

WHEN WE WERE YOUNG

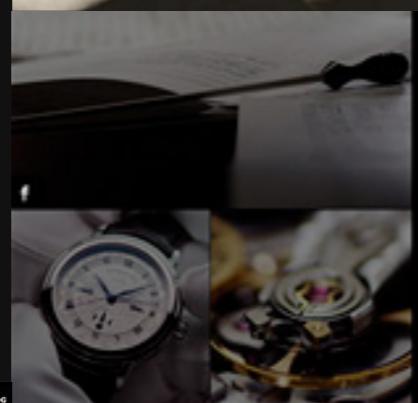
МНЕИ МЕ МЕВЕ ЛОИС

Inspirations

**“You look like a movie
You sound like a song
My God, this reminds me
Of when we were young...”**



ADELE WHEN WE WERE YOUNG



**RAYMOND WEIL
GENEVE**

Inspiration

More than musical notes, a symphony. More than images, masterpieces.

Scroll down, explore & share! Click on each picture for detailed information, high definition view and links.

Back To Home

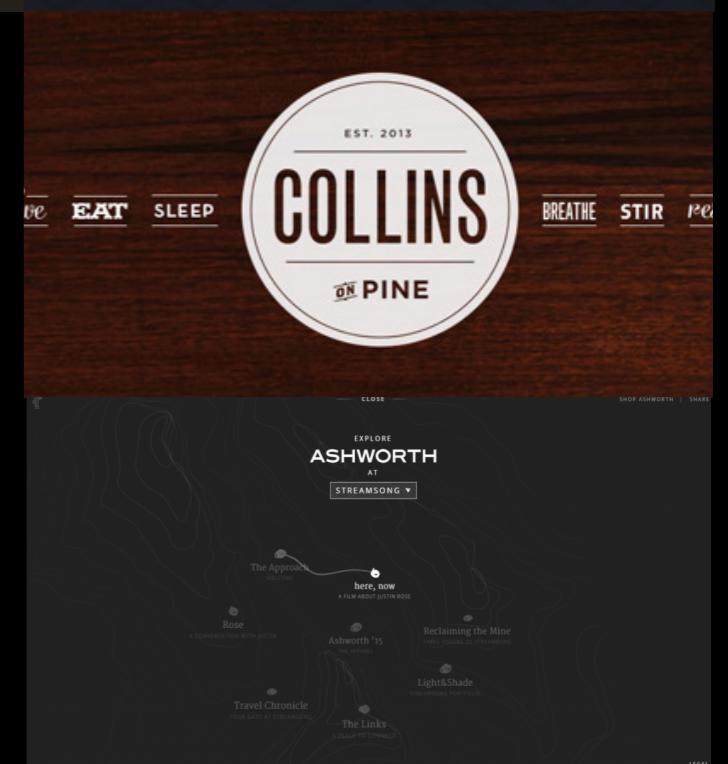
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Discover the movie

