

# Improving Human Decision-Making with Machine Learning

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Berkeley Haas



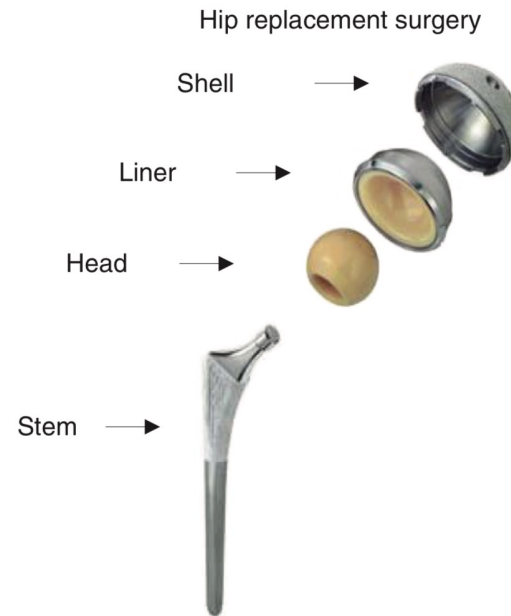
with Hamsa Bastani (Wharton)  
& Osbert Bastani (Penn)



# Learning is Costly

**2+ years**  
to be fully productive

**\$1,286/worker**  
training expenses  
- Training Magazine 2019

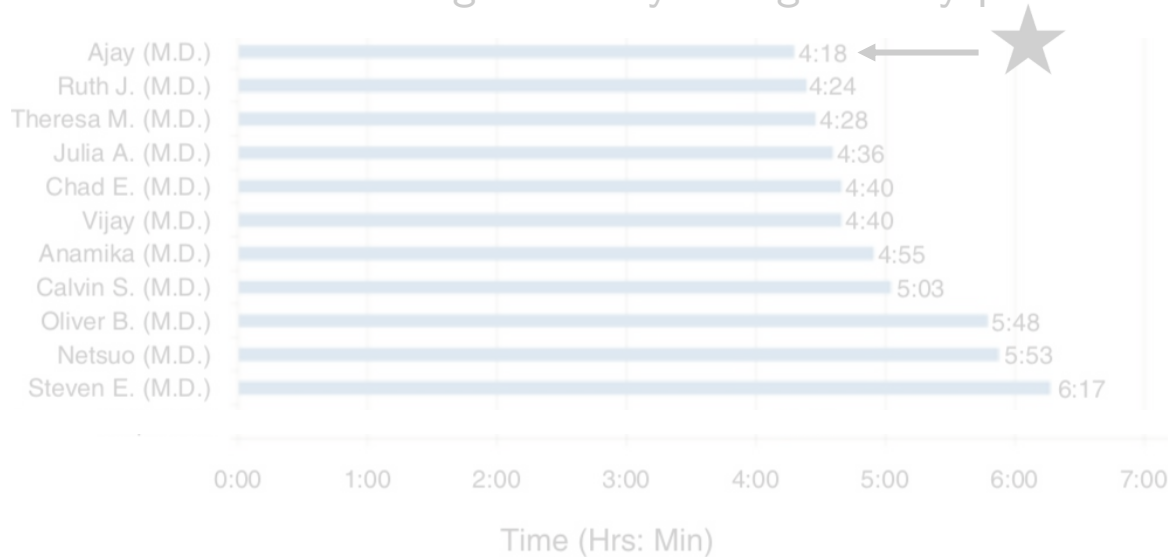


**New device = +32.4%**  
surgery duration  
- Ramdas et al. 2018

Also – Tucker et al 2002, Ibanez et al 2017, Gurvich et al 2019,  
Bavafa & Jonasson 2020, Bloom et al 2020, ...

# Learning from Experts

Median length of stay of high acuity patients











+10.9%  
productivity  
- Song et al. 2018



Also – Chan et al 2014, Herkenhoff et al 2018, Tan & Netessine 2019, Jarosch et al 2019, ...

# Trace Data is Everywhere

## Physicians

• ROACH,TRISTIN	Fibrinogen, INR, PT, PTT AMD_996304_76		MILLER,ALEX,MD status: Unreviewed	05•19•17
• ROACH,TRISTIN	Lipitor 80 mg		MILLER,ALEX,MD status: Unreviewed	05•18•17
• LEON,ERIN	Geriatric Wellness Visit		JONES,CAMERON,MD status: Unreviewed	05•16•17
• BECK,ALIVIA	Zocor 20 mg		JACK,JACK,MD status: Unreviewed, held	05•18•17
NORTON,BETHANY	Norvasc 10 mg		MILLER,ALEX,MD status: Unreviewed	05•18•17
MONTGOMERY,BLAINE	Glucophage 850 mg		OSHEA,JAMIE,MD reviewed by: PPMD_AKN... status: Reviewed	05•18•17
KLECK,MICHAEL	Office Visit - Abbreviated		JONES,CAMERON,MD reviewed by: SUSAN status: Reviewed	05•12•17
MCARDLE,HELEN	Office Visit - Mobile		JONES,CAMERON,MD status: Unreviewed	05•12•17

## Uber Drivers



Trace data



Tips

Noisy, high-volume data  
hard to extract insights

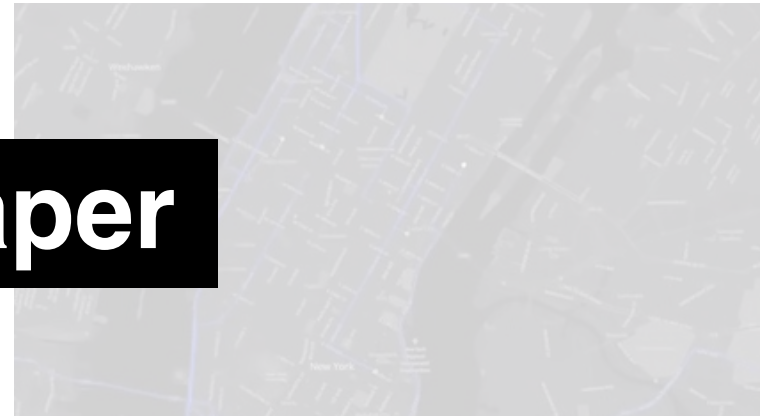
**Key Q:** can insights from ML  
improve human decision-making?

