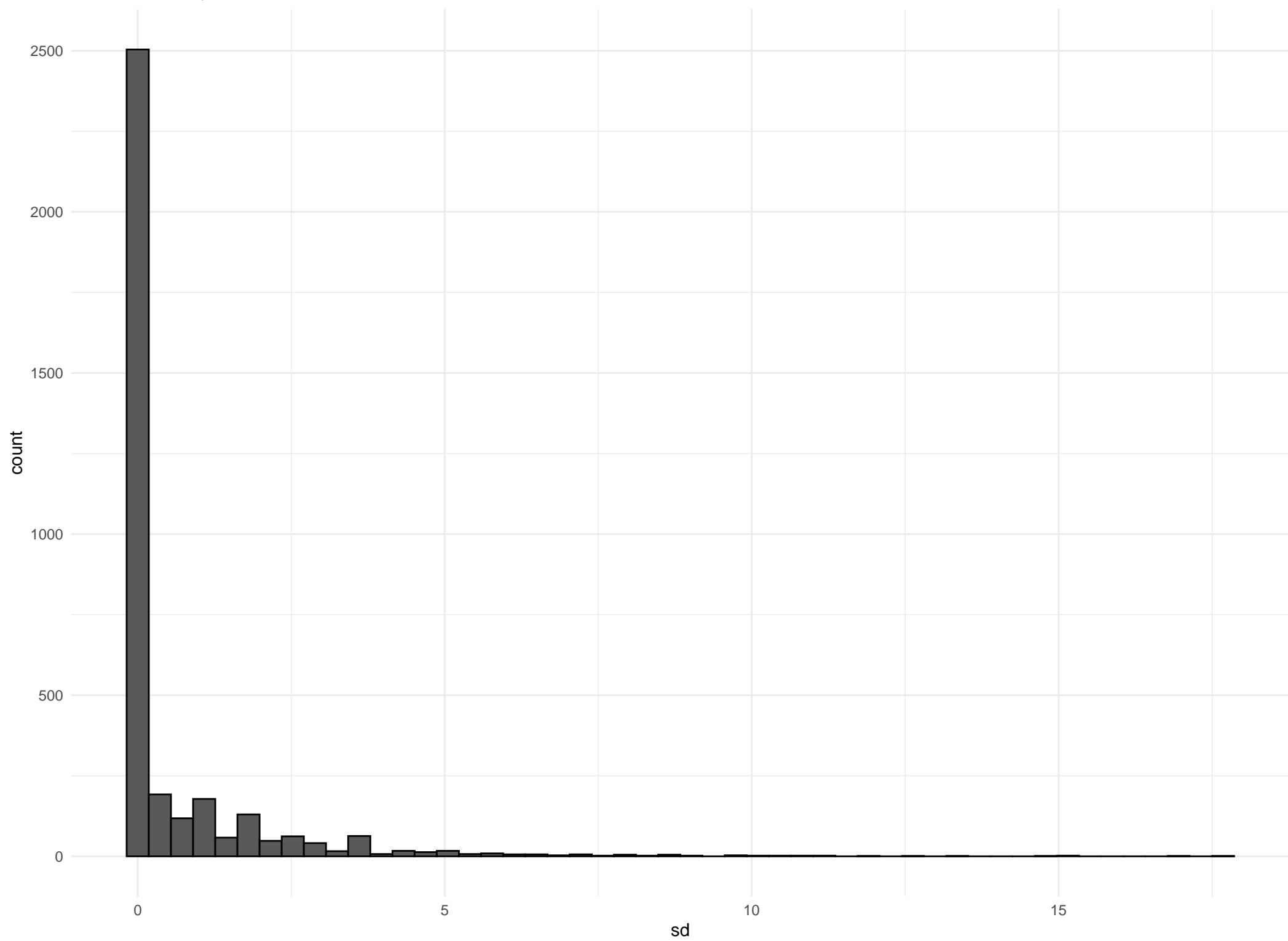
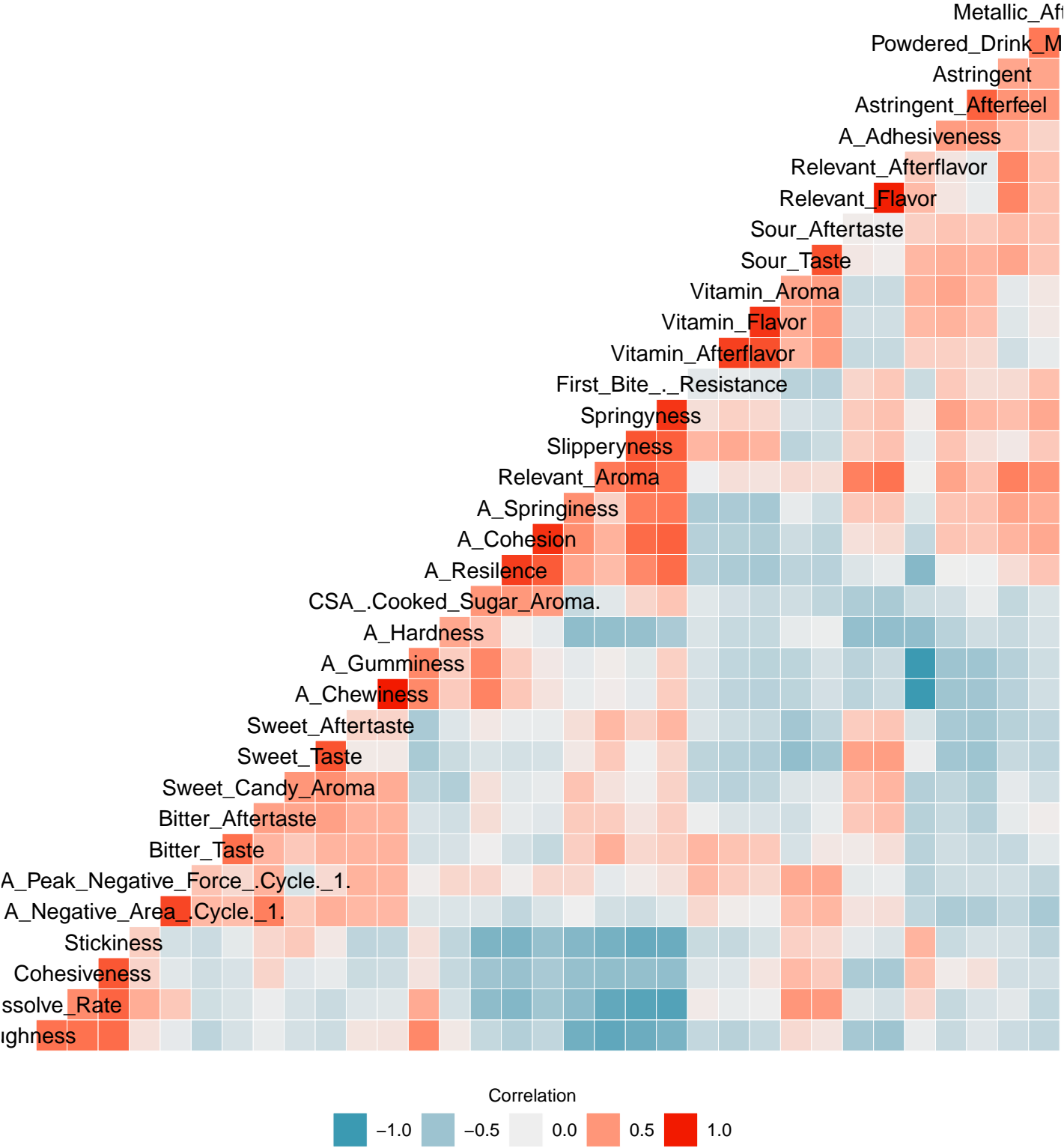


