Jeremy Parker

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With over two decades of professional experience, I am an expert in UI/X design and full stack software development. I have successfully led projects, designed innovative solutions, and guided teams for some of the largest corporations, non-profits, and dynamic startup. I excel at understanding user needs, crafting distinctive designs, and overseeing the entire product development process to deliver cutting-edge user experiences.

Top Skills and Software

- UI/UX Design, Concept, Creative, Graphics, Research, Human-centered interaction methodologies, Code Review, Bug Hunts, Management
- Wireframes, Journey/Experience/Opportunity Mapping, Workflows, Prototypes, Usability Testing
- Figma, Adobe CC Suite, Sketch, Miro, Zeplin, Balsamiq, Maze, Jira (SCRUM Master, Agile Methodology), Asana
- Azure DevOps, AWS, Gitlab, CodeFresh
- HTML, CSS, JavaScript (Vue, React, Angular), JSON, Python
- Visual Studio Code, PyCharm, Git, Node, NPM, FTP, Sourcetree, BitBucket
- REST API development, Javascript components, Responsive Design
- B2B, B2C, Best Practices, Accessibility (Section 508, WCAG 2.0 Level AA)
- Design frameworks, SDLC, Technical Requirements, Enterprise Development, Team Management, SCRUM Master

Work History

Bobrick Washroom Equipment   UX Engineer, Team Lead (Contract)   Nov 2023 – Nov 2024
- Led the design of intuitive graphical interfaces for web and mobile platforms, enhancing the user experience across all touchpoints.
- Developed and maintained design systems. Produced guidelines to ensure consistency and scalability in business software products.
- Deployed through Azure DevOps in conjunction with MS Active Directory.
- Created wireframes, mockups, and interactive prototypes to effectively showcase and communicate design concepts.
- Conducted user research, usability testing, and analyzed feedback to iterate designs and make data-driven improvements.
- Collaborated closely with cross-functional teams, including VP staff, stakeholders, project management, and code developers.
- Mentored and coached designers and engineers, providing constructive feedback as well as guidance on best practices.
- Fostered a culture of continuous learning and growth within the team.

Fluence Energy   Senior UI/UX Engineer, Product Owner   Feb 2022 - Sept 2023
- Led the team by completing MVPs and prototypes ahead of deadline and opened a 6-month buffer between development and design.
- Created storyboards, wireframes, prototypes, interaction designs, interactive prototypes, and workflow journey boards.
- Collaborated with the development team on front-end JavaScript components to build out the API and connections to OAUTH through AWS.
- Defined KPI's and proved cost performance through usability testing and analytics.
- Started a monthly design review to speak with stakeholders and engineers directly for additional UI support and product feedback.
- Mentored design staff on understanding the product and building out designs using strong principles, design methodologies, and ADA compliance.
- Worked closely with QA to drive A/B testing, experience metrics, and to finalize prototypes based on iteration and other results.
- Presented to stakeholders a high-level overview of product design rationale, direction, and release details.
- Pushed the team to exercise that creative muscle and to be confident in their work when giving a description or clarification.

Informer Systems   Senior UX Engineer   Sept 2019 - Jan 2022
- Designed, developed, and launched a cloud-based, SaaS, mobile-focused web app for scheduling of police, fire, and administration duties and training.
- Constructed the blueprints for Vue.js components and the REST API. Built for testing using unit, integration, and end-to-end methods.
- Worked closely with the development team to prototype front-end updates and to ensure design decisions were understood and implemented.
- Introduced Jira and the Agile workflow to our team and then helped the company transition to the Agile framework and instituted best practices.
- Identified stakeholder needs through interviews, analytics, and research of competitor products.
- Presented unique ideas and visionary methods that refreshed and upgraded the overall user experience.
- Managed the development team through soft launch, API build out, front-end dev, and functionality reviews.
- Presented to stakeholders and iterated UX/UI based on feedback.