# Trace Data is Everywhere

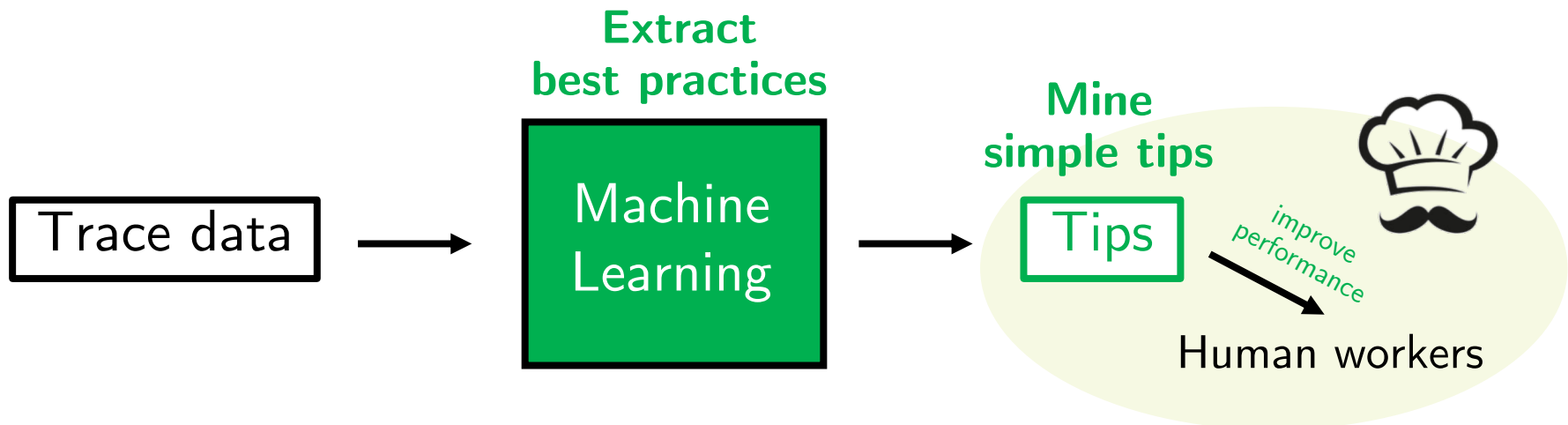
## Physicians

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## Uber Drivers



## Our Paper



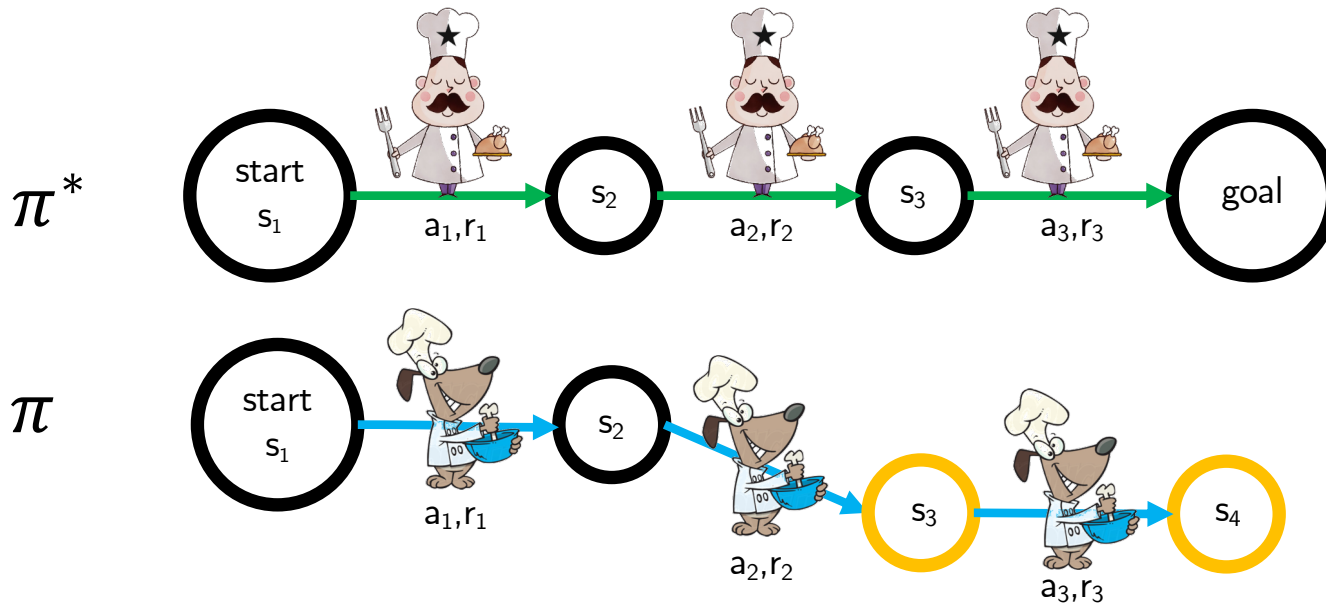
# Problem Formulation

## MDP Formulation:

*Optimal policy and human* make sequences of decisions

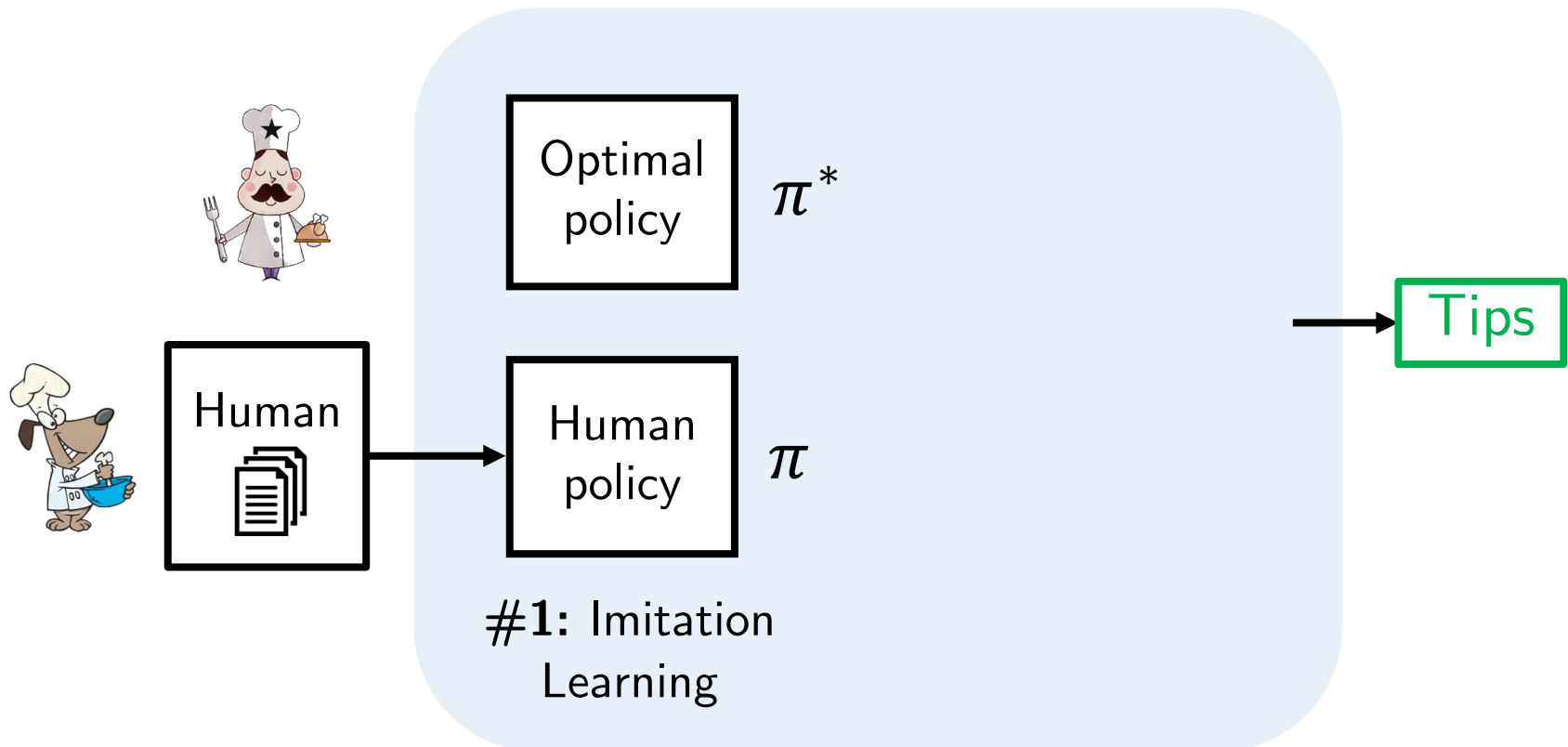


$$\mathcal{M} = (S, A, R, P, \gamma)$$



# Our Approach

$$\mathcal{M} = (S, A, R, P, \gamma)$$



# Step 1: Imitation Learning

Q function  $Q^\pi(s, a)$  is the reward obtained by taking action  $a$  in state  $s$  and using policy  $\pi$  thereafter

$$Q^\pi(s, a) = \mathbb{E}_{s' \sim p(s'|s, a)}[V^\pi(s')]$$

- Watkins & Dayan 1992

Parametrize policy using DNN  $\pi_\theta$

Optimize  $\theta$  using the policy gradient algorithm

- Williams 1992, Sutton 2000

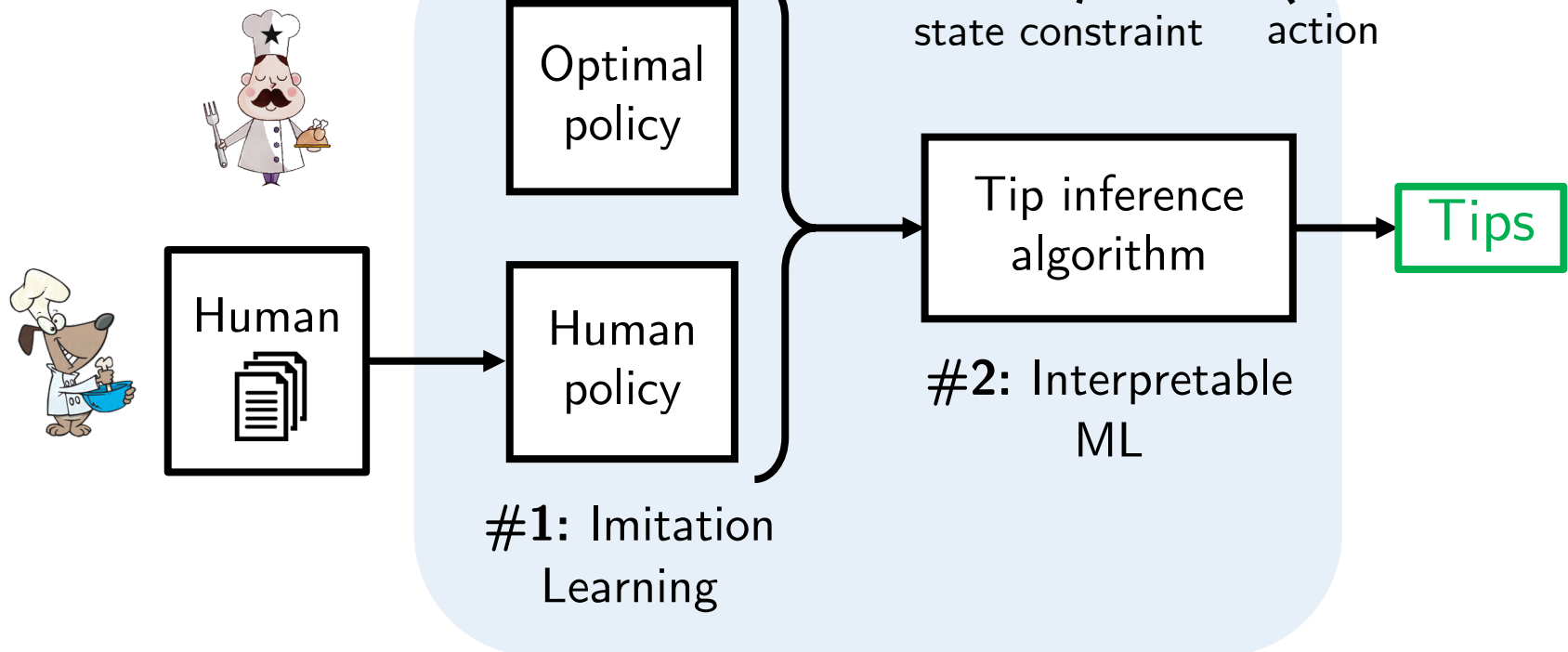
Learn using supervised learning  $\hat{Q}_\theta^\pi(s, a) \approx Q^\pi(s, a)$