Panelist Standard Deviation across Sessions

Should be mostly close to zero



Correlogram – Ordered by Clustering



Relevant Aroma

10

5

0

Centrum women

Nature's way adult

Nutramin Vitamin Adult

Oilly Women

One a day men

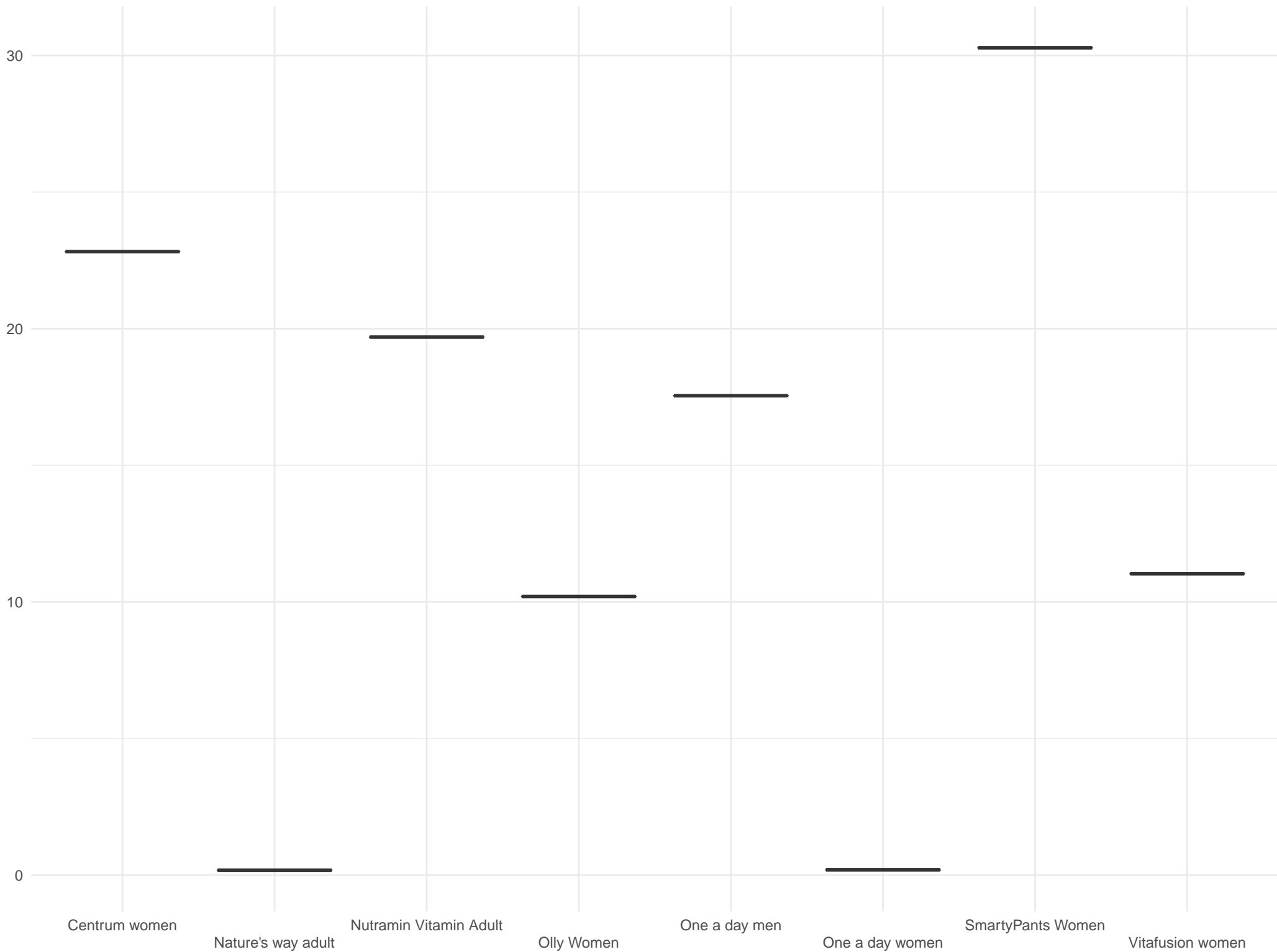
One a day women

SmartyPants Women

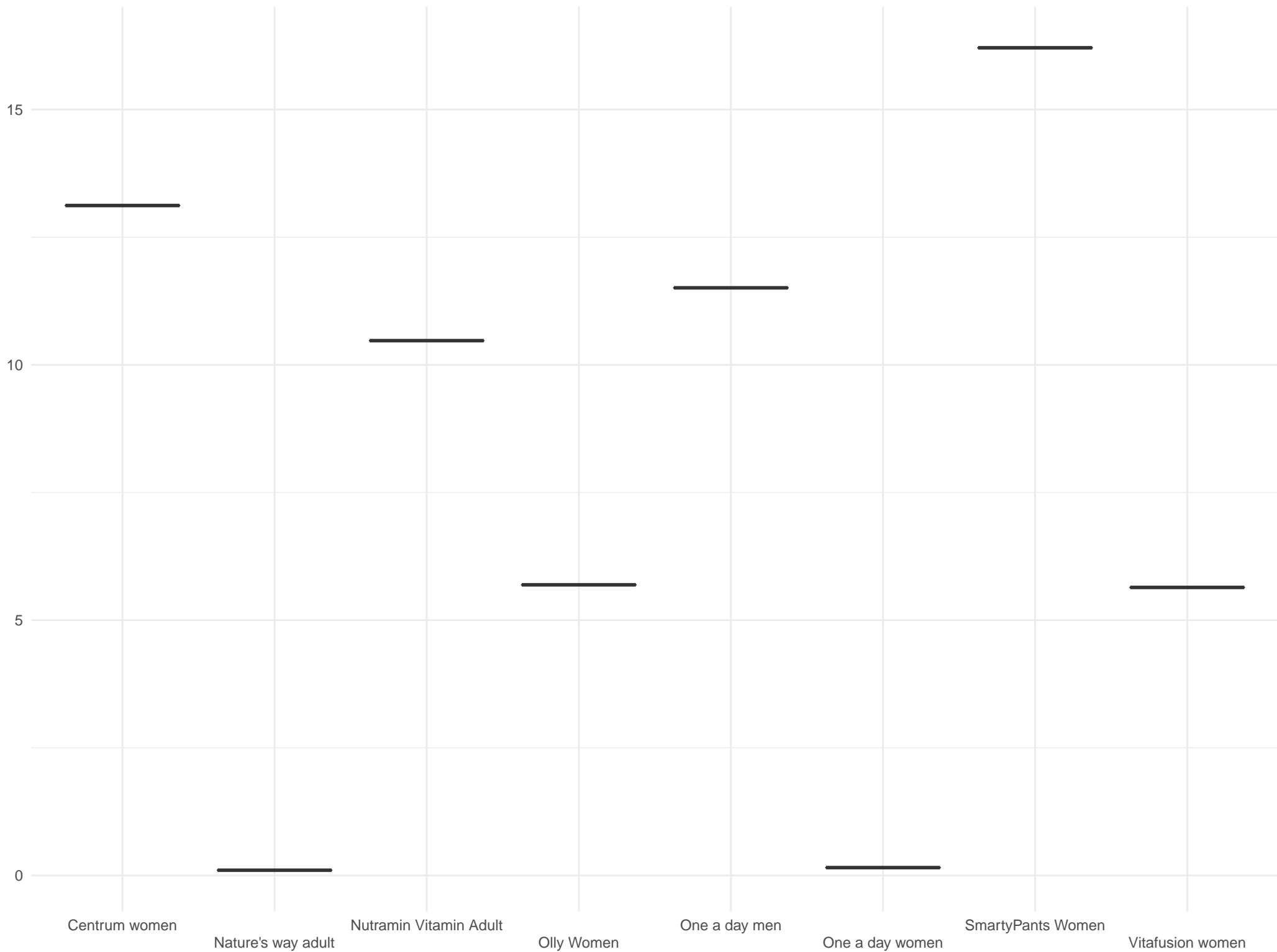
Vitafusion women



Relevant Flavor



Relevant Afterflavor



A_Adhesiveness

0

-100

-200

-300

-400

Centrum women

Nature's way adult

Nutramin Vitamin Adult

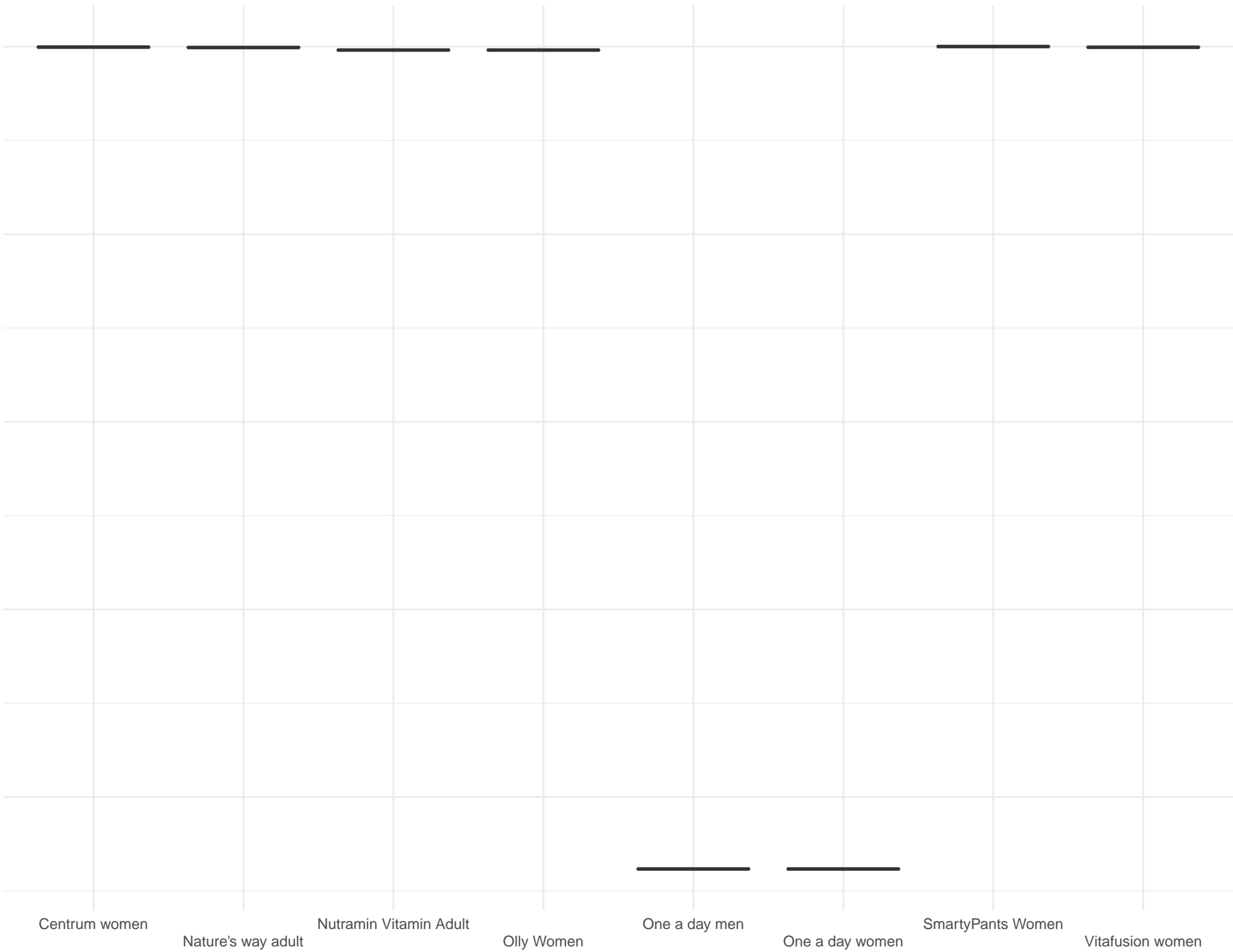
Oilly Women

One a day men

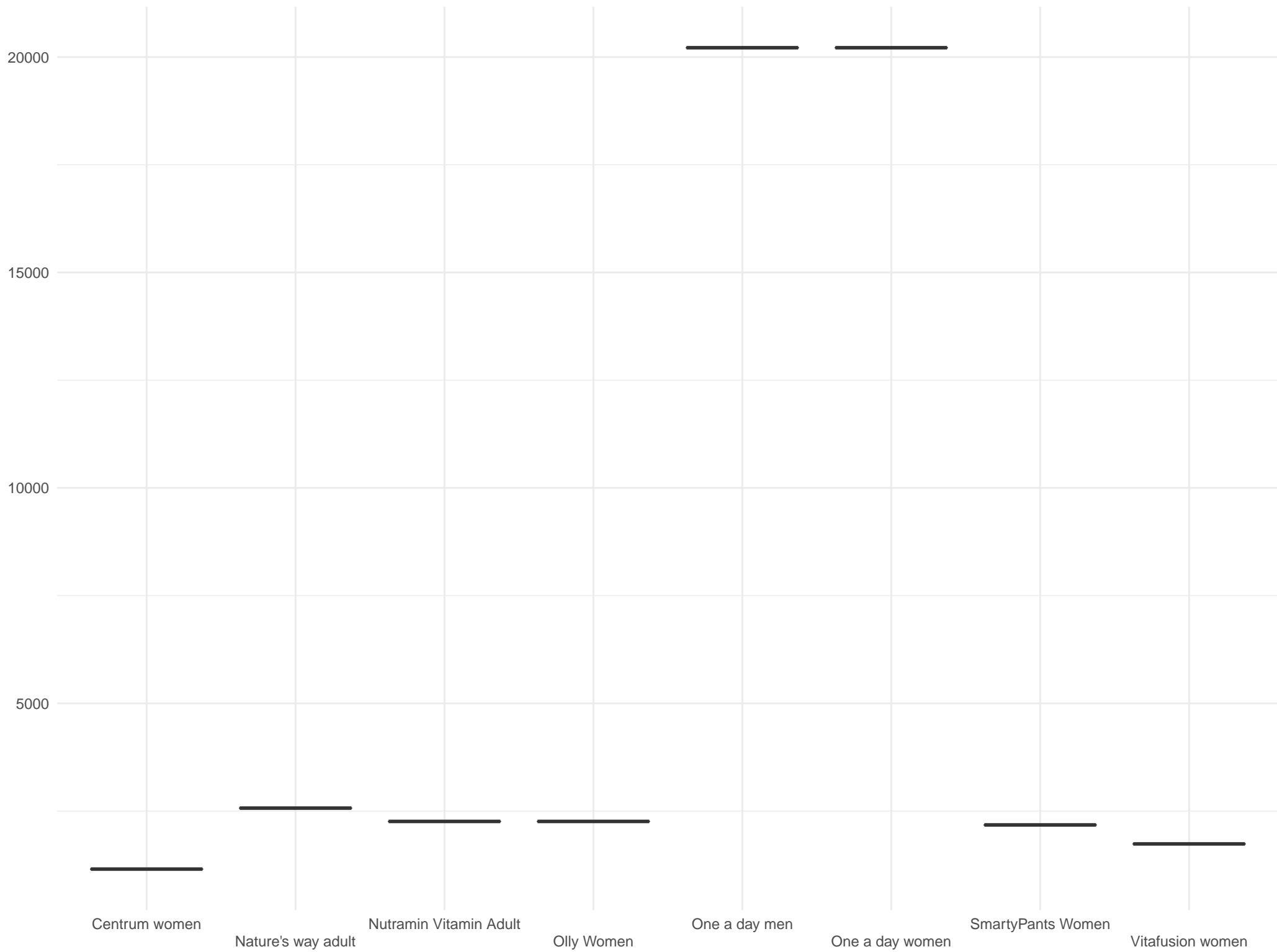
