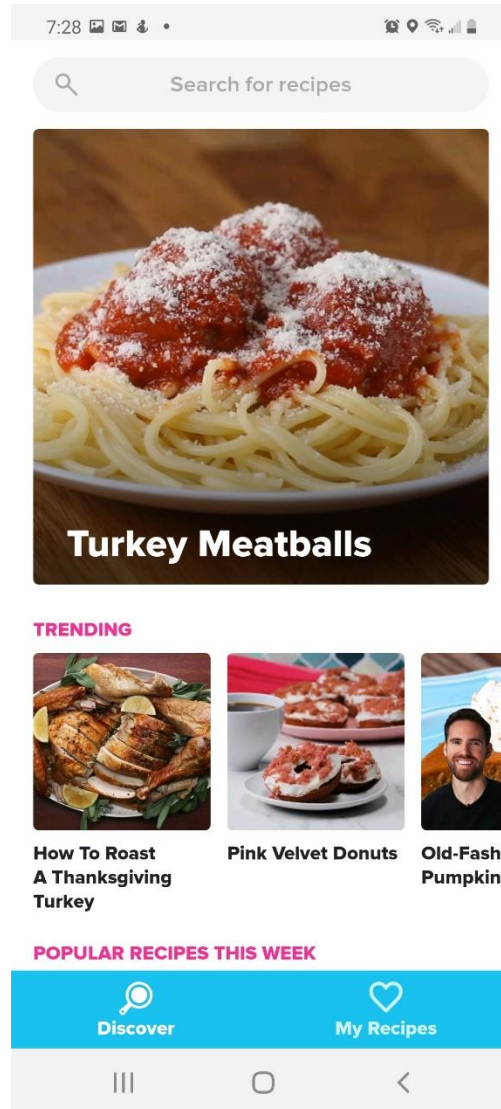


## Competitive Survey Observations



**Tasty – Android: Rating: 4.7**

Features:

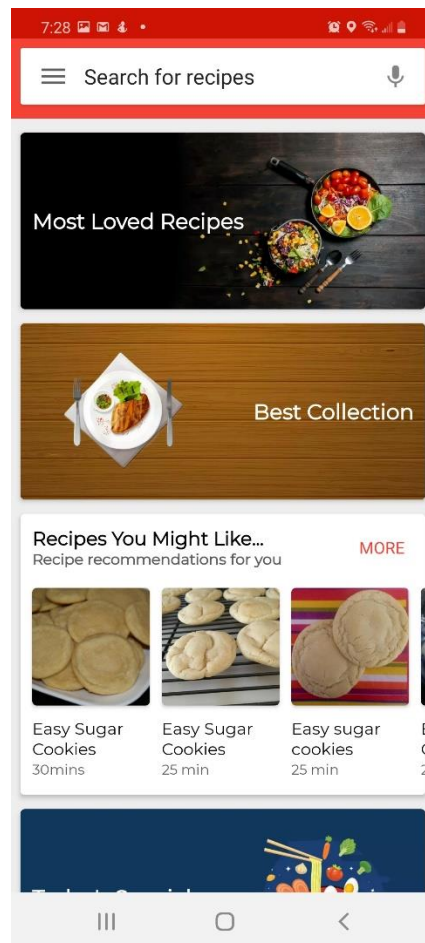
- Nutritional Facts Information
- Adds other tips + photos showing that there involves some social interaction
- When going through directions – there is a gif that show user what to do
- Adds dietary restrictions

Reviews:

- “Cant add new recipes”
- “Notifications turned off because of forceful content”
- “Videos do not contain sound”
- “Apparently Apple and Android applications are different”

Notes:

- What is trending + under 30 min
- No shopping list
- There needs to be a way to add ingredients you wish to use or have
- Adding section for dietary restrictions: Allergies
- Maybe adding a feature to change (substitute) ingredients



### All Recipes Cookbook – Android: 4.3

Features:

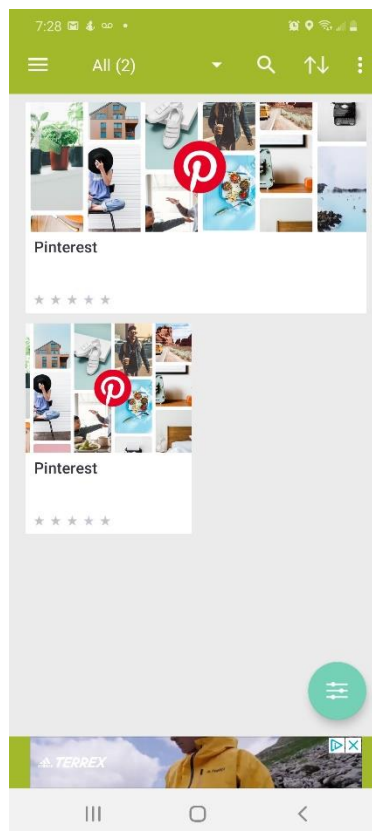
- Does contain shopping list
- Users can add their own recipes
- In multiple languages

#### Reviews

- “constant popups make it very frustrating”
- “Not enough types of food”

