Fall 2020 Conference Sponsorship & Exhibits September 22–October 2

Agenda | Registration | Sponsorship & Exhibits

NAACOS conferences are the only ACO events exclusively organized by ACOs. The two-week virtual event will feature the insights of CMS officials, ACO leaders, and policy insiders, and will also provide networking opportunities for participants, speakers, and vendors.

NAACOS Partners are the only non-ACOs allowed to sponsor and exhibit during the fall virtual conference. If you are not already a business partner, you can find more information and the application here.

Virtual Exhibit Hall:

- All business partners will be able to participate in the Virtual Exhibit Hall.
 - The Virtual Exhibit Hall is complimentary for all partners of NAACOS
- The hall will run the full month of September, not just the two weeks of the conference.
- Additional information will be requested by NAACOS staff for the purpose of the virtual exhibit hall including a sales staff individual with full contact information.
- If you would like to be updated about this opportunity and you are not the primary contact for the business partnership with NAACOS, please email <u>Emily Perron</u>.
- Virtual Exhibit Hall Form please complete

Sponsorship

- Sponsorship Application
- \$25,000 Level
 - Limited to eight (8) sponsors
 - Benefits
 - 30 minute live session on Tuesday or Wednesday of the virtual conference
 - Content is fully planned by sponsor (equivalent to sponsor breakfasts during in-person events)
 - Session is recorded and archived with the other conference sessions
 - List of FINAL participants (after conference) with email addresses
 - Four complimentary registrations to the virtual event
 - Not restricted to company employees
- \$10,000 Level
 - Limited to 16 sponsors
 - Benefits
 - 12-minute recorded commercial played between sessions during the virtual event
 - not included with conference archives
 - List of FINAL participants (after conference) with email addresses
 - Two complimentary registrations to the virtual event
 - Not restricted to company employees
- NAACOS' Sponsorship Policy

Who will participate?

- Clinical leaders of ACOs
- Administrators of ACOs
- Partners in ACOs
- Executives considering the ACO model
- Payers

