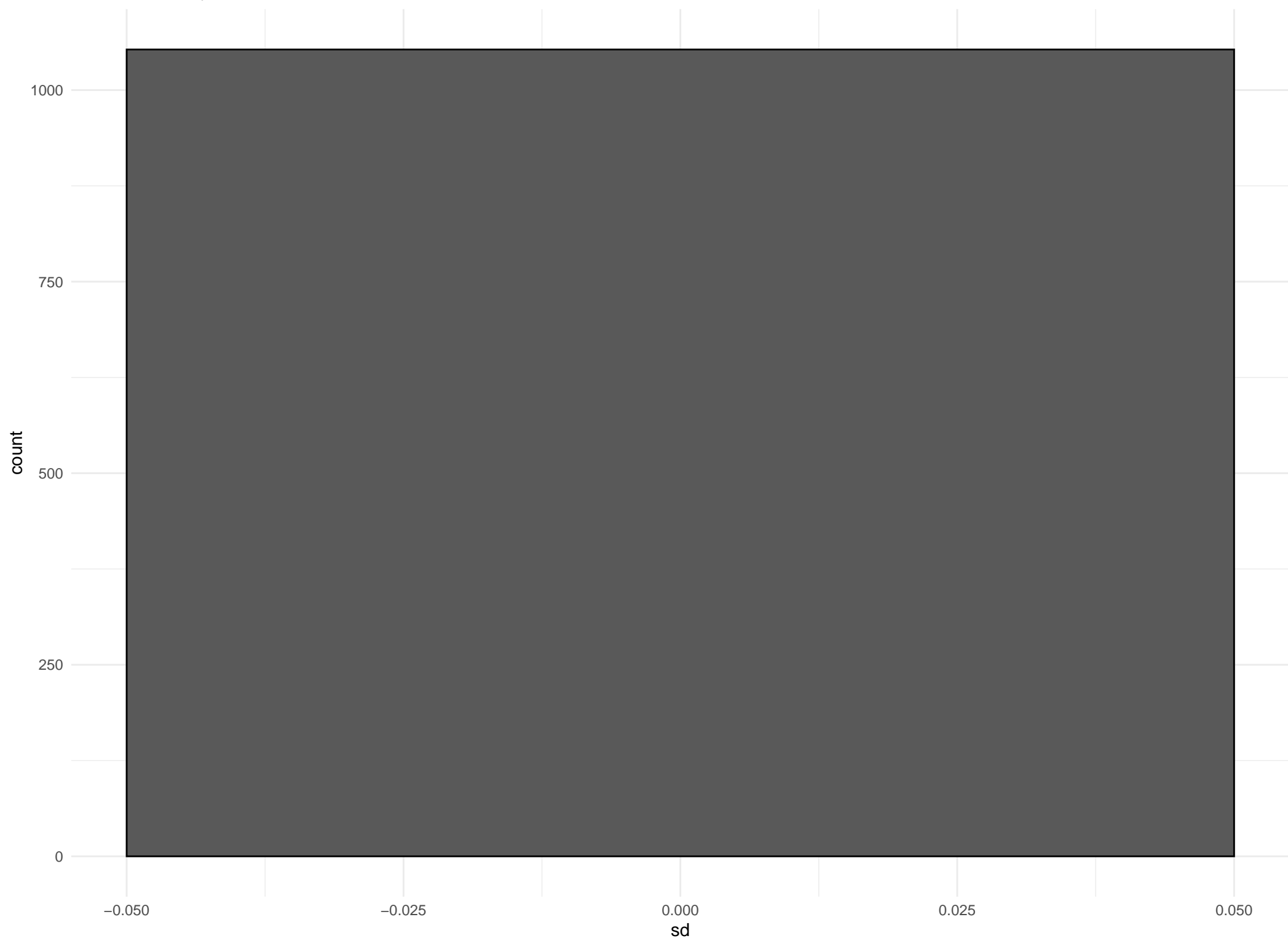
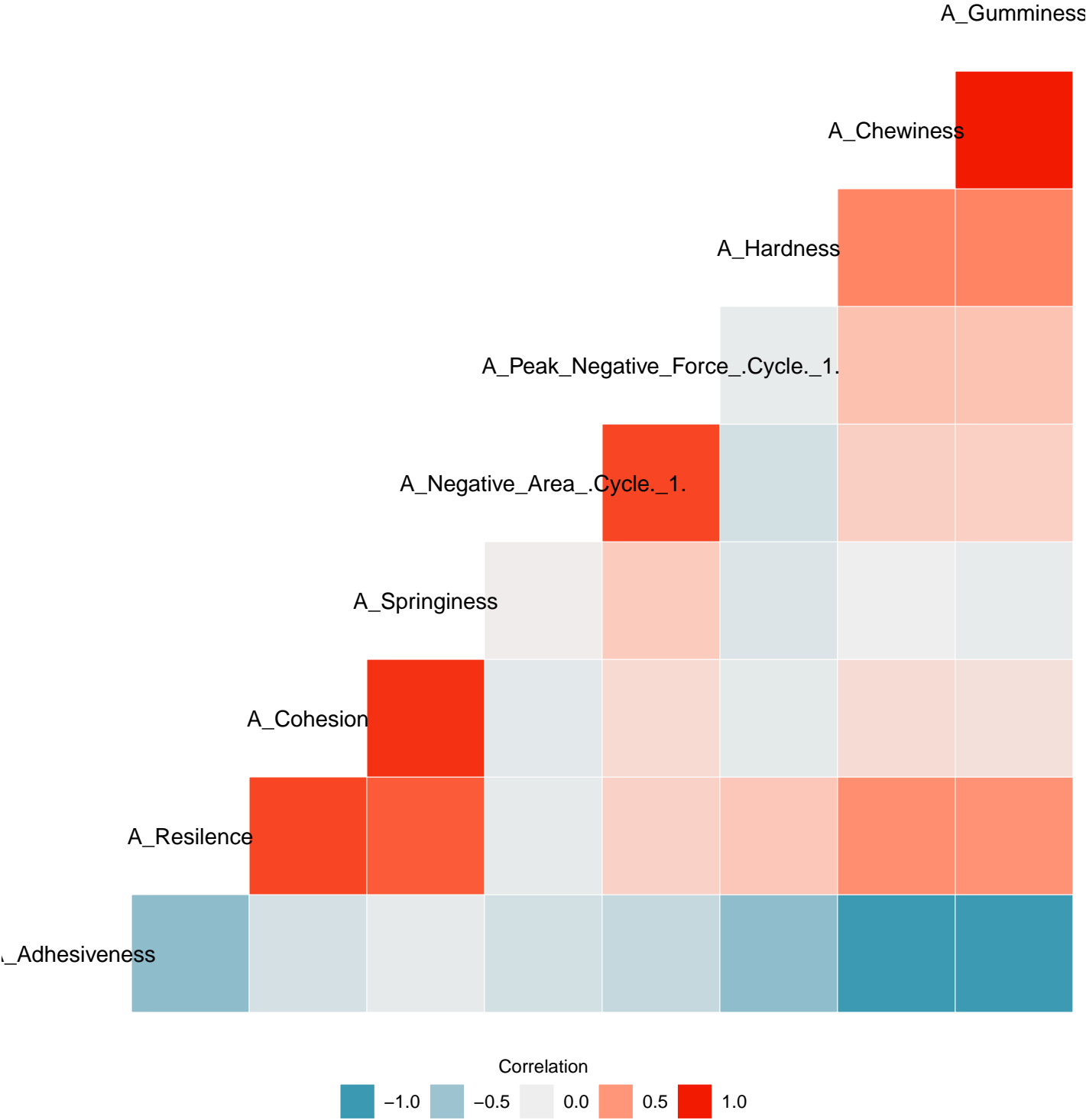