One a day women

SmartyPants Women

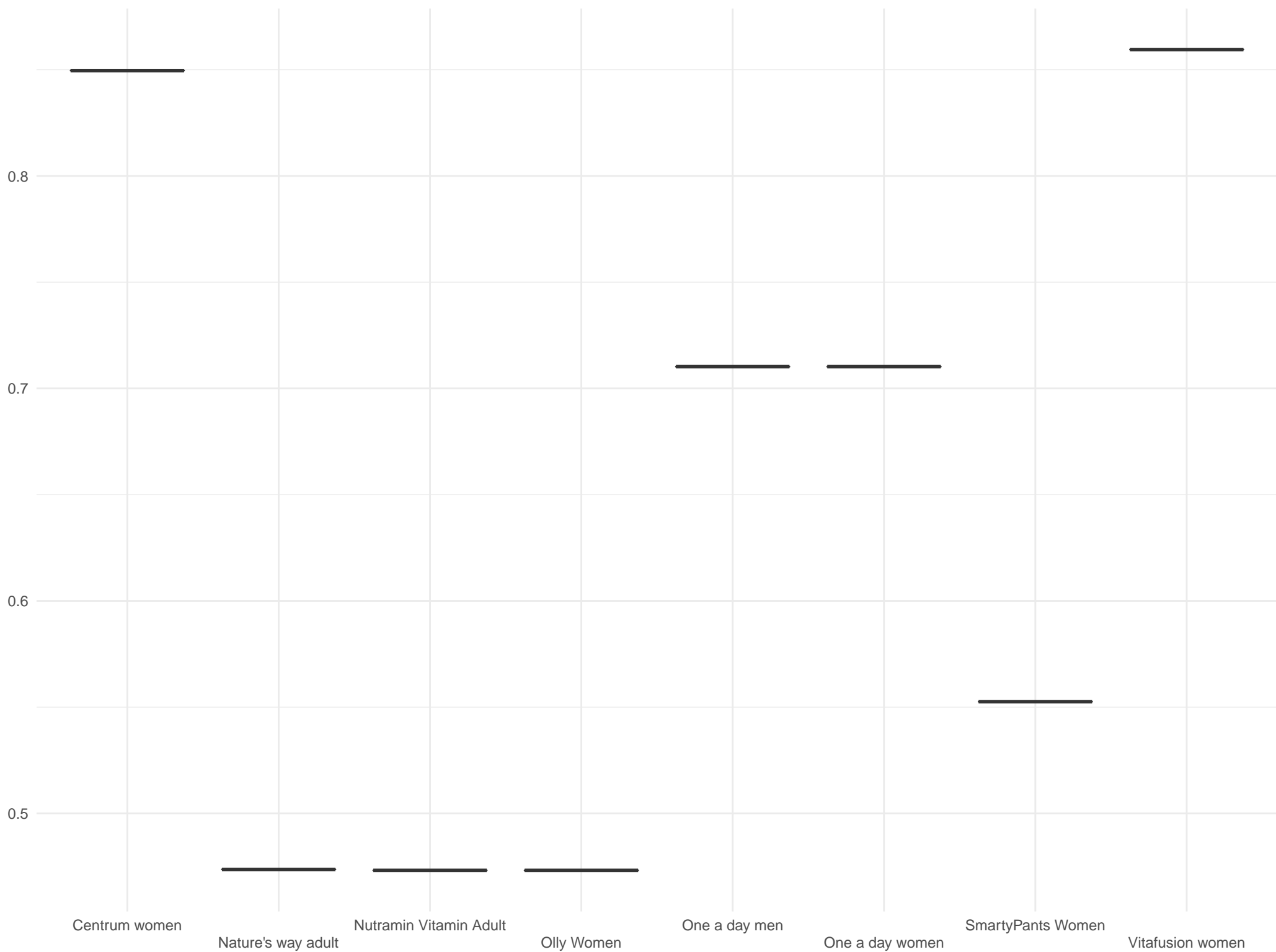
Vitafusion women



A_Chewiness



A_Cohesion



A_Gumminess

25000

20000

15000

10000

5000

Centrum women

Nature's way adult

Nutramin Vitamin Adult

Olly Women

One a day men

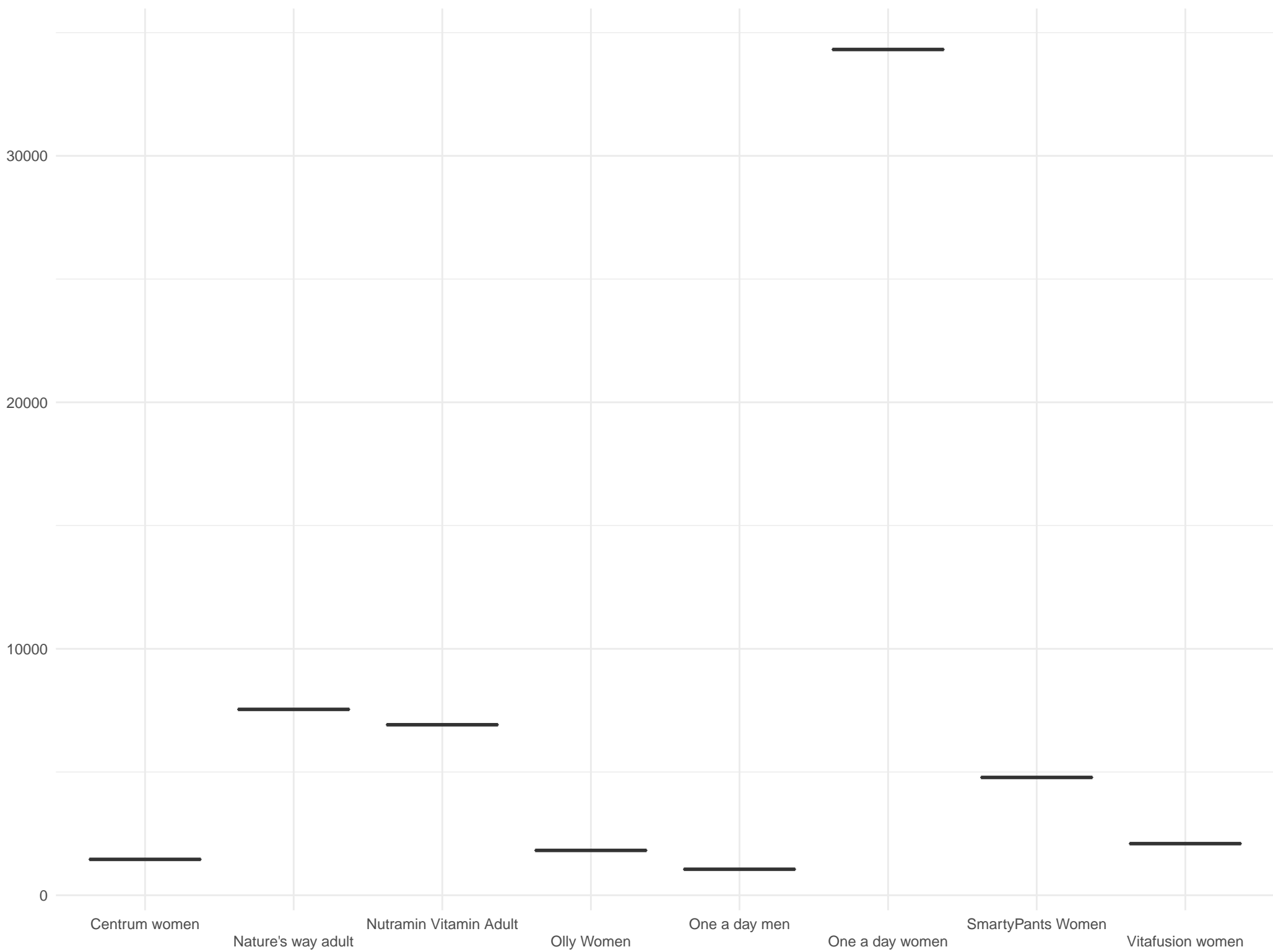
One a day women

SmartyPants Women

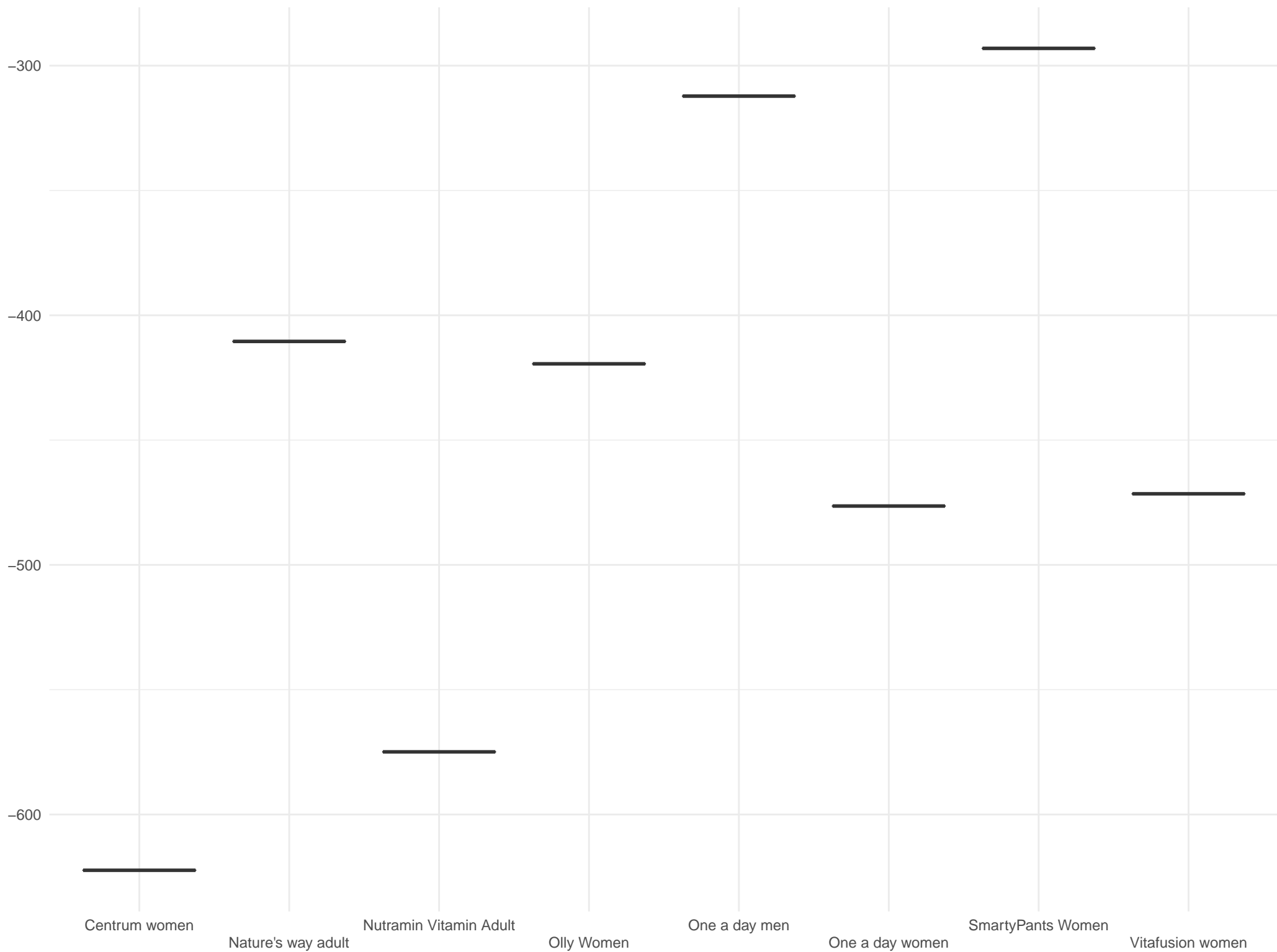
Vitafusion women



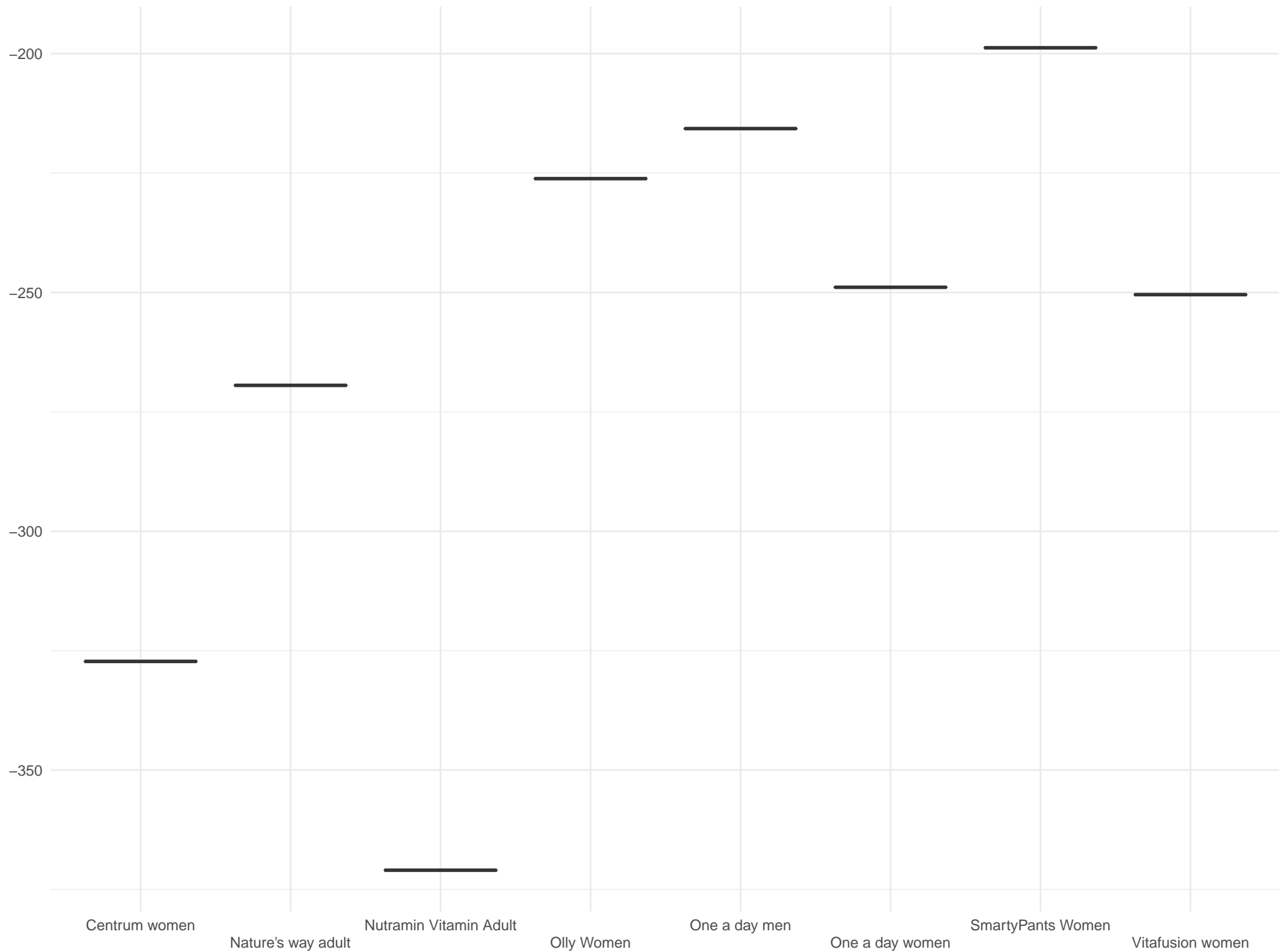
A_Hardness



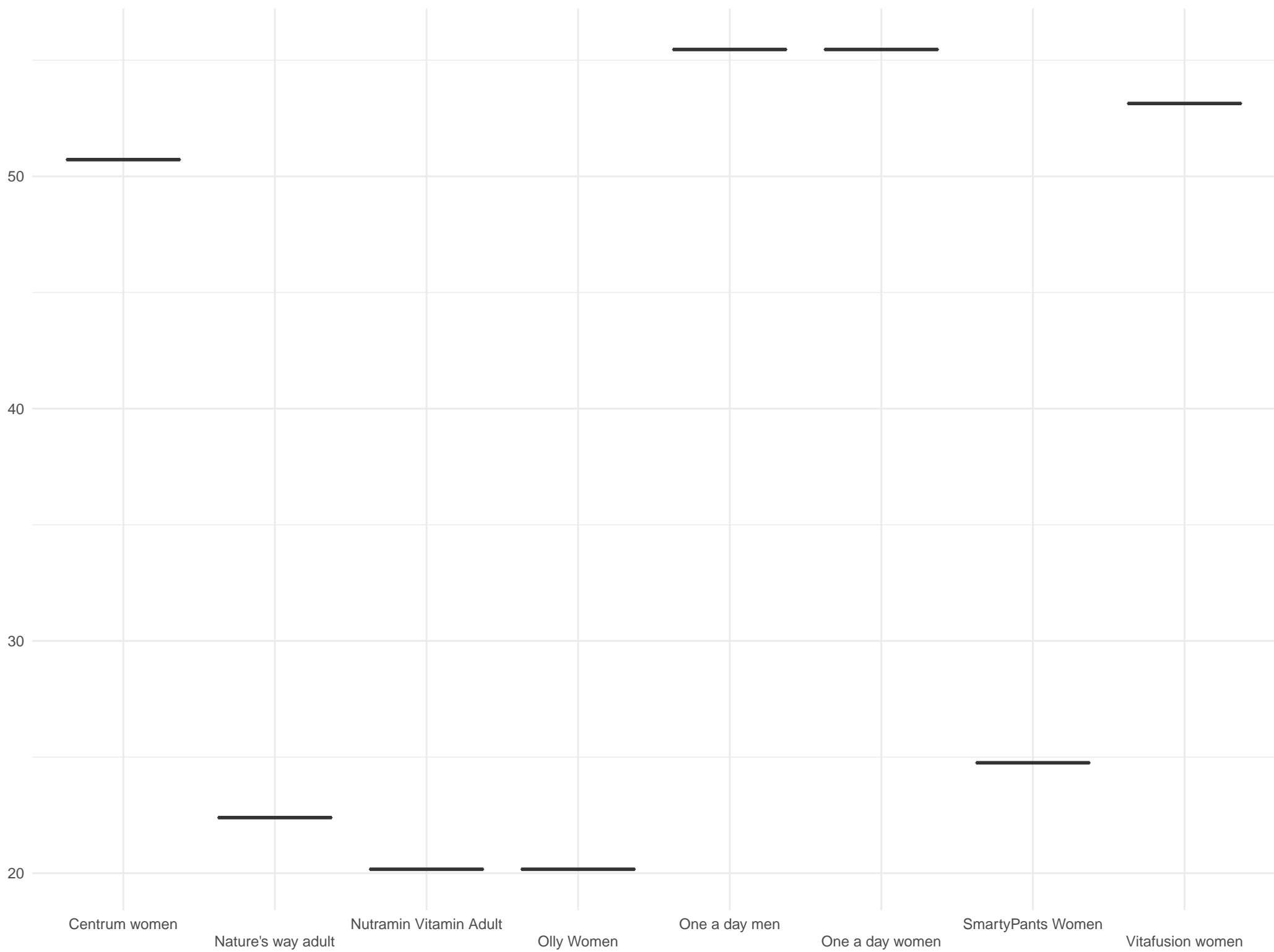
A_Negative Area (Cycle: 1)



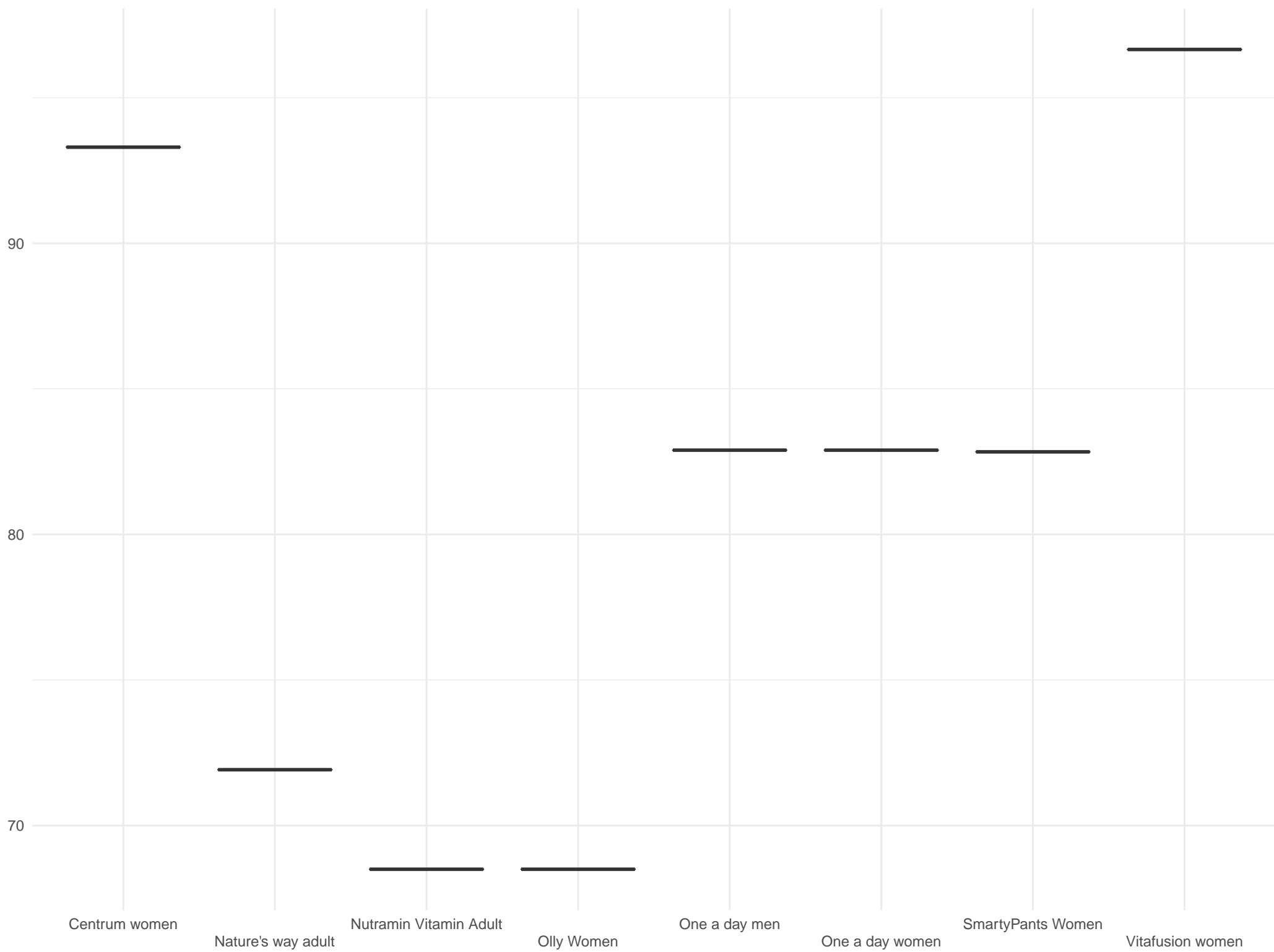
A_Peak Negative Force (Cycle: 1)



