# Kunal Parekh

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## **CAREER SUMMARY**

# Product Owner Product Manager

# Product Specialist

- Versatile & Transformative IT product enthusiast with 12+ years of experience within various platform like SaaS and PaaS.
- Harvest customer needs through interview, data insights to develop & evangelize the roadmap and vision.
- Implemented Agile mindset for building value props to influence business with portfolio value streams.
- An enterprising leader who excels in delivering right tools, resources, and support at right time.
- Composed analytical person with adept ability to juggle multiple assignments simultaneously while formulating and implementing advanced business solution to meet diversity of needs.

## **Area of Expertise**

- Agile Product Development
- User Research & Discovery
- Voice of Customer

- Stakeholder ManagementUser Experience (UX)
- Product Vision & Roadmap
- Problem Solving & Analytical Ability
- Data Driven Decision Making
- Marketing Strategy & Research

# **WORK EXPERIENCE**

Shell - Rotterdam, Bengaluru

#### **Product Specialist/Product Owner- Customer Centric Program**

JAN 2020 - PRESENT

- Created strong backbone by co-founding the **data team** to deliver all key integrations which enabled the primary transport supply chain management program in \$30 million revenue generation to the core business during pandemic.
- Conducting qualitative & quantitative use research with 20+ users from different domain by ideation workshop, interviews, and survey to translate into user stories.
- Designed and developed product vision and roadmap and influenced architecture team to use new technology stack.
- Organized a hackathon within team to brainstorm "integration dashboard" for giving confidence on data integrity to the end users.
- Strategizing user adoption by leading testing with high-fidelity prototypes & MVP resulting 11% usage growth in next iterations.
- Consistent outstanding performed and honored with "Special Recognition Award" for my contribution to the value in successfully executing the agile team.

## **Business Analyst/Product Specialist**

FEB 2017 - DEC 2019

- Directed the collocated product team in preparing a successful translation of a not yet well-defined **strategic concept into a solid working prototype** by active user research, ideation workshop and interview.
- Consulted on technical assistance, quality assurance and domain expertise by articulating business requirements, contributing to solution & data design for product discovery.
- Honored twice with "VP CIO Award" for contribution to BA Community in slashing the 11% CCBA/CBAP certification cost and contributed to BA toolkit for BAs and aspirant BAs.
- Launched internal tech-talk program to evangelize new technologies and build daily attendance to an average of 100+ people.

### Infosys Technologies - Bengaluru, Dusseldorf, Mysore

## **Consultant & Senior Associate Consultant**

MAY 2012 - JAN 2017

- Conducted workshop with Product Owner and Business SMEs in understanding product vision and preparing product strategy for
  articulating the vision into feature, user stories and acceptance criteria for development.
- Established and rolled out better development practices for team to **improve productivity and product quality, including reliability guidelines**, timeline estimates, agile development, no-meeting Fridays, and bug training.
- Led the change by bringing Agile Mindset into practice by educating business stakeholders by writing user stories format, preparing backlog, structuring/ordering backlog items and following scrum ceremonies.

#### **CERTIFICATIONS**

- Professional Scrum Product Owner II (PSPO 2) by scrum.org (12/2020)
- Digital Product Management Specialization by Coursera (in association with University of Virginia) (11/2020)
- Professional Scrum Product Owner (PSPO1) by scrum.org (01/2019)
- Certification of Capability in Business Analysis™ (CCBA®) by IIBA (10/2017)
- Certified Scrum Master (CSM) by scrum alliance (03/2017)

#### **EDUCATION**

Indian Institute of Management (IIM) Indore, India

Expected DEC 2021

PG in Product Management

Pandit Deendayal Petroleum University, Gandhinagar, India

**MAY 2012** 

MBA in Energy & Infrastructure (Operations)

Sardar Patel University, V V Nagar, India

**JUL 2007** 

Bachelor of Engineering in Industrial/Production