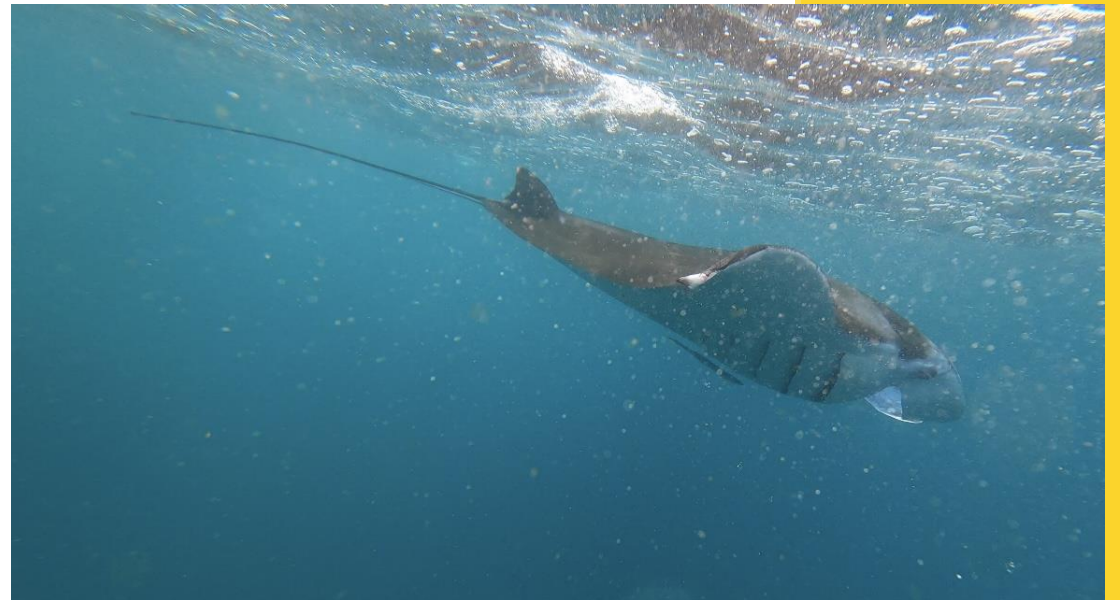
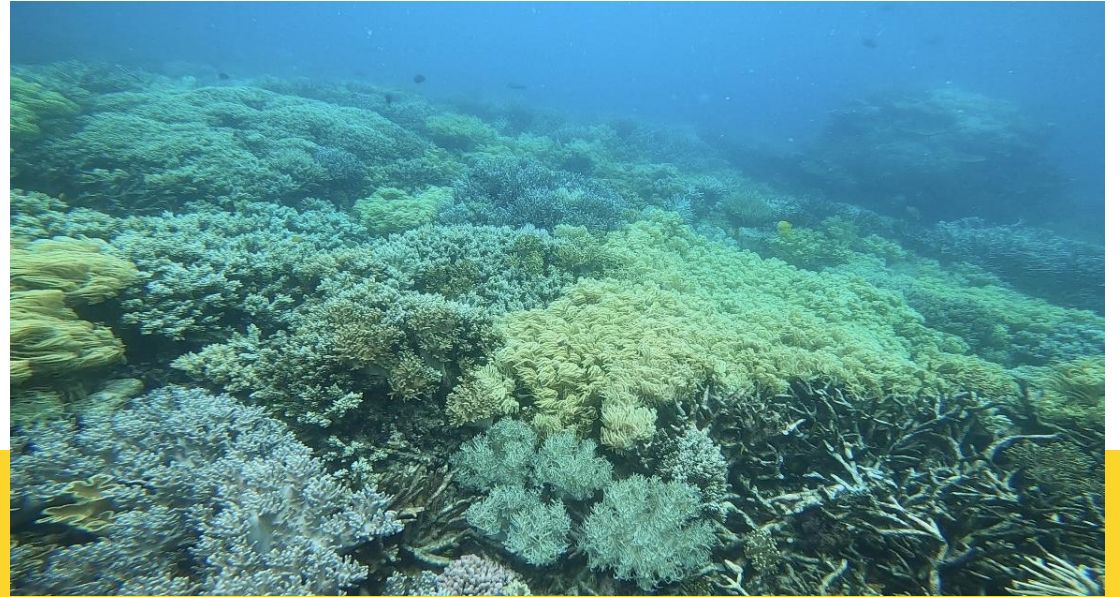


Introduction

- National Geographic is giving back
 - To audience, environment, and wildlife
- Brand-new photo contest
- Coming this January





The Contest

- For environment and animal lovers
- Like any other National Geographic photo contest
 - Posted on Instagram, the cover, and website
- But now, choose an environmental charity
- Any money made will be donated



The Contest cont.

- Benefits the photographer, their career, and the environment



A New Wave

- Times are changing
- National Geographic recognizes that
- Global warming, biodiversity disappearing, and pollution
- National geographic wants to help