Parker Myers

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EXPERIENCE

Forrester

Manager, Graphic Design | 2023-

+ Hire, train, develop, and lead a team of designers within Consulting

+ Lead efforts to redesign the entire Content Marketing and Strategy deliverable portfolios

+ Continually examine and refine internal production processes

+ Work with the Consulting Production team to build and refine a queue of live deliverables

+ Build a culture of collaboration and passion for design within Consulting and extend that throughout Forrester

+ Track compliance with Forrester's standard operating model and brand

+ Create new Consulting-branded/owned visual assets

Team Lead | 2021-2023
Senior Graphic Designer | 2020-2021
Graphic Designer | 2018-2020
Production Associate | 2017-2018

G/O Digital Marketing

Web Designer | 2015-2017

SOFTWARE + SKILLS

Adobe Creative Suite   HTML & CSS
Mac OS X, Windows   Responsive web design
Microsoft Office Suite   Data visualization

EDUCATION

Indiana University, 2014

+ Journalism

+ Graphic Design