

PARKER MYERS

GRAPHIC DESIGNER

PARKERMYERS.COM / (317) 690-5271 / PARKERMMYERS@GMAIL.COM

EXPERIENCE

Dodd Technologies, Inc.

July 2014 - present

Graphic Designer

- Support marketing and sales, as well as design assignments for DTI clients
- Develop digital and print marketing materials
- Assist the creative team with live event digital media content development
- Assist in management of event presentation and speaker support materials
- Maintain necessary Dodd Technologies and associated brand standards

Indiana University School of Journalism

January 2014 - June 2014

Graphic Designer

- Design advertisements, postcards, promotional materials, programs and posters
- Work with HTML and CSS in email-based marketing campaigns
- Utilize data merges in Adobe InDesign with large amounts of information
- Assist with the transition into the new IU Media School

Indianapolis Monthly Magazine

May 2013 - August 2013

Design Intern

- Design a tablet version of “The Best Food in Indy” with an intern team
- Page layout and design
- Design ads/promos/post cards/logos/icons

SOFTWARE + SKILLS

- Adobe Creative Suite
- Mac OS X, Windows
- Microsoft Office Suite
- HTML & CSS, JQuery
- Digital Publishing

EDUCATION

Indiana University 2014

Bachelor of Fine Arts in Journalism

Secondary Study of Graphic Design