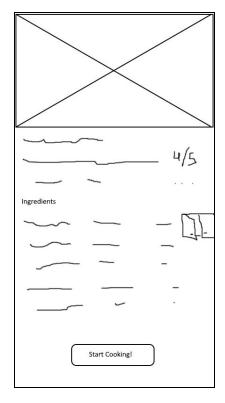
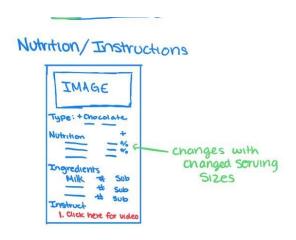
Recipe Section

From our affinity diagram one of the most promising ideas proposed was the idea of a *cooking* assistant or step-by-step guide to complete recipe instructions.



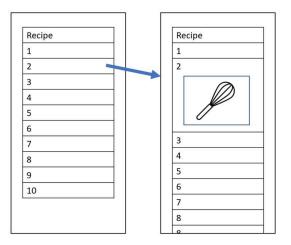
Left: Possible ordering of elements on the landing page of a recipe when it is chosen



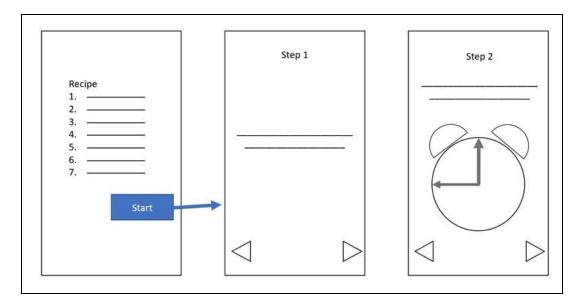


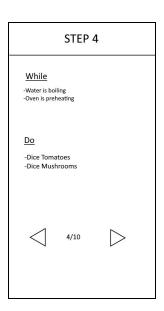
Left: The recipe landing page would give a brief overview of the recipe with an image and possibly reviews. It would list the ingredients (and what you already own in your pantry). Then a large CTA would bring you to the step-by-step recipe guide.

Above: The nutrition facts would be displayed as well.



Left: If someone preferred not to have a step-by-step, a brief description of each step is present at the bottom of the recipe landing page as well.





Above: The step-by-step guide has in-depth descriptions and tasks for each step of the cooking process. If the need of a conventional cooking tool is needed, the cooking assistant will provide it in that step.