Jennifer Parker

UX Designer

UX Designer with a background in healthcare. Experienced with user interviewing, research, persona development, and interdisciplinary problem solving. Skilled at engaging and communicating with diverse clients and team members.

Contact



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Massachusetts, USA

Education

UX Design Certificate

August 2020 Career Foundry

BS Nutrition

May 2013 **UMass Amherst**

UX Skills

User research User interviews Survey writing Persona development Information Architecture Wireframing **Prototyping Usability testing** Preference testing Style Guides

UX Tools

InVision MS Office HTML/CSS Adobe Creative Suite: Photoshop, Illustrator, XD, InDesign

Volunteer Experience

Director of Technology, MA Academy of Nutrition and Dietetics Boston, MA, July 2017 - June 2019

- Updated website content quarterly to ensure members can access information relevant to their job
- Input candidate information and implemented the electronic voting process for annual board of director elections
- Created yearly work plan and budget for Technology position

Work Experience

Clinical Dietitian II, UMass Memorial Medical Center Worcester, MA, May 2016 - present

- Collaborating with medical team to design education booklet for chronic pancreatitis patients using Adobe programs
- Participating in clinical documentation team to improve the usability of electronic medical record

Nutrition Consultant, Baycove Human Services Charlestown, MA, May 2018 - present

Planning and teaching nutrition education sessions and cooking activities for adults with disabilities

Nutrition Educator, YMCA of Central Massachusetts Worcester, MA, September 2016 - January 2018

- Facilitated family-oriented nutrition education sessions for the 5-2-1-0 Let's GO! Program
- Taught nutrition lessons to help improve the health habits of familes with young children of diverse cultural backgrounds

Clinical Dietitian, South Coast Health Fall River, MA, February 2015 - May 2016

Projects

Chronic Pancreatitis Education Booklet, UMass Medical Center Worcester, MA, November 2019 - present

- Designing information layout for interdisciplinary education booklet for chronic pancreatitis patients using Adobe Indesign
- Compiling all information and graphics for handoff to the hospital's graphic design team

Projects

Health Chat, Career Foundry UX Design Course Online, March 2019 - December 2019

- Created an app that allows users to seek advice from experts in health and wellness
- Completed the entire design process: research, developing user personas and user flows, wire-framing, user testing and building a high fidelity prototype

Fit Now, Career Foundry UI for UX Specialization Course Online, December 2019 - April 2020

- Create a responsive web app that helps people with different fitness levels, schedules, and interests, learn to exercise and stay motivated
- Completed entire IU design of this project including: wireframes, mood board, final UI mockups, interactive prototype, animation, style guide, brand icon and icon set, and handoff package

Portfolio Website, Career Foundry Frontend Development Specialization Course Online, May 2020 - August 2020

- Designed and built my portfolio website from scratch to display all the UX/UI projects I have completed using: HTML, CSS and Javascript
- Creating the layout, style, and color scheme to represent myself as a designer
- Learned about the role of the developer and how UX designers can use this knowledge to collaborate on projects