# Our Approach

$$\rho = (\psi, a) \quad \text{"If } \psi, \text{ then } a"$$

state constraint      action



# Step 2: Interpretable RL

- **Algorithm:** Choose tip  $\rho$  that maximizes the objective

$$J(\rho) = \underbrace{V^{\pi_h \oplus \rho}(s_0)}_{\text{Human policy + tip}} - \underbrace{V^{\pi_h}(s_0)}_{\text{Only human policy}}$$

- $\pi_h \oplus \rho$  denotes overriding the human policy with tip  $\rho$ .
  - $V^\pi(s)$  is the value function and  $s_0$  is the initial state.
  - $J$  measures the improvement in human reward
- **Intuition:** Want tips that maximize performance
    - Assumes the human follows the tip exactly
  - **Challenge:** Hard to estimate  $V^{\pi_h \oplus \rho}$

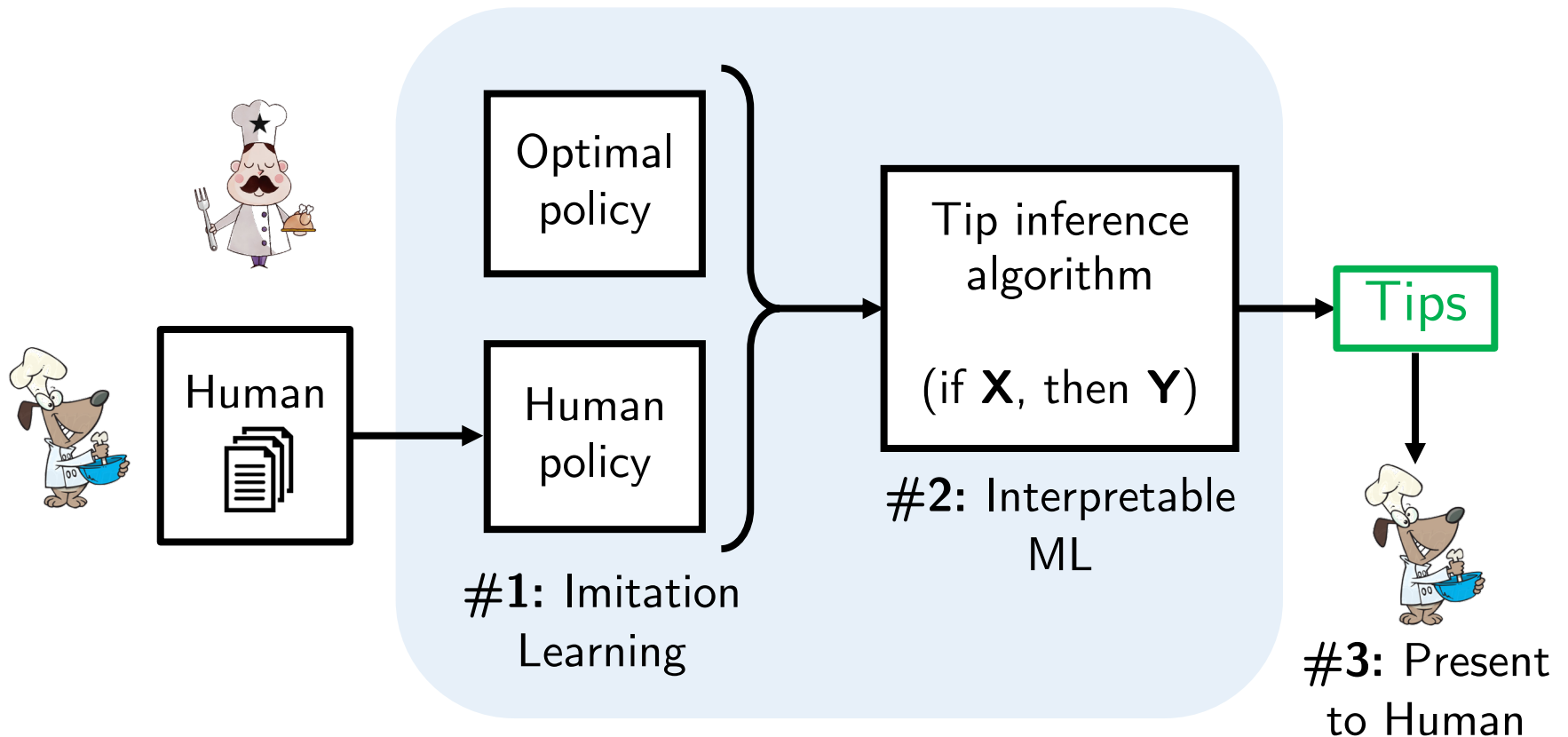
# Step 2: Interpretable RL

- Key Lemma: We have

$$J(\rho) \approx \mathbb{E}_{(s,a) \sim D_{\pi_h \oplus \rho}} [Q^*(s, a \oplus \rho) - Q^*(s, a)]$$

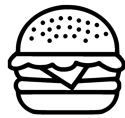
- $Q^*$  is the optimal policy's  $Q$  function
  - $D_{\pi}$  is the state-action distribution of policy  $\pi$
  - $a \oplus \rho$  overrides the human action  $a$  if the tip is applicable in state  $s$
- Rank tips based on expected improvement

# Our Approach



# Queueing Game

Burger Queen



x 4 within 50 ticks

Making Burgers

Chop meat  
(2 ticks)



Cook burger  
(10 ticks)

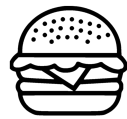


Plate  
(2 ticks)

Participant

# Queueing Game

Burger Queen



x 4 within 50 ticks

Chef



Sous-Chef



Server



Participant

# Queueing Game

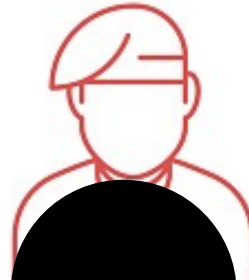
Burger Queen

Chopping:	Fast	Average	Slow
Cooking:	Fast	Average	Slow
Plating:	Slow	Average	Fast

