PARKER MYERS

parkermyers.com

EXPERIENCE

Forrester

Senior Graphic Designer, Team Lead | 2021-

+ Hire, train, develop, and lead a team of designers within Consulting
+ Lead efforts to redesign the entire Content Marketing portfolio
+ Continually examine and refine internal production processes
+ Work with the Consulting Production team to build and refine a queue of live deliverables
+ Build a culture of collaboration and passion for design within Consulting and extend that throughout Forrester
+ Track compliance with Forrester's standard operating model and brand
+ Create new Consulting-branded/owned visual assets

Senior Graphic Designer | 2020-2021
Graphic Designer | 2018-2020
Production Associate | 2017-2018

G/O Digital Marketing

Web Designer | 2015-2017

Dodd Technologies

Graphic Designer | 2014-2015

Indianapolis University School of Journalism

Graphic Designer | 2014

Feel free to reach out for more information on the positions from before 2017.

CONTACT

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EDUCATION

Indiana University, 2014
+ Journalism
+ Graphic Design

SOFTWARE + SKILLS

Adobe Creative Suite
Mac OS X, Windows
Microsoft Office Suite
HTML & CSS
Responsive web design
Data visualization