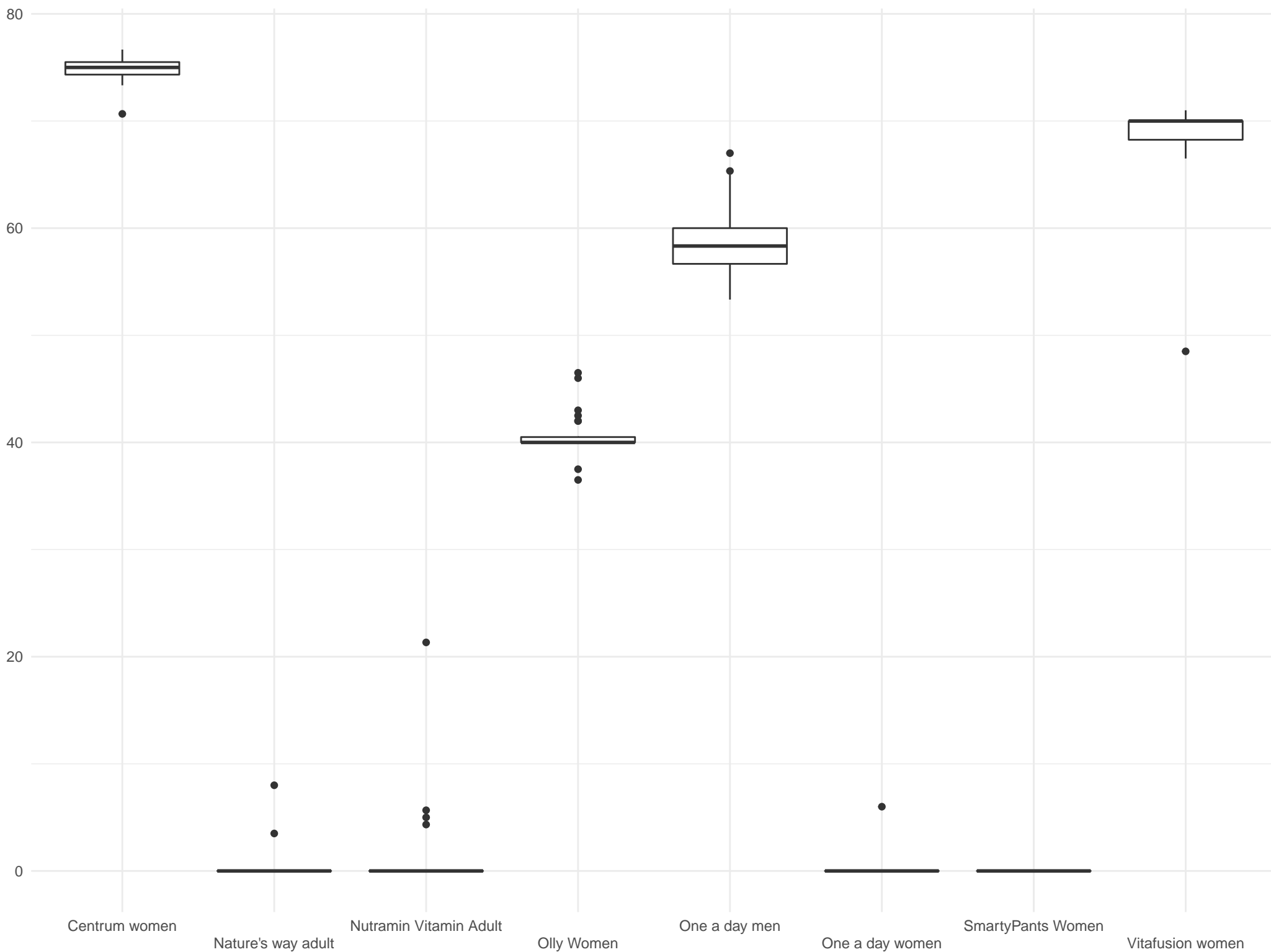
A_Resilience



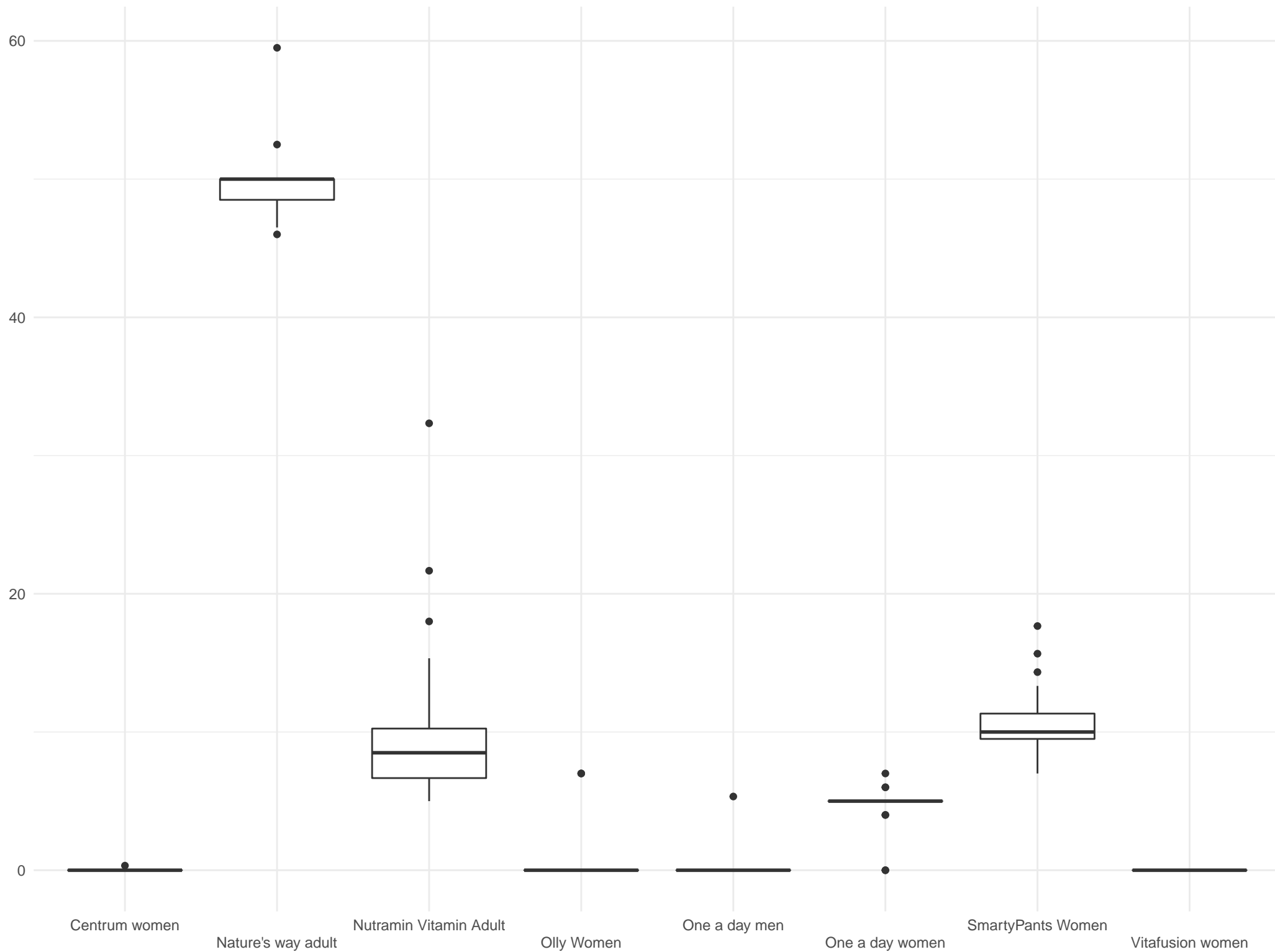
A_Springiness



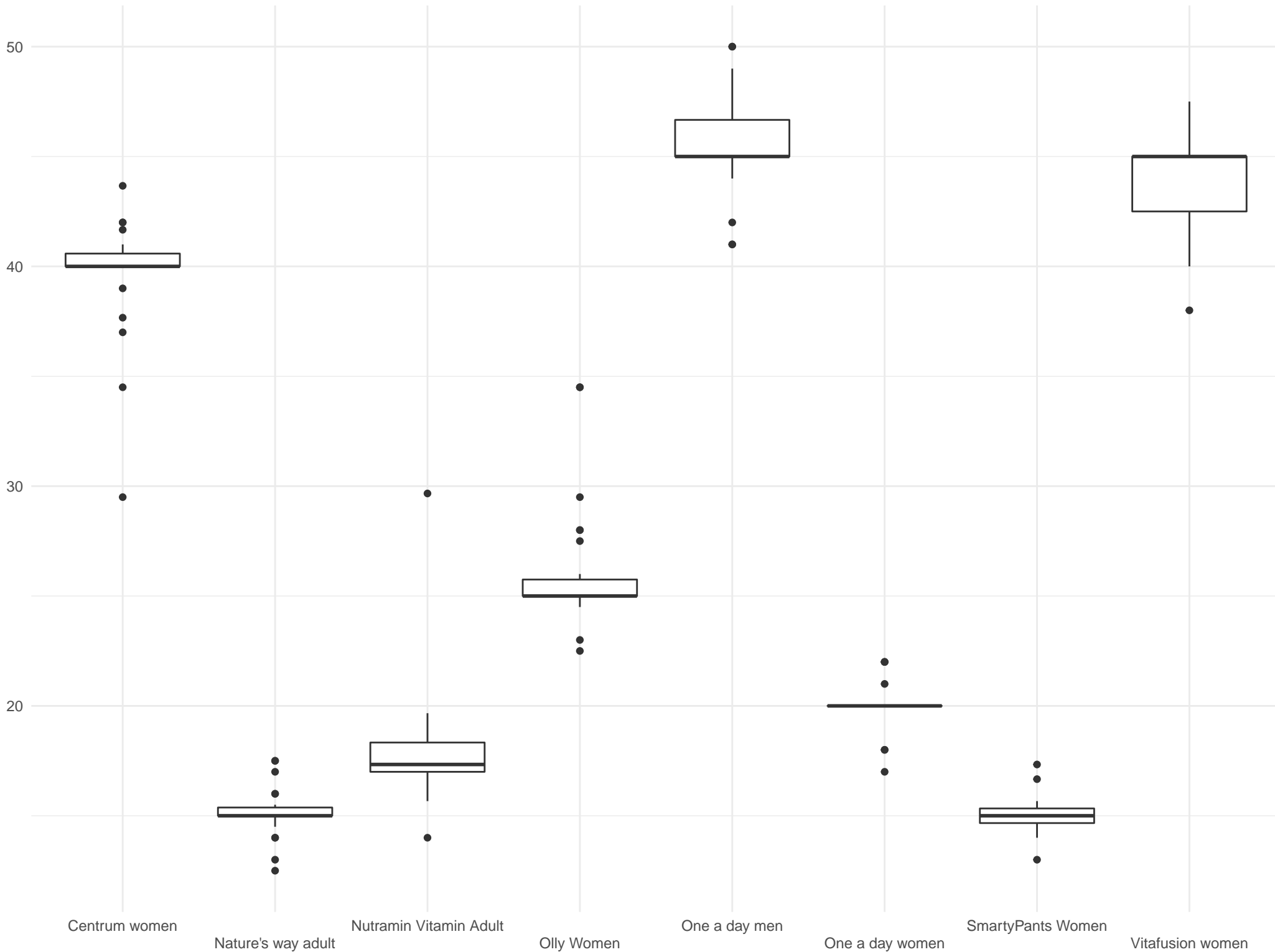
Springyness



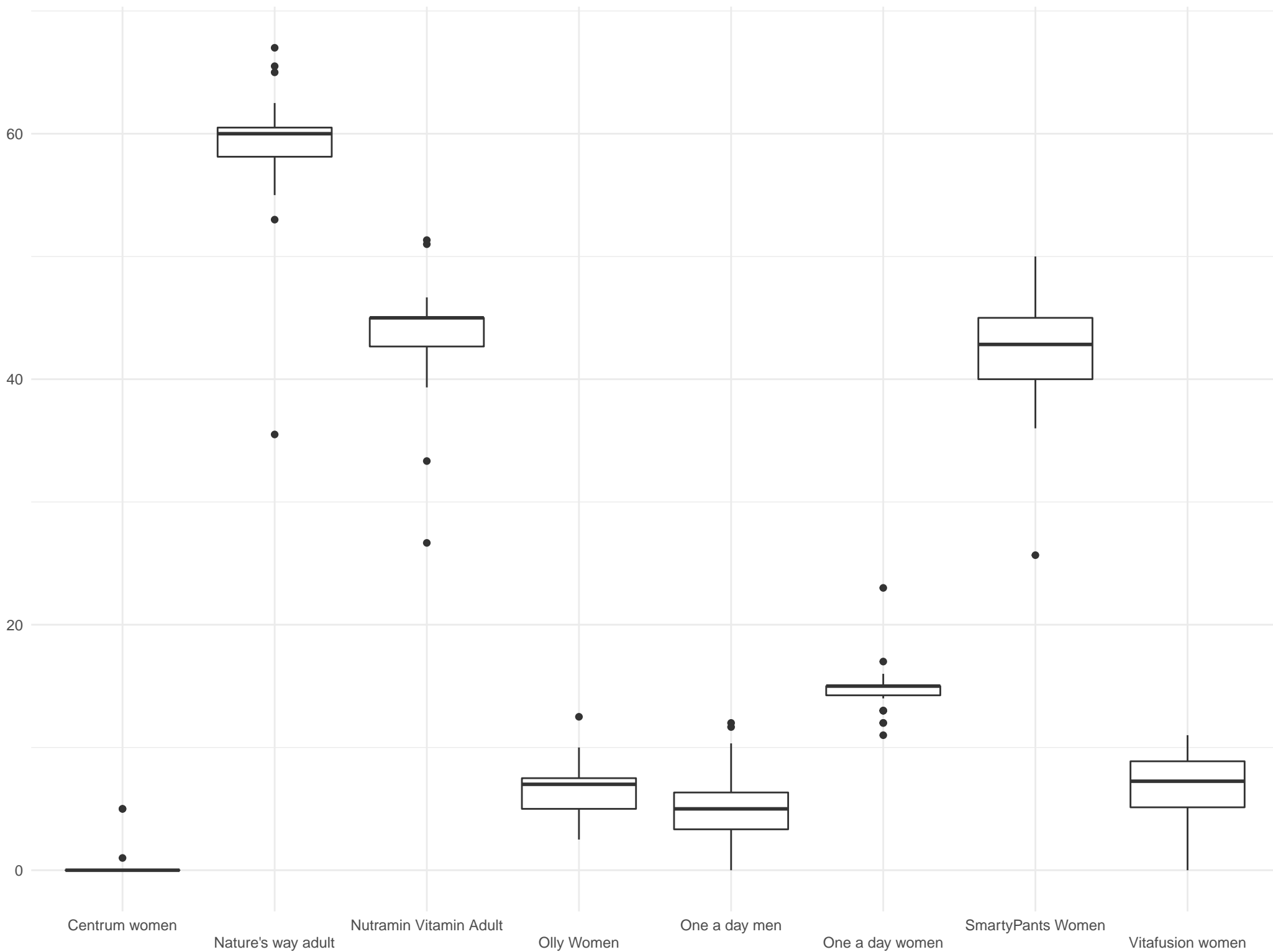
Cohesiveness



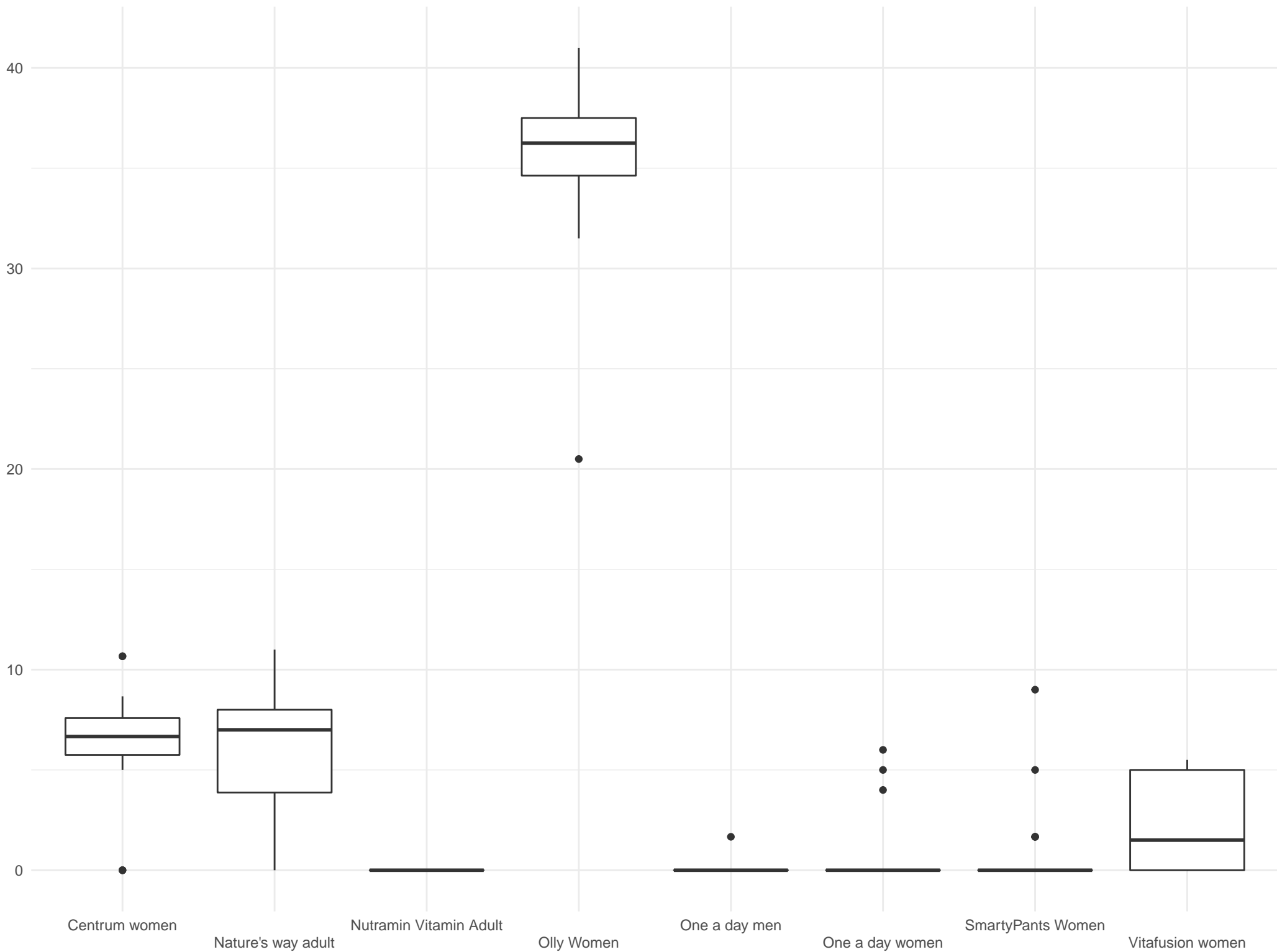
First Bite – Resistance



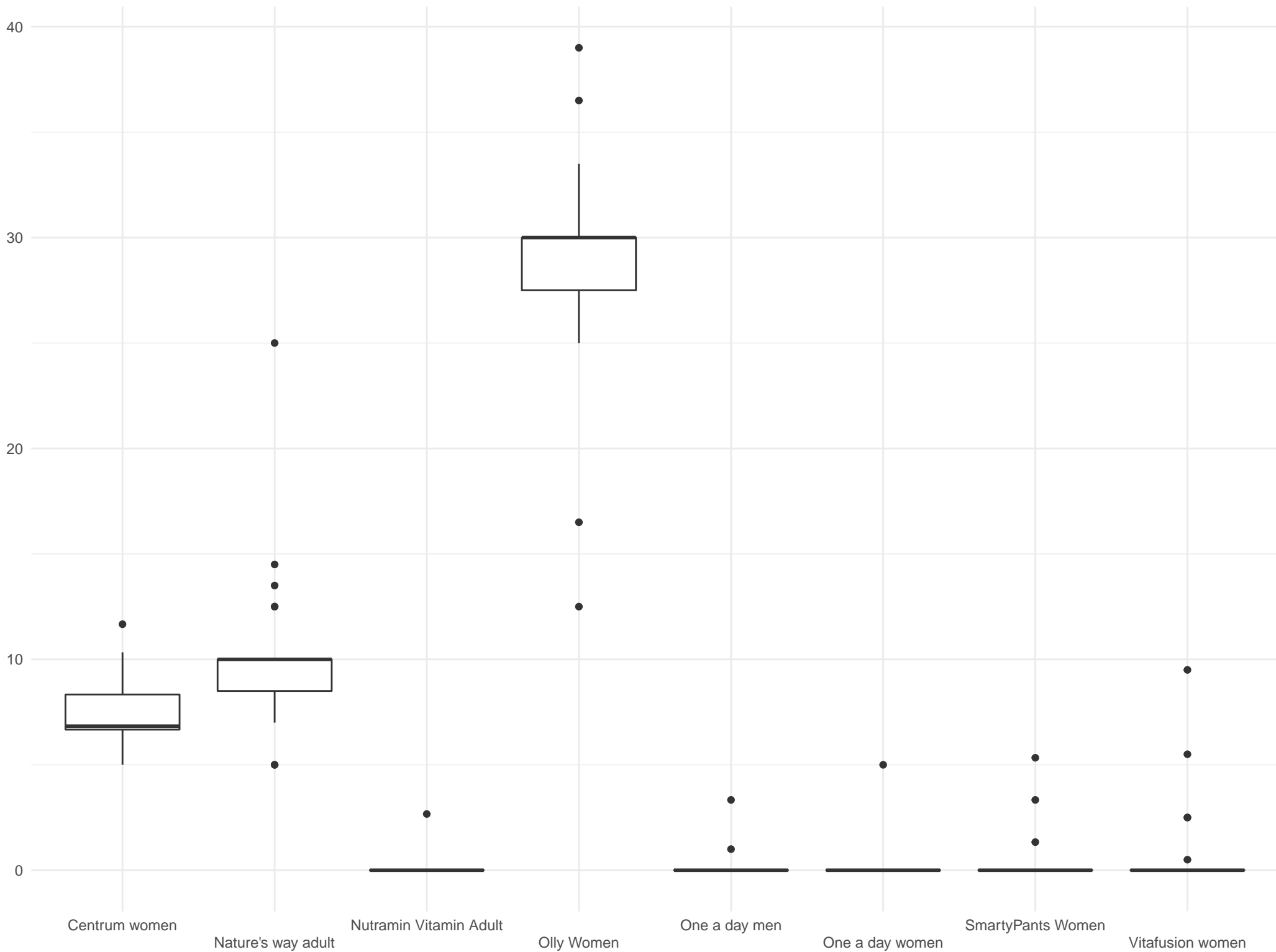
