

# PARKER MYERS



<b>Forrester</b>	<i>Senior Graphic Designer</i>	2020-
	<i>Graphic Designer</i>	2018-2020
	<i>Production Associate</i>	2017-2018

Provide production support to our delivery teams to ensure high-quality deliverables

Design and refine consulting presentations and reusable artifacts for deliverables

Track compliance with Forrester's standard operating model and brand

Create new Consulting-branded/owned visual assets

<b>G/O Digital Marketing</b>	<i>Web Designer</i>	2015-2017
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Design, fulfill, and support a proprietary and custom website product

Use intermediate HTML and CSS to support solutions

Manage domain name servers (DNS) for proprietary website product

<b>Dodd Technologies</b>	<i>Graphic Designer</i>	2014-2015
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Support marketing and sales, as well as design assignments, for DTI clients

Develop digital and print marketing materials

Assist the creative team with live event digital media content development

<b>Indiana University School of Journalism</b>	<i>Graphic Designer</i>	2014
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Design advertisements, postcards, promotional materials, and programs

Work with HTML and CSS in email-based marketing campaigns

Utilize data merges in Adobe InDesign with large amounts of information

## Software + Skills

Adobe Creative Suite

Mac OS X, Windows

Microsoft Office Suite

HTML & CSS

Responsive web design

Data visualization

## Education

Indiana University

Bachelor of Fine Arts  
in Journalism

Secondary Study of  
Graphic Design

## Contact

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