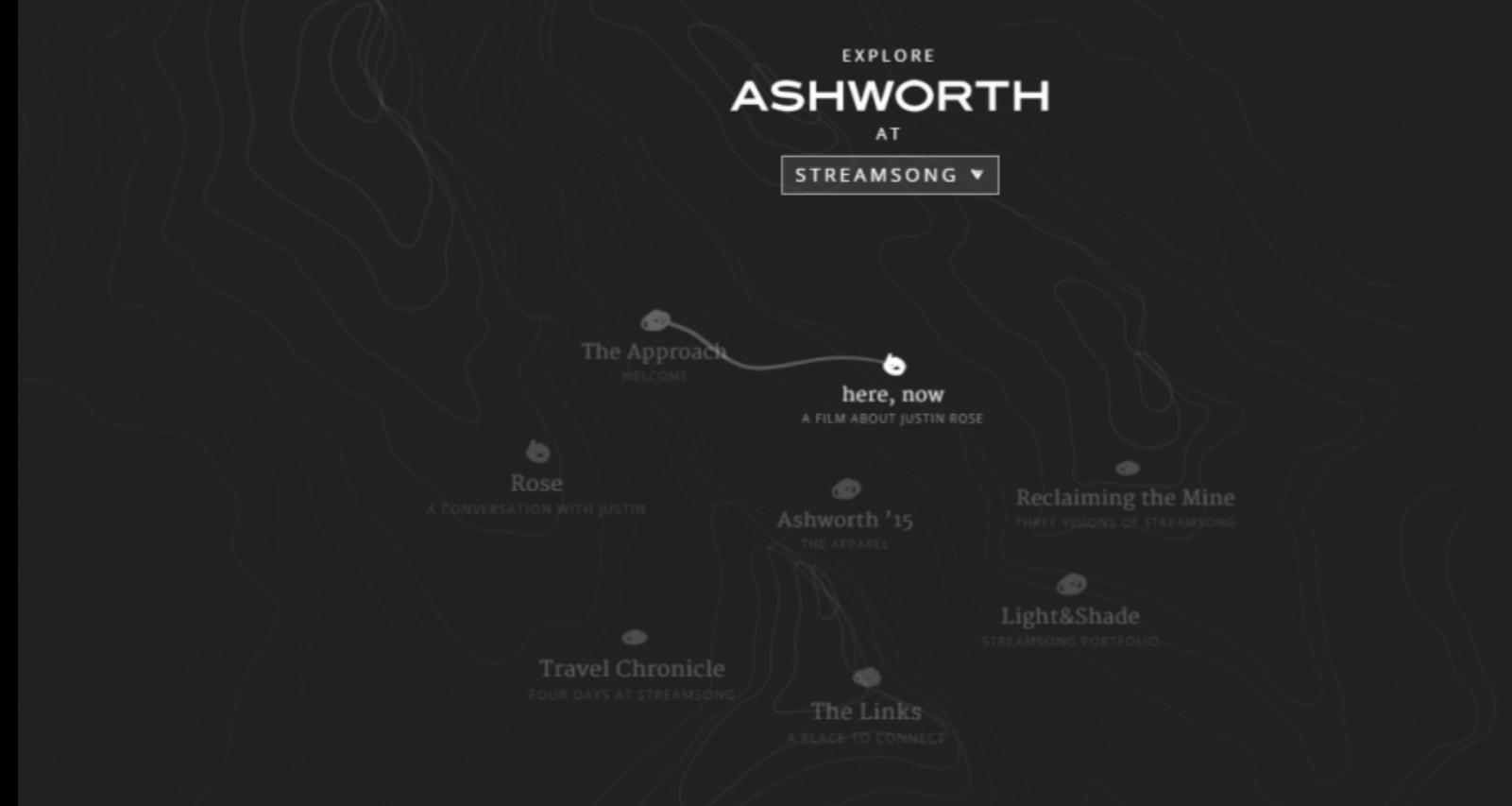
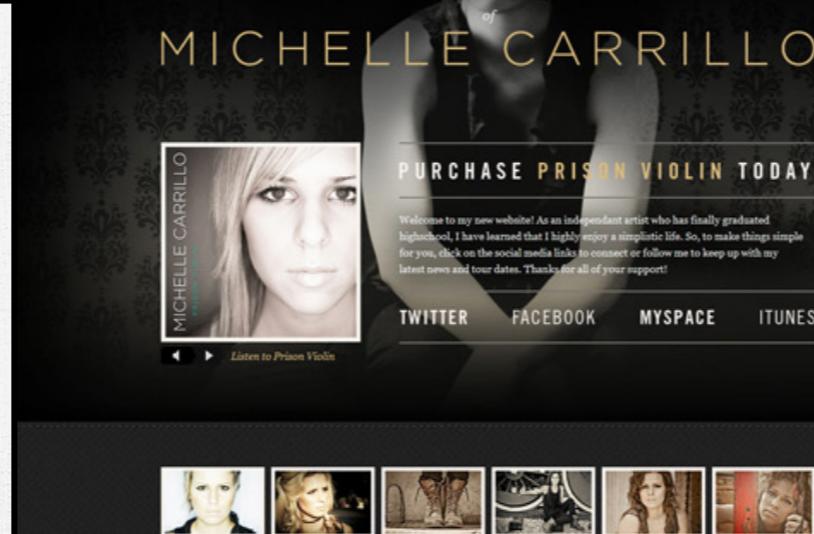
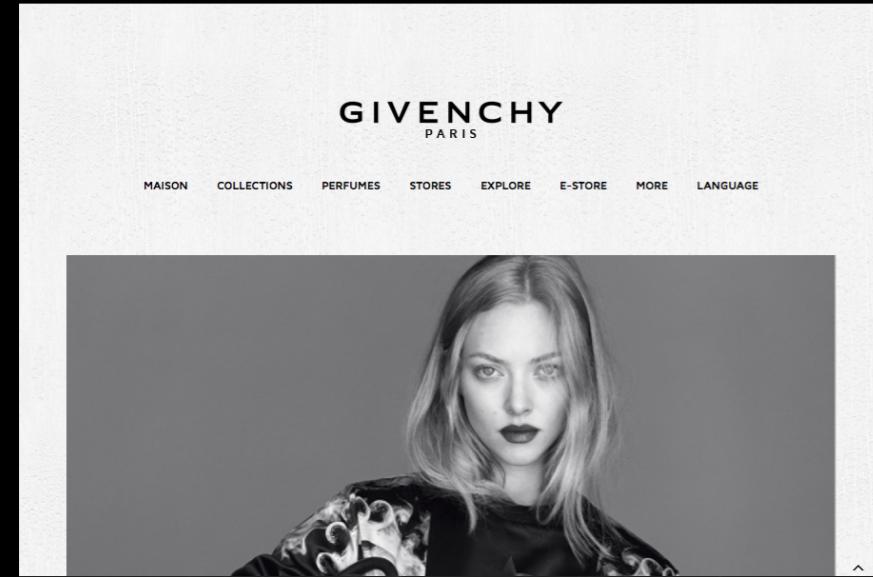
From the very first melody to the building of a masterpiece.