Stickiness



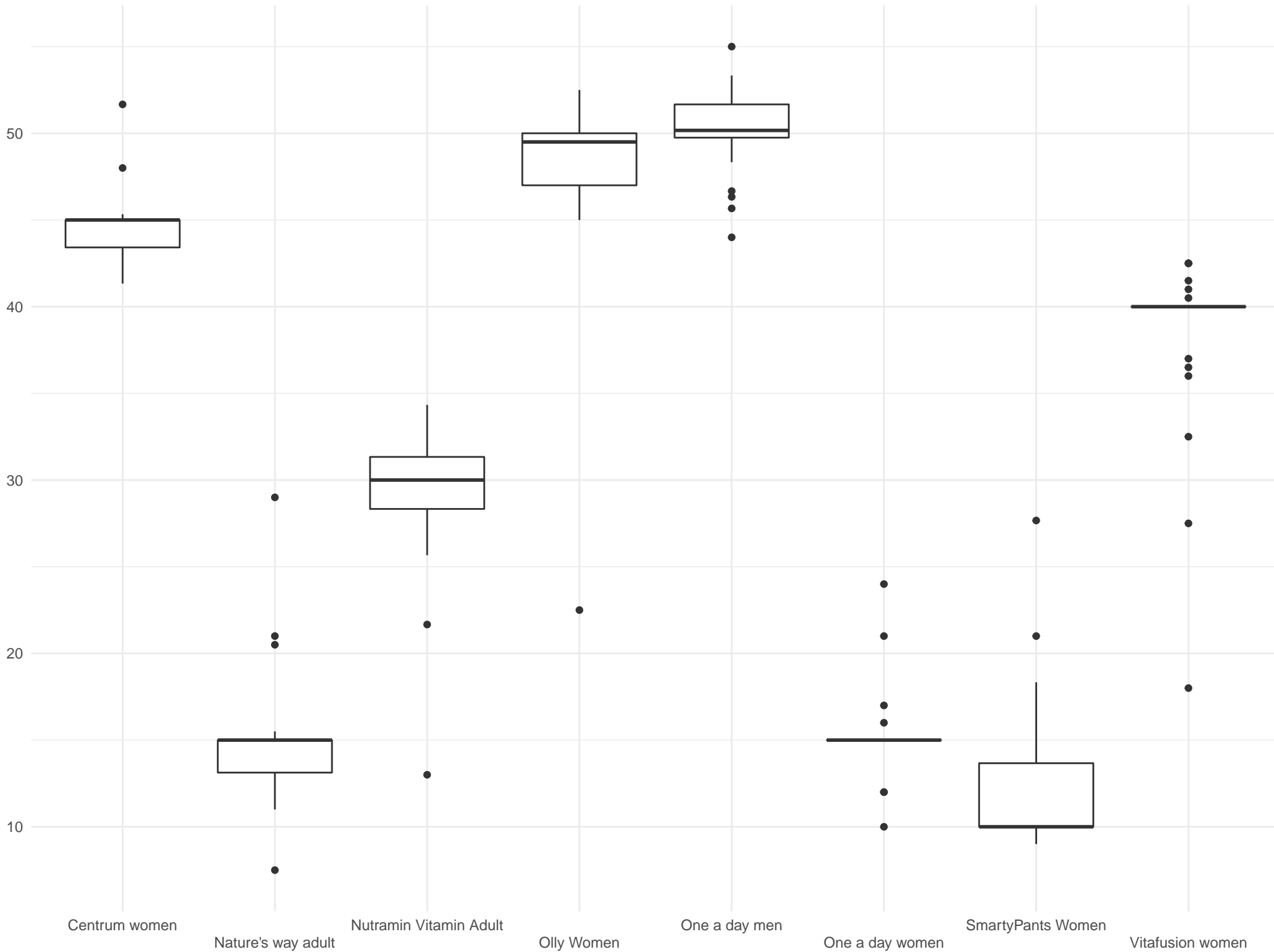
Vitamin Flavor



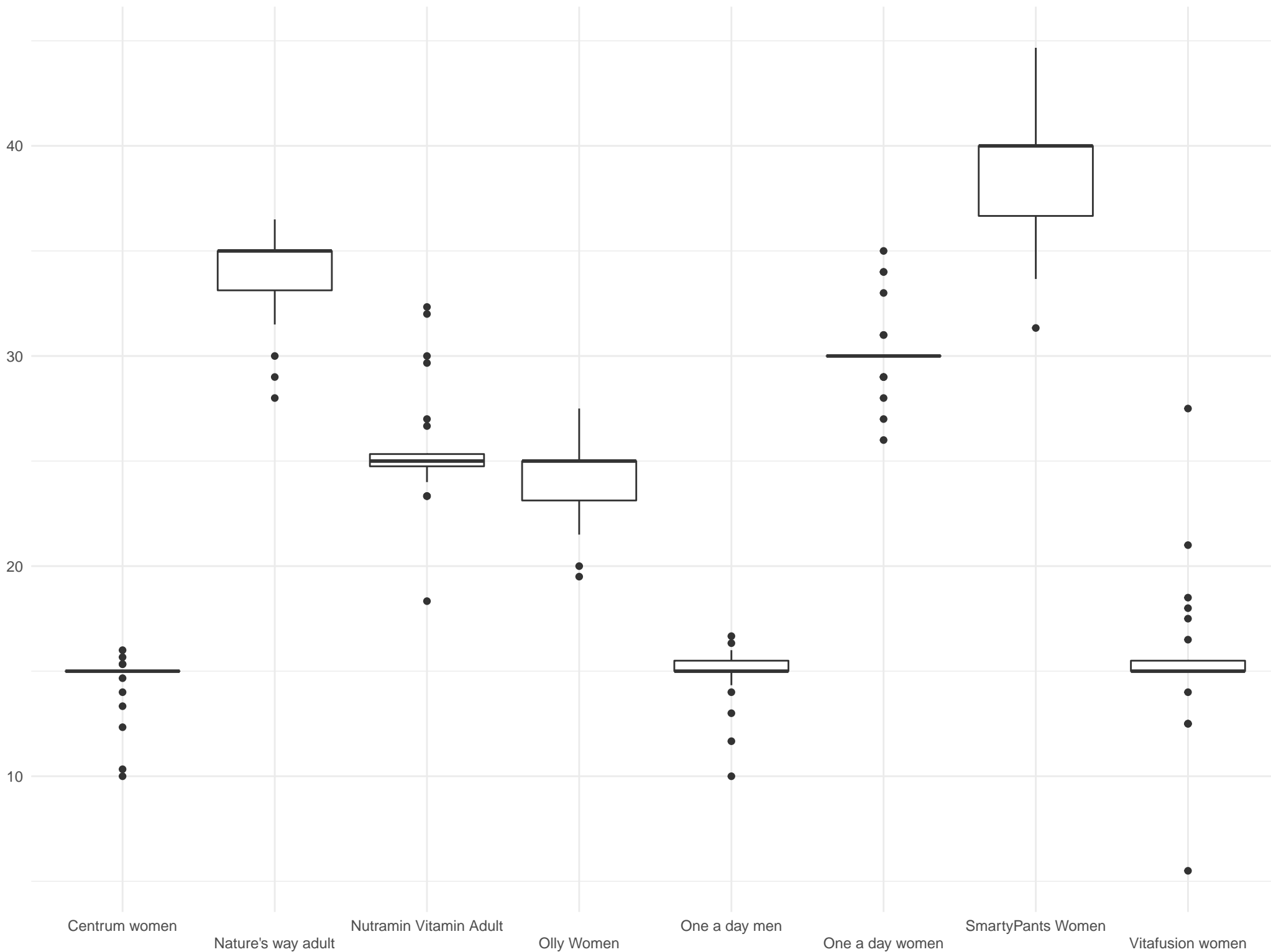
Vitamin Aroma



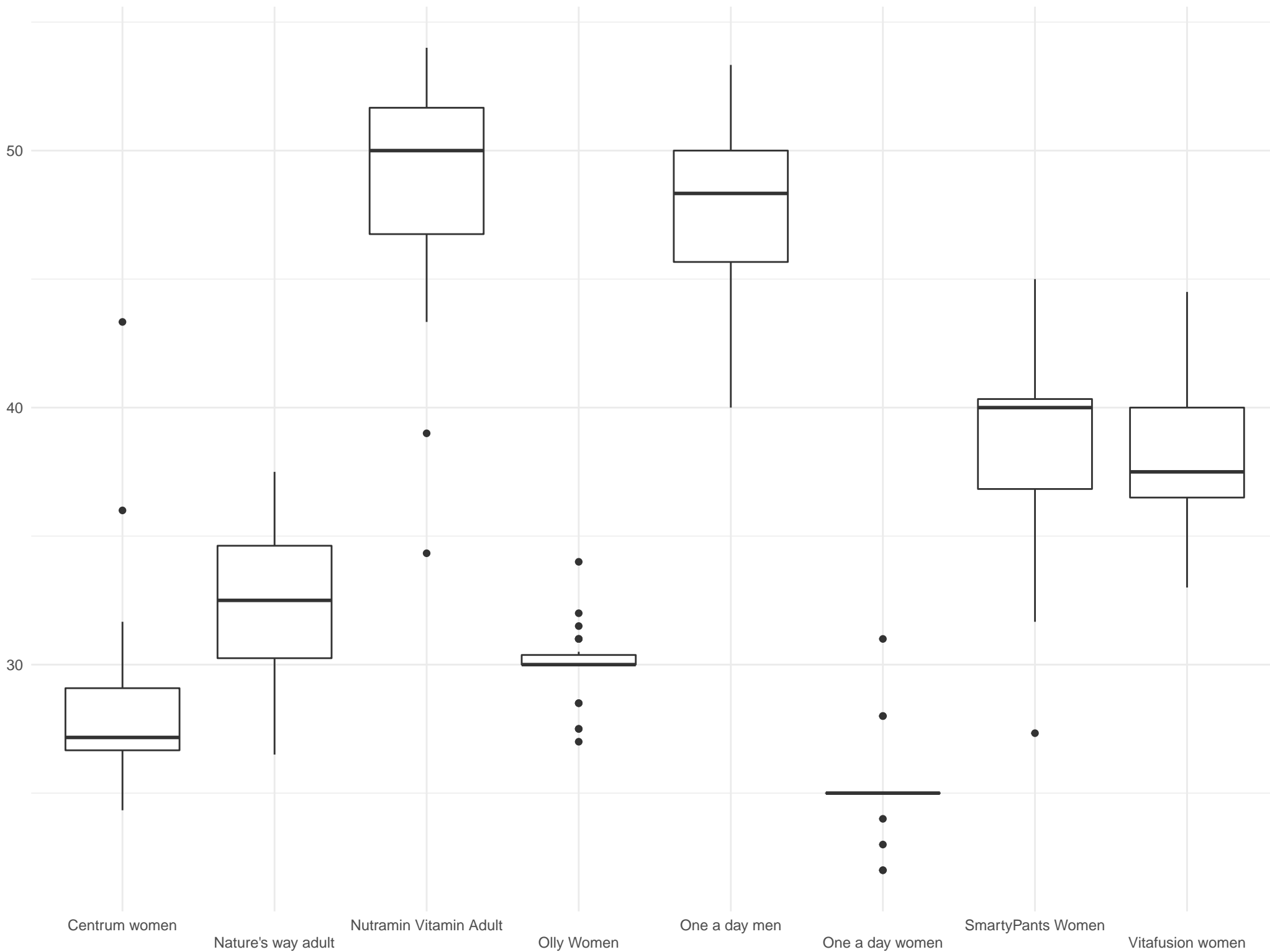
Slipperyness



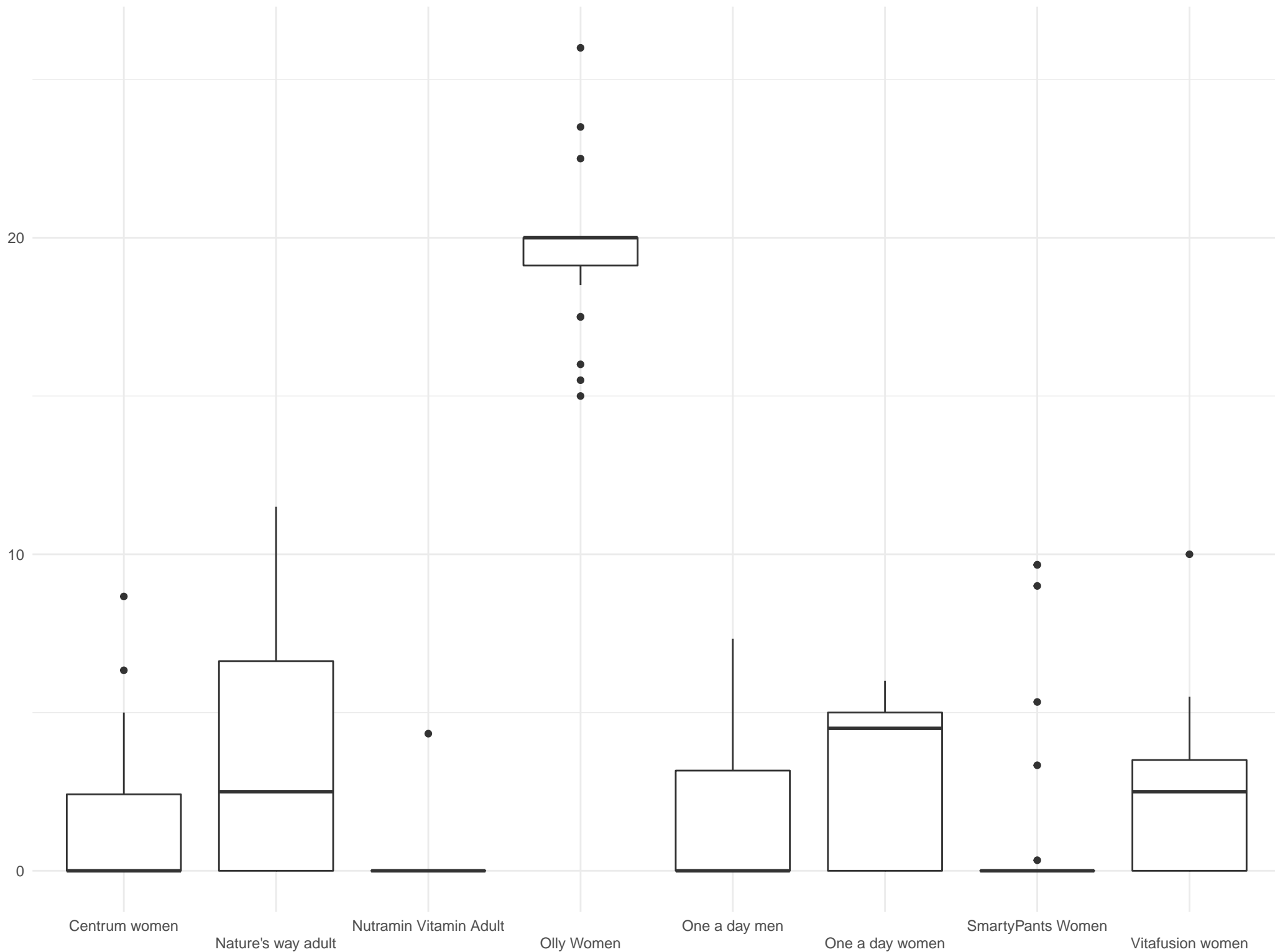
Dissolve Rate



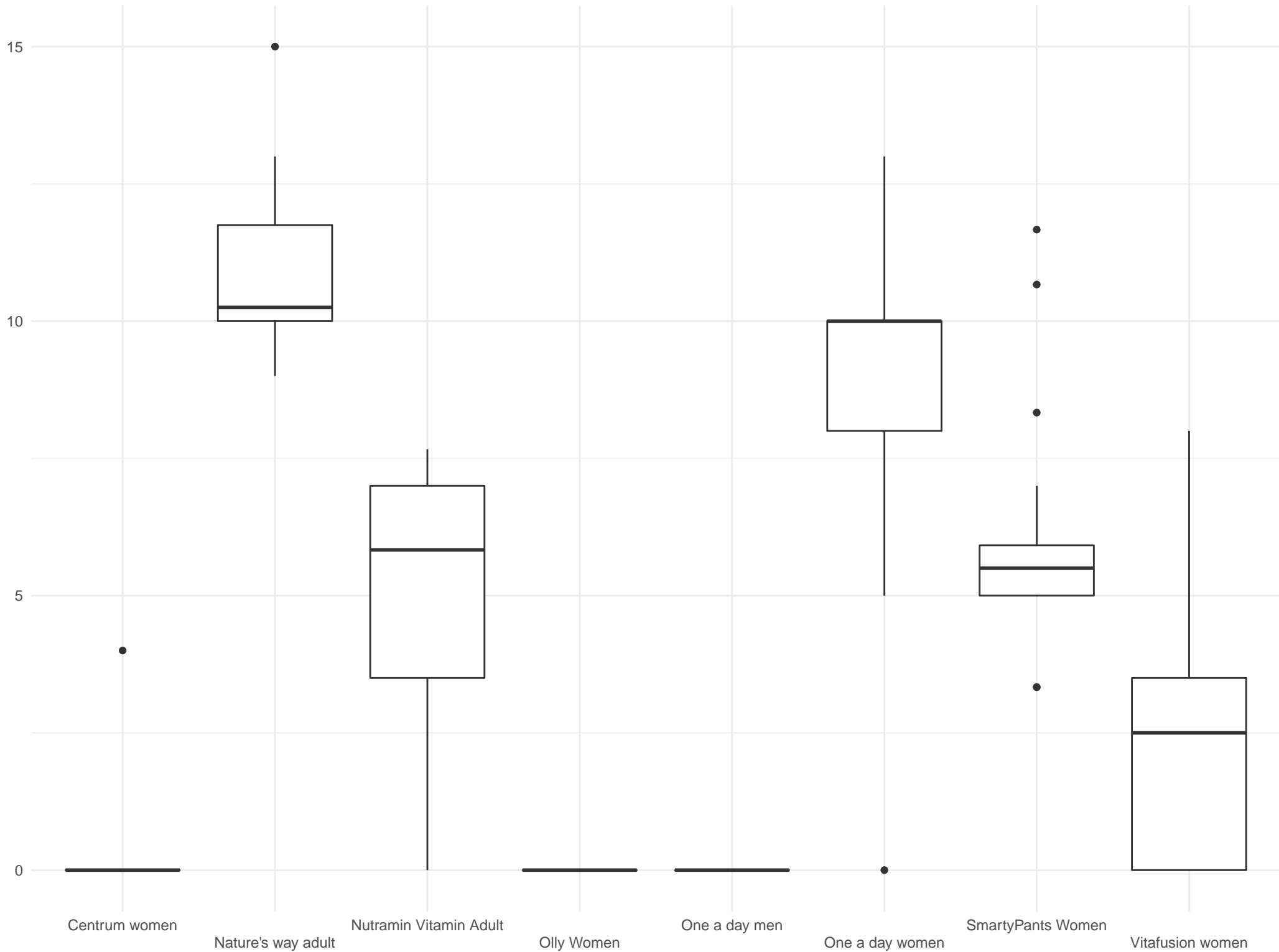
Sweet Taste



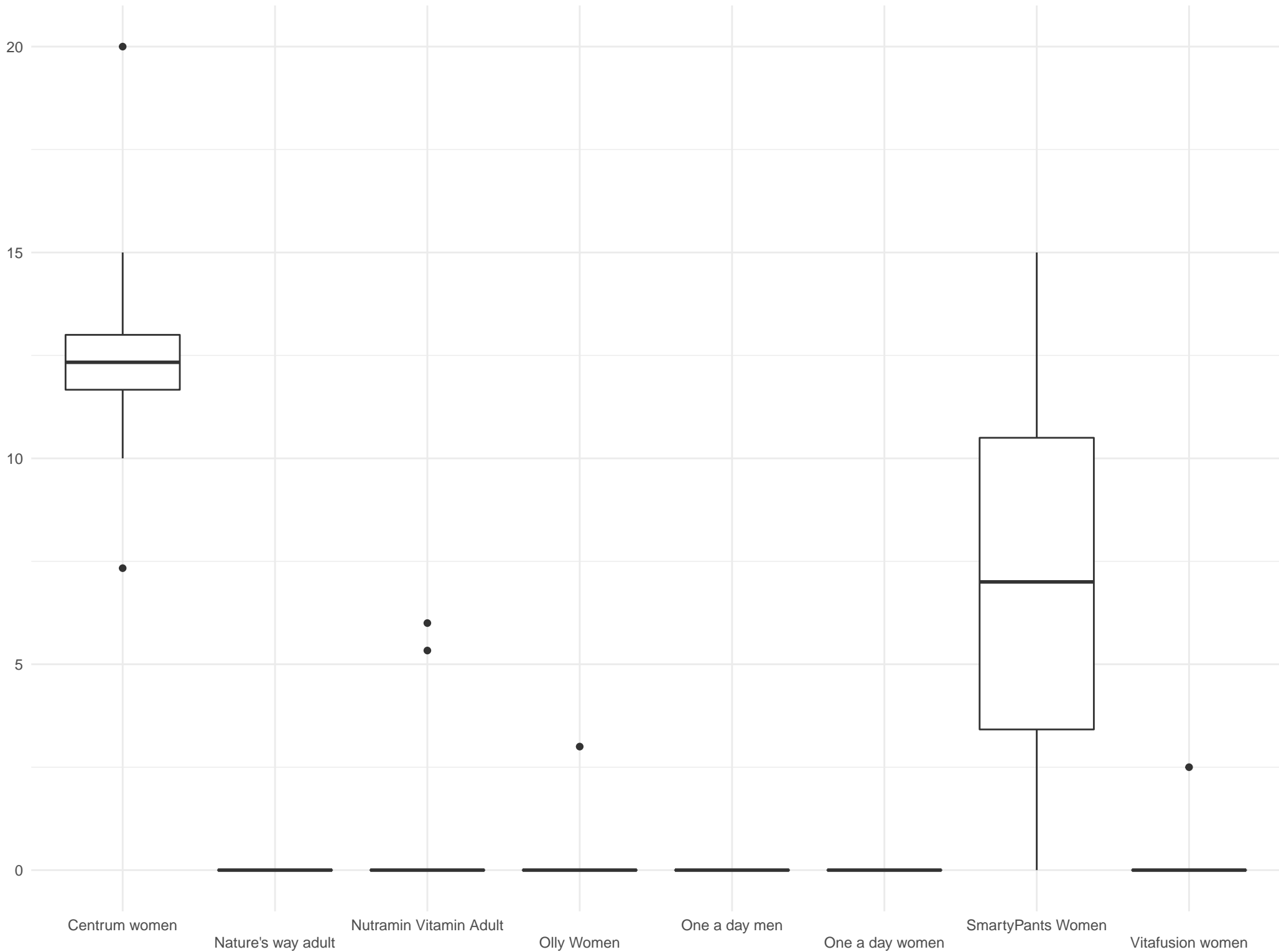
