

# Parkkly Privacy policy

**Effective: September 1, 2024**

## 1. Introduction

- Parkkly ("we", "our", or "us") is committed to reducing street parking congestion by providing drivers with safe and smart parking and enabling hosts to monetize their unused parking spaces.
- We are committed to protecting your privacy and ensuring the security of your personal information.
- This Privacy Policy explains how we collect, store, use, share, and safeguard your data when you use our platform. Your use of this Service constitutes your agreement to our Privacy Policy. Please review the policy carefully.

## 2. Information We Collect

We collect the following data from all users. While not mandatory, this information is essential for registering as a parking space owner or reserving a parking space. We collect the following types of personal information:

- **Personal Identification:** Name, ID number, and portrait for user identification and verification.
- **Contact Information:** Email address, and telephone number for communication, service updates, and marketing.
- **Location Data:** To provide location-based services, like identifying available parking spots.
- **Vehicle Information:** Registration numbers, and vehicle types necessary for parking spot allocation.
- **Usage data/Online Identifiers:** IP addresses, cookie identifiers, and device information for enhancing user experience and security.
- **Reviews:** If you choose to leave a review for a parking location, your review will be visible to other drivers considering booking that space. Your reviews and ratings may also be displayed in different areas of the Parkkly Platform.

Data is collected directly from you during account registration, booking, and customer support interactions, and through our website and app via cookies and tracking technologies.

## 3. How We Use Your Information

- **Service Provision:** Manage your account, process bookings, and allocate parking spots.

- **Communication:** Send you service updates, promotional offers, and customer support responses.
- **Service Improvement:** Analyze data to improve our services and user experience.
- **Security and Fraud Prevention:** To monitor and detect suspicious activities.
- **Legal Compliance:** To fulfill our legal obligations, including regulatory requirements and fraud prevention.
- **Security Investigations and Risk Assessments:** To conduct security investigations and risk assessments to protect our platform and users.
- **Information Verification:** To verify or authenticate the information and identifications you provide.
- **Background Checks:** We may conduct background or police checks, subject to applicable laws and your consent, to ensure the safety and integrity of our platform.
- **Dispute Resolution:** Resolve disputes with our members and enforce agreements with third parties.
- **Data Transfer in Business Transactions:** In the event of a business sale or restructuring, we may transfer your personal information to a third party while aiming to protect your privacy rights.
- **Cookie Usage/Management:** We may use cookies to store information on your computer. Cookies help us improve your experience on our website. You can block or delete cookies from your computer using your browser settings. However, some parts of our website may not function correctly without cookies.

## 4. Legal Basis for Processing

We process your data based on:

- **Contractual Necessity:** For fulfilling our contract with you (e.g., account management, booking processing).
- **Legitimate Interest:** For improving our services, ensuring security, and conducting marketing activities.
- **Consent:** For sending you promotional offers and newsletters.
- **Legal Obligation:** To comply with legal and regulatory requirements.

## 5. Data Sharing

We may share your data with:

- **Payment Processing Partners:** To securely handle transactions.
- **Cloud Service Providers:** For secure data storage.
- **Marketing Partners:** To assist with targeted marketing campaigns (with your consent).
- **Legal Authorities:** When required by law or to protect our rights.

- **Hosts/Drivers:** To facilitate the identification and management of parking spaces.

All data sharing is conducted under strict Data Sharing Agreements to ensure your data is handled securely and in compliance with applicable laws.

## 6. Data Security

We implement robust security measures to protect your data, including:

- **Encryption:** All data is encrypted in transit and at rest.
- **Access Controls:** Restricted access to your data, with two-factor authentication for sensitive areas.
- **Regular Security Audits:** Continuous monitoring and audits to identify and address vulnerabilities.

## 7. Data Retention

Your data will be retained while your account is active and for a period thereafter for legal and business reasons. You have the right to delete your account at any time, but we may retain certain data for legal or business reasons."

## 8. Your Rights

You have the following rights regarding your data:

- **Access:** To request access to your data.
- **Correction:** To request corrections to your data.
- **Deletion:** To request deletion of your data under certain circumstances.
- **Objection:** To object to data processing based on legitimate interests.
- **Withdrawal of Consent:** To withdraw your consent for data processing at any time.

To exercise any of these rights, please contact our Data Protection Officer (DPO) at [privacy@Parkkly.com](mailto:privacy@Parkkly.com).

## 9. Data Breach Management

In the event of a data breach, we will promptly notify the relevant authorities and affected individuals, and take appropriate measures to mitigate the breach.

## 10. Other Sites

We are not liable for the privacy practices of third-party websites linked to from our site. Please check the privacy policies of those websites.

## **11. Changes to This Policy**

We may update this Privacy Policy from time to time. Significant changes will be communicated to you via email or through notices on our platform.

## **12. Contact Us**

For questions or concerns about this Privacy Policy, please contact our DPO at [privacy@Parkkly.com](mailto:privacy@Parkkly.com).