Paritosh Reddy Poli

5600 Fifth Avenue, Pittsburgh, PA

Ph.: 480-717-0751

Email: ppoli@andrew.cmu.edu



## **EDUCATION**

MASTER OF INFORMATION SYSTEMS MANAGEMENT

• CARNEGIE MELLON UNIVERSITY, PITTSBURGH, PA • MAY 2017 Relevant Courses: Spreadsheet Modeling & Decision Analysis, Statistics, Data Mining, Adv. Business Analytics, Python, R, Financial Accounting, NoSQL, Data Warehousing

BACHELOR OF ENGINEERING - ELECTRICAL & ELECTRONICS

• OSMANIA UNIVERSITY, HYDERABAD, INDIA • JUNE 2012

# WORK EXPERIENCE

**ADVANCED ANALYTICS CONSULTING INTERN • NIELSEN COMPANY** BANGALORE, INDIA • JUNE 2016 – AUGUST 2016

**Industry: TELECOMMUNICATIONS, AUTOMOBILE** 

- Developed a **Multi-class Prediction Model** to classify consumer sentiments (tweets) of an automobile giant using **Text Mining** and **NLP** in Python and R; achieved 80% accuracy.
- Contributed to the development of a **Classification Model** (URLs/URIs) using consumers' browsing data of telecom giant as a part of **Interest Segmentation**.
- Created an executable application in Python where programs from MS Office could be directly accessed from a single interface.
- Gained proficiency in data parsing, data manipulation, data cleansing, modeling and interpretation.

# **SR. SYSTEMS EXECUTIVE • COGNIZANT TECHNOLOGY SOLUTIONS** CHENNAI, INDIA • DECEMBER 2012 – JUNE 2015

**Industry: BANKING & FINANCIAL SERVICES** 

- Analyzed, designed and improved various **end-to-end operational processes** for a **major U.S. Banking and Financial Services client**.
- **SPOC** for **strategizing**, **negotiating and interacting** with clients to ensure **client satisfaction** during times of process, policy and service-level **agreement violations**.
- **SPOC** for Daily Standup Calls with the clients.
- Monitored the processes, generated performance reports, dashboards and tracked the metrics to ensure SLAs were met.
- Identified and evaluated the root causes of persistent issues by conducting **root cause analysis** (RCA)
- Provided research and troubleshoot problems within the scope of Incident and Change Management.
- Underwent 80hrs of external training in **Practical Coding for SAS**.

# **RELATED PROJECTS**

- Kaggle (\*ongoing): **Analyzing & reviewing trends** in the consumer behavior data from **Santander bank** to **predict** what products customers might purchase.
- Developed a **Database Management System** using **SQL** on Oracle Database 11g
- **Data Mining** for Hire Heroes, USA; Tools: Weka, Tableau & IBM Watson Analytics
- Developed **Web-based Mapping tool** for ACM Digital Library using **Python** (RAD)
- Java based 'Student Analytics' System

#### **SKILLS**

- <u>Programming</u>: Python (Pandas, NumPy, Theano) SAS, SQL, R, Java, C, C++,
- <u>Tools</u>: **Analytic Solver**, Jupyter Notebook, RStuc Spyder for Python, **Tableau**, IBM Watson, NetBear for Java, Weka, **MS Office**, Minitab, HPSM
- Other: BrainBench® MS Excel -2007 Certified,
  Six Sigma Yellow Belt and ITIL V3 Certified

## **AWARDS & ACTIVITIES**

- Teaching Assistant, Spreadsheet Modeling & Decision Analysis [Decision Making Under Uncer (Optimization)], CMU 2016
- Student Ambassador, Heinz College, CMUA'16
- Member, Australian Computer Society, 2015-16
- Merit Scholarship, Carnegie Mellon University
- Associate of the Month, Cognizant Technology Solutions, March 2014