Panelist Standard Deviation across Sessions

Should be mostly close to zero



Correlogram – Ordered by Clustering



A_Adhesiveness

0

-100

-200

-300

-400

Centrum men

Centrum women

Nature's way adult

Nutramin Vitamin Adult

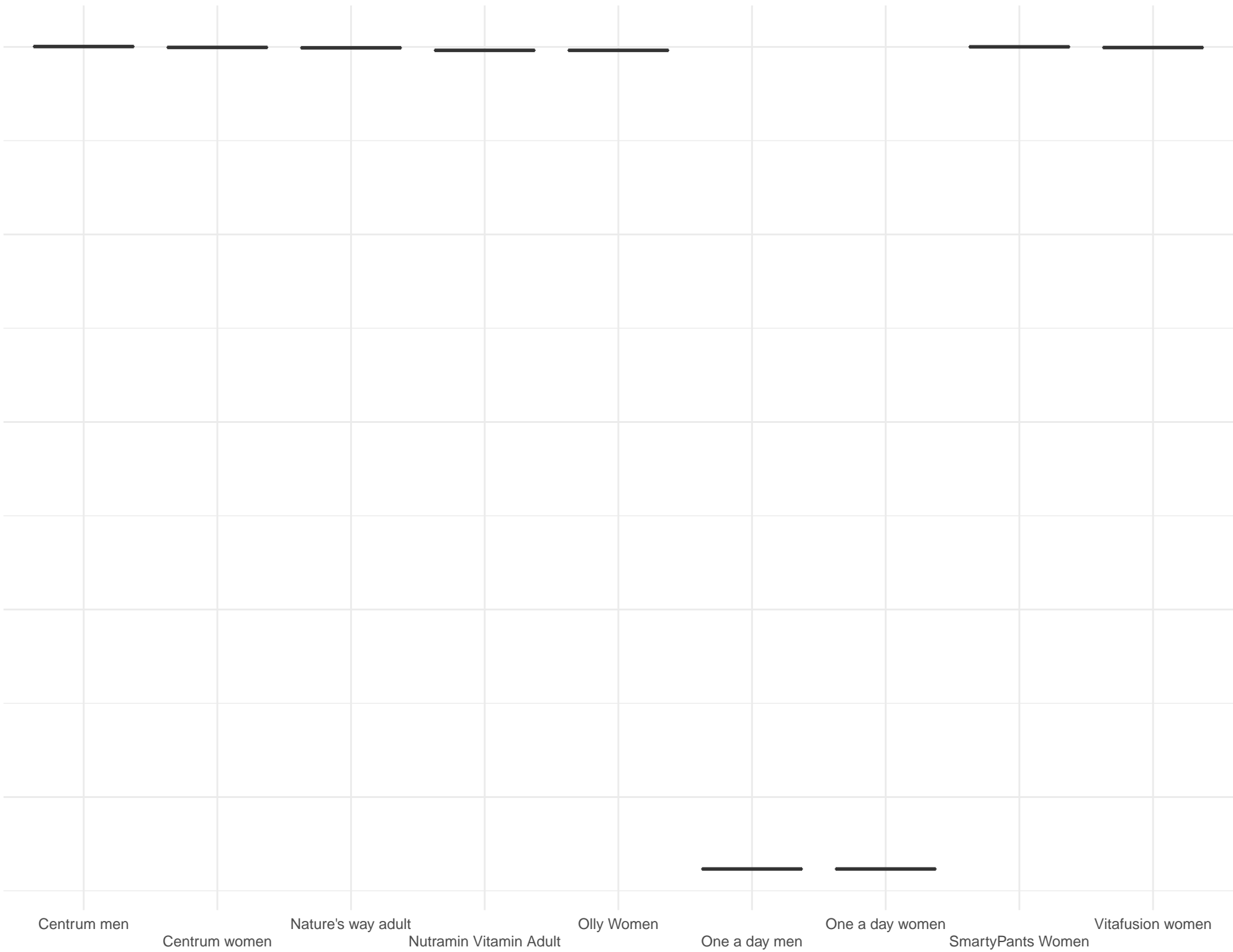
Olly Women

One a day men

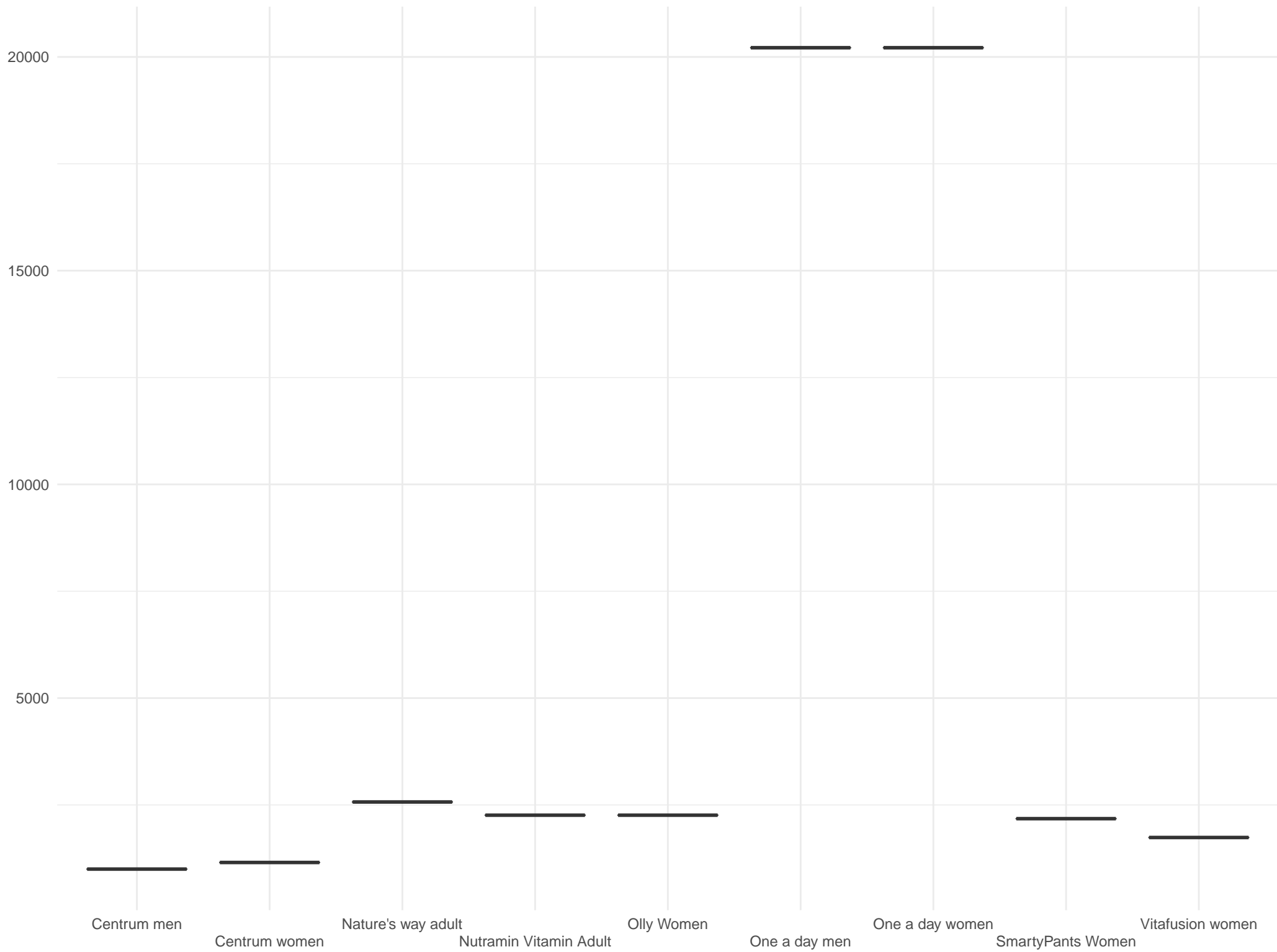