#### Opinions:

- recipe finder adding foods you want or already have
- Changeable Unit sizes
- Direction to prepare are terrible with no formatting, no videos
- Contains popular food YouTube videos – Ehh
- The bookmarks should have some sort of filter to them if not even multiple lists



#### Cookmate – Android: 4.7

#### Features:

- Create recipes
- Import from websites
- Can import already owned cookbook
- Social – Adding friends to share recipes
- Meal planner

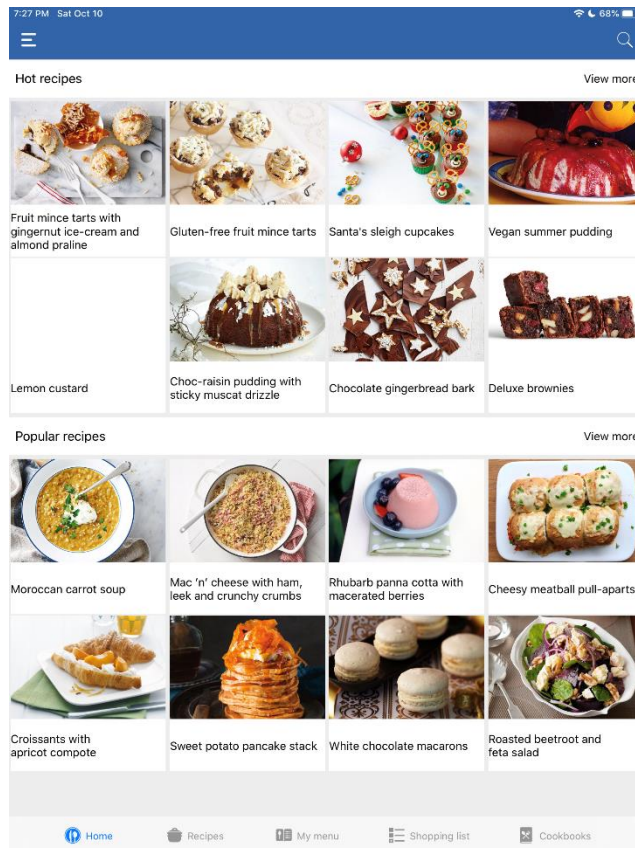
#### Reviews:

- Import recipes, easy to add
- Turn screen sideways to get split screen, both scrollable for ingredients and instructions

#### Opinion

Big problem: App does not contain any recipes

Not very much to review on



#### Cookbook – Apple: 1.0 rating

#### Features:

Favorites have lists

Shopping list feature

Check box feature

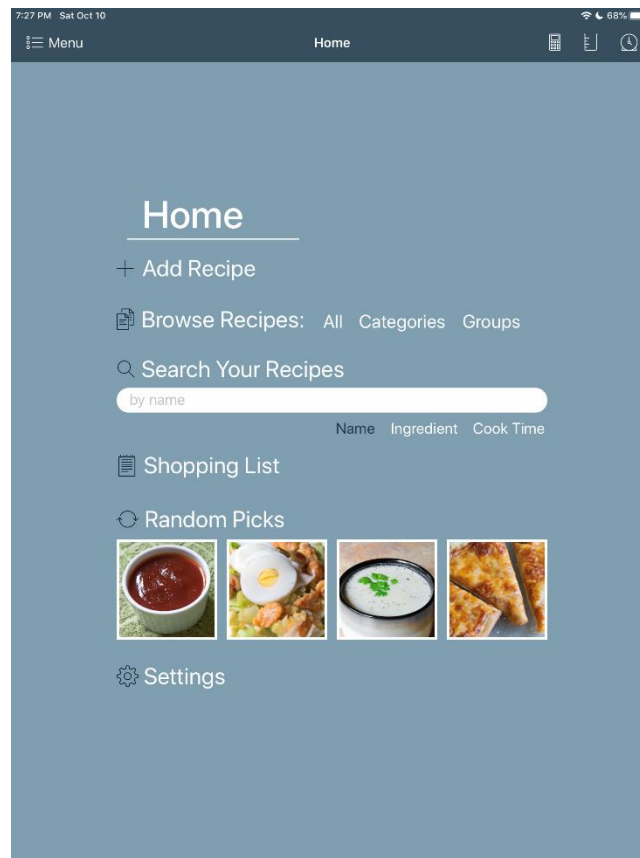
Reviews: None

Opinion:

It's a regular design – nothing too unique

Have many unique categories: Vegan Christmas, Football Finals

The menus – picking out breakfast, lunch dinner and drinks for each menu



### Personal Cookbook – Apple: 4.6

Features:

Checkboxes

Only contains 4 recipes, then need to add own

Subcategories + groups

Contains timer, Unit conversions (teaspoon to tablespoon) and calculator

Reviews: None

Opinion

Very cool changeable themes

Like the extra features

**Overall Features:**

Adding Nutritional Facts is a must

Features such as conversion tools, calculator, timer

Shopping List checkboxes – Maybe quick adds for user chosen products

Adding Tips – social

Filters for search

Multiple Lists

Smart Recipe Finder, (substitute) ingredients

Importing

Not a single app contains a searching feature on keywords.