#### **EXPERIENCE**

### Forrester

Senior Graphic Designer, Team Lead | 2021-

- + Hire, train, develop, and lead a team of designers within Consulting
- + Lead efforts to redesign the entire Content Marketing portfolio
- + Continually examine and refine internal production processes
- + Work with the Consulting Production team to build and refine a queue of live deliverables
- + Build a culture of collaboration and passion for design within Consulting and extend that throughout Forrester
- + Track compliance with Forrester's standard operating model and brand
- + Create new Consulting-branded/owned visual assets

Senior Graphic Designer | 2020-2021 Graphic Designer | 2018-2020 Production Associate | 2017-2018

## G/O Digital Marketing

Web Designer | 2015-2017

## **Dodd Technologies**

Graphic Designer | 2014-2015

# Indianapolis University School of Journalism

Graphic Designer | 2014

### CONTACT

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@parkermmyers

#### **EDUCATION**

Indiana University, 2014

- + Journalism
- + Graphic Design

SOFTWARE + SKILLS

Adobe Creative Suite
Mac OS X, Windows
Microsoft Office Suite
HTML & CSS
Responsive web design
Data visualization

\*Feel free to reach out for more information on the positions from before 2017.