Vitamin Afterflavor



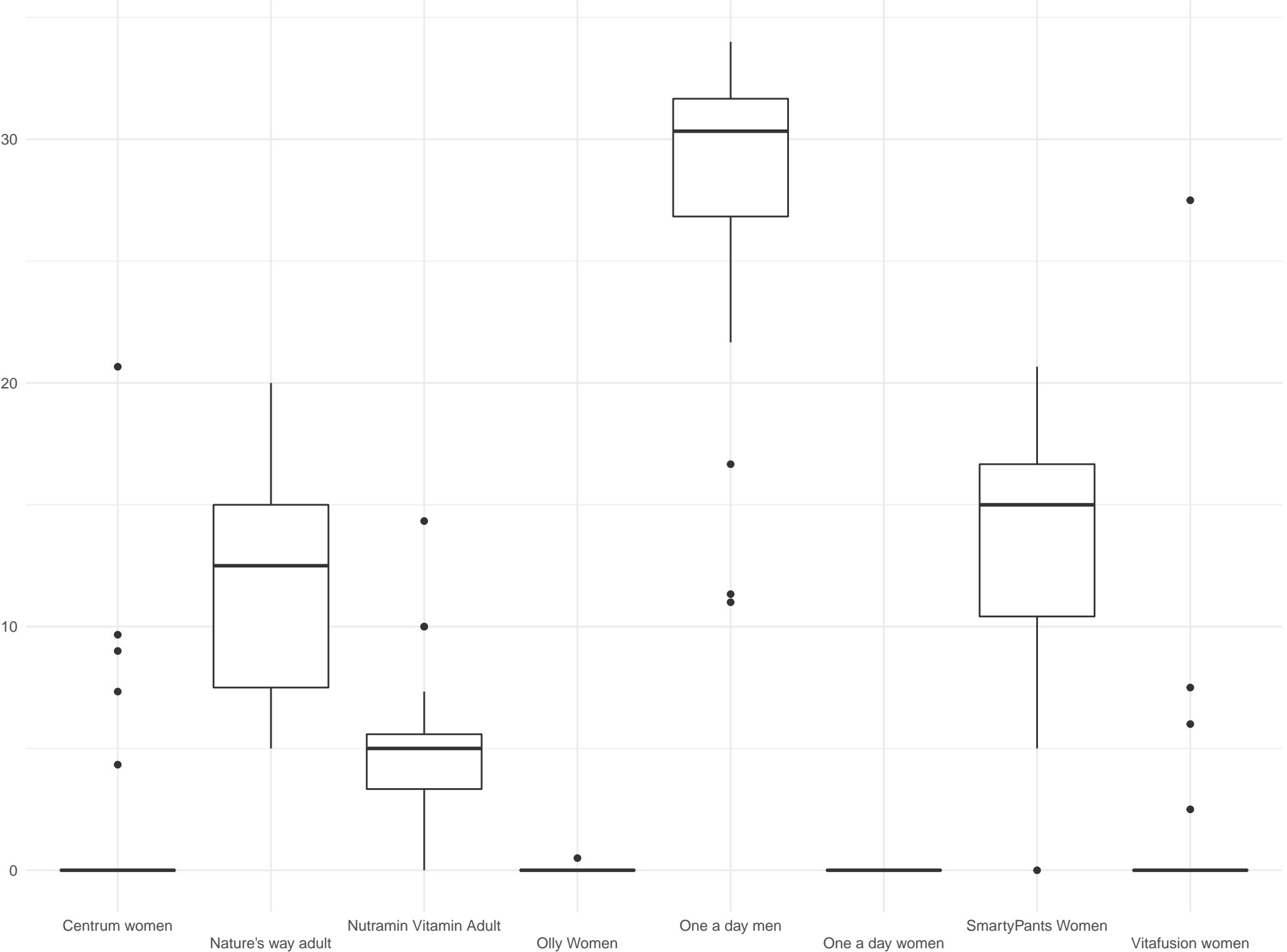
Roughness



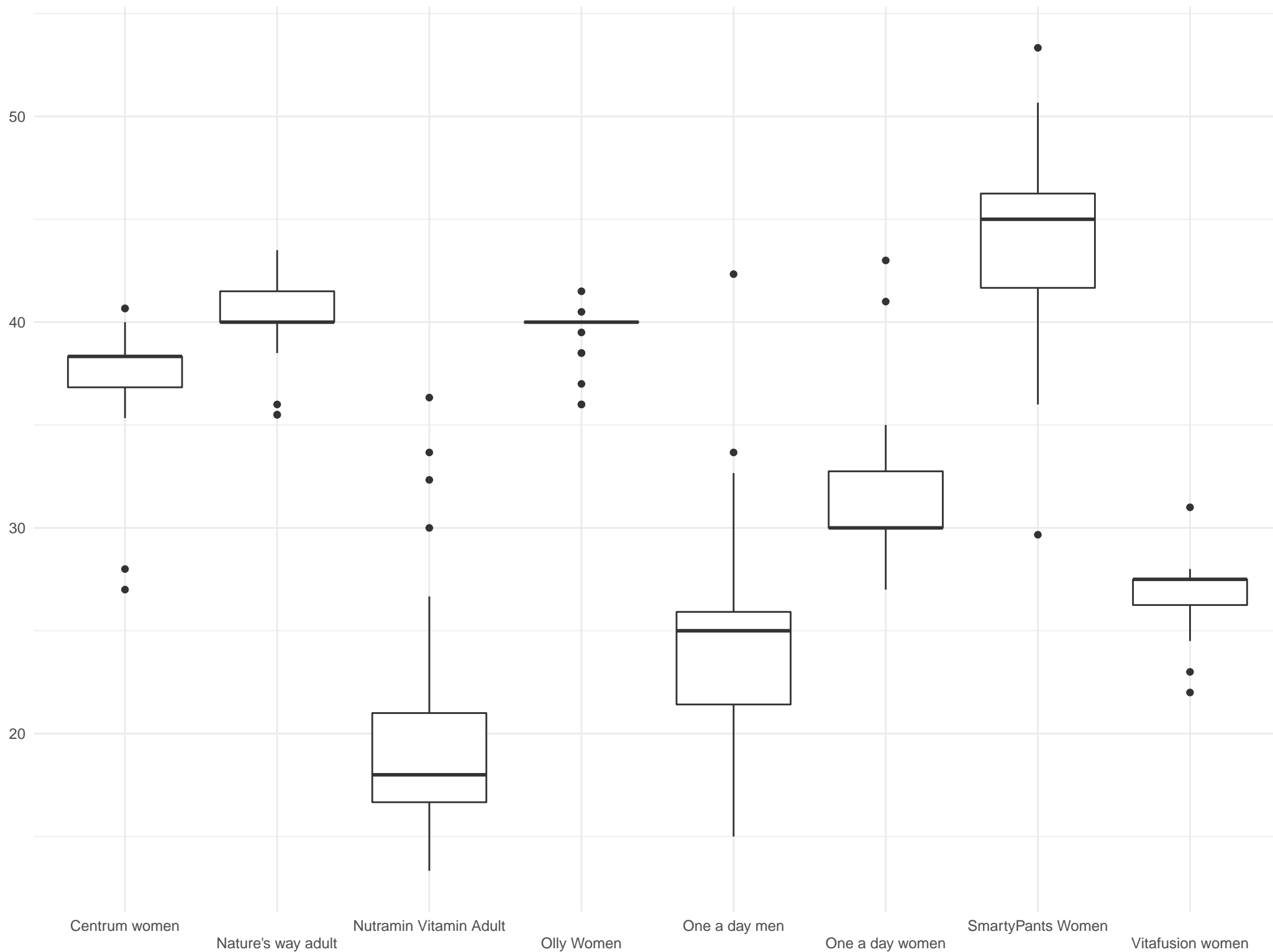
Powdered Drink Mix Aroma



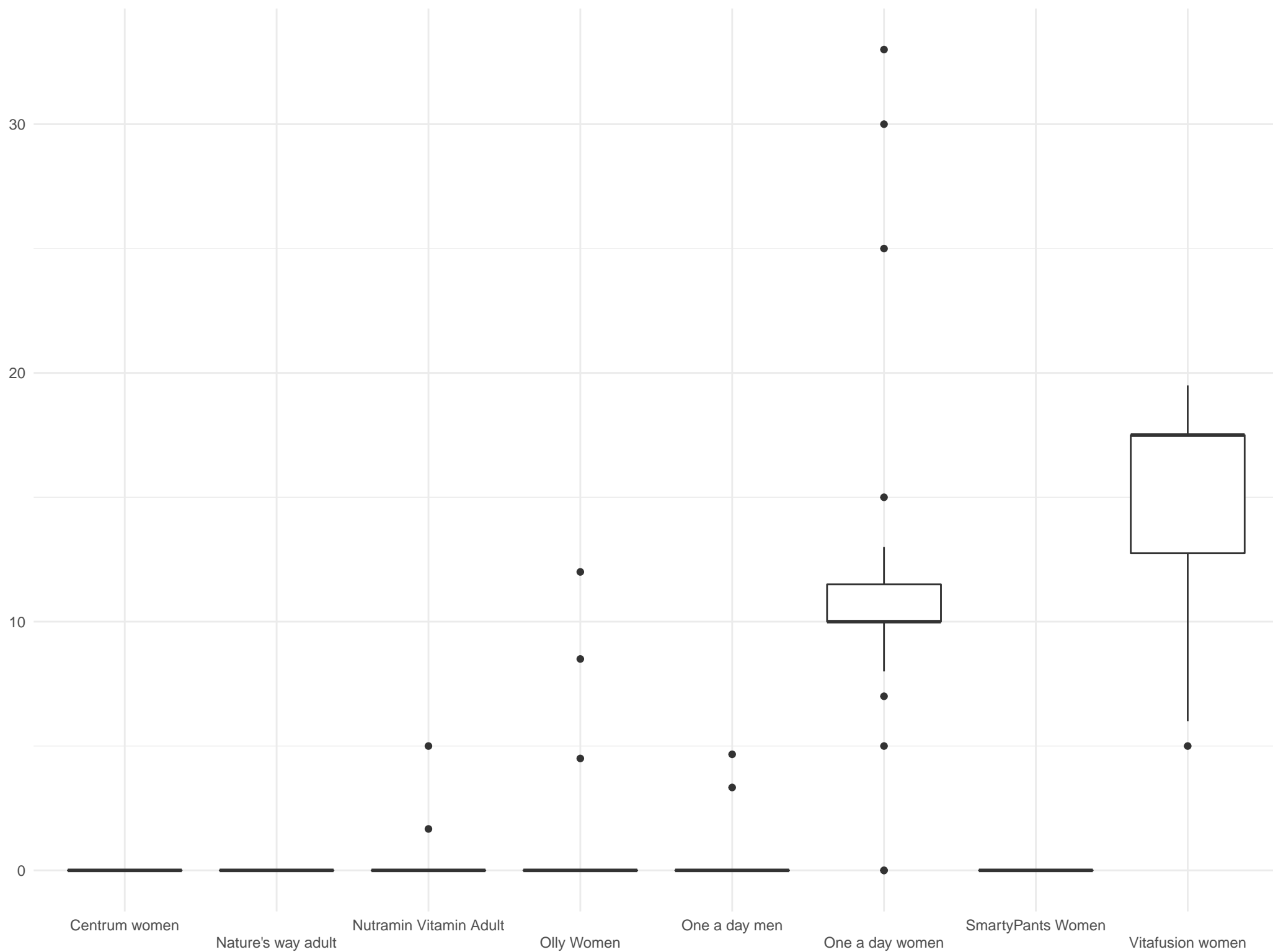
Sweet Candy Aroma



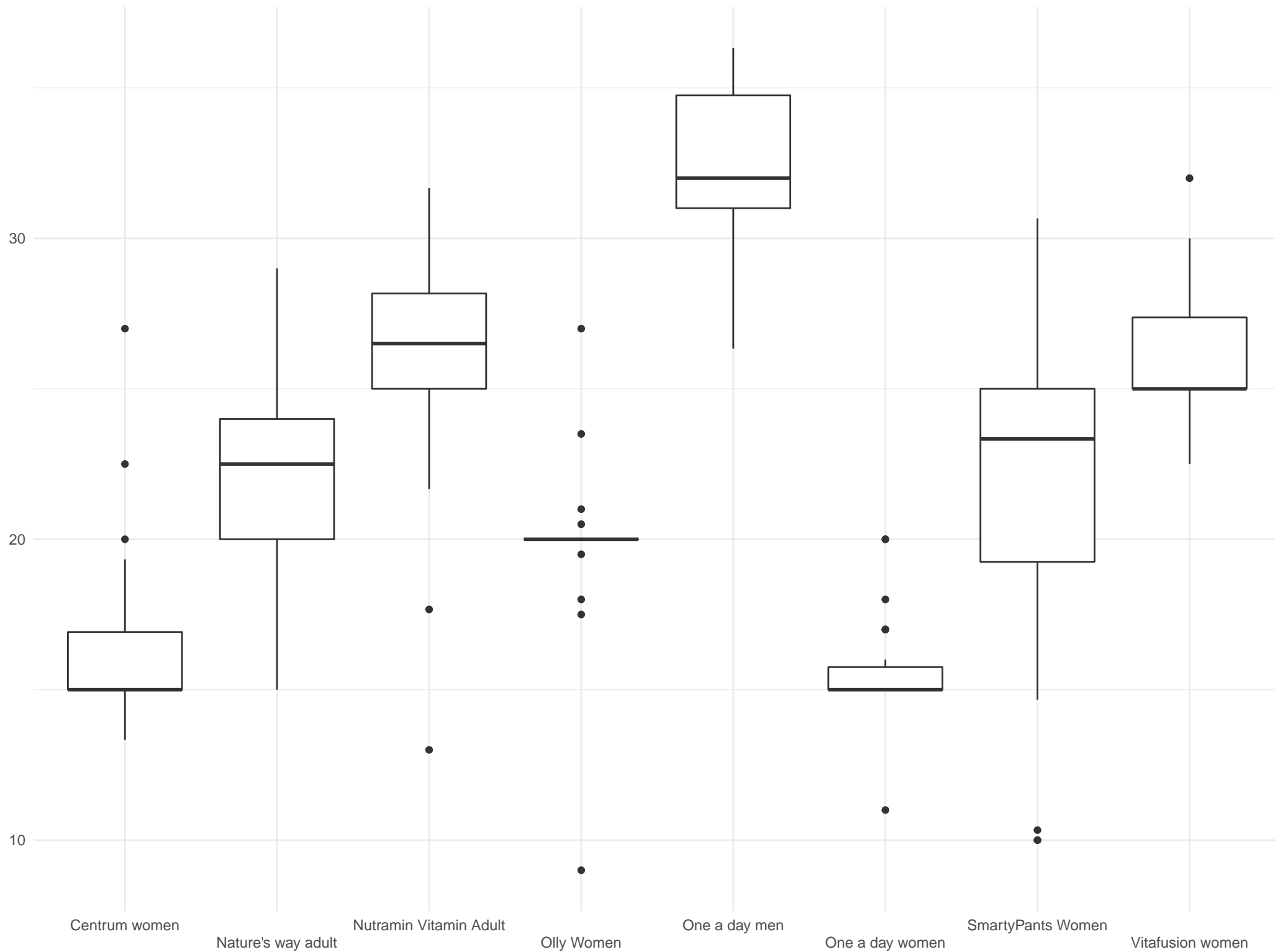
Sour Taste



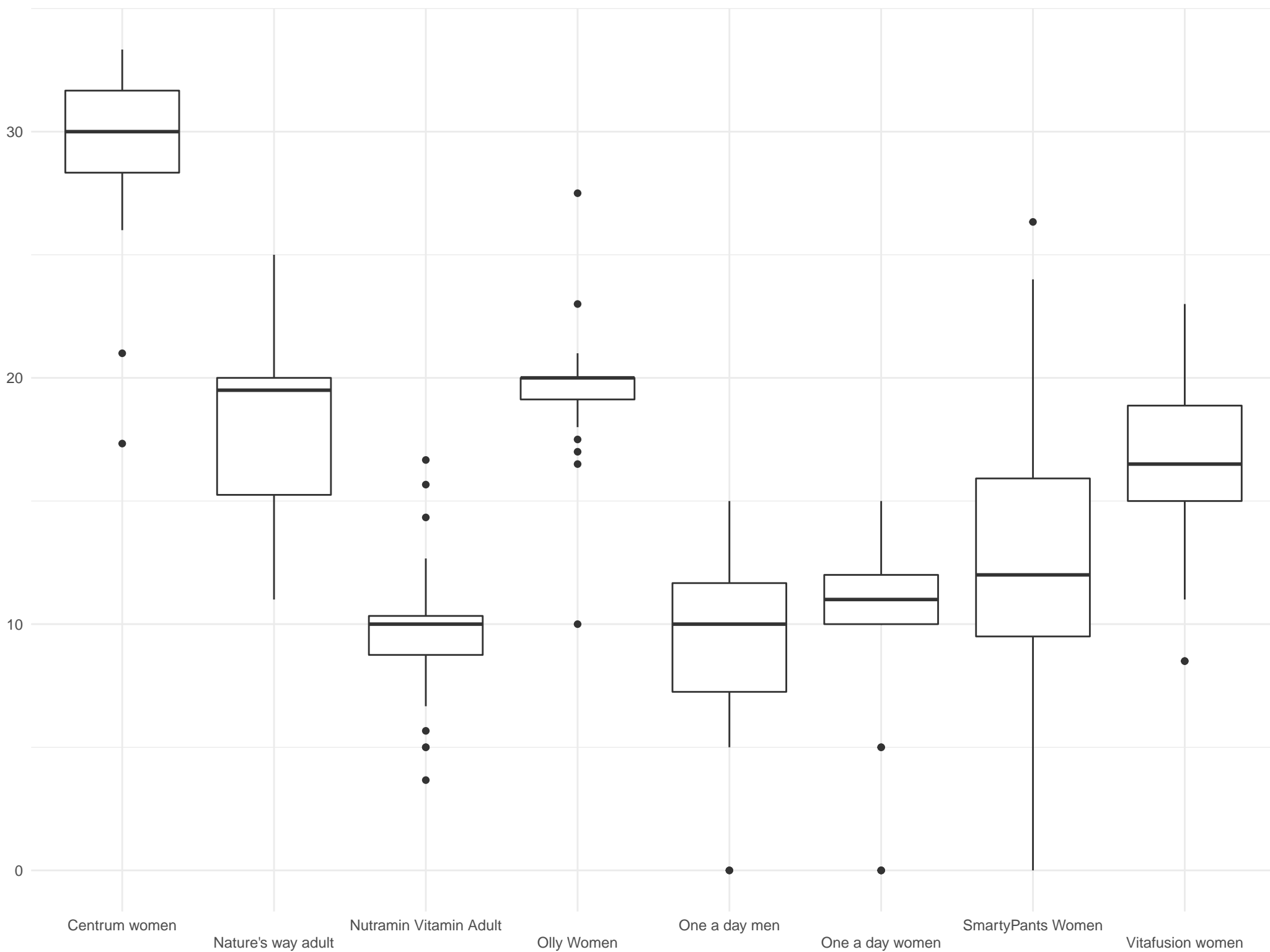
CSA (Cooked Sugar Aroma)