Share

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A screenshot of the Raymond Weil website's "Inspiration" section, featuring a grid of watch images and a "Discover the movie" video player.

Inspirations



**“Let me photograph you in
this light**

**In case it is the last time
That we might be exactly
like we were**

Before we realized

We were sad of getting old

It made us restless

It was just like a movie

It was just like a song,

**I was so scared to face my
fears**

**Nobody told me that you'd
be here**

**And I swore you moved
overseas**

**That's what you said, when
you left me”**

Objectives

- I. Create a network for users to share cherished memories from their ‘good old days’.**
- II. Allow user to browse through other users’ memories.**
- III. Give opportunity for users to ‘find’ other users related to their memories.**
- IV. Raise awareness of Adele’s Song.**
- V. Memories can be shared in various forms.**

Intended Audiences

- I. Intended Audiences for this site would be anyone above 18 years old of age.**
- II. Intended Audience of this site includes both genders.**
- III. Intended Audience of this site would be anyone who are above 18 years of age and is willing to share their childhood or past memories, and thus possibly getting in touch with people who are present in their memories of ‘when they were young’.**

Audience Needs

- I. Spend some time in hindsight of their past**
- II. Look through other users' heart-warming memories**
- III. Take a break from the present users are caught(living) in.**
- IV. Share their memories.**
- V. Possibly get in touch with some childhood friends or acquaintances.**