One a day women

SmartyPants Women

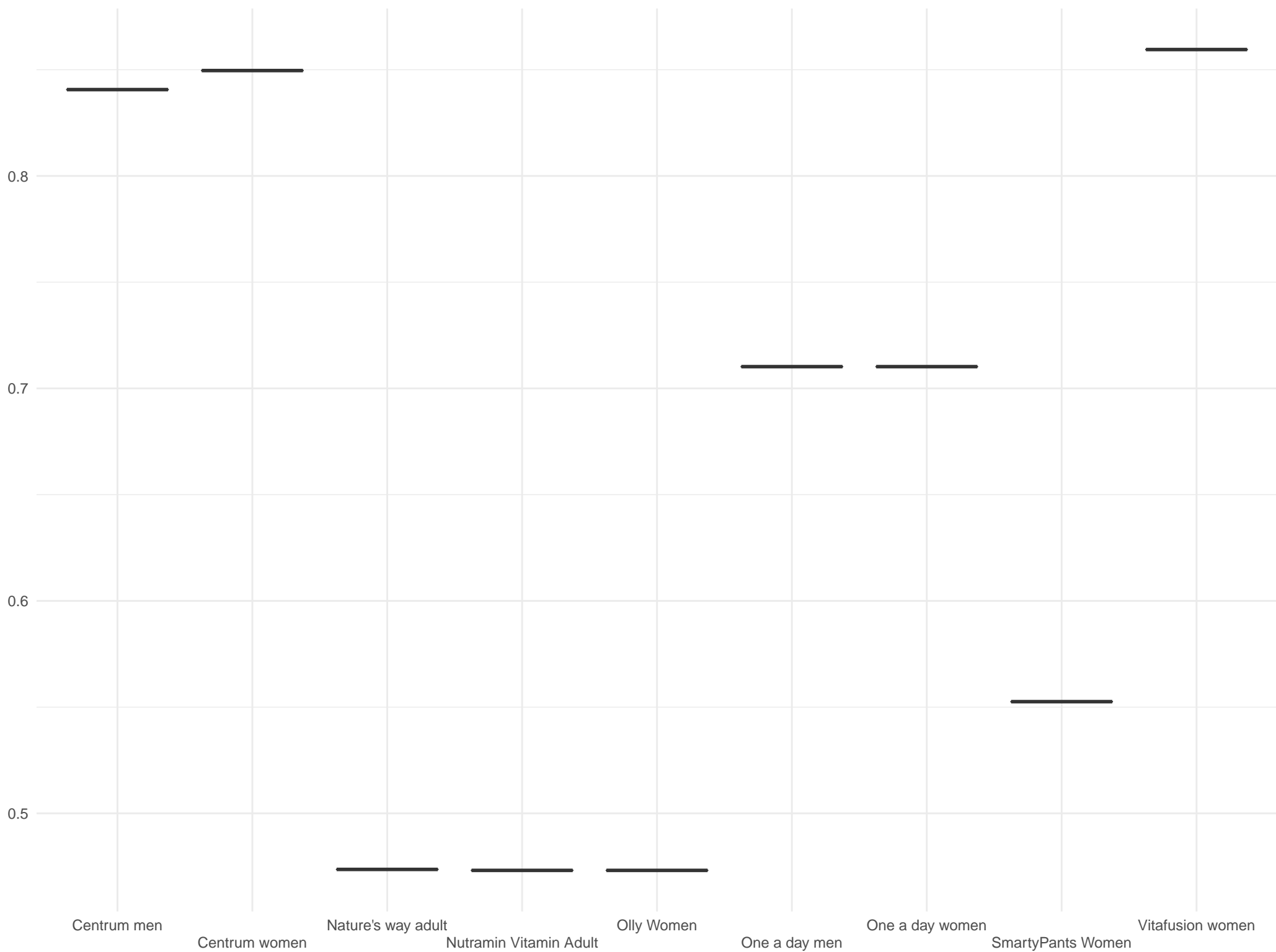
Vitafusion women



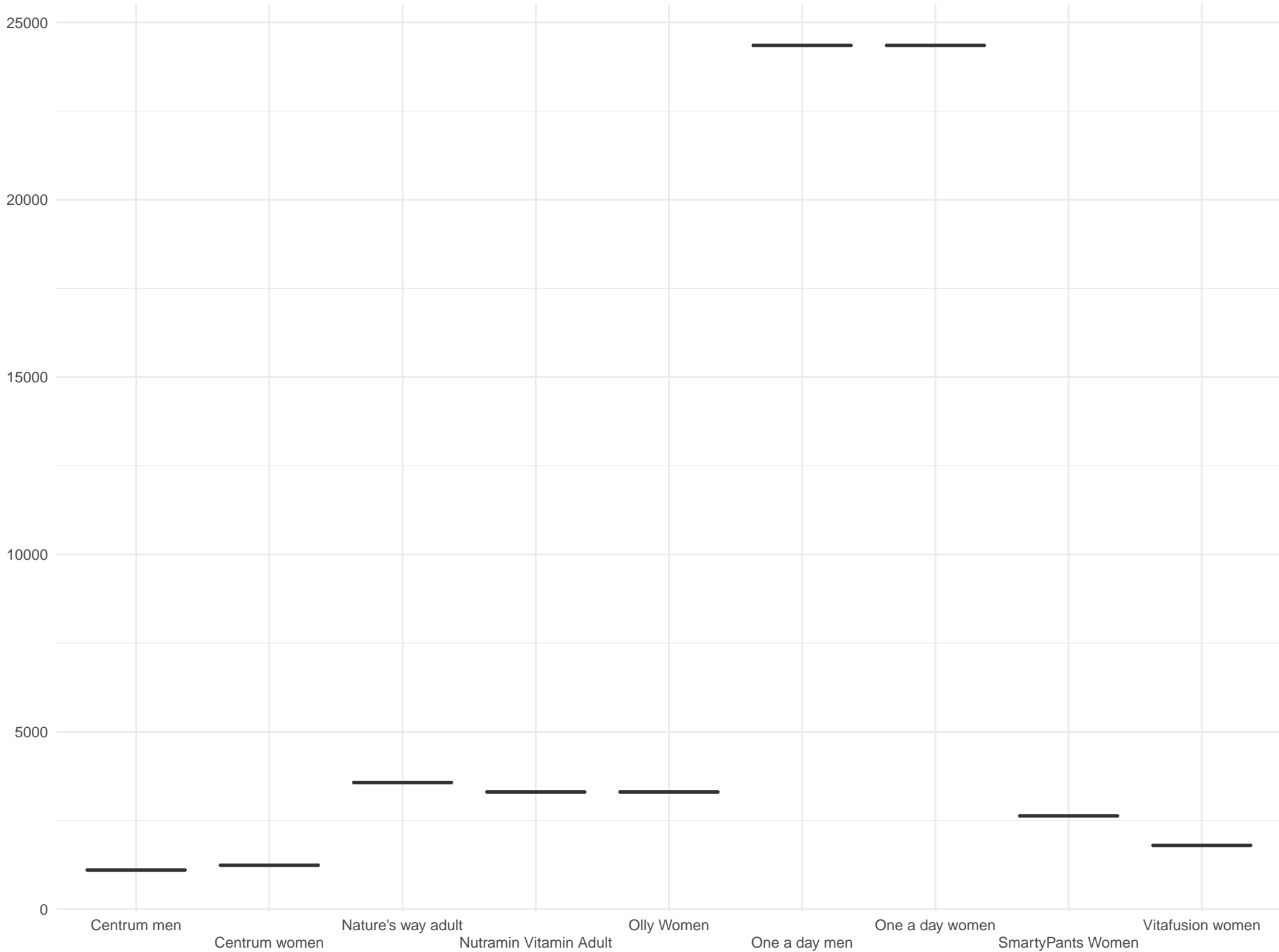
