Parker Myers

www.parkermyers.com
parkermmyers@gmail.com
(317) 690-5271

Experience

G/O Digital Marketing
August 2015 - present
Web Designer

- Design, fulfill, and support a propriety website product
- Use intermediate HTML and CSS to support solutions
- Assist with advanced custom-built web solutions
- Maintain a system of peer review consistent with web standards and best practices

Dodd Technologies, Inc.
July 2014 - June 2015
Graphic Designer

- Support marketing and sales, as well as design assignments, for DTI clients
- Develop digital and print marketing materials
- Assist the creative team with live event digital media content development
- Assist in management of event presentation and speaker support materials
- Maintain necessary Dodd Technologies and associated brand standards

Indiana University School of Journalism
January 2014 - June 2014
Graphic Designer

- Design advertisements, postcards, promotional materials, programs and posters
- Work with HTML and CSS in email-based marketing campaigns
- Utilize data merges in Adobe InDesign with large amounts of information
- Assist with the transition into the new IU Media School

Software + Skills

- Adobe Creative Suite
- Mac OS X, Windows
- Microsoft Office Suite
- HTML & CSS, JQuery
- Digital Publishing

Education

Indiana University 2014
Bachelor of Fine Arts in Journalism
Secondary Study of Graphic Design