Chef



Sous-Chef



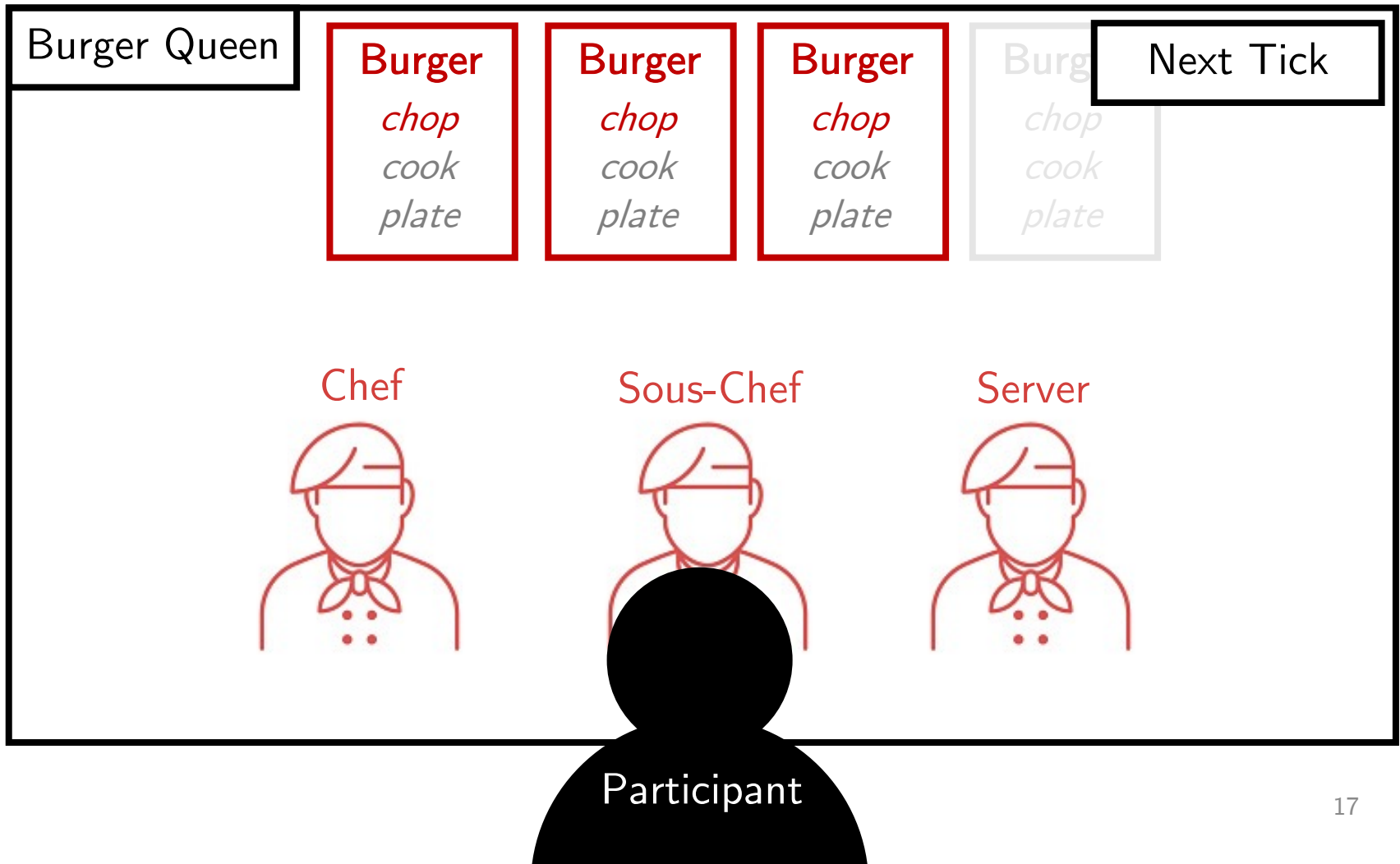
Server



Participant

# Queueing Game

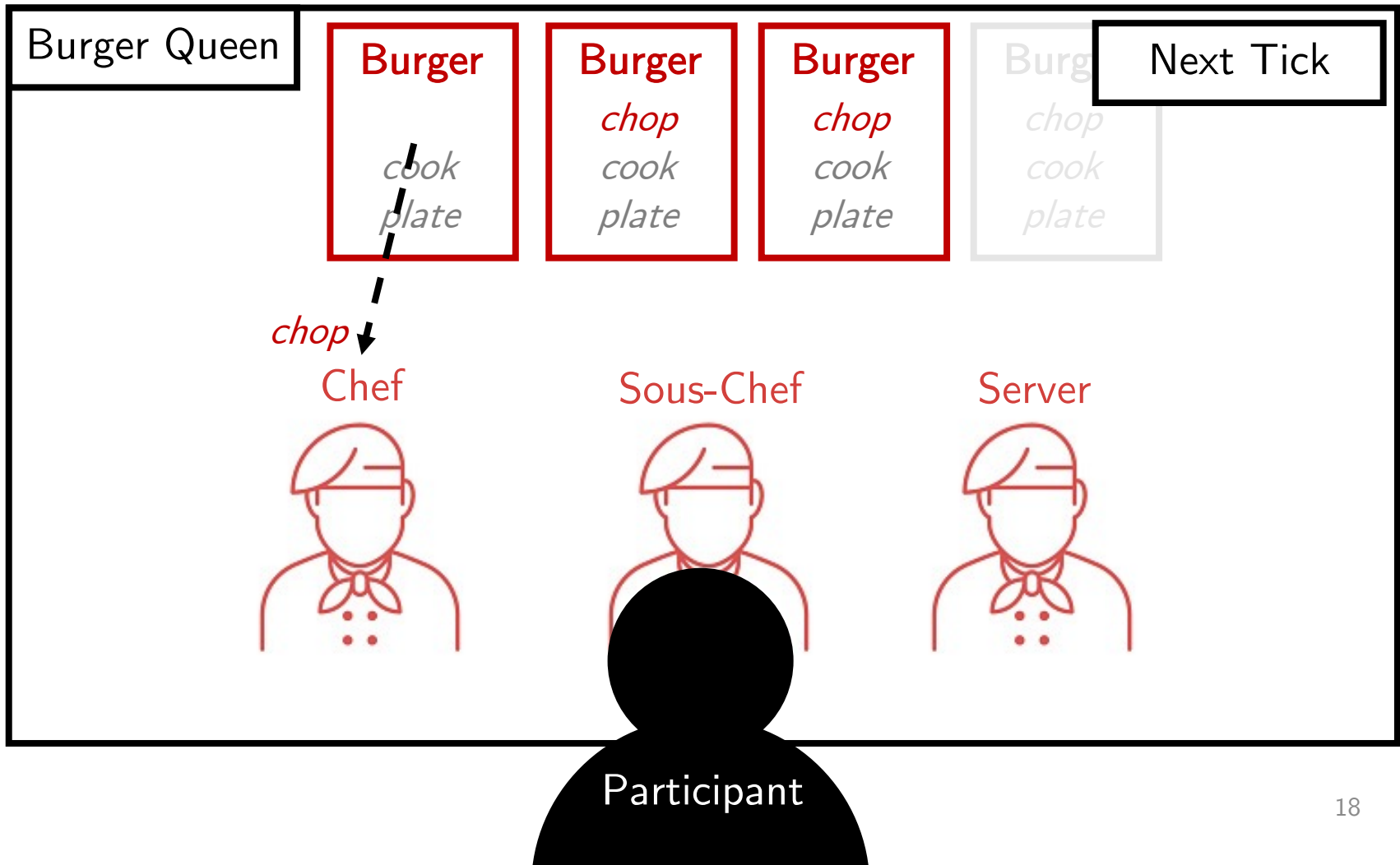
Reward: 0  
Tick #1/50





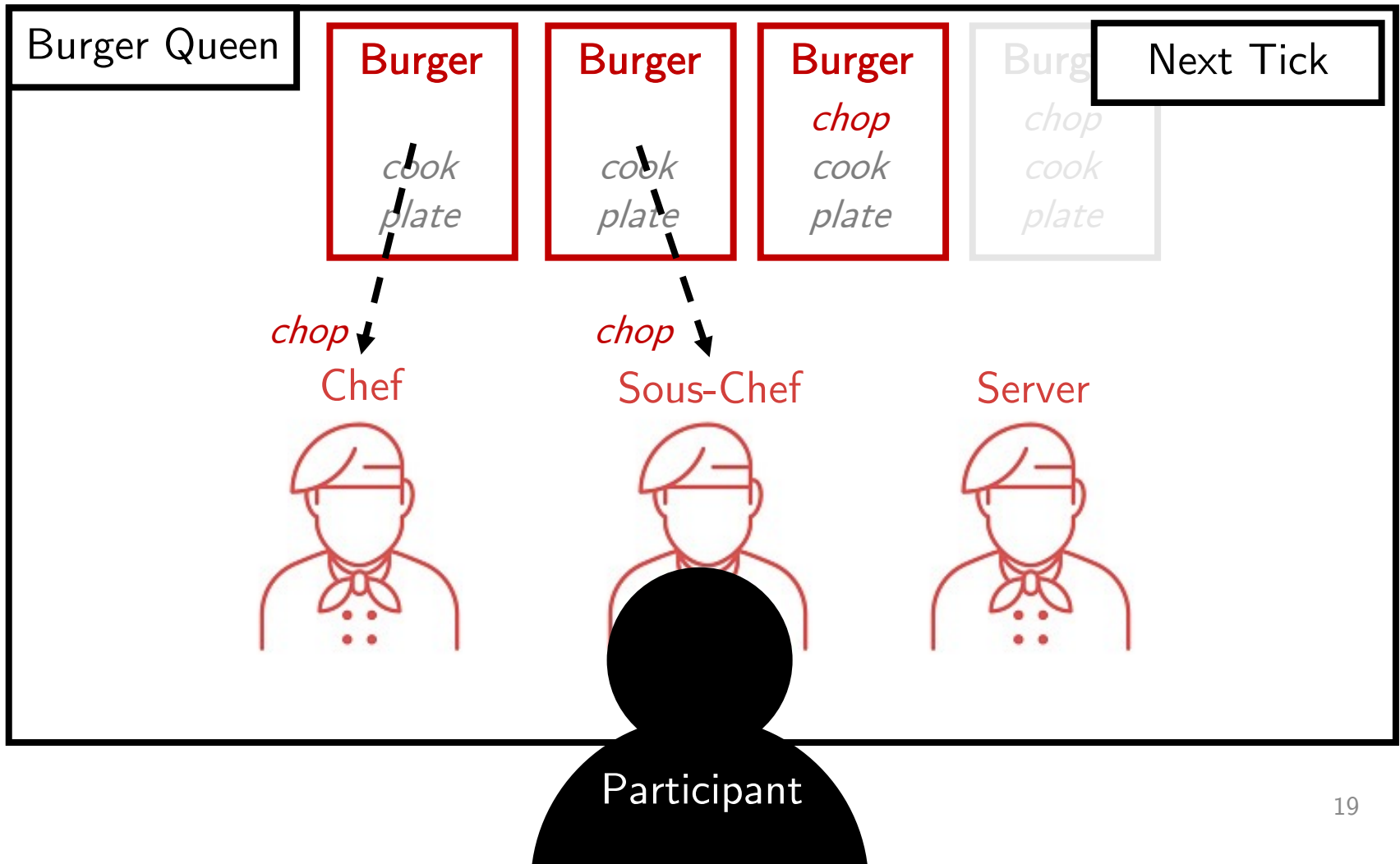
# Queueing Game

Reward: 0  
Tick #1/50



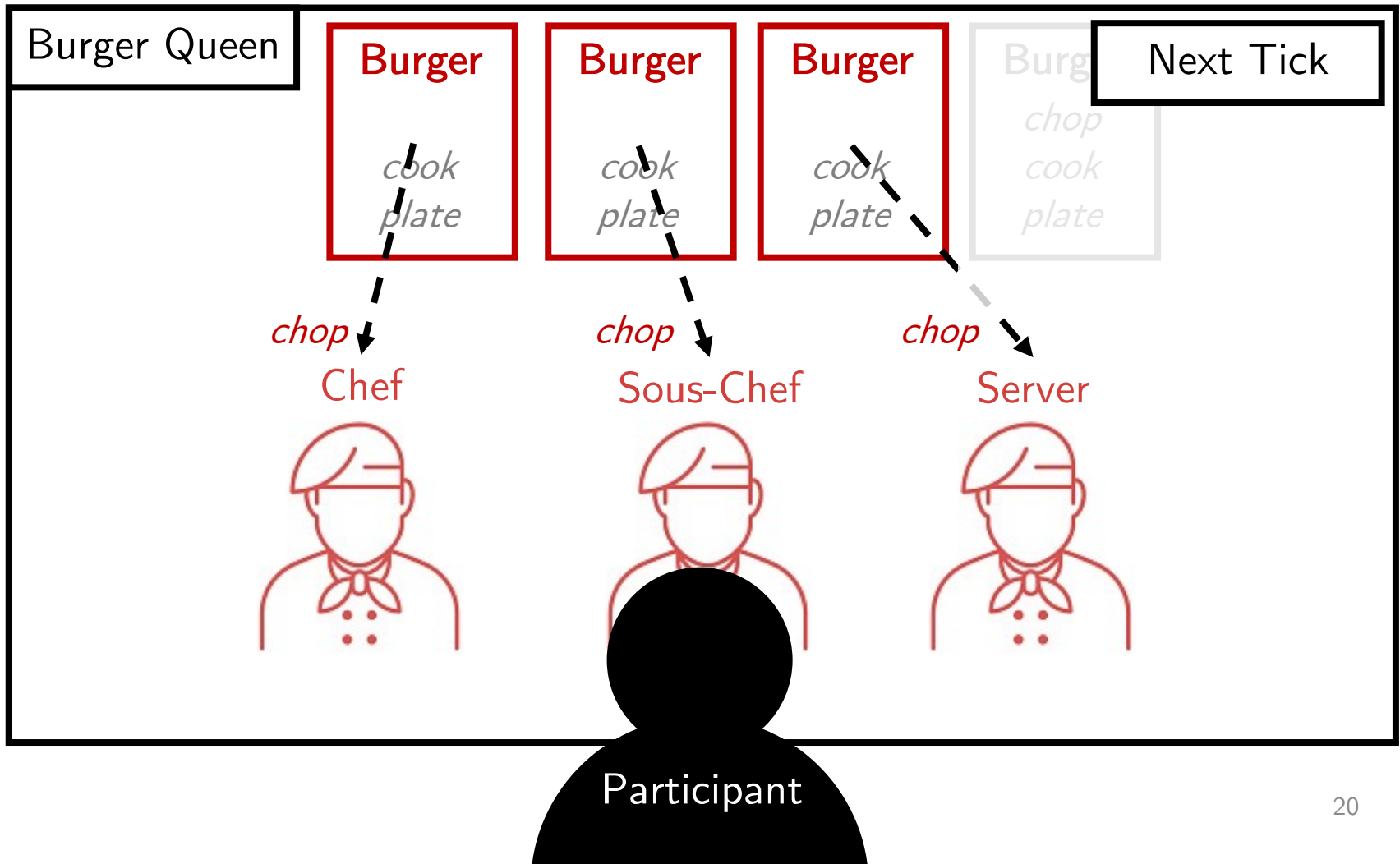
# Queueing Game

Reward: 0  
Tick #1/50