A_Chewiness



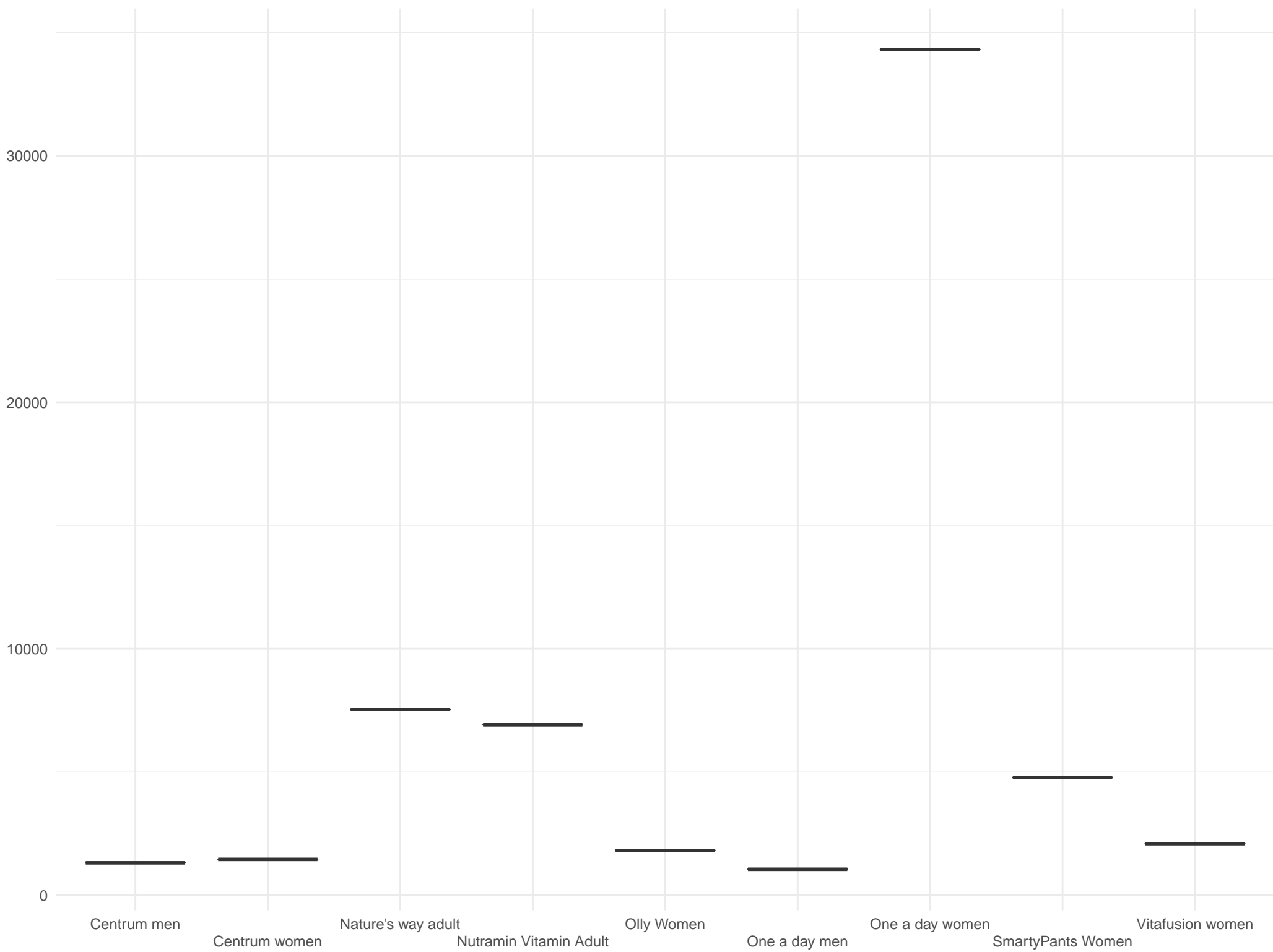
A_Cohesion



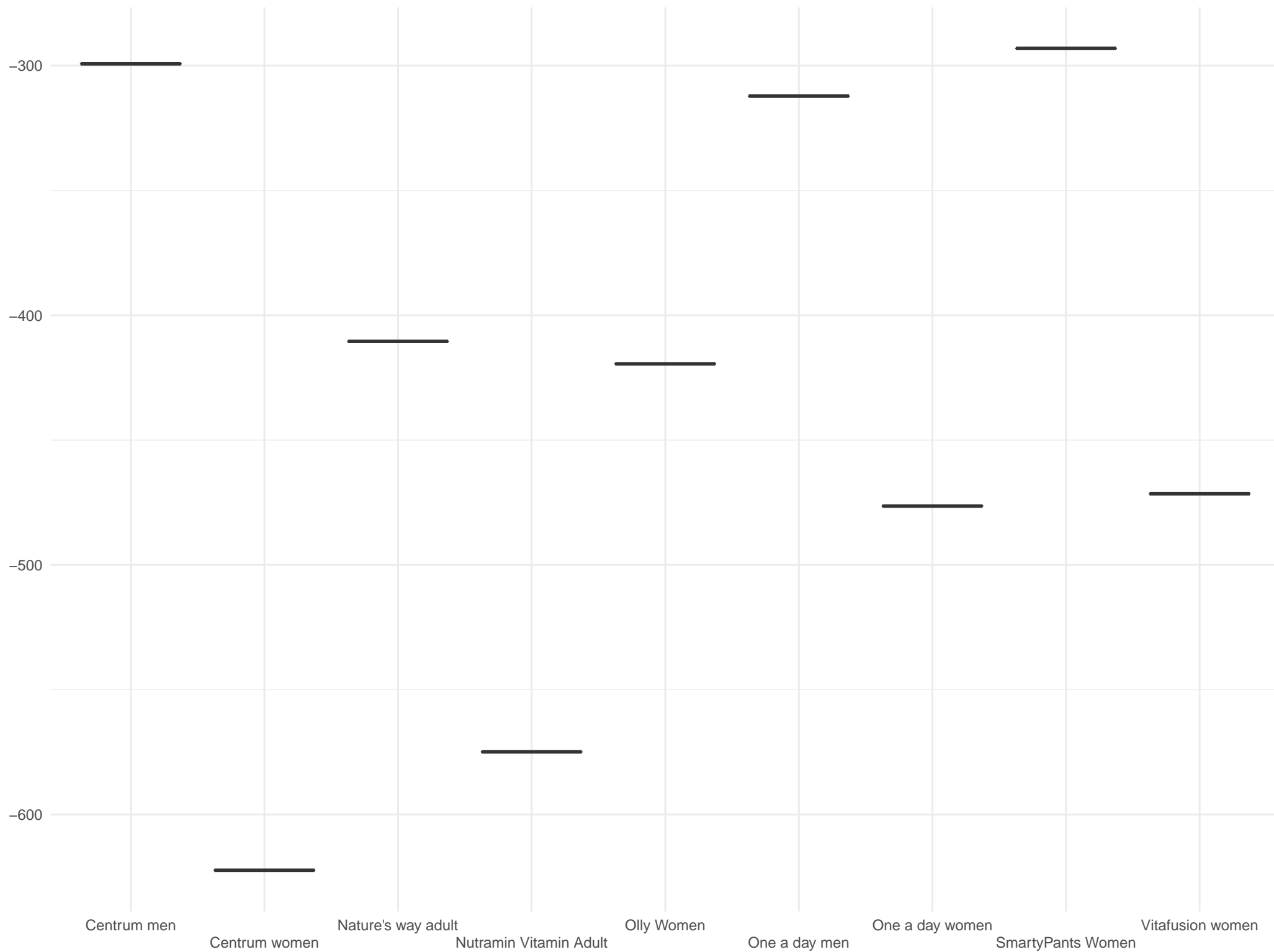
A_Gumminess



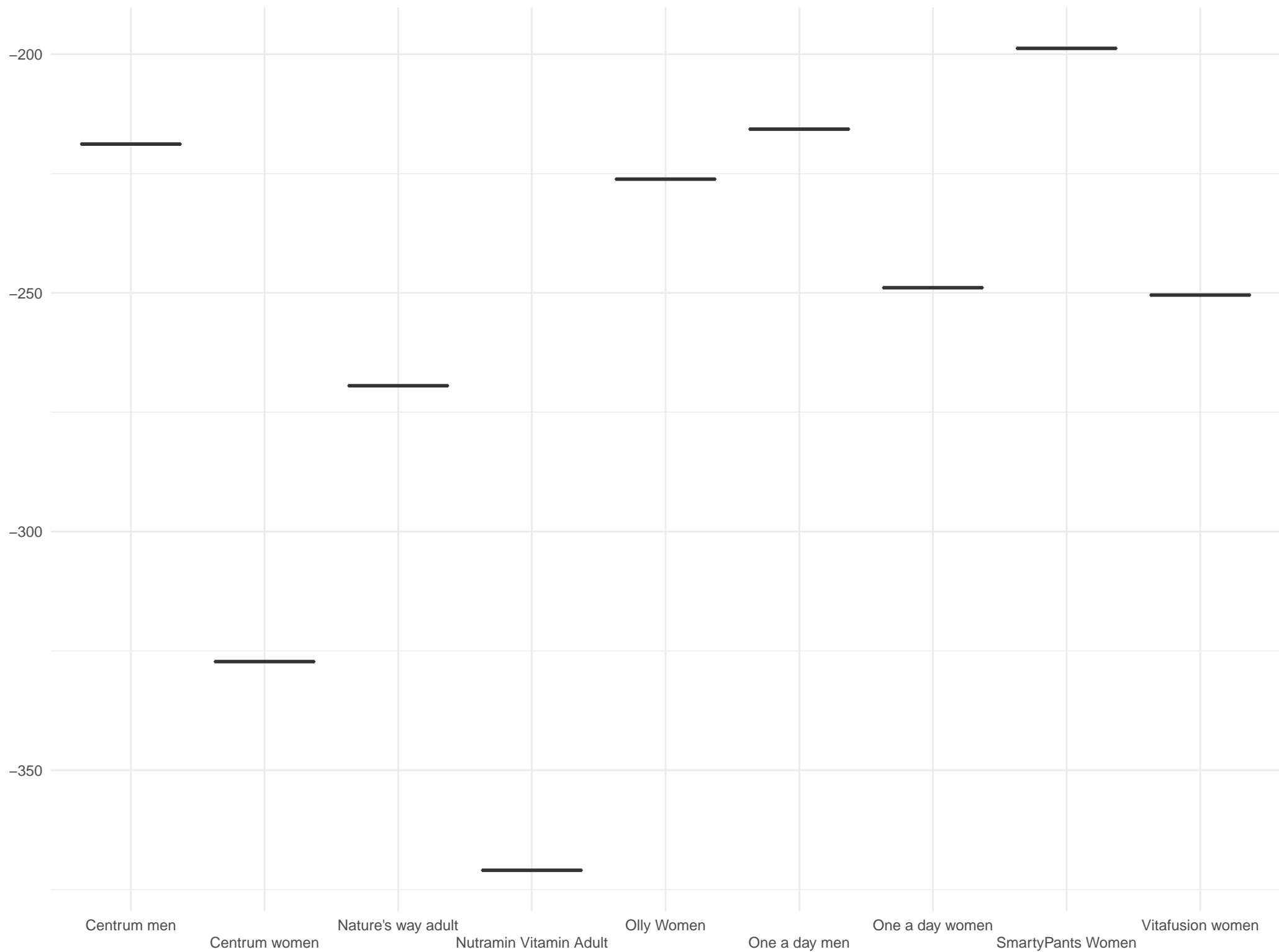
