

Bindler

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Community Impact Summary

Homelessness has afflicted society for as long as we have had homes to be displaced from. The community at large is—at best—agnostic to homelessness. We change that. Bindler empowers users by linking them back to society in a very tangible way.

By leveraging the public's voracious appetite for content and content creators we seek to give our users a voice by providing an avenue for them to express themselves—to be heard.

Through the help of a Community Link at a organization such as the mission users will be able to:

- Create a 'Creator' profile or 'Linker' profile
- Be assigned to a 'Community Link'
- Post their story in the form of blog posts and essays
 - With as much or little help from their link.
- Become discoverable to investors and crowd funding opportunities
- Remain anonymous or not, your choice.
- Generate funds for themselves and their Linking organizations (70%/30% splits)
 - This will be done in the form of direct contributions and ad revenue

Content creation sites and social networks already exist. Kickstarter and Patreon already exist. However, not many people on the streets have a robust data plan. This is what is unique about Bindler. We link you back to society; we give you back your voice; we allow you to be heard.

The service also functions as an accountability tool. As a Community Link you maintain an admin profile in which you have a roster of content creators you assist. Only you and the creator have to know “who is who” to maintain both anonymity and accountability.