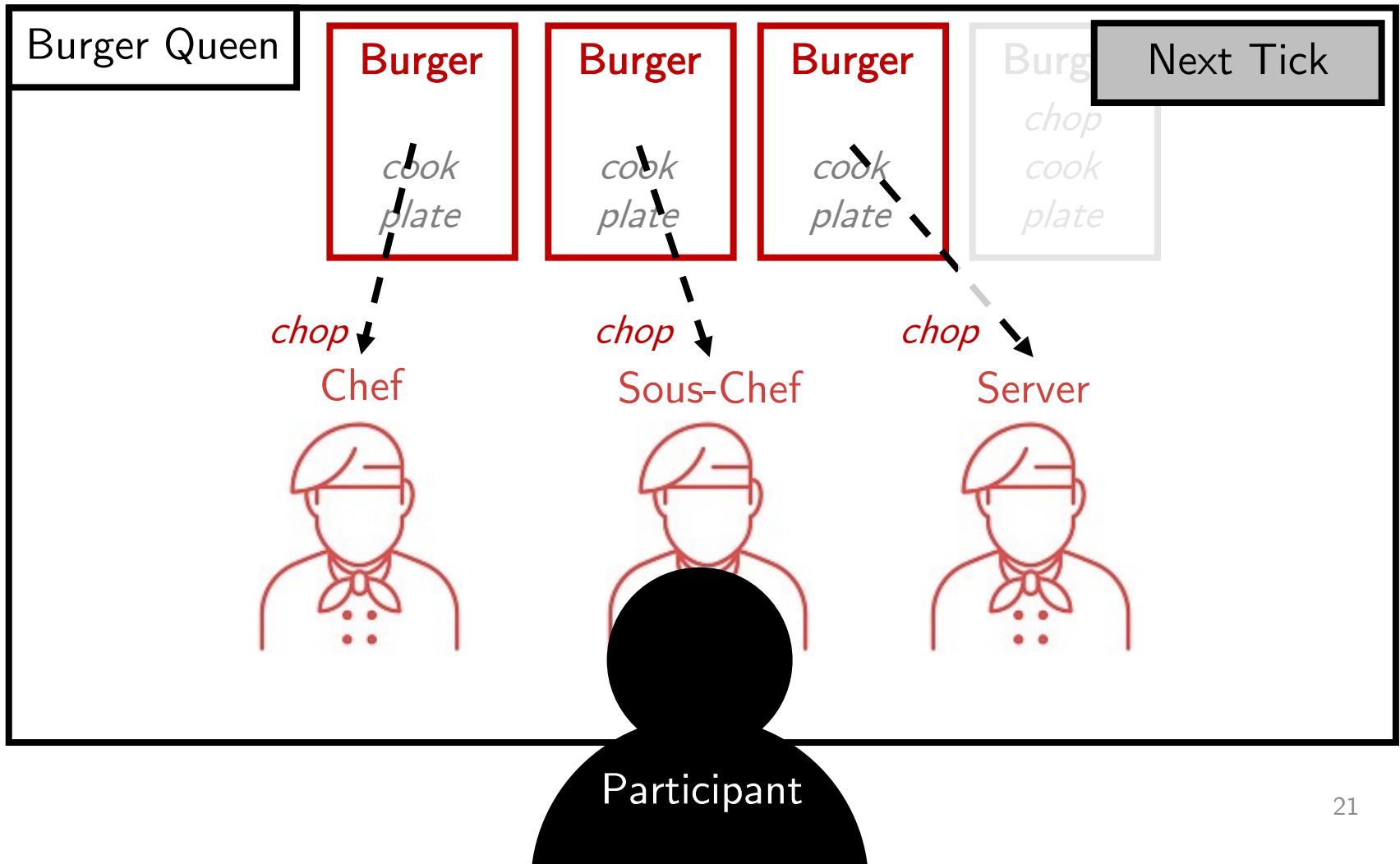
# Queueing Game

Reward: 0  
Tick #1/50



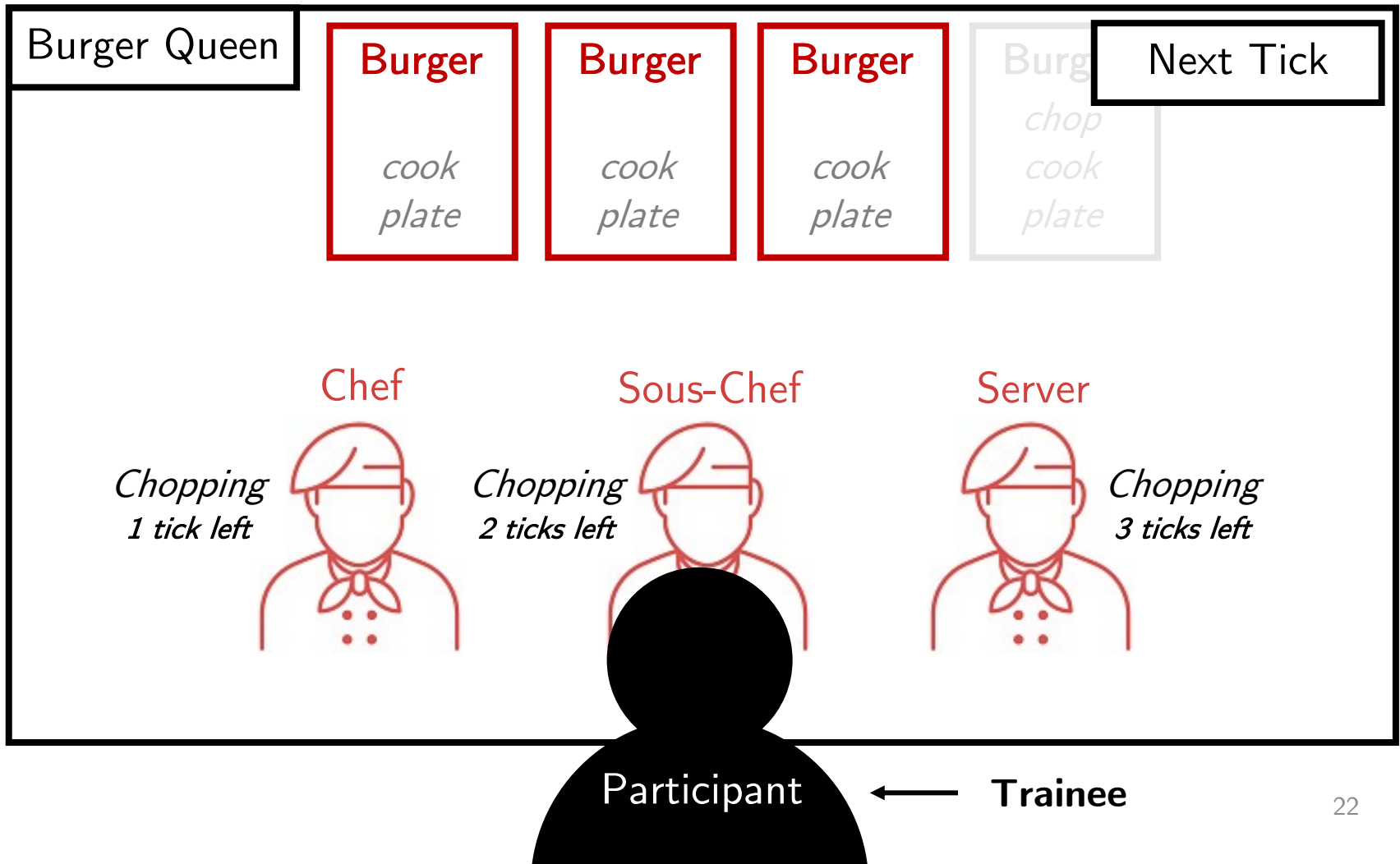
# Queueing Game

Reward: 0  
Tick #1/50



# Queueing Game

Reward: 0  
Tick #2/50

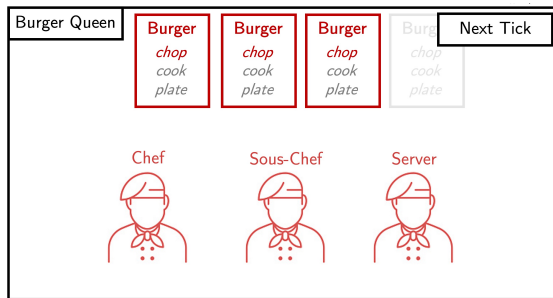


# User Study Design

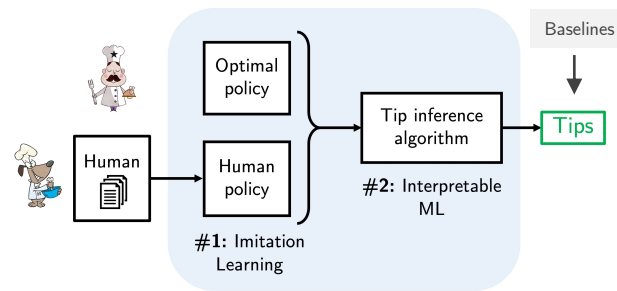
N = 1400

## Phase I

N = 200

