

**PARKER MYERS**

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**EXPERIENCE****Forrester**

*Manager, Graphic Design / 2023-2024*

- Hire, train, develop, and lead a team of five designers within Consulting
- Lead efforts to redesign the entire Content Marketing and Strategy deliverable portfolios
- Continually examine and refine internal production processes
- Work with the Consulting Production team to build and refine a queue of live deliverables
- Build a culture of collaboration and passion for design within Consulting and extend that throughout Forrester
- Track compliance with Forrester's standard operating model and brand
- Create new Consulting-branded/owned visual assets

*Team Lead / 2021-2023*

*Senior Graphic Designer / 2020-2021*

*Graphic Designer / 2018-2020*

*Production Associate / 2017-2018*

**G/O Digital Marketing**

*Web Designer / 2015-2017*

**SOFTWARE + SKILLS**

Adobe Creative Suite  
Mac OS X, Windows  
Microsoft Office Suite

HTML & CSS  
Responsive web design  
Data visualization

**EDUCATION**

Indiana University, 2014

- Journalism
- Graphic Design