

PARKER MYERS

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EXPERIENCE

Forrester

Manager, Graphic Design | 2023-2024

- + Hire, train, develop, and lead a team of five designers within Consulting
- + Lead efforts to redesign the entire Content Marketing and Strategy deliverable portfolios
- + Continually examine and refine internal production processes
- + Work with the Consulting Production team to build and refine a queue of live deliverables
- + Build a culture of collaboration and passion for design within Consulting and extend that throughout Forrester
- + Track compliance with Forrester's standard operating model and brand
- + Create new Consulting-branded/owned visual assets

Team Lead | 2021-2023

Senior Graphic Designer | 2020-2021

Graphic Designer | 2018-2020

Production Associate | 2017-2018

G/O Digital Marketing

Web Designer | 2015-2017

SOFTWARE + SKILLS

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|--------------------------|-------------------------|
| + Adobe Creative Suite | + HTML & CSS |
| + Mac OS X, Windows | + Responsive web design |
| + Microsoft Office Suite | + Data visualization |

EDUCATION

Indiana University, 2014

- + Journalism
- + Graphic Design