

Seasoned IT product Enthusiast with 12+ years of experience. Have led product teams and built high performance teams in customer centric program. Worked extensively on product management, business analysis and agile. A firm believer of data driven approach which leads to great design for customer acceptance.

WORK EXPERIENCE

Shell - Rotterdam, Bengaluru

Product Specialist/Product Owner

JAN 2020 - PRESENT

- Co-founded the **data team** to deliver all key integrations and contributed \$30 million to the revenue.
- Designed and developed **product vision and roadmap** and influenced architecture team to use new technology stack
- Acted as a **“change agent”** in formulating a robust product strategy and presented **the concept of a data team in IT org and mentored 2 programs** in implementing the similar set up.
- Conducting qualitative & quantitative use research by ideation workshop, interviews and survey to translate into user stories.
- Implemented scrum framework in the team with **KPIs and OKRs to deliver 40% reusable component, on time delivery & user acquisition strategy** with every integration to expedite the delivery of integration in every sprint.
- Organized a hackathon within team to brainstorm **“integration dashboard”** for giving confidence to the end users.
- Strategizing user adoption by leading **testing with high-fidelity prototypes & MVP** resulting 11% usage growth in next iterations.
- **Slashed addition cost** for change & release process by **improving 70% turnaround time** to generate **\$1 million benefit**.
- Driving digital marketing strategies with communications and research teams enabling clear messaging of value propositions.
- Honored with **“Special Recognition Award”** for my contribution to the \$ benefit and successfully executing the agile team.

Business Analyst/Product Specialist

FEB 2017 - DEC 2019

- Directed the collocated product team in preparing a successful translation of a not yet well-defined **strategic concept into a solid working prototype** by active user research, ideation workshop and interview.
- **Consulted on technical assistance, quality assurance and domain expertise** by articulating business requirements, contributing in solution & data design for product discovery.
- Redesigned the To-Be process by analyzing existing processes and started documented all business logic for future reference.
- Mentored more than 50 colleagues as **educator of Agile**, conducted sessions like agile Training, PO 101, lego scrum workshop.
- Honored twice with **“VP CIO Award”** for contribution to BA Community by slashing the **11% CCBA/CBAP certification cost** and **contributed to BA toolkit for BAs and aspirant BAs**.

Infosys Technologies - Bengaluru, Dusseldorf, Mysore

Consultant & Senior Associate Consultant

MAY 2012 - JAN 2017

- Modeled business processes and creates a deeper understanding of the business landscape.
- Focused & Delivery Oriented by contribution in numerous projects worth of more than \$300 Million.
- Driving digital marketing strategies with communications & research teams enabling clear messaging of value propositions.

Xomox Sanmar Limited - Mumbai, Chennai

Engineer & Senior Engineer Sales

AUG 2007 - JUL 2010

- Prepare techno-commercial proposal includes: Technical bid, Commercial Bid, INCO Terms, comparative analysis, etc.
- Prepare FAB (Feature, Advantage & Benefit) analysis, Cost-Benefit Analysis & Cost of ownership Analysis

CERTIFICATIONS

- Professional Scrum Product Owner II (PSPO 2) by scrum.org (12/2020)
- Digital Product Management Specialization by Coursera (in association with University of Virginia) (11/2020)
- Professional Scrum Product Owner (PSPO1) by scrum.org (01/2019)
- Certification of Capability in Business Analysis™ (CCBA®) by IIBA (10/2017)
- Certified Scrum Master (CSM) by scrum alliance (03/2017)

EDUCATION

Pandit Deendayal Petroleum University, Gandhinagar, India

JUL 2010 - May 2012*MBA in Energy & Infrastructure (Operations)*

Sardar Patel University, V V Nagar, India

OCT 2003- JUL 2007*Bachelor of Engineering in Industrial/Production*

SKILLS

- **Functional & Process Skills** Teamwork, Negotiations, Decision Making, Agile Project Management, Product Ownership, Stakeholder Management, Data Integration, Strategy, Lean Product Management
- **Tools & Technologies** Postman, Azure, JIRA, Confluence, Figma, Visio