Scope

Functional Requirements

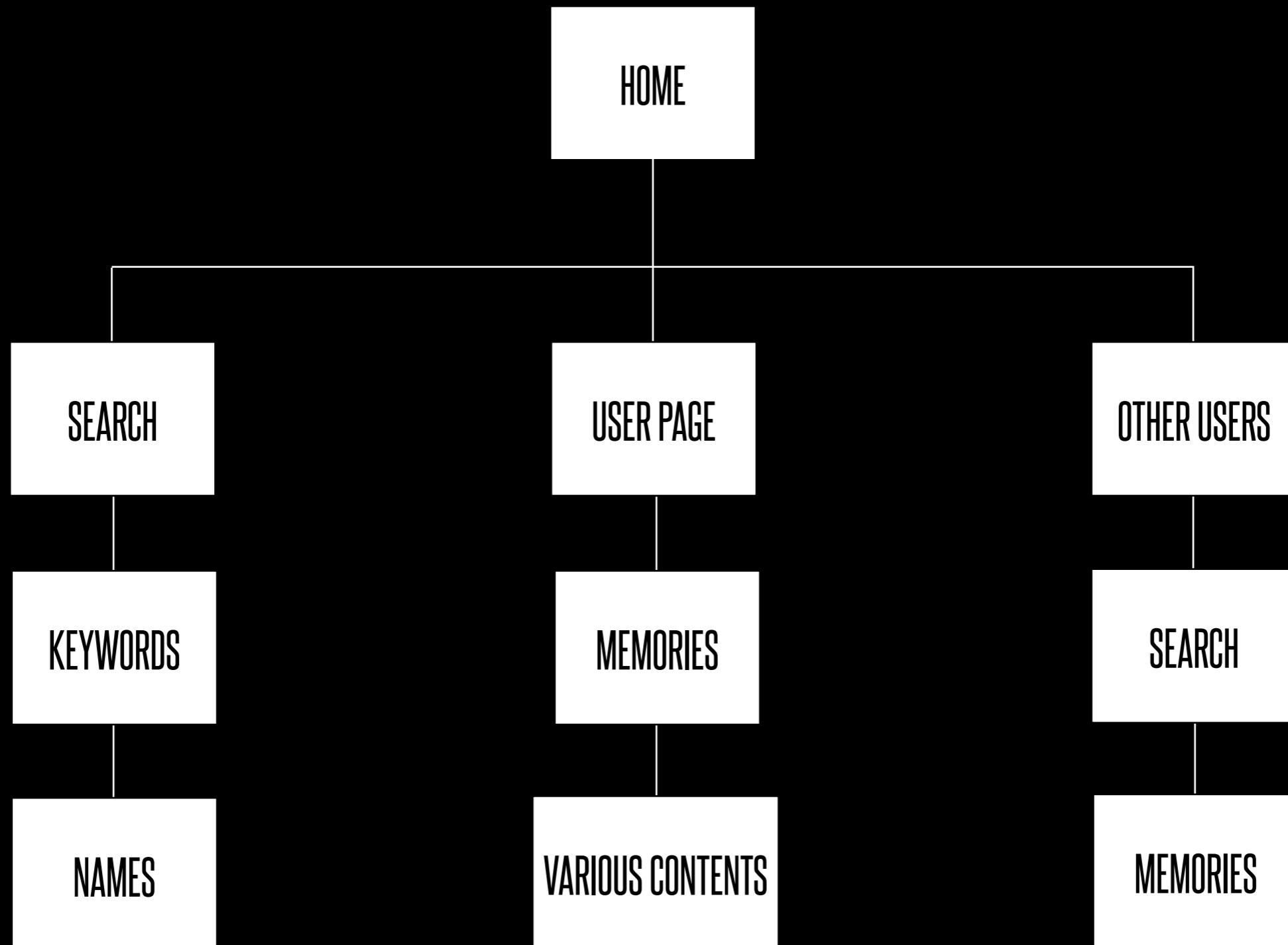
- I. Site needs to allow users to navigate smoothly through other people's individual pages.
- II. Site needs to have a messenger program which would enable users to communicate with each other.
- III. Site needs to allow users to express their memories in various mediums (ex: photos, videos, poems, songs, etc.)
- IV. Site needs to allow users to search for certain keywords that may relate to other users' memories.
- V. Site needs to organize the content users' uploaded in an organized manner which is easy to follow for viewing.

Scope

Content Requirement

- I. Memories of users' should be expressed in various mediums (ex:photos, videos, poems, songs, etc.)
- II. Images, videos, poems, songs should be able to clearly speak for themselves for the users.
- III. Various mediums can be put together by a user so that it creates a nice blend and harmony, thus making the ‘memories’ the user want to share more vivid.

Structure



WHEN WE WERE YOUNG

МНЕИ МЕ МЕВЕ ЛОИС



Seoul, Korea
서울, 한국

1996.12.30
1996.12.30

Martin Park

마틴 퍼크

The New School
뉴욕 대학교

New York
뉴욕



THANK YOU