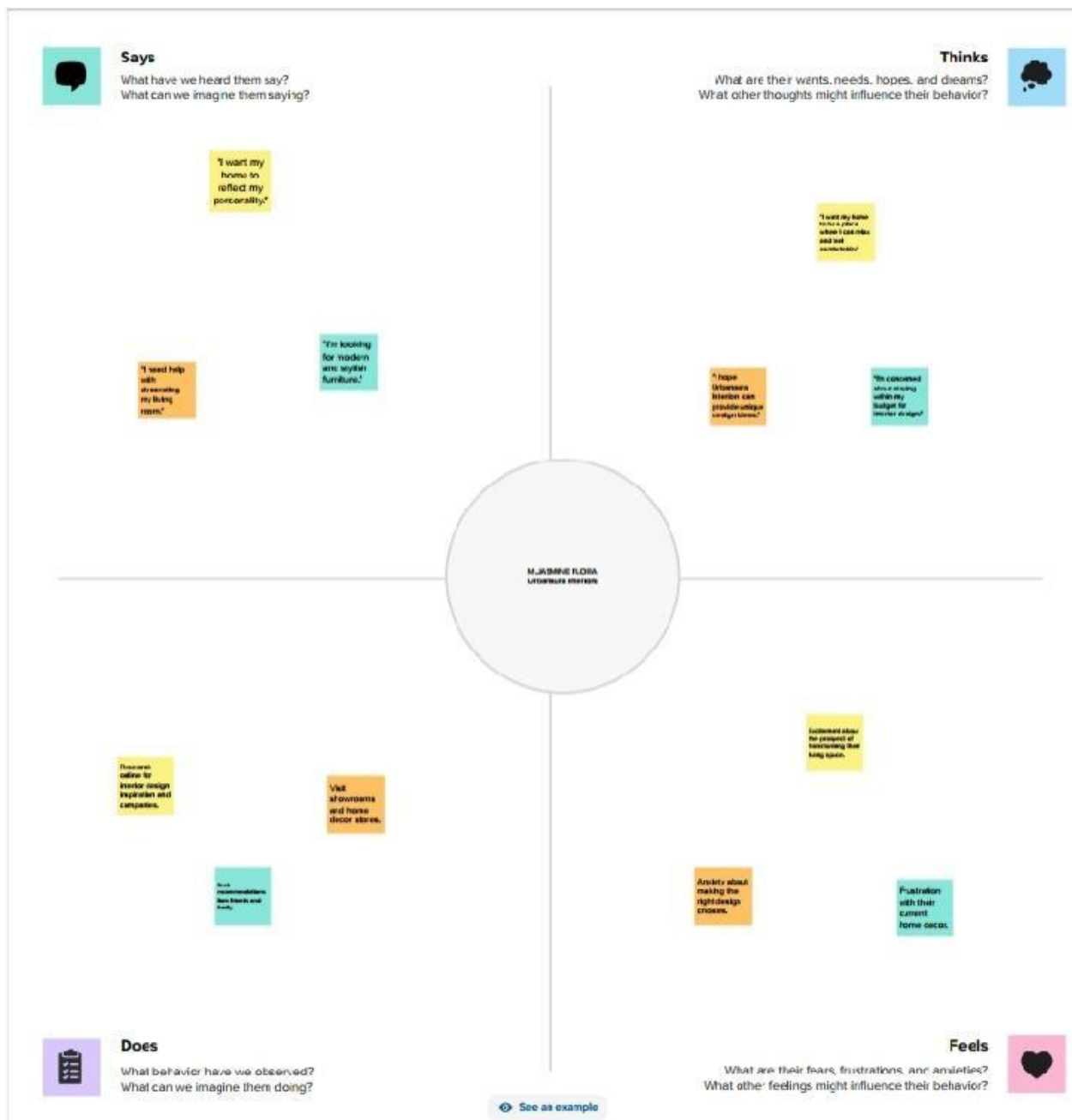


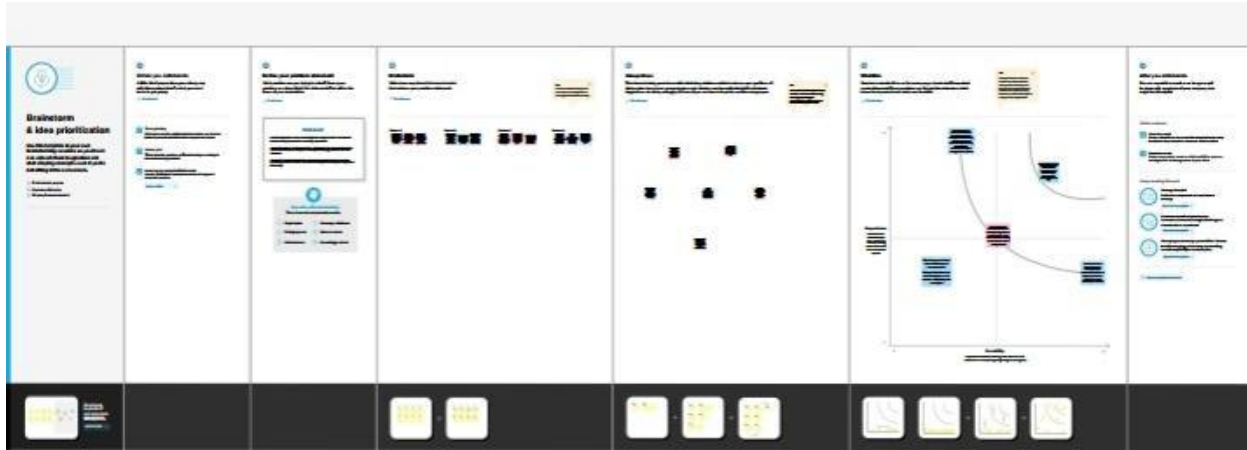
## Introduction:

