



Parker Myers

RESUME

G/O Digital Marketing

Web Designer

August 2015 - present

- Design, fulfill, and support a proprietary and custom website product
 - Use intermediate HTML and CSS to support solutions
 - Manage domain name servers (DNS) for proprietary website product
 - Maintain a system of peer review consistent with web standards and best practices
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Dodd Technologies

Graphic Designer

July 2014 - June 2015

- Support marketing and sales, as well as design assignments, for DTI clients
 - Develop digital and print marketing materials
 - Assist the creative team with live event digital media content development
 - Assist in management of event presentation and speaker support materials
 - Maintain necessary Dodd Technologies and associated brand standards
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Indiana University School of Journalism

Graphic Designer

January 2014 - June 2014

- Design advertisements, postcards, promotional materials, programs and posters
 - Work with HTML and CSS in email-based marketing campaigns
 - Utilize data merges in Adobe InDesign with large amounts of information
 - Assist with the transition into the new IU Media School
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Software + Skills

- Adobe Creative Suite
- Mac OS X, Windows
- Microsoft Office Suite
- HTML & CSS, JQuery
- Responsive Design

Education

Indiana University 2014
*Bachelor of Fine Arts
in Journalism*
*Secondary Study of
Graphic Design*

Contact

hello@parkermyers.com
www.parkermyers.com
(317) 690-5271