A_Hardness



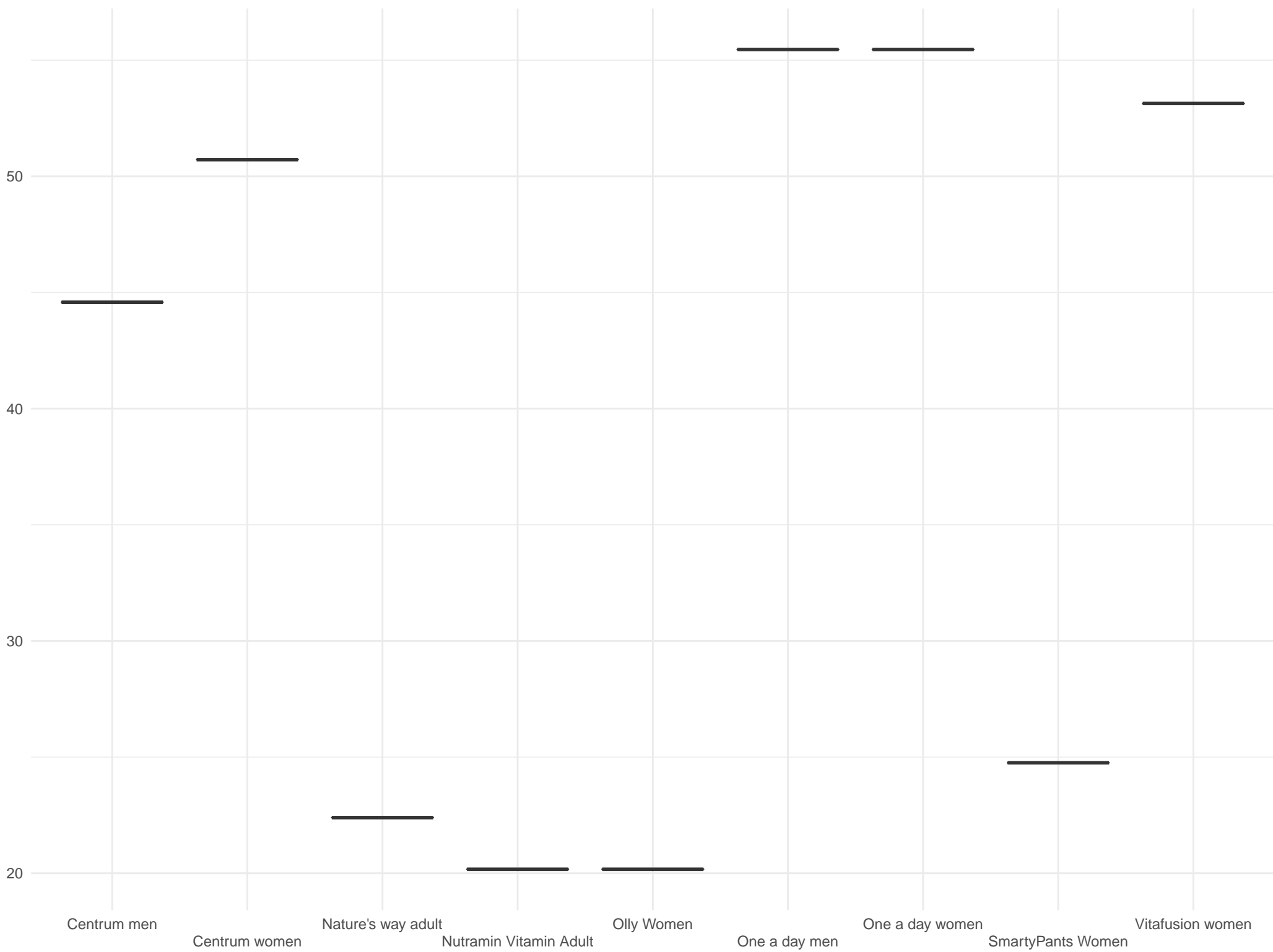
A_Negative Area (Cycle: 1)



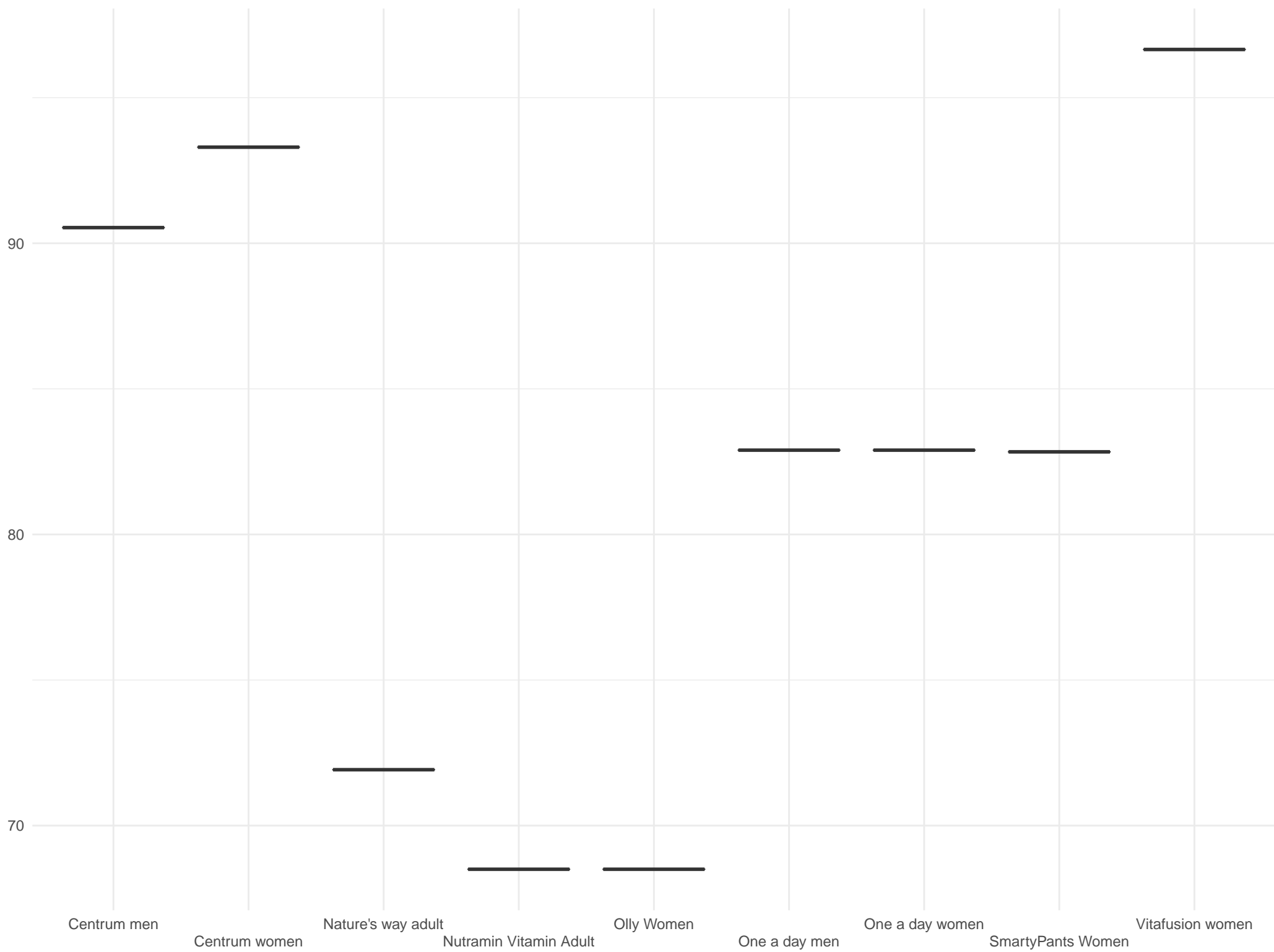
A_Peak Negative Force (Cycle: 1)