Urbanaura interiors, a interior designing company uses Zoho book to effectively manage their financial process, maintain accurate records, and make informed financial decision. The integration enhances their overall business efficiency and contributes to their success in the interior design industry.

## Empathy map:



Brainstorming map:



Result:

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### Profit and Loss

Basis: Accrual

From 01/04/2023 To 31/03/2024

Account	Total
<b>Operating Income</b>	
Sales	60,00,000.00
<b>Total for Operating Income</b>	<b>60,00,000.00</b>
<b>Cost of Goods Sold</b>	
Cost of Goods Sold	3,00,000.00
Labor	15,00,000.00
<b>Total for Cost of Goods Sold</b>	<b>18,00,000.00</b>
<b>Gross Profit</b>	<b>42,00,000.00</b>
<b>Operating Expense</b>	
Other Expenses	5,000.00
Rent Expense	2,00,000.00
Salaries and Employee Wages	25,00,000.00
<b>Total for Operating Expense</b>	<b>27,05,000.00</b>
<b>Operating Profit</b>	<b>14,95,000.00</b>
<b>Non Operating Income</b>	
<b>Total for Non Operating Income</b>	<b>0.00</b>
<b>Non Operating Expense</b>	
<b>Total for Non Operating Expense</b>	<b>0.00</b>
<b>Net Profit/Loss</b>	<b>14,95,000.00</b>

\*\*Amount is displayed in your base currency INR

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## Balance Sheet

Basis: Accrual

As of 09/10/2023

Account	Account Code	Total
<b>Assets</b>		
<b>Current Assets</b>		
<b>Cash</b>		
Petty Cash		5,000.00
<b>Total for Cash</b>		<b>5,000.00</b>
<b>Bank</b>		
ICICI Bank-001		23,80,000.00
<b>Total for Bank</b>		<b>23,80,000.00</b>
Accounts Receivable		11,80,000.00
<b>Other current assets</b>		
Prepaid Expenses		29,36,000.00
Input Tax Credits		0.00
Input CGST		45,000.00
Input SGST		45,000.00
<b>Total for Input Tax Credits</b>		<b>90,000.00</b>
<b>Total for Other current assets</b>		<b>30,26,000.00</b>
<b>Total for Current Assets</b>		<b>65,91,000.00</b>
<b>Total for Assets</b>		<b>65,91,000.00</b>
<b>Liabilities &amp; Equities</b>		
<b>Liabilities</b>		
<b>Current Liabilities</b>		
Accounts Payable		2,36,000.00
salary payable		25,00,000.00
Unearned Revenue		11,80,000.00
GST Payable		0.00
Output CGST		5,40,000.00
Output SGST		5,40,000.00
<b>Total for GST Payable</b>		<b>10,80,000.00</b>
<b>Total for Current Liabilities</b>		<b>49,96,000.00</b>

Account	Account Code	Total
<b>Total for Liabilities</b>		<b>49,96,000.00</b>
<b>Equities</b>		
Owner's Equity		1,00,000.00
Current Year Earnings		14,95,000.00
<b>Total for Equities</b>		<b>15,95,000.00</b>
<b>Total for Liabilities &amp; Equities</b>		<b>65,91,000.00</b>

\*\*Amount is displayed in your base currency INR

#### Advantages:

1.cloud-based: being a cloud -based accounting software, Zoho book allows users to access their financial data from anywhere with an internet connection.this is particularly useful for remote work and collaboration.

2.integration capabilities: Zoho books integrates with a wide range of third -party applications and services, including payment gateways, e-commerce platform,and CRM software, which can streamline your business processes.

3.automated bookkeeping:Zoho books automates various bookkeeping tasks such as invoicing, expenses tracking,and Bank reconciliation, saving you time and reducing errors.

#### Disadvantage :

1.limited offline access: Zoho books relies on an internet connection, which can be a disadvantage if you need to access your financial data offline

2.moblie app limitations:the moblie app for Zoho books may not offer the same level of functionality as the web-based version

## Conclusion:

Zoho books is easy to understand and it's configuration is quick and easy.the automation of the system is great and you save a lot of time.