Jennifer Parker
UX Designer

UX Designer with a background in health technology. Experienced with wireframing, prototyping, usability testing and human centered design. Skilled at communicating and collaborating with diverse clients and team members.

Contact

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Massachusetts, USA

Education

UX Design Certificate
August 2020
Career Foundry

BS Nutrition
May 2013
UMass Amherst

UX Skills

Wireframing
Prototyping
Usability testing
Preference testing
Style Guides
User research
User interviews
Survey writing
Persona development
Information Architecture

UX Tools

InVision
MS Office
HTML/CSS
Adobe Creative Suite:
Photoshop, Illustrator, XD,
InDesign
Balsamiq

Work Experience

Clinical Dietitian II, UMass Memorial Medical Center
Worcester, MA, May 2016 - present
- Designed menu screen layouts for Health Touch program
- Increased hospital revenue by over $90,000 in one month by identifying patients who were malnourished
- Collaborated with medical team to design education booklet for chronic pancreatitis patients using Adobe programs
- Participating in clinical documentation team to improve the usability of electronic medical record

Nutrition Educator, YMCA of Central Massachusetts
Worcester, MA, September 2016 - January 2018
- Taught nutrition lessons to help improve the health habits of families with young children of diverse cultural backgrounds

Teacher's Aide, ARCHway, Inc.
Leicester, MA, May 2011 - February 2015
- Taught healthy eating habits, academic, social and self care skills to children with autism spectrum disorder

Volunteer Experience

Director of Technology, MA Academy of Nutrition and Dietetics
Boston, MA, July 2017 - June 2019
- Updated website content quarterly
- Input candidate information and implemented the electronic voting process for annual board of director elections
- Created yearly work plan and budget for Technology position

Projects

Health Chat, Career Foundry UX Design Course
Online, March 2019 - December 2019
- Created app for seeking advice from live health experts
- Completed the entire UX design process: research, developing user personas and user flows, wireframing, user testing and building a high fidelity prototype

Fit Now, Career Foundry UI for UX Specialization Course
Online, December 2019 - April 2020
- Completed entire IU design for a fitness responsive web app: wireframes, final UI mockups, prototype, animation, style guide, brand icon, icon set, and handoff package

Additional Projects

Chronic Pancreatitis Education Booklet, UMass Medical Center
Worcester, MA, November 2019 - present
- Designing information layout for interdisciplinary education booklet using Adobe Indesign
- Creating user survey to determine patient education needs
- Compiling information and graphics for design handoff

Portfolio Website, Career Foundry Frontend Development Specialization Course
Online, May 2020 - August 2020
- Designed and built my portfolio website from scratch to display all the UX/UI projects I have completed using: HTML, CSS and Javascript
- Creating the layout, style, and color scheme to represent myself as a designer
- Conducted usability testing to determine if website was meeting user objectives
- Learned about the role of the developer and how UX designers can use this knowledge to collaborate on projects