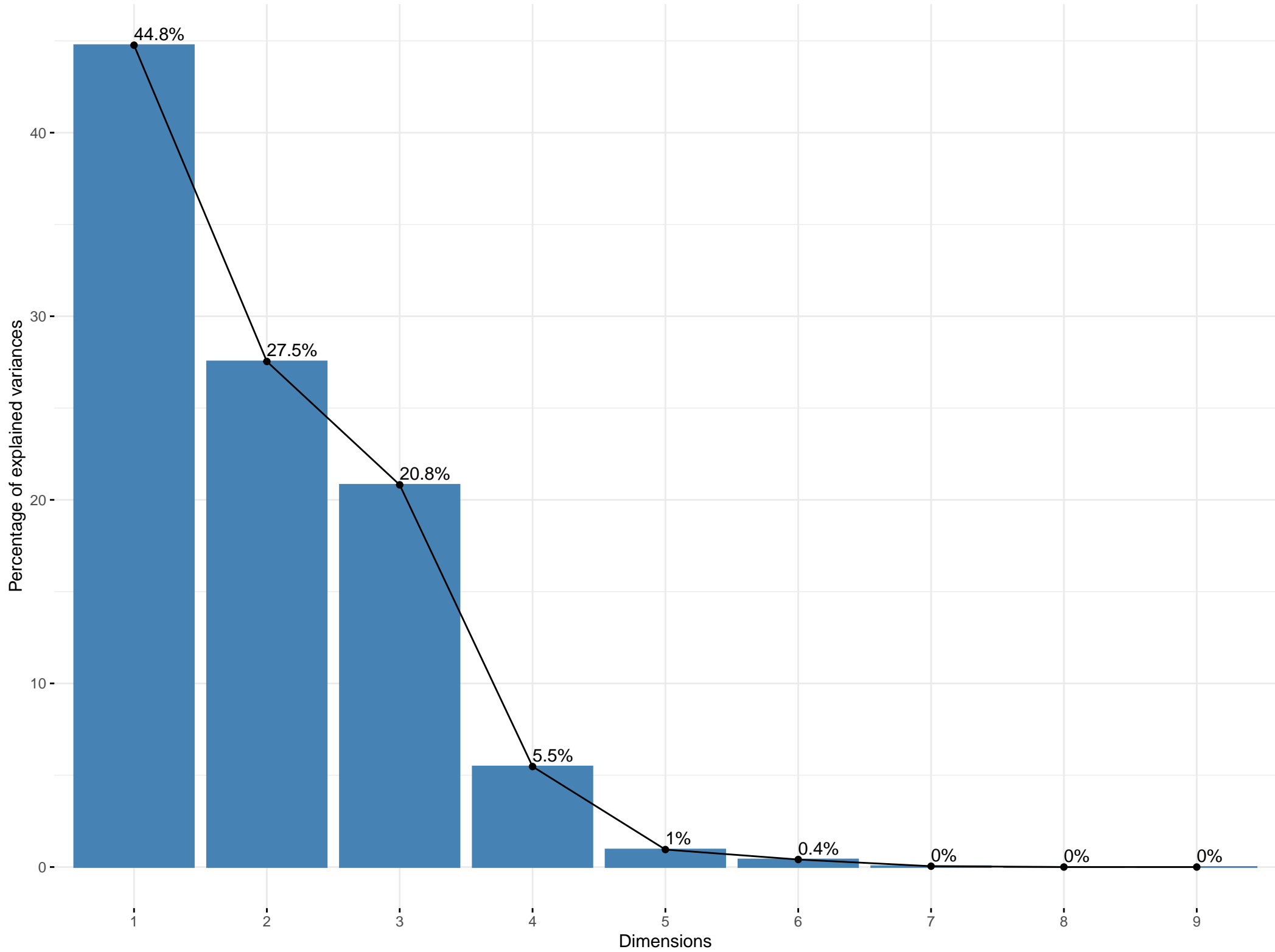
A_Resilience



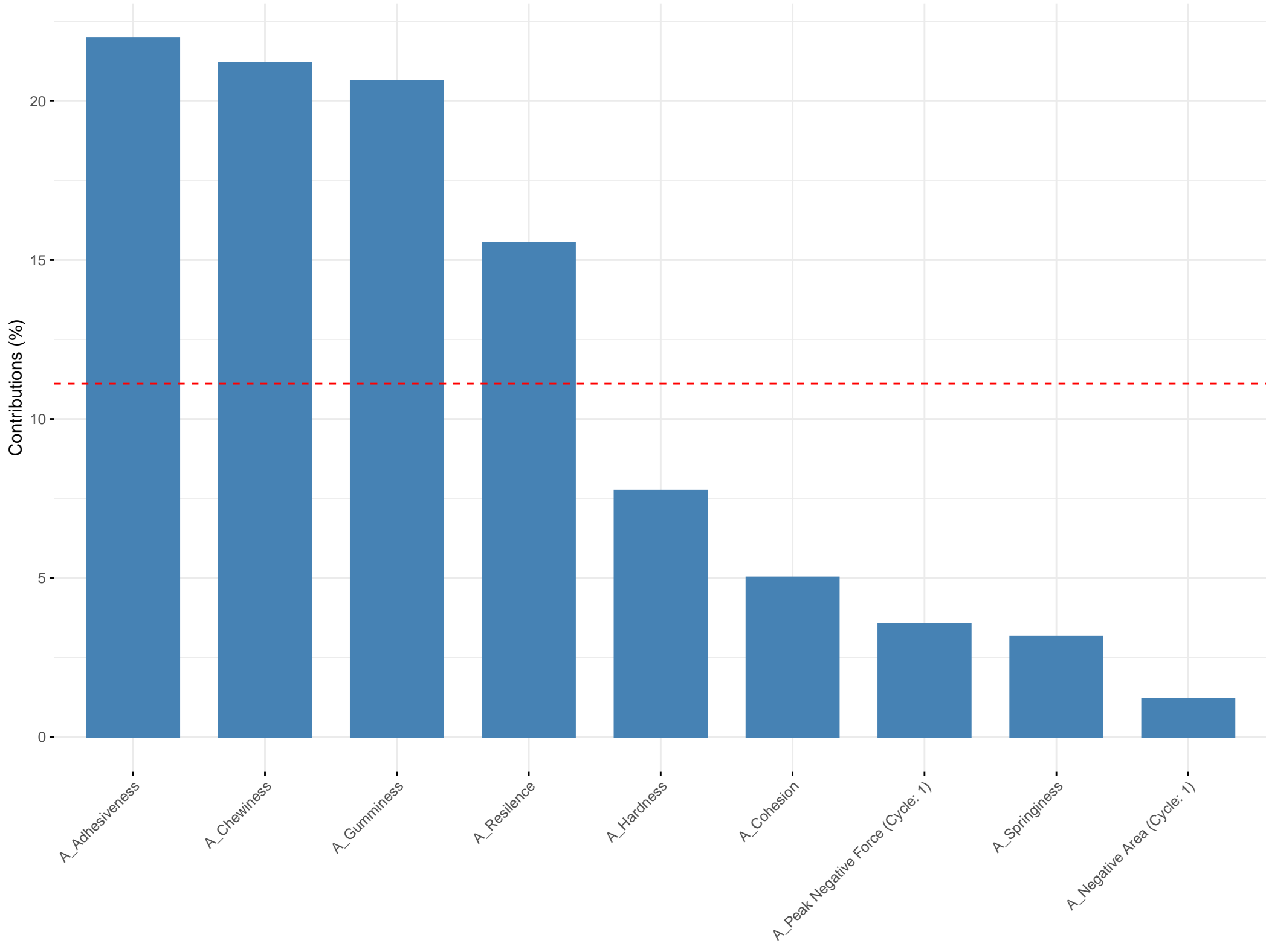
A_Springiness



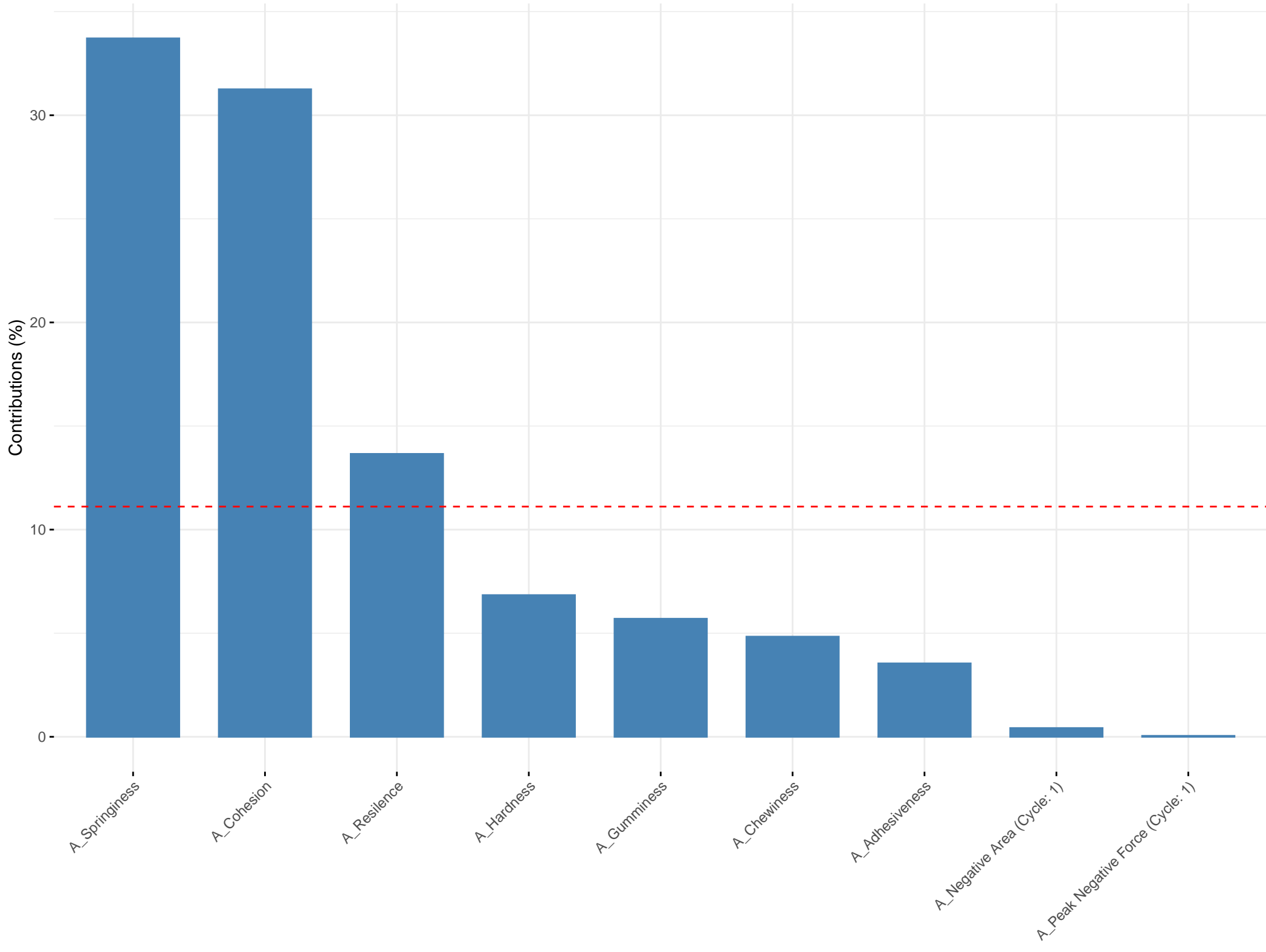
Scree plot



