

## PARKER MYERS



**Forrester**     *Senior Graphic Designer*     2020-  
                     *Graphic Designer*     2018-2020  
                     *Production Associate*     2017-2018

Provide production support to our delivery teams to ensure high-quality deliverables  
 Design and refine consulting presentations and reusable artifacts for deliverables  
 Track compliance with Forrester's standard operating model and brand  
 Create new Consulting-branded/owned visual assets

**G/O Digital Marketing**     *Web Designer*     2015-2017

Design, fulfill, and support a proprietary and custom website product  
 Use intermediate HTML and CSS to support solutions  
 Manage domain name servers (DNS) for proprietary website product

**Dodd Technologies**     *Graphic Designer*     2014-2015

Support marketing and sales, as well as design assignments, for DTI clients  
 Develop digital and print marketing materials  
 Assist the creative team with live event digital media content development

**Indiana University School of Journalism**     *Graphic Designer*     2014

Design advertisements, postcards, promotional materials, and programs  
 Work with HTML and CSS in email-based marketing campaigns  
 Utilize data merges in Adobe InDesign with large amounts of information

### Software + Skills

Adobe Creative Suite  
 Mac OS X, Windows  
 Microsoft Office Suite  
 HTML & CSS  
 Responsive web design  
 Data visualization

### Education

Indiana University  
 Bachelor of Fine Arts  
 in Journalism  
 Secondary Study of  
 Graphic Design

### Contact

www.parkermyers.com  
 parkermmyers@gmail.com  
 (317) 690-5271  
 @parkermmyers