RESUME

PARKER MYERS

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parkermmyers@gmail.com

EXPERIENCE

Forrester

Manager, Graphic Design | 2023-

- Hire, train, develop, and lead a team of designers within Consulting
- Lead efforts to redesign the entire Content Marketing and Strategy deliverable portfolios
- Continually examine and refine internal production processes
- Work with the Consulting Production team to build and refine a queue of live deliverables
- Build a culture of collaboration and passion for design within Consulting and extend that throughout Forrester
- Track compliance with Forrester's standard operating model and brand
- Create new Consulting-branded/owned visual assets

Team Lead | 2021-2023
Senior Graphic Designer | 2020-2021
Graphic Designer | 2018-2020
Production Associate | 2017-2018

G/O Digital Marketing

Web Designer | 2015-2017

SOFTWARE + SKILLS

Adobe Creative Suite	HTML & CSS
Mac OS X, Windows	Responsive web design
Microsoft Office Suite	Data visualization

EDUCATION

Indiana University, 2014
- Journalism
- Graphic Design