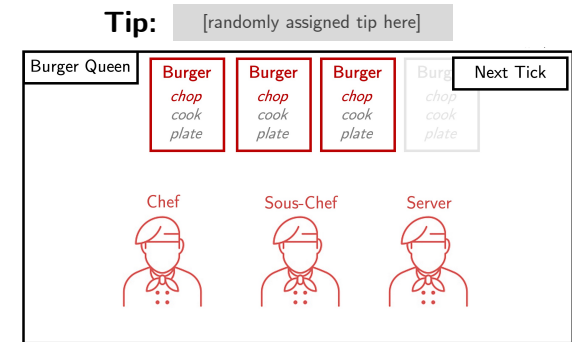


Gather trace data



Tip inference

## Phase II



Tip evaluation

## Environment

Normal



Disrupted



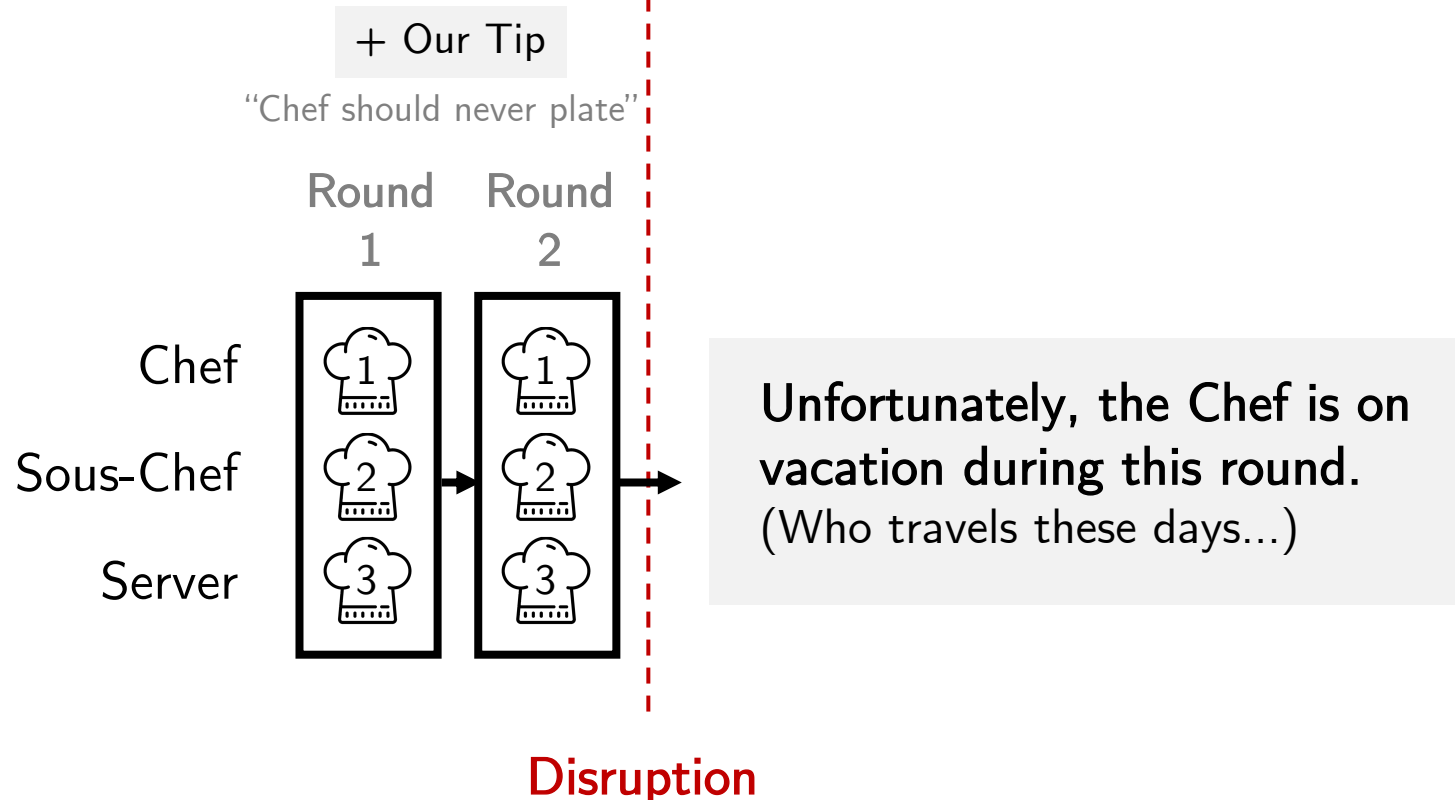
in the middle

# Design

## Disrupted Configuration



x 4 within 50 ticks



Chopping:

Fast

Average

Slow

Cooking:

Fast

Average

Slow

Plating:

Slow

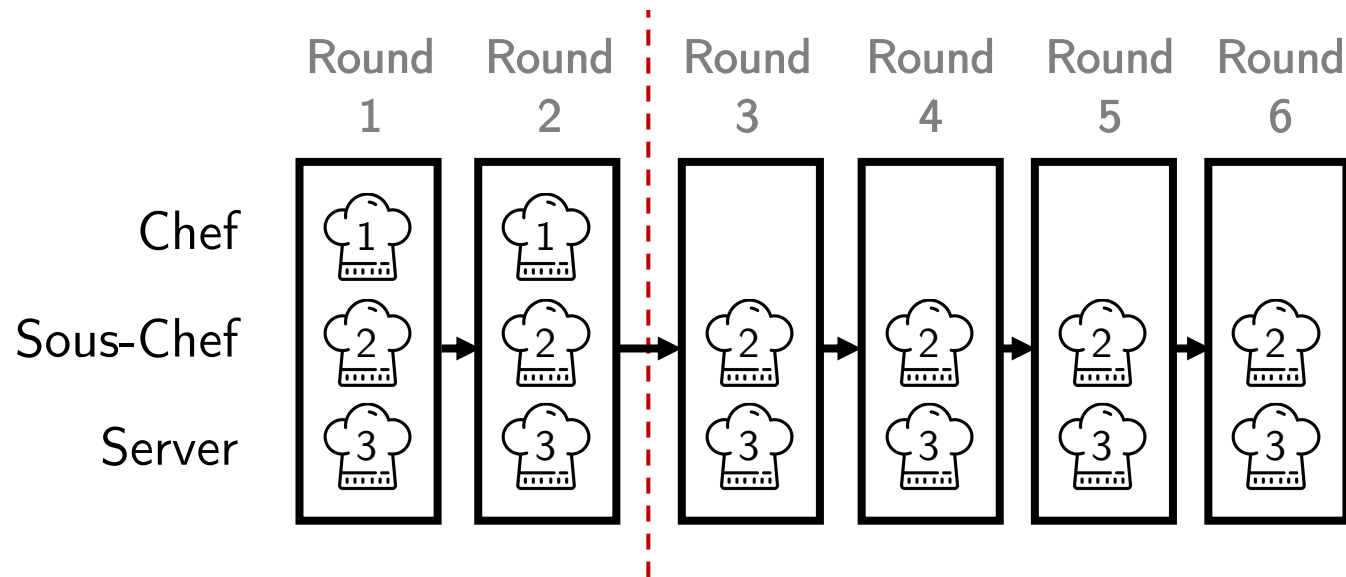
Average

Fast

Chef

Sous-Chef

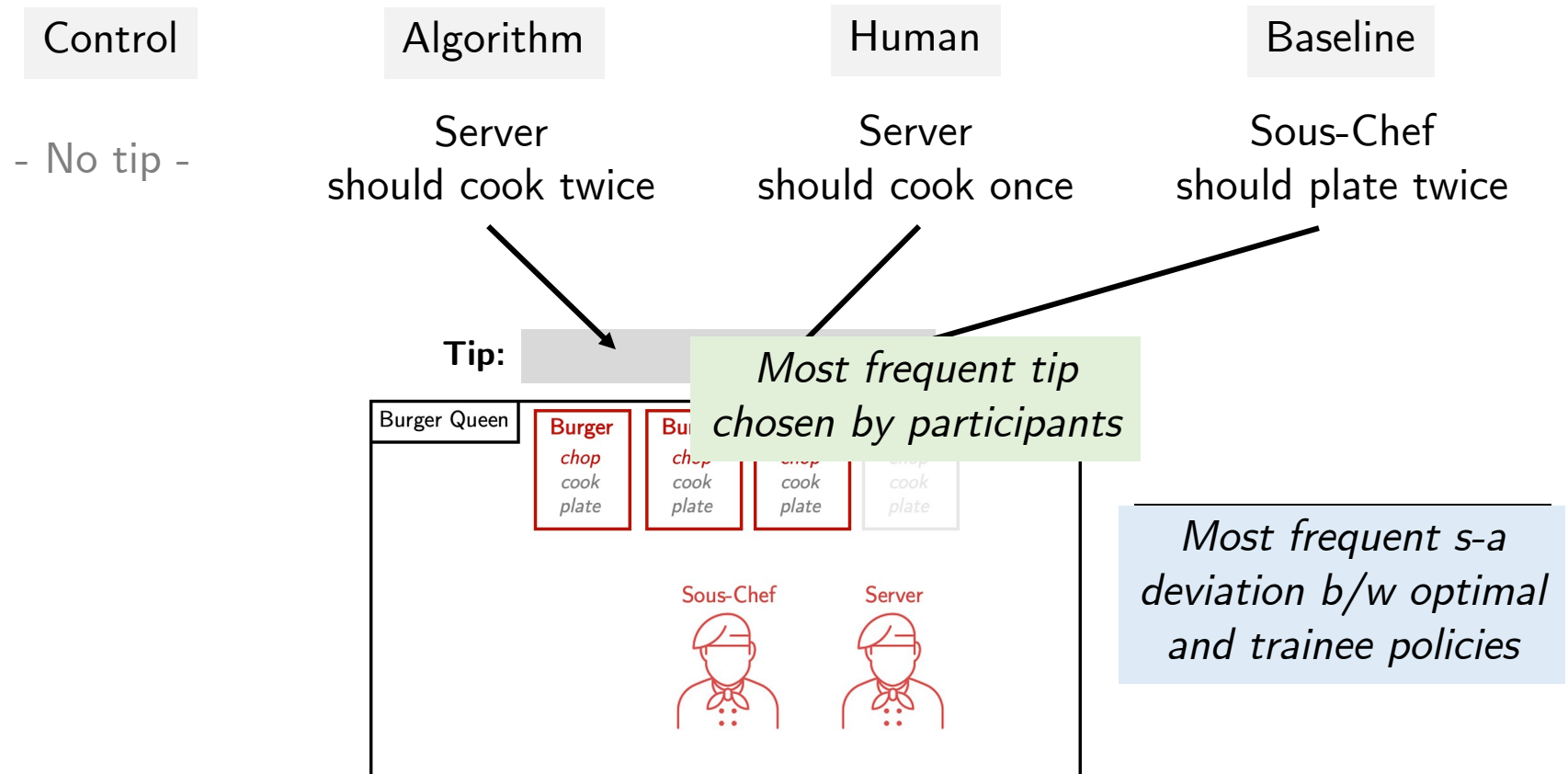
Server



Disruption



# Phase I Inferred Tips



Amazon Mechanical Turk, N = 172  
mean age 36.4, 62% female

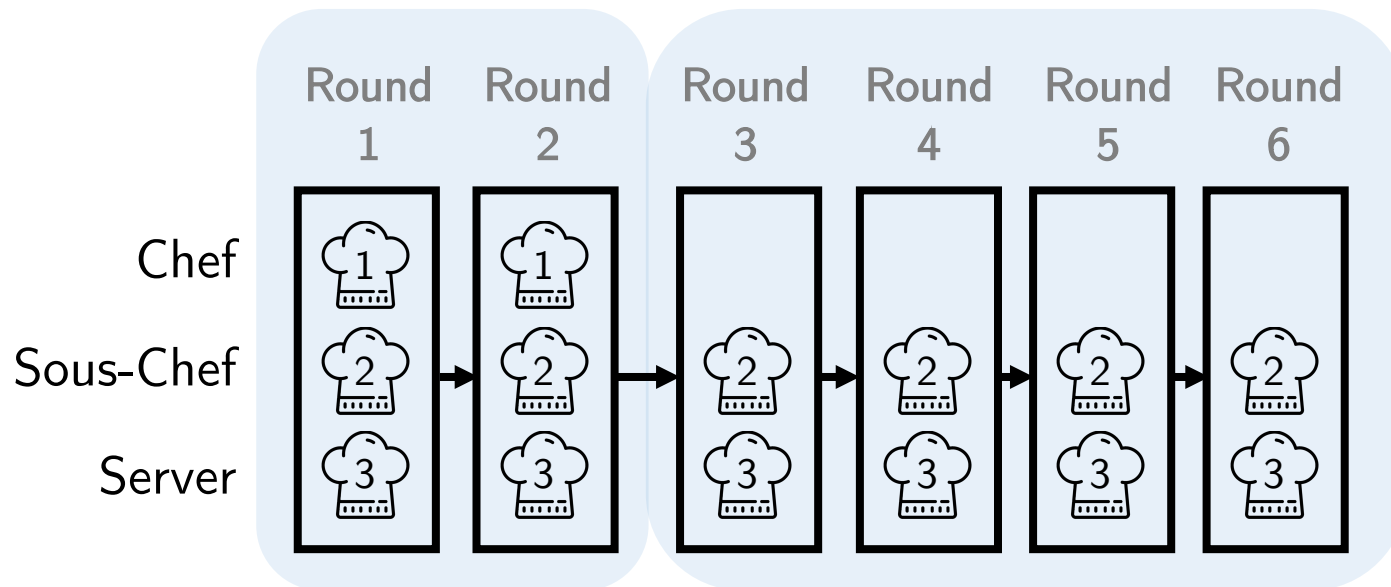
# Algorithm vs Human

Algorithm

Server  
should cook twice

Human

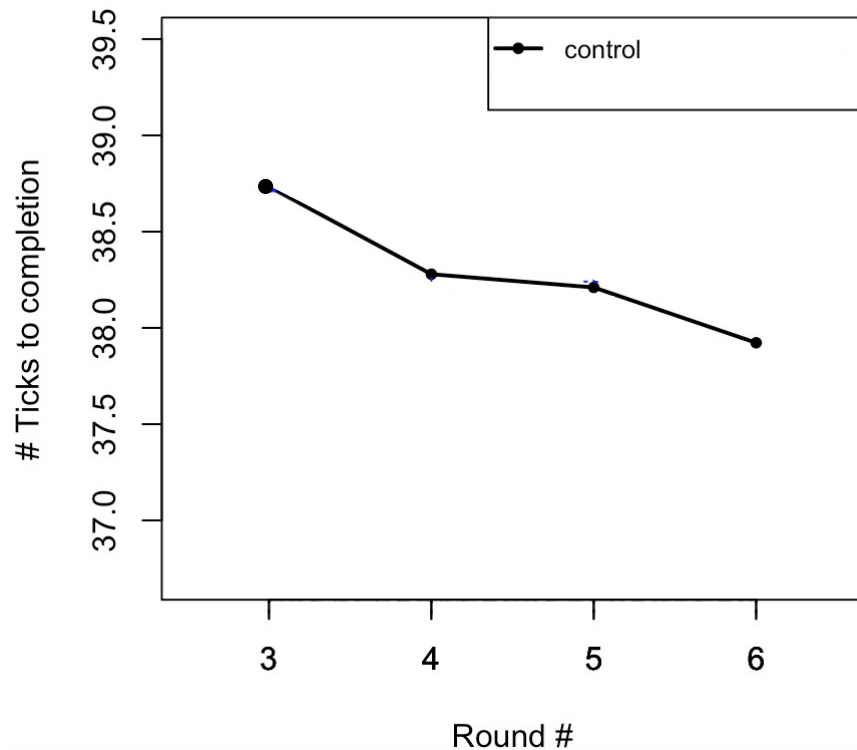
Server  
should cook once



"Server shouldn't cook"

# Results People Improve Over Time

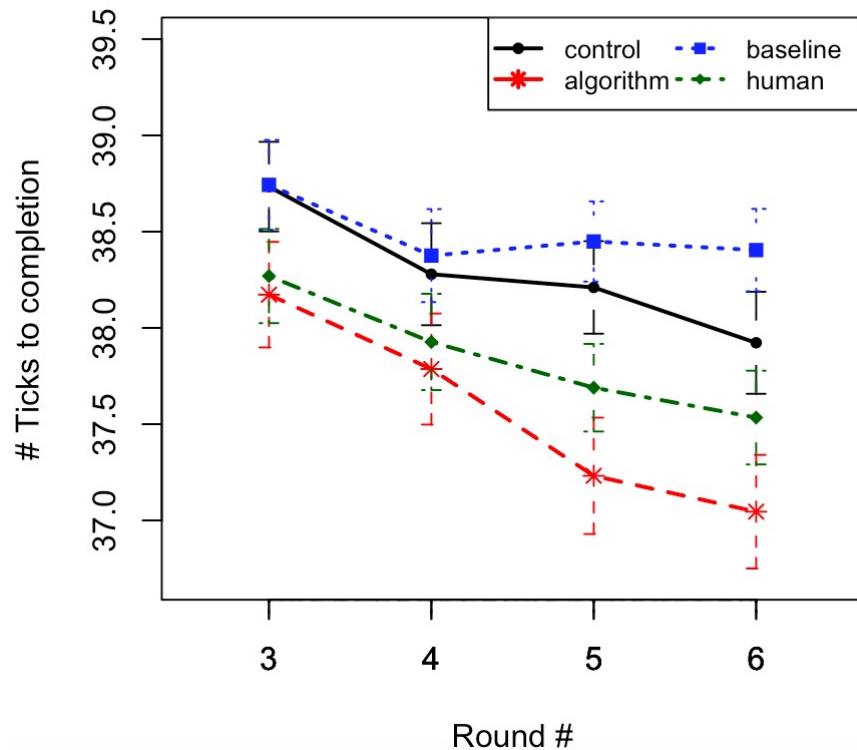
# Ticks to completion



Amazon Mechanical Turk, N = 1,011  
mean age 34.9, 60% female

# Results Our Tip Improves Performance

# Ticks to completion



One-sided T-Tests

Algorithm beats Control ( $p = 0.000008$ )

