

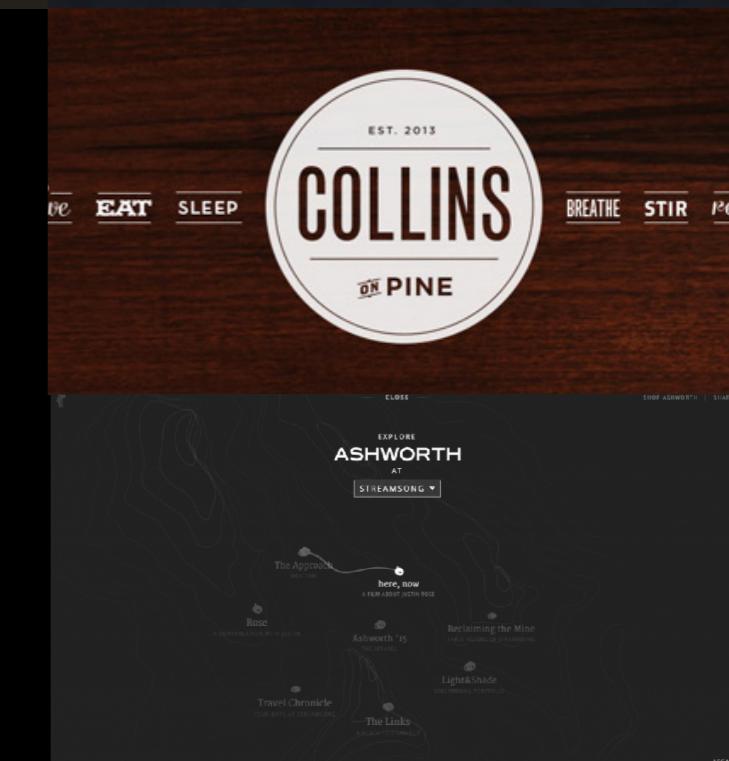
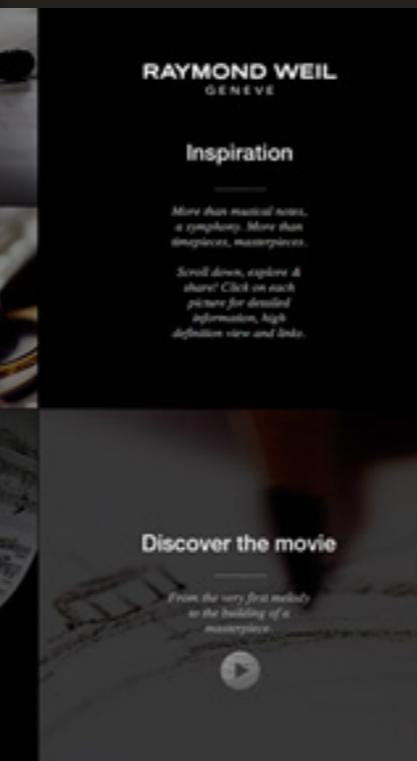
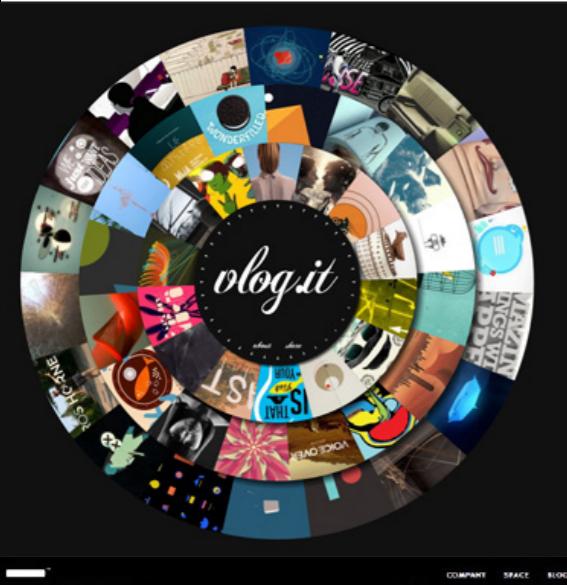
WHEN WE WERE YOUNG
МНЕ МЕ МЕВЕ ЙОУГ

Inspirations

**"You look like a movie
You sound like a song
My God, this reminds me
Of when we were young..."**



ADELE
WHEN WE WERE YOUNG



Objectives

- I. Create a network for users to share cherished memories from their ‘good old days’.**
- II. Allow user to browse through other users’ memories.**
- III. Give opportunity for users to ‘find’ other users related to their memories.**
- IV. Raise awareness of Adele’s Song.**
- V. Memories can be shared in various forms.**

Audience Needs

- I. Spend some time in hindsight of their past
- II. Look through other users' heart-warming stories
- III. Take a break from the present users are caught(living) in.
- IV. Share their memories.
- V. Perhaps link to some childhood friends or acquaintances.

WHEN WE WERE YOUNG

МНЕ И МЕ МЕБЕ ЙОИС



Seoul, Korea
서울, 한국

1996.12.30
1996.12.30

Martin Park

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THANK YOU