Jennifer Parker

UX Designer

UX Designer with a background in healthcare. Experienced with user interviewing, research, persona development, and interdisciplinary problem solving. Skilled at engaging and communicating with diverse clients and team members.

Contact

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Portfolio

https://parkej05.github.io/portfolio-website/

Location

Massachusetts, USA

UX Skills

User research
User interviews
Survey writing
Persona development
Information Architecture
Wireframing
Prototyping
Usability testing
Preference testing
Style Guides

Technical Skills

InVision MS Office HTML/CSS Adobe Creative Suite: Photoshop, Illustrator, XD, InDesign

Certifications

Registered/Licensed Dietitian ServSafe Arbinger Institute Course for Outward Mindset

Education

UX Design Course

Career Foundry, March - December 2019

- 10 month intensive course for UX designers specializing in UX fundamentals, methodologies, the design thinking process, and data driven strategies to UX
- Created an app and prototype for seeking health expert advice

UI for UX Specialization Course

Career Foundry, January - April 2020

- Learned UI design process and techniques including typography, color, animation, iconography, imagery, grids, UI design patterns, and visual hierarchy
- Created a fitness responsive web app and prototype

Frontend Development Specialization Course

Career Foundry, April - August 2020

- Learned frontend development process including HTML, CSS, lavascript, testing, debugging.
- Built my portfolio website from scratch

Bachelor's of Science in Human Nutrition

Experience

Clinical Dietitian II, UMass Memorial Medical Center Worcester, MA, May 2016 - Present

- Collaborated with medical team to design an education booklet for chronic pancreatitis patients using Adobe programs
- Participated in clinical documentation team to improve the usability of electronic medical record
- Helped plan and implement a hospital wide Malnutrition identification program to ensure malnourished patients are given comprehensive care and increased hospital revenue
- Completed nutrition assessments and developed care plans for patients on medical, surgical, intensive care units
- Educated patients about diabetes, heart disease, gastrointestinal disorders, and kidney disease

Director of Technology, Massachusetts Academy of Nutrition and Dietetics, July 2017- June 2019

- Updated website content quarterly to ensure members can access information relevant to their job
- Input candidate information and implemented the electronic voting process for annual board of director elections
- Created a yearly technology work plan and budget

Other Experience

Nutrition Consultant, Baycove Human Services Charlestown, MA, May 2018 – present

- Planned and taught nutrition education sessions for adults with disabilities
- Prepared cooking activities

Nutrition Educator, YMCA of Central Massachusetts Worcester, MA, September 2016-January 2018

- Facilitated family-oriented nutrition education sessions for the 5-2-1-0 Let's GO! Program
- Taught lessons about nutrition topics to help improve the health of familes with young children through better eating habits
- Planned and executed an interactive cooking demonstration displaying 3 recipes for families to taste and provided recipes for them to cook at home

Student Dietitian, The Barton Center for Diabetes Education North Oxford, MA, summer 2012

- Worked independently to create daily menus with carbohydrate counts and serving sizes to help campers and staff properly dose their medication
- Aided kitchen staff in altering menu items to accommodate campers with food allergies
- Designed and led education sessions about creating balanced meals and snacks for children ages 6-16 years to help them manage blood sugars
- Created an orientation guidebook for the Student Dietitian position

Projects

Registered Dietitian and UX Designer

UMass Memorial Medical Center, November 2019-present

As a clinician who cares for patients with chronic pancreatitis patients, I joined a team with other dietitians, doctors and administrators to develop a unique interdisciplinary education booklet for patients managing chronic pancreatitis. My role was to assist in compiling important nutrition information for the booklet. I developed a patient user research survey to identify what patients would want out of this new education material. I am also currently designing the content layout for printing using Adobe Indesign.