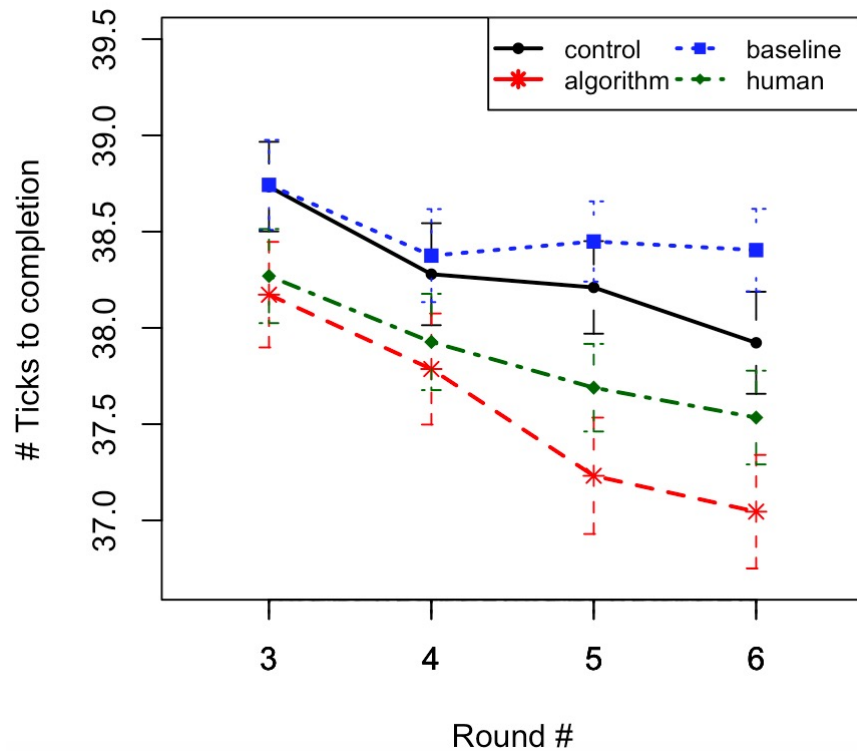
Algorithm beats Human ( $p = 0.006$ )

Algorithm beats Baseline ( $p < 1e-12$ )

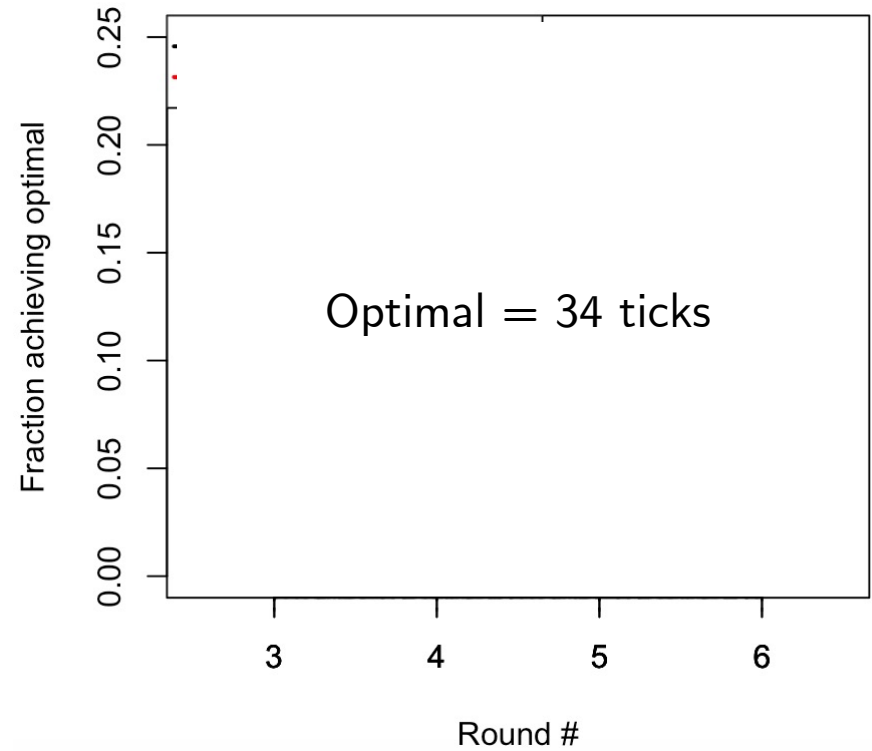
Amazon Mechanical Turk,  $N = 1,011$   
mean age 34.9, 60% female

# Results

# Ticks to completion



Fraction achieving optimal

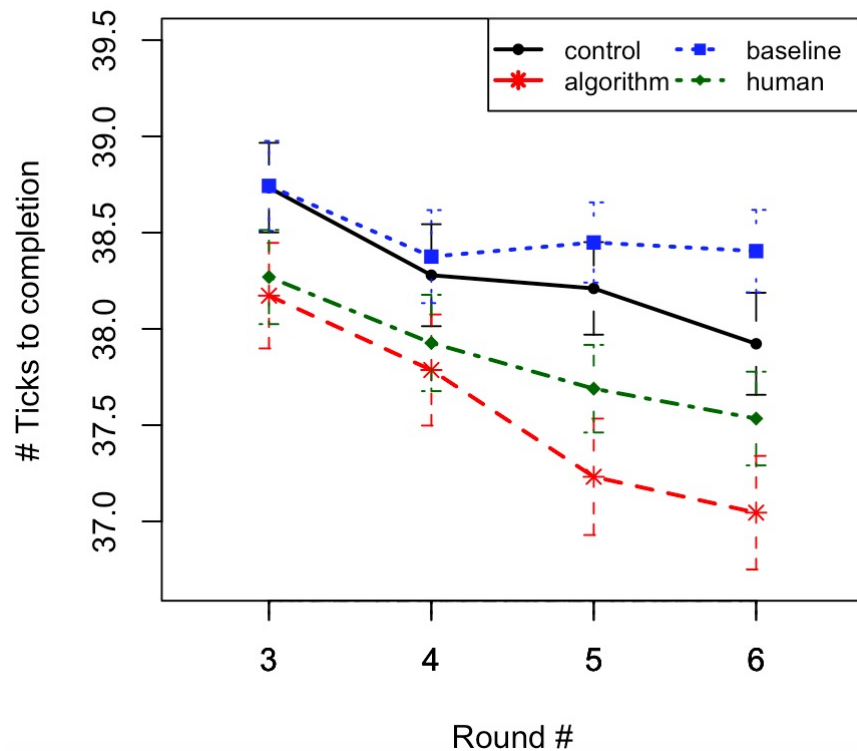


Amazon Mechanical Turk, N = 1,011  
mean age 34.9, 60% female

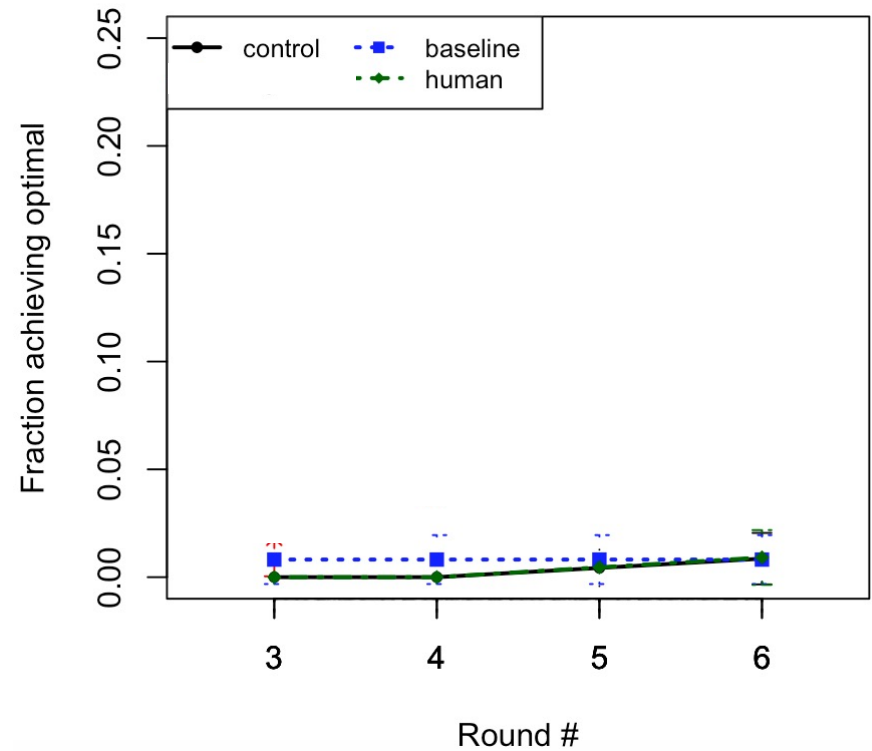
# Results

## Difficult to Reach Optimal

# Ticks to completion



