

# PARKER MYERS

GRAPHIC DESIGNER AND WEB DEVELOPER

PARKERMYERS.COM / (317) 690-5271 / PARKERMMYERS@GMAIL.COM

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## EXPERIENCE

Dodd Technologies, Inc.

*July 2014 - present*

*Graphic Designer*

- Support marketing and sales, as well as design assignments for DTI clients
- Develop digital and print marketing materials
- Assist the creative team with live event digital media content development
- Assist in management of event presentation and speaker support materials
- Maintain necessary Dodd Technologies and associated brand standards

Indiana University School of Journalism

*January 2014 - June 2014*

*Graphic Designer*

- Designing advertisements, postcards, promotional materials, programs and posters
- Working with HTML and CSS in email-based marketing campaigns
- Utilizing data merges in Adobe InDesign with large amounts of information
- Assisting with the transition into the new IU Media School

Indianapolis Monthly Magazine

*May 2013 - August 2013*

*Design Intern*

- Designing a tablet version of “The Best Food in Indy” with an intern team
- Page layout and design
- Designing ads/promos/post cards/logos/icons

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## SOFTWARE + SKILLS

- Adobe Creative Suite
- Mac OS X
- Microsoft Office Suite
- HTML & CSS, JQuery
- Digital Publishing

## EDUCATION

Indiana University 2014

*Bachelor of Fine Arts in Journalism*

*Secondary Study of Graphic Design*