



## Become a NAACOS Business Partner and Support ACOs

The National Association of ACOs (NAACOS) represents more than 100 accountable care organizations in 27 states. NAACOS is a 501(c)6 non-profit organization that allows ACOs to work together to increase quality of care, lower costs and improve the health of communities. In addition, over 50 vendors have joined as Business Partners.

NAACOS is governed by a Board of Directors elected by the ACO membership. One of its major goals is to facilitate communication with the ACO vendor community through a special category of membership called Business Partner. These partners will have special access to the NAACOS membership and exclusive opportunities for attending and exhibiting at NAACOS conferences.

So far, NAACOS has succeeded in gathering nearly 500 leaders from the ACO community at its 2013 Spring and Fall Conferences. These events provided a much-needed opportunity for ACO leaders to hear first-hand from CMS officials, to share best practices with peers, and to network with vendors. Plans are currently underway to convene even more ACO leaders at the 2014 Conferences. Once again, Business Partners will be the only vendors allowed to attend, exhibit or sponsor these events.

Business Partner benefits include:

- Your company's name/logo/link/description listed on the NAACOS Business Partner webpage
- Opportunity to sponsor, exhibit and attend NAACOS conferences
- Complimentary exhibit space at one NAACOS conference (spring or fall, \$2,500 value)
- Attendee lists for all NAACOS conferences
- One promotional email to NAACOS members (A maximum of two BP emails per week will be sent; BPs may schedule emails on a first come, first served basis.)
- Complimentary registration for NAACOS live webinars and access to NAACOS archived webinars
- Access to NAACOS forums which are web-based discussion boards for NAACOS members

Business Partner dues are \$5,000 annually. For more information about becoming a NAACOS Business Partner, contact [info@NAACOS.com](mailto:info@NAACOS.com). More information about our current Business Partners and the membership application can be found at [www.naacos.com/partners.htm](http://www.naacos.com/partners.htm)

