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Kunal Parekh

CAREER SUMMARY

▪ **Product Owner**	▪**Product Manager**	▪ **Product Specialist**

- **Versatile & Transformative IT product enthusiast** with 12+ years of experience within on-cloud SaaS & PaaS.
- Harvest customer needs through **interview, data insights to develop & evangelize** the roadmap and vision.
- Implemented **Agile mindset for building value props to influence business** with portfolio value streams.
- **An enterprising leader who excels in delivering** right tools, resources, and support at right time.
- **Composed analytical person with adept ability to juggle multiple assignments** simultaneously while formulating and implementing advanced business solution to meet diversity of needs.

Area of Expertise

- Agile Product Development
- User Research & Discovery
- Voice of Customer
- Stakeholder Management
- Product Vision & Roadmap
- Lean Product Management
- User Experience (UX)
- Data Driven Decision Making
- Marketing Strategy & Research
- Teamwork &Negotiations
- Cross Functional Team Leadership
- Problem Solving & Analytical Ability

WORK EXPERIENCE

Shell - Rotterdam, Bengaluru

Product Specialist/Product Owner- Customer Centric Program   **JAN 2020 - PRESENT**

- Created strong backbone by co-founding the **data team** to deliver all key integrations which enabled the program in $30 million revenue generation to the core business during pandemic.
- **Leading cloud data work stream of ten engineers** and revamped engineering process, implementing two-week code sprints, agile methodologies, and weekly code reviews.
- Designed and developed **product vision and roadmap** and influenced architecture team to use new technology stack.
- Functioned as a **"change agent"** in formulating a robust product strategy and presented **the concept of a data team in IT org and mentored 2 programs** in implementing the similar set up.
- Conducting **qualitative & quantitative use research** with 20+ users from different domain by ideation workshop, interviews, and survey to translate into user stories.
- Organized a hackathon within team to brainstorm **"integration dashboard"** for giving confidence to the end users.
- Strategizing user adoption by leading **testing with high-fidelity prototypes & MVP** resulting 11% usage growth in next iterations.
- **Slashed addition cost** for change & release process by **improving 70% turnaround time to generate $1 million benefit**.
- Consistent outstanding performed and honored with **"Special Recognition Award"** for my contribution to the $ benefit and successfully executing the agile team.

Business Analyst/Product Specialist- Customer Centric Program & Margin Analysis   **FEB 2017 - DEC 2019**

- Directed the collocated product team in preparing a successful translation of a not yet well-defined **strategic concept into a solid working prototype** by active user research, ideation workshop and interview.
- **Led from the front in setting the foundation stone for strategic Azure DNA data platform** integrations with source systems and shared the best practice with other programs.
- **Consulted on technical assistance, quality assurance and domain expertise** by articulating business requirements, contributing to solution & data design for product discovery.
- Redesigned the To-Be process by analyzing existing processes and started documented all business logic for future reference.
- **Launched internal agile trainings, product owner workshops** and mentored 50+ colleagues in bringing agile mindset.
- Honored twice with "**VP CIO Award**" for contribution to BA Community in slashing the **11% CCBA/CBAP certification cost** and **contributed to BA toolkit for BAs and aspirant BAs**.
- **Launched internal tech-talk program** to evangelize new technologies and build daily attendance to an average of 100+ people.

- Awarded with **top rating and consistently performed during my tenure**, honored with multiple award and received positive feedback from end users and key stakeholders.

Infosys Technologies - Bengaluru, Dusseldorf, Mysore
Consultant   APR 2015 - JAN 2017
- Conducted workshop with Product Owner and Business SMEs in **understanding product vision and preparing product strategy** for articulating the vision into feature, user stories and acceptance criteria for development.
- Established and rolled out better development practices for team to **improve productivity and product quality, including reliability guidelines**, timeline estimates, agile development, no-meeting Fridays, and bug training.
- **Led the change by bringing Agile Mindset** into practice by educating business stakeholders by writing user stories format, preparing backlog, structuring/ordering backlog items and following scrum ceremonies.
- **Functioned as Scrum Master in contributing to quick win** and another work stream in gathering requirement, resourcing, and coordination between multiple teams.
- Realized $ 30 Million through product delivery and to automate the ongoing process into systematic way.

Senior Associate Consultant   MAY 2012 - MAR 2015
- Led team as functional specialist of BP Upstream's most valuable application where the production data are modelled and configured for all assets across globe to realize multimillion $ benefit.
- Performed and applied **business Analyst techniques for requirement gathering** like Requirement Workshop and Interviews for further analysis and Implementation.
- Performed and **Applied Business Analyst Techniques of Data Modelling and Metrics and Key Performance Indicator**s in preparing Operational Manual for Natural Gas Reporting.
- Awarded "Rating 1" (top 10% Performers) & presented as speaker in "PetroWorld Conference 2013", August, Mumbai.

Xomox Sanmar Limited - Mumbai, Chennai
Engineer & Senior Engineer Sales   AUG 2007 - JUL 2010
- Prepare techno-commercial proposal includes: Technical bid, Commercial Bid, INCO Terms and comparative analysis.
- Prepare FAB (Feature, Advantage & Benefit) analysis, Cost-Benefit Analysis & Cost of ownership Analysis.
- Analyzed Oil & Gas competitive trends from established reports & present strategic insights to present as business building tool for market expansion.
- Appreciated for replacing competitor product with Xomox in Oil & Gas downstream & upstream companies.

CERTIFICATIONS
- Product Masterclass: How to Build Digital Products by Product School (01/2021)
- Professional Scrum Product Owner II (PSPO 2) by scrum.org (12/2020)
- Digital Product Management Specialization by Coursera (in association with University of Virginia) (11/2020)
- Professional Scrum Product Owner (PSPO1) by scrum.org (01/2019)
- Certification of Capability in Business Analysis™ (CCBA®) by IIBA (10/2017)
- Certified Scrum Master (CSM) by scrum alliance (03/2017)

EDUCATION
Pandit Deendayal Petroleum University, Gandhinagar, India   JUL 2010 - May 2012
MBA in Energy & Infrastructure (Operations)

Key Achievement-
- Recognized for writing paper on "Determinants of Economies of Scale & Influence on the Oil & Gas Services: A Discussion" (RIBER) Bangkok June-12 along with Dr. Subrat Sahu.
- Recognized as "Top 5 Summer Project" NITIE, November 2011, Mumbai
- Planned expansion strategy for Cognizant in B-plan competition XIM B, 2010

Sardar Patel University, V V Nagar, India   OCT 2003- JUL 2007
Bachelor of Engineering in Industrial/Production

Tools & Technologies
- **Tools & Technologies**   Postman, Azure Data Factory, JIRA, Confluence, Figma, Visio, Stream sets, MuleSoft, Azure LogicApp, SQL, Visual Studio