24-hour Crisis Line, provided non-emergency safety planning and protection/restraining orders instruction, and provided referrals to community

resources and various DAIS programs.

January 1999 - January 2000 Editorial Assistant,

Journal of Human Resources | Madison, Wis.

Maintained peer-review of manuscripts for quarterly, academic economic journal.

August 1996 - January 1999 Communications Coordinator,

Household & Institutional Products Information Council | Washington, D.C.

Wrote and edited briefs/media responses, and analysis of state and U.S. Environmental Protection Agency/Superfund hazardous waste regulations. Assisted strategic development and implementation of media campaigns with contract public relations firms; produced one-sheets, press releases, collateral materials. Tracked media coverage/placement.

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## **Experience**

September 1994 - August 1995 Assistant to the Director of Publications,

Optical Society of America | Washington, D.C.

Produced project presentations and budget reports for publications department, which published a dozen academic journals for the international professional association. Edited website content.

Managed copyright requests and registered copyrights with the Library of Congress.

September 1993 - December 1993 Staff Writer,

The Onion | Madison, Wis.

Reviewed films and music for satirical weekly.

October 1992 - August 1993 Staff Writer/Managing Editor,

Milwaukee Community Journal | Milwaukee, Wis.

Provided city and state government, education and features coverage for African-American weekly newspaper. Assigned stories, and managed production and editorial content for the WEEKEND

edition.

November 1990 - May 1992 Staff Writer/Editor,

The Daily Cardinal | Madison, Wis.

Covered city, state, national and international news for student newspaper; including, arts and

sports. Edited "Page 2" essay/opinion column.

Wrote liner notes for MTV's 1993, "Arrested Development Unplugged" CD.

**Education** 

Attended the University of Wisconsin-Madison; majored in history.

**Awards** 

2009 Pulitzer Prize for Local Reporting to the Detroit Free Press Staff

2009 First Place Michigan Associated Press, Breaking News

2009 Second Place Michigan Associated Press, Investigative Reporting

2010 State Bar of Michigan Wade H. McCree Award for the Advancement of Justice