Marriott Bonvoy Hotels   Web Manager, UX Engineer   June 2014 - Aug 2019
- Created project work plans and managed the team of content creators, developers, and external stakeholders.
- Led the building of 5 product brand sites and a mobile app for the co-sponsorship of the NBA, NCAA, and Olympics Committee.
- Developed dynamic prototypes of future Marriott.com features, functionality, and UX concepts.
- Demonstrated eCommerce/WEM requirements, marketing, and worked with engineering partners to create a better UX in these areas.
- Wrote detailed technical documentation and usage policies for content platforms and systems.
- Constructed JavaScript components to showcase design updates and user journeys.
- Designed brand sites that had different customer attraction practices and KPIs verified through testing and metrics.
- Managed a team of 3 designers, 3 developers, and 2 research interns daily with reviews and mentoring.

American Staffing Association   Web Developer, Web Team Manager   July 2011 – May 2014

- Instituted analytics to scrutinize and identify roadblocks or other problem areas in a mission to improve our NPS score.
- Designed and built out new websites for all 4 of ASA's products. A library's worth of content laid out with inspiring user experience.
- Led the development of high-quality, scalable, and secure web applications while also being hands-on with coding as a manager.
- Collaborated with cross-functional teams to identify and prioritize project requirements
- Trained staff to use analytics and how to write comparisons with solutions that improved the user experience.
- Created user testing via A/B and through customer interviews thus expanding ASA's reach in the field.
- Promoted to Web Manager and became team leader for the Development and Design teams.
- Produced marketing content including graphic design and video media for digital marketing, publications, and web content.

Freelance and Contract

- Luminous Hotel Management, Web Designer and Developer (2022-2023)
- Carling Technologies, Senior UX Mobile Designer/Developer for Pharma (2020-2023)
- Premier Healthcare Management, Senior UX Engineer (2019-2021)
- Real Magnet, Web Producer (2010-2018)

Education   Aug 2002 – June 2007

University of Maryland, College Park

- Dual major: B.S. Computer Science, B.S. Psychology
- AAS Audio Engineering and Sound Design
- National Dean's List and President's List for all semesters
- Phi Theta Kappa Honor Society

External Links

Website: jeremy-parker

Portfolio: jeremy-parker/#portfolio

LinkedIn: https://linkedin.com/in/jeremy-parker-8ab54923/

Github: https://github.com/parkerjeremy44

Answers to Common Questions

- US Citizen
- I live in California, USA (PST time zone). I have worked in EST/CST/MST during my time at Fluence, Informer, and Marriott.

Work Ethic, Energy, Personality

As a passionate and creative person, I thrive in productivity. I will be the person that brings projects across the finish line with time to spare. I am not only a team player, but I am a natural, strong leader. I enjoy bringing bold, fresh ideas and a unique perspective to every project. This has helped me lead teams and deepen my expertise in user experience, interface, development, analysis, and product innovation.

As you peruse my resume, you will get to know how I've achieved far-reaching goals and gained valuable experience in many different fields throughout my career—and that has been on purpose. I've wanted to learn from some of the most brilliant minds and world-changing businesses. So, I've molded myself into a jack-of-all-trades type with the knowledge and experience to back it up. My journey began when I would help my father run his business building computers and networks in the 1990s. From humble beginnings to managing the design and powerful voice of international organizations.

A few other things I'd like to mention are the following commitments to my work ethic:
• Extensive experience with coding languages, project management, marketing strategy, all within an intelligent, productive, and sensible workflow.
• Inventive, creative solutions in my problem-solving ability.
• Unique and extensive critical thinking, time management on complicated and crowded product builds, effective and clear communication.

Now that you've filled your head with everything I can do, here's a bit about who I am as a person: I work hard and meticulously to get the job done. I am a perfectionist as well as someone who loves to lead. I live in the inspiration of others as well as provide a strong guiding presence to get the job done well and comprehensively.