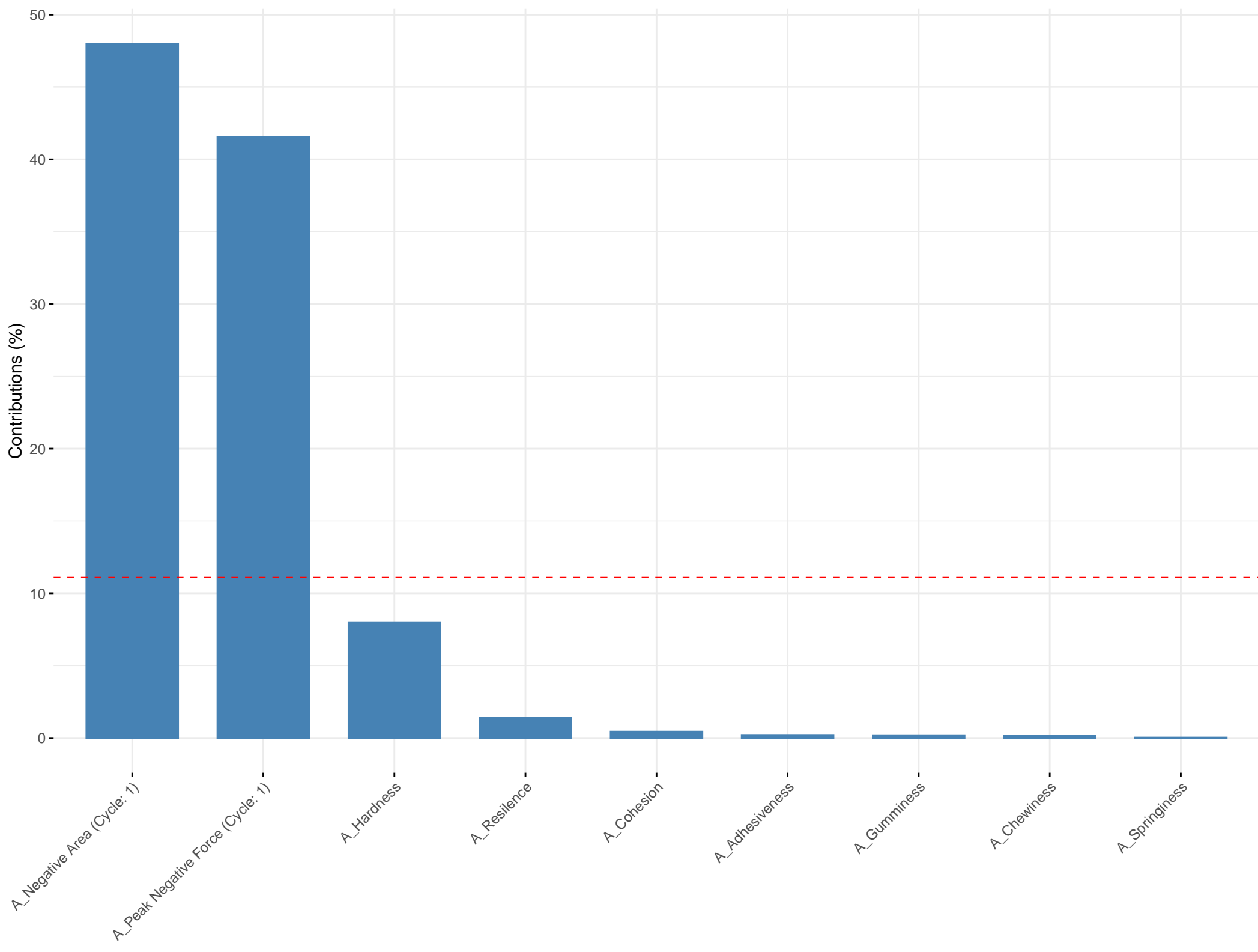
Contribution of variables to Dim-1



Contribution of variables to Dim-2



Contribution of variables to Dim-3



Contribution of variables to Dim-4

