

PARKER MYERS

Forrester *Senior Graphic Designer* 2020-
Graphic Designer 2018-2020
Production Associate 2017-2018

Provide production support to our delivery teams to ensure high-quality deliverables
 Design and refine consulting presentations and reusable artifacts for deliverables
 Track compliance with Forrester's standard operating model and brand
 Create new Consulting-branded/owned visual assets

G/O Digital Marketing *Web Designer* 2015-2017

Design, fulfill, and support a proprietary and custom website product
 Use intermediate HTML and CSS to support solutions
 Manage domain name servers (DNS) for proprietary website product

Dodd Technologies *Graphic Designer* 2014-2015

Support marketing and sales, as well as design assignments, for DTI clients
 Develop digital and print marketing materials
 Assist the creative team with live event digital media content development

Indiana University School of Journalism *Graphic Designer* 2014

Design advertisements, postcards, promotional materials, and programs
 Work with HTML and CSS in email-based marketing campaigns
 Utilize data merges in Adobe InDesign with large amounts of information

Software + Skills

Adobe Creative Suite
 Mac OS X, Windows
 Microsoft Office Suite
 HTML & CSS
 Responsive web design
 Data visualization

Education

Indiana University
 Bachelor of Fine Arts
 in Journalism
 Secondary Study of
 Graphic Design

Contact

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