

117 West Victoria's Ct.
Greenville, NC 27834
Cell: (252) 619-7479
Email: parkerjpiano@gmail.com

Parker Justice

Career Objective

Results-oriented Interpersonal Organizational major and East Carolina University Alumna with 5 years work experience. Aiming to leverage a proven knowledge of broadcast media, brand management, and community outreach skills on a grand scale through time learning with philanthropic efforts while working with MrBeast Youtube, LLC. Frequently praised as adaptable and dependable by my peers, I can be relied upon to achieve any goal you may have set.

Experience

Production Assistant

MrBeast YouTube LLC, Greenville, NC / Aug 2020 - Present

- Co-produced 18+ videos totaling over *1 Billion* views.
- Worked on projects such as 50 Hours Buried Alive and MrBeast Burger.
- Liaison between engineering and production departments.
- Follow instructions from production managers and directors during productions, such as commands for camera cuts, effects, graphics, and takes.
- Collaborate with promotions directors to produce on-air station promotions.

Social Media Manager

Bluewater Restoration, Grandy, NC / Aug 2015 - May 2021

- Collect and analyze sales data, using web traffic metrics such as page visits, transaction size, link popularity, click-through rates, and cost-per clicks.
- Conduct market research analysis to identify electronic commerce trends, market opportunities, or competitor performance.
- Participate in the development of online marketing strategy.

Waitress

Millers Seafood and Steakhouse, Nags Head, NC / May 2018 - Sep 2019

Barista

Starbucks, Kitty Hawk, NC / Apr 2016 - Aug 2018

Education

East Carolina University

BS in Communications with a concentration in Interpersonal and Organizational Communication

Additional Skills

Nationally Acclaimed Professional Pianist, Photographer