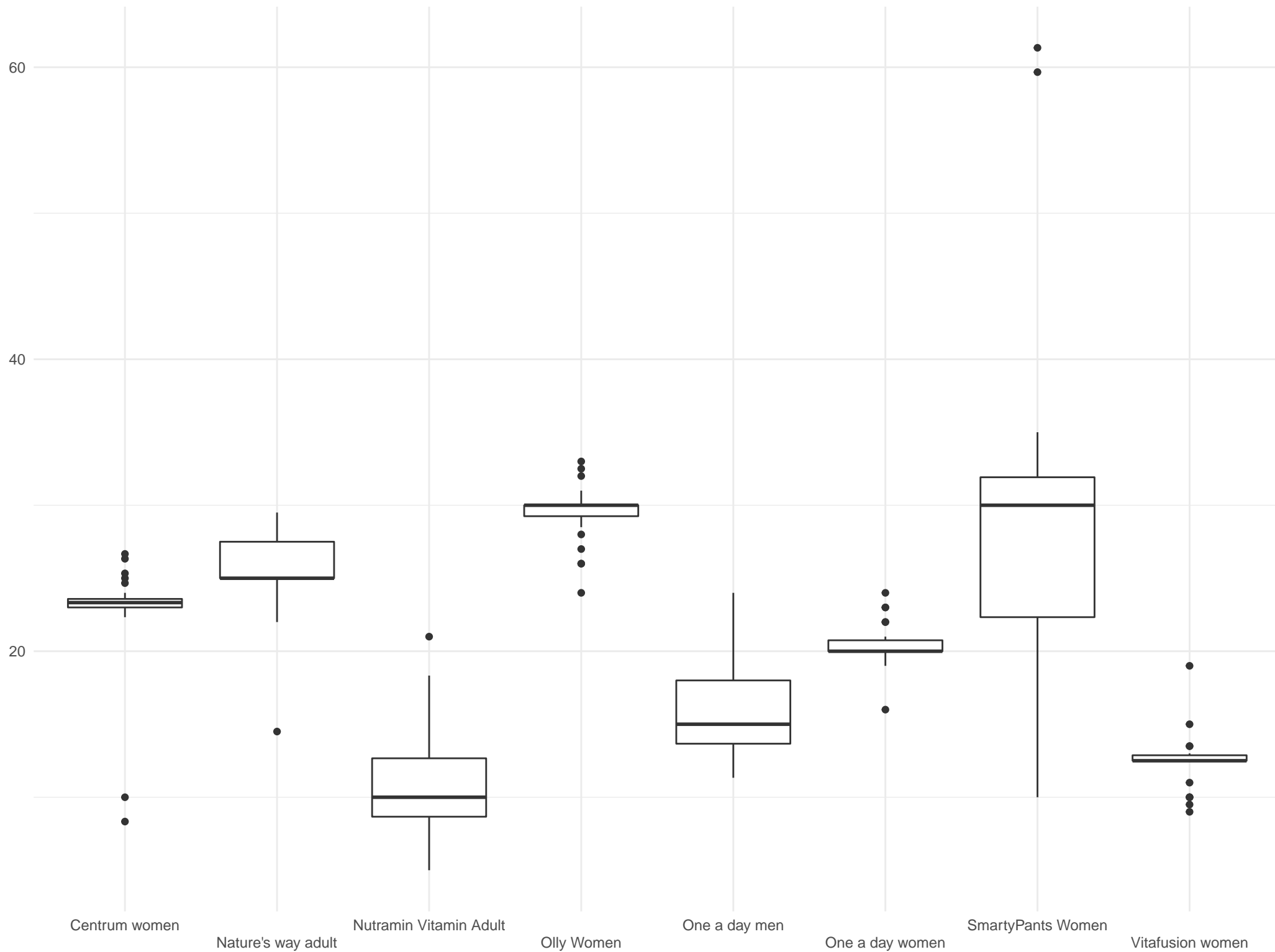
Sweet Aftertaste



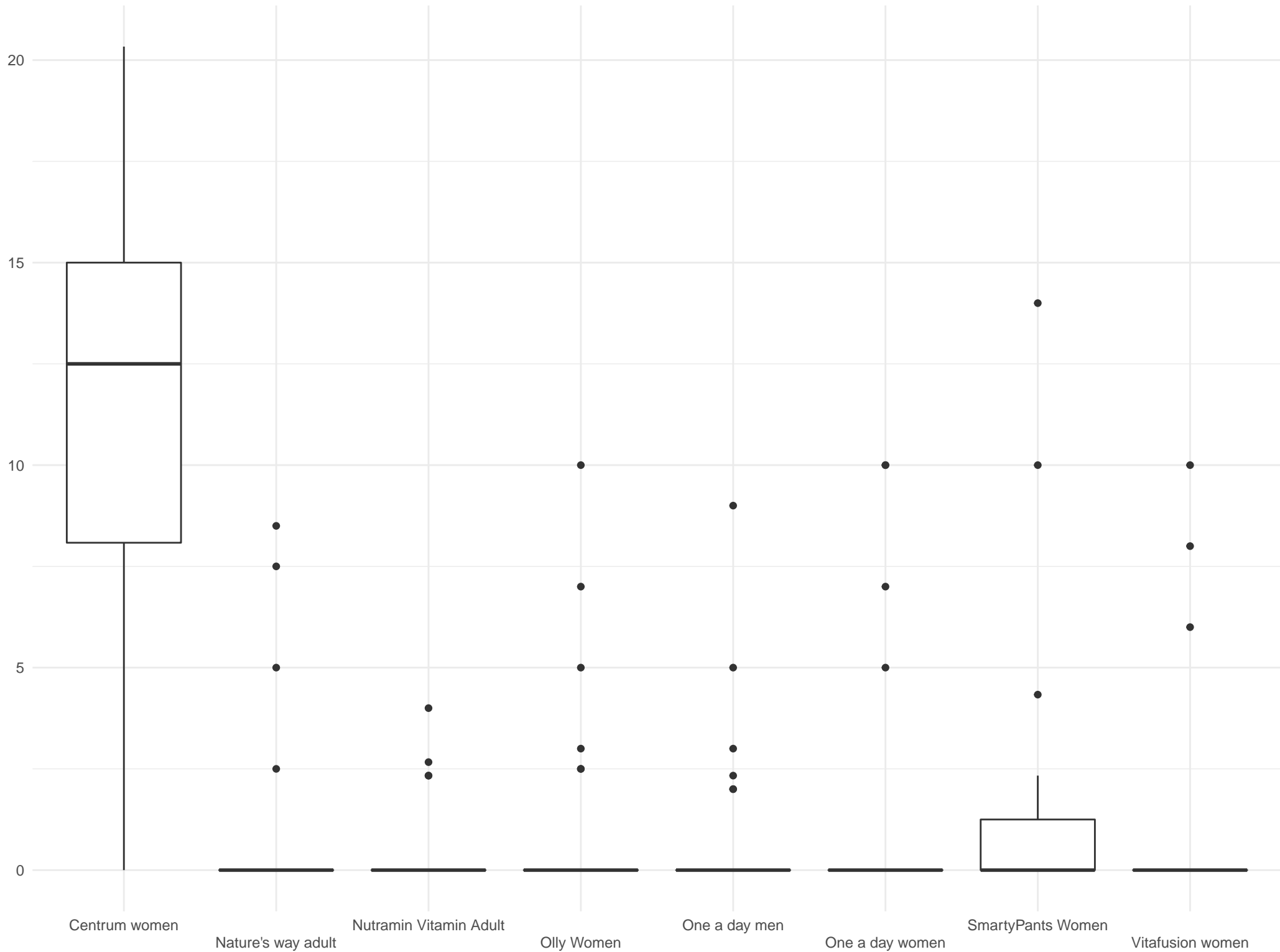
Astringent Afterfeel



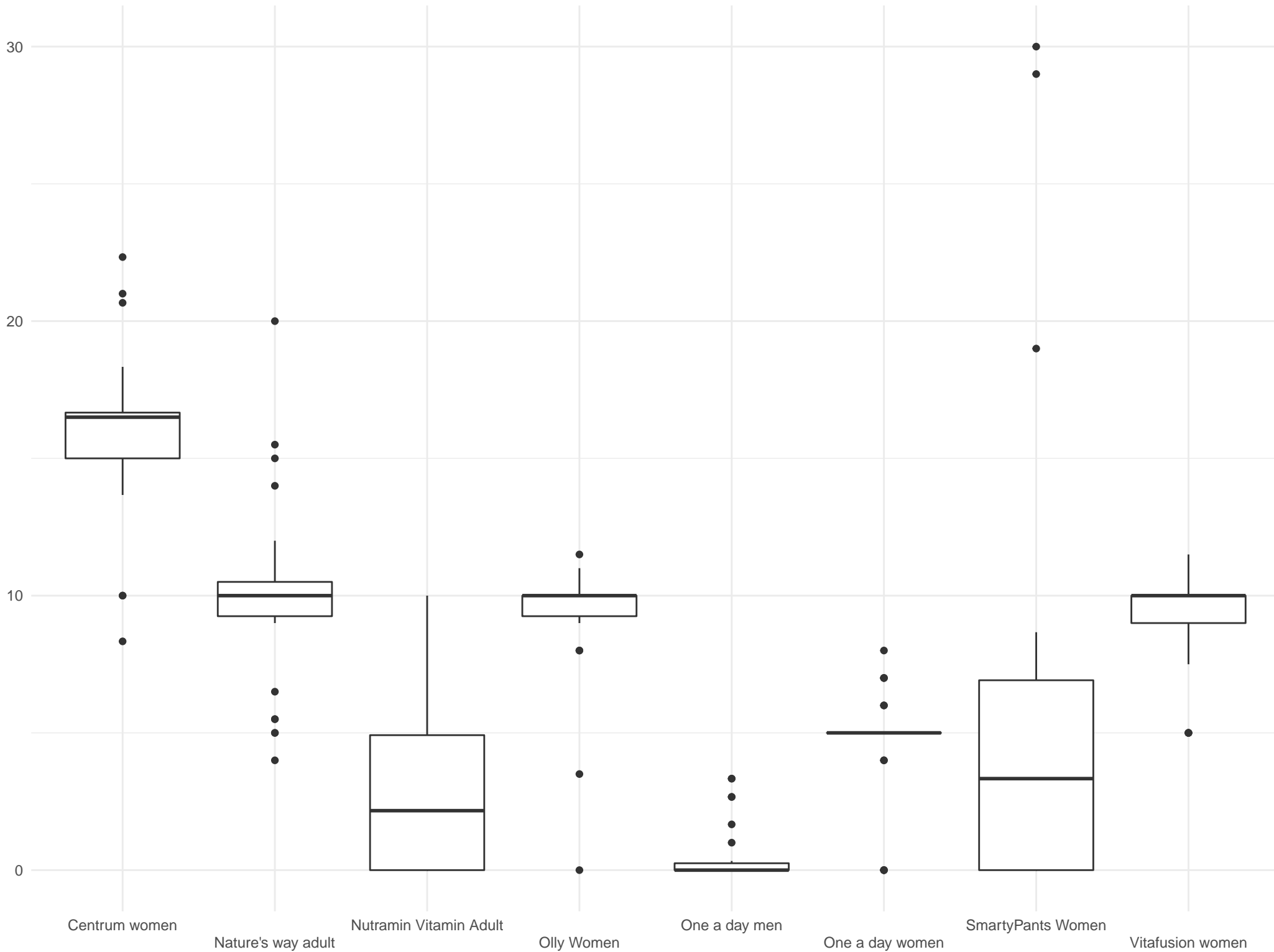
Sour Aftertaste



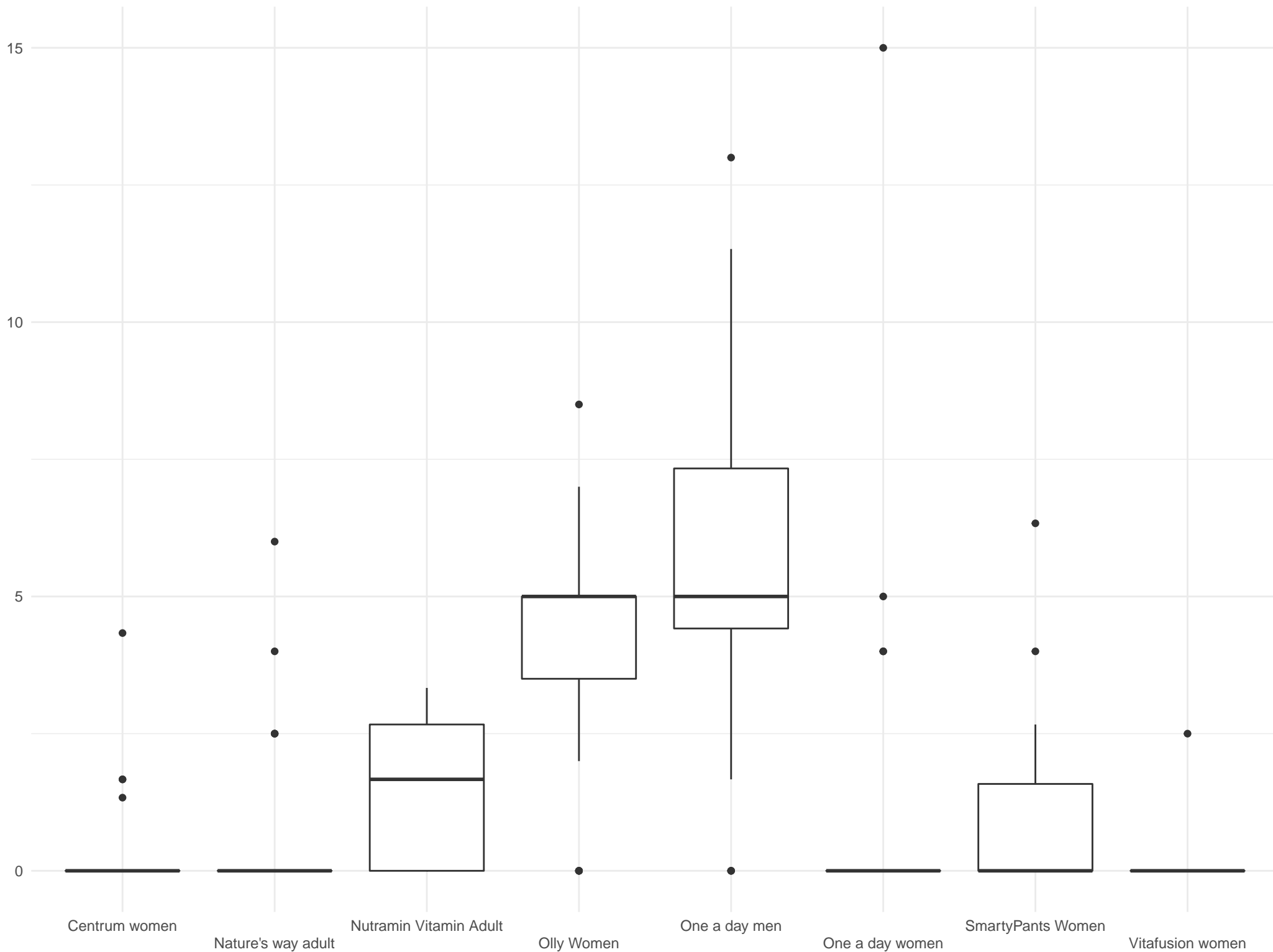
Metallic Aftertaste



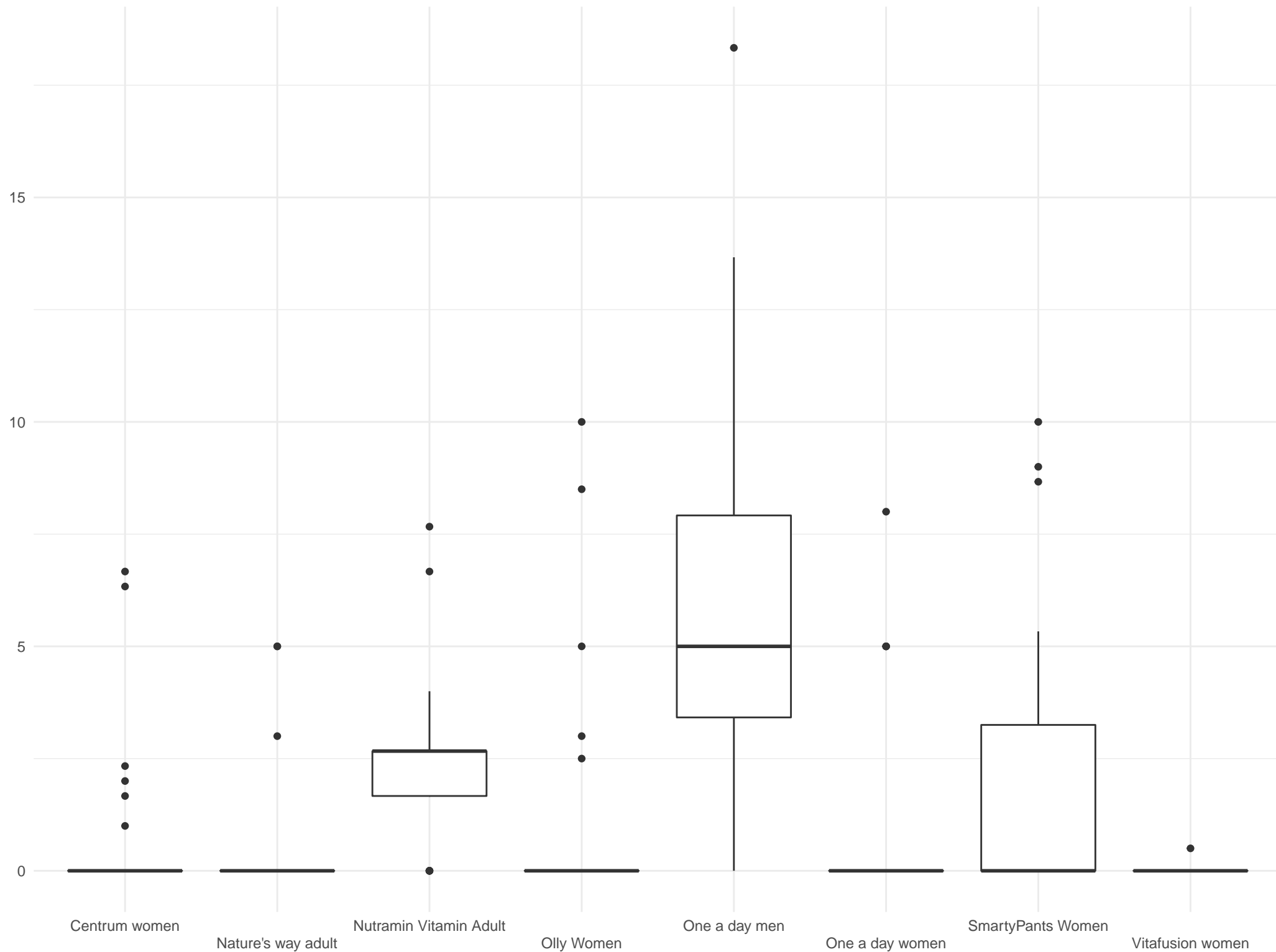
Astringent



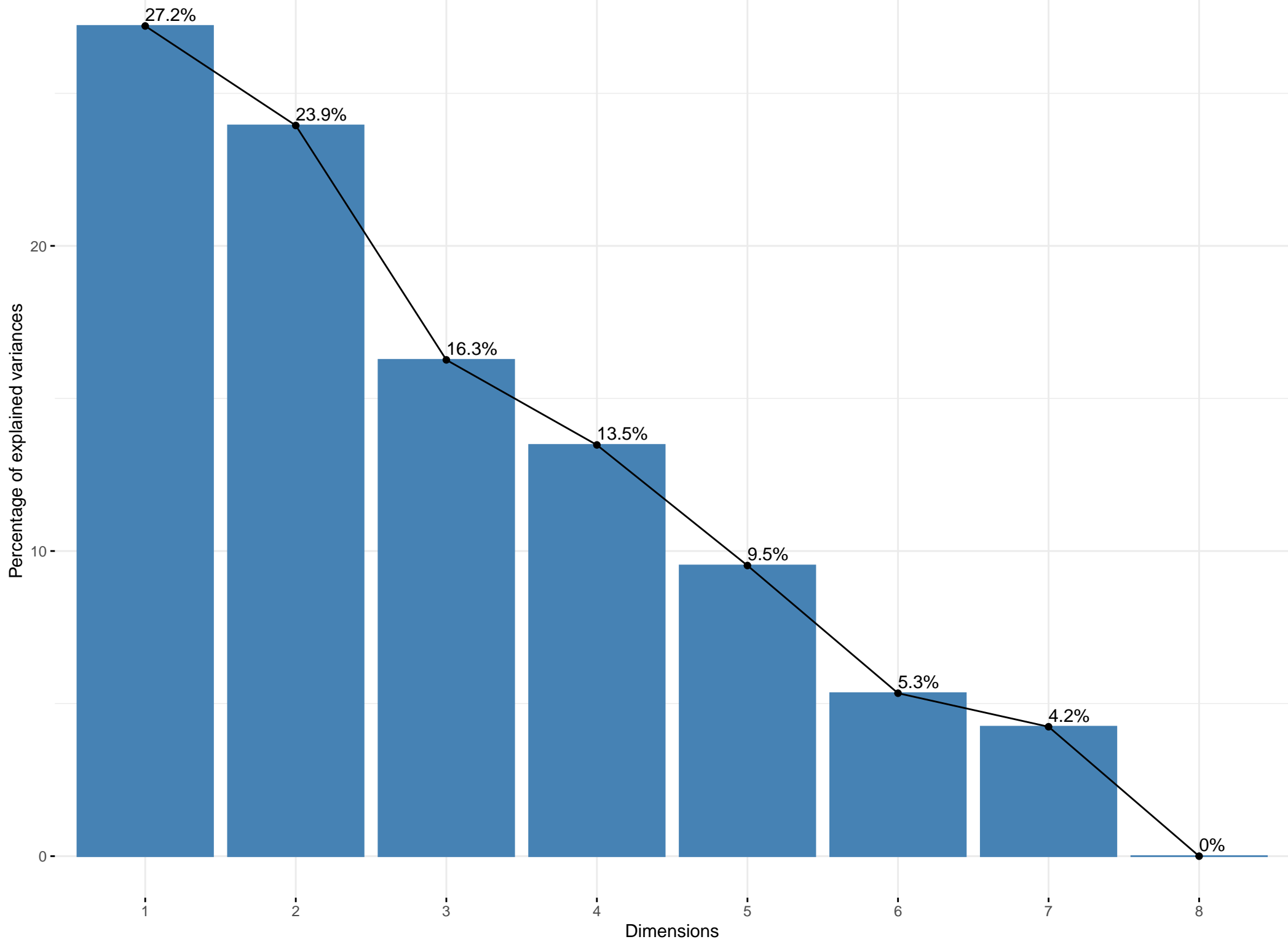
Bitter Taste

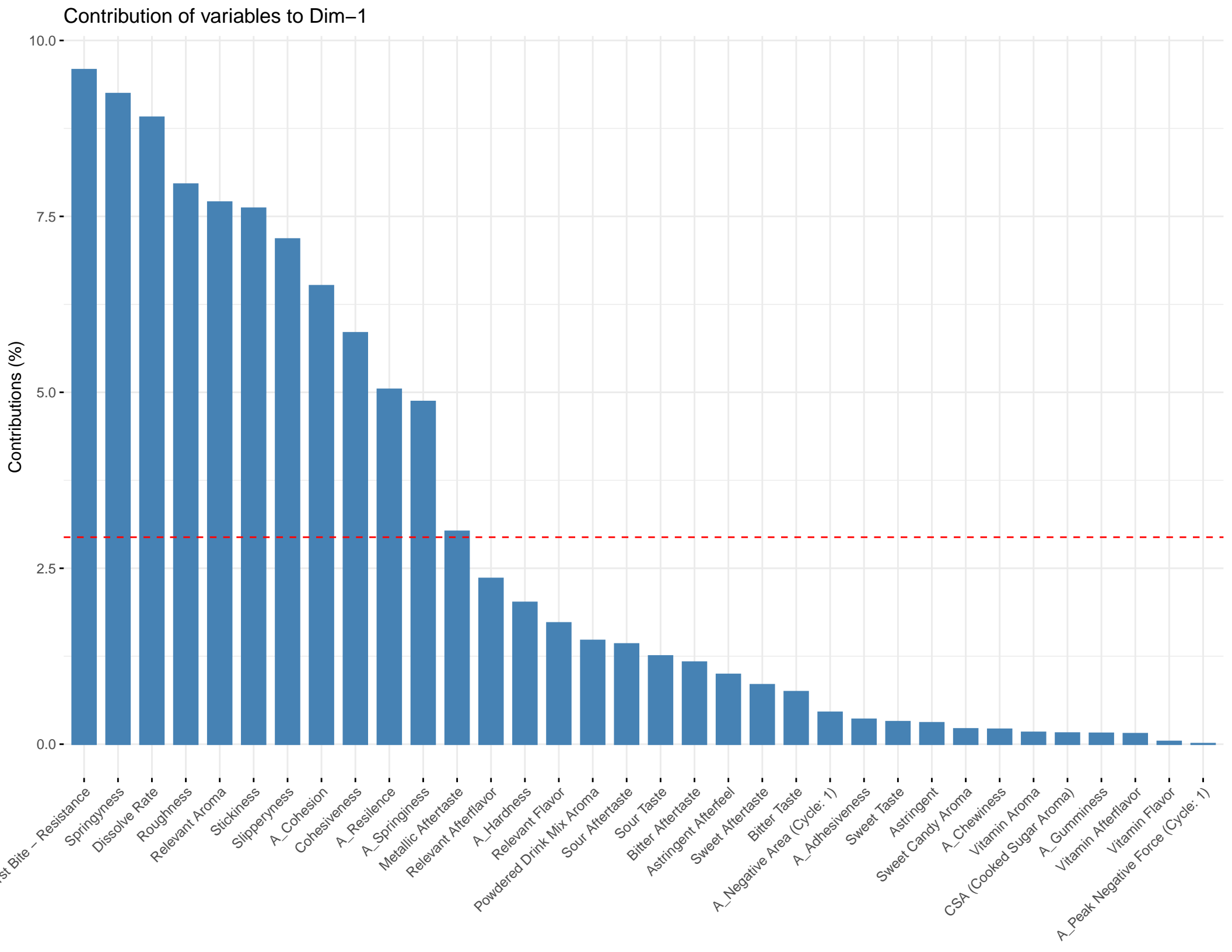


Bitter Aftertaste



Scree plot





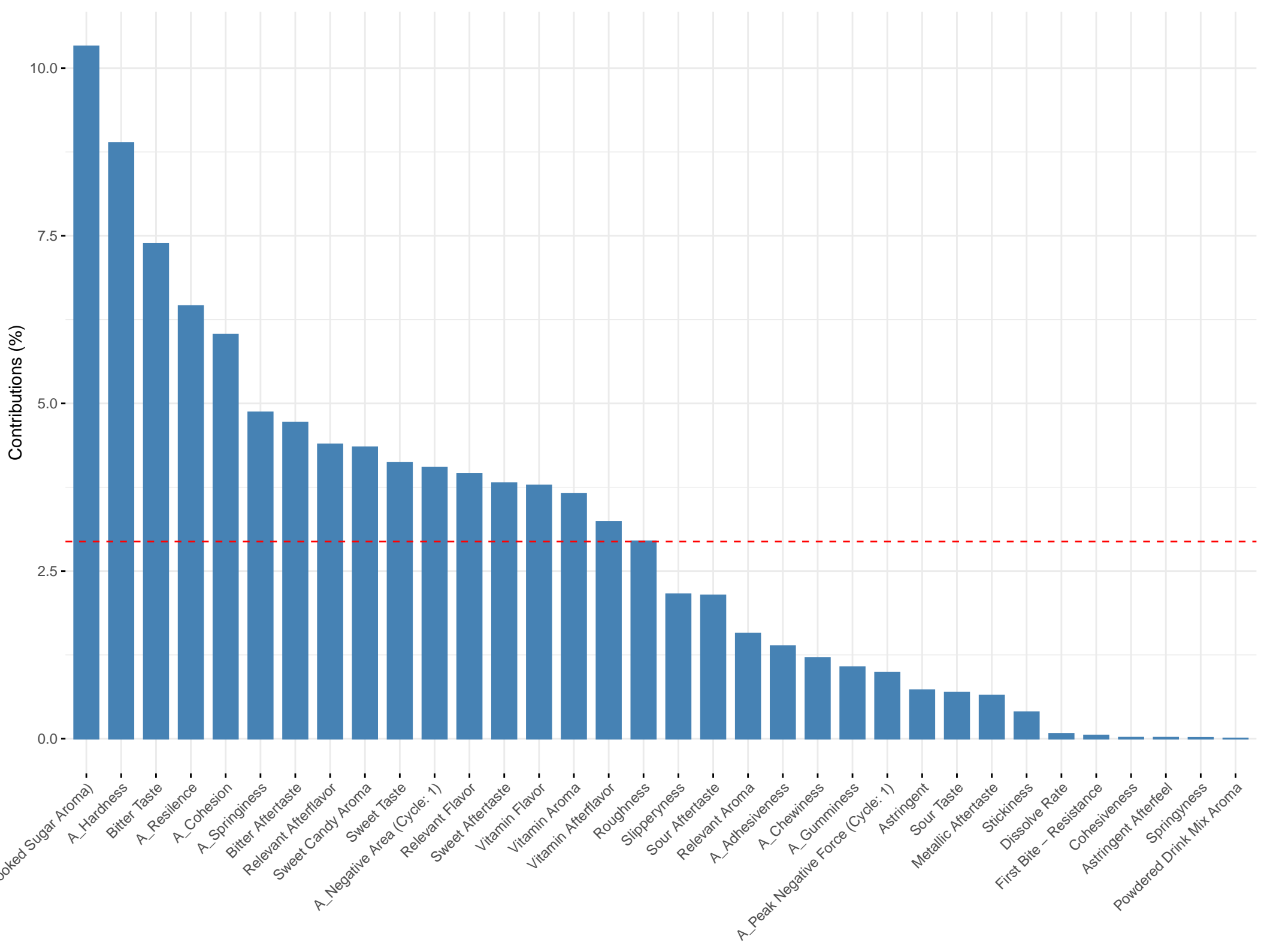
Contribution of variables to Dim-2

Contributions (%)

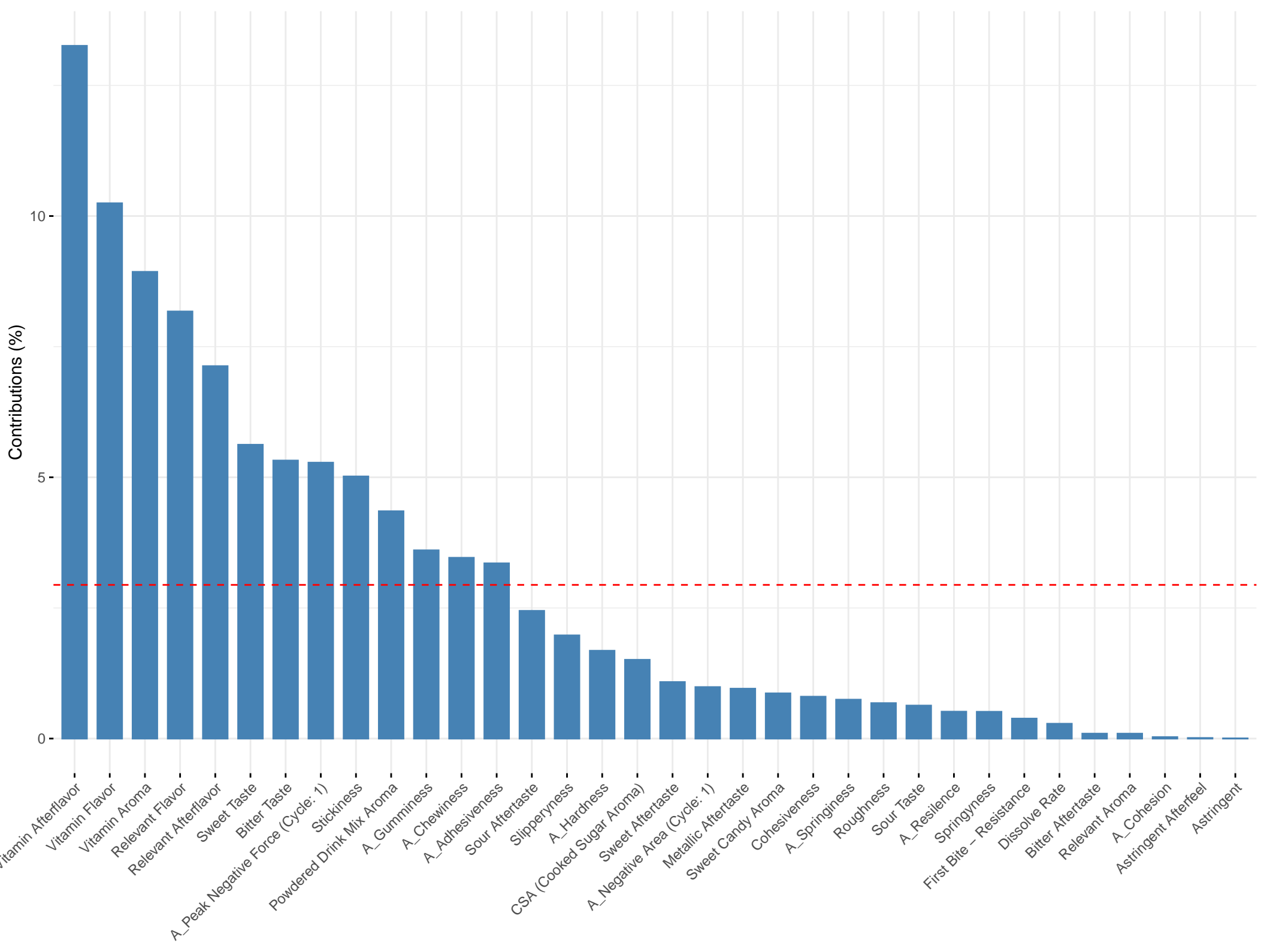
10.0
7.5
5.0
2.5
0.0

Astringent
Astringent Afterfeel
A_Gumminess
A_Chewiness
A_Adhesiveness
Bitter Aftertaste
Sweet Aftertaste
Metallic Aftertaste
Sweet Candy Aroma
Sour Taste
Sweet Taste
Powdered Drink Mix Aroma
Vitamin Aroma
Vitamin Flavor
Sour Aftertaste
Bitter Taste
A_Negative Area (Cycle: 1)
Vitamin Afterflavor
A_Resilience
A_Hardness
A_Peak Negative Force (Cycle: 1)
Relevant Aroma
Springyness
CSA (Cooked Sugar Aroma)
Roughness
Relevant Flavor
First Bite – Resistance
A_Springiness
Cohesiveness
Slipperyness
Stickiness
Relevant Afterflavor
A_Cohesion
Dissolve Rate

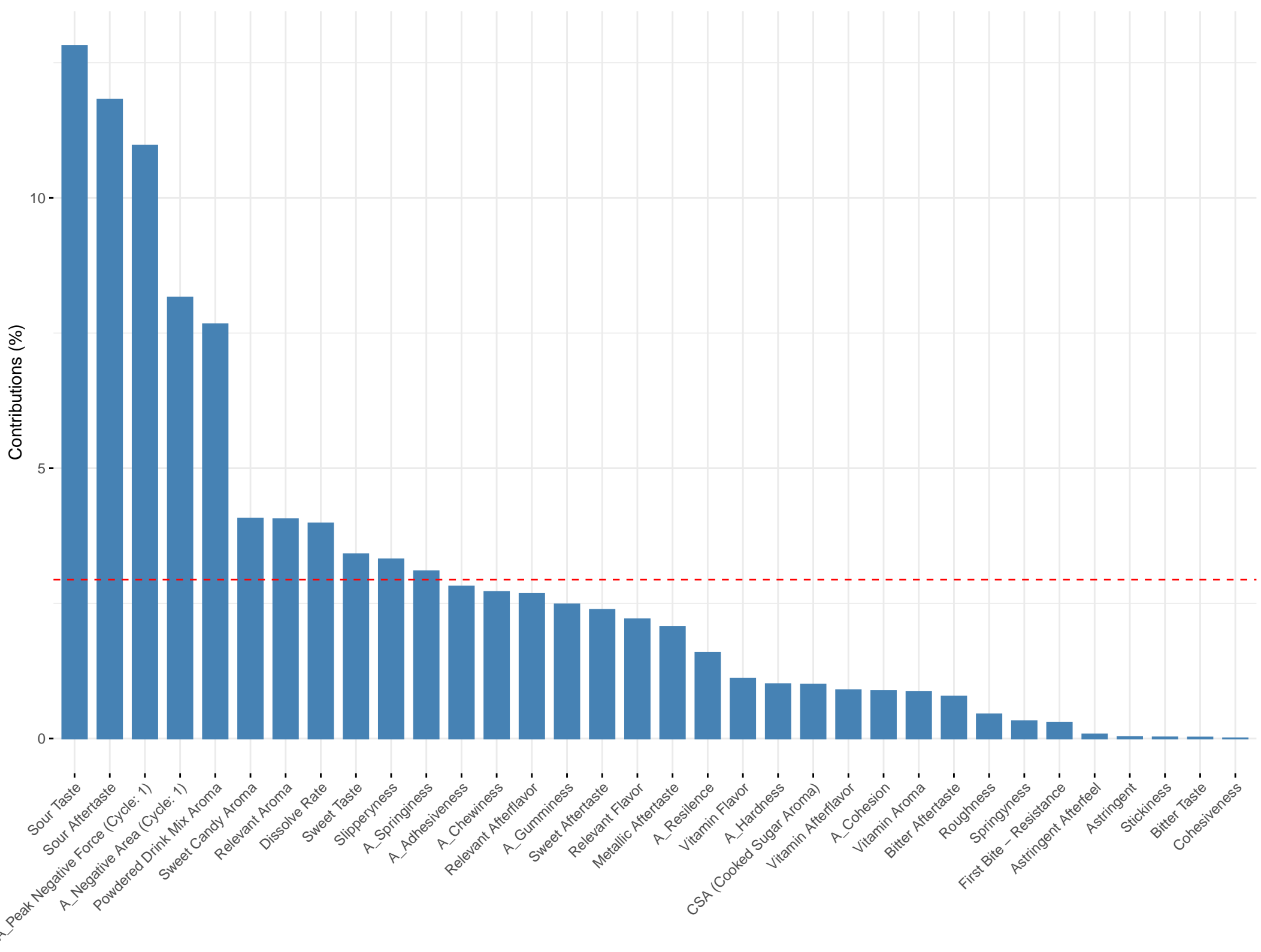
Contribution of variables to Dim-3



Contribution of variables to Dim-4



Contribution of variables to Dim-5



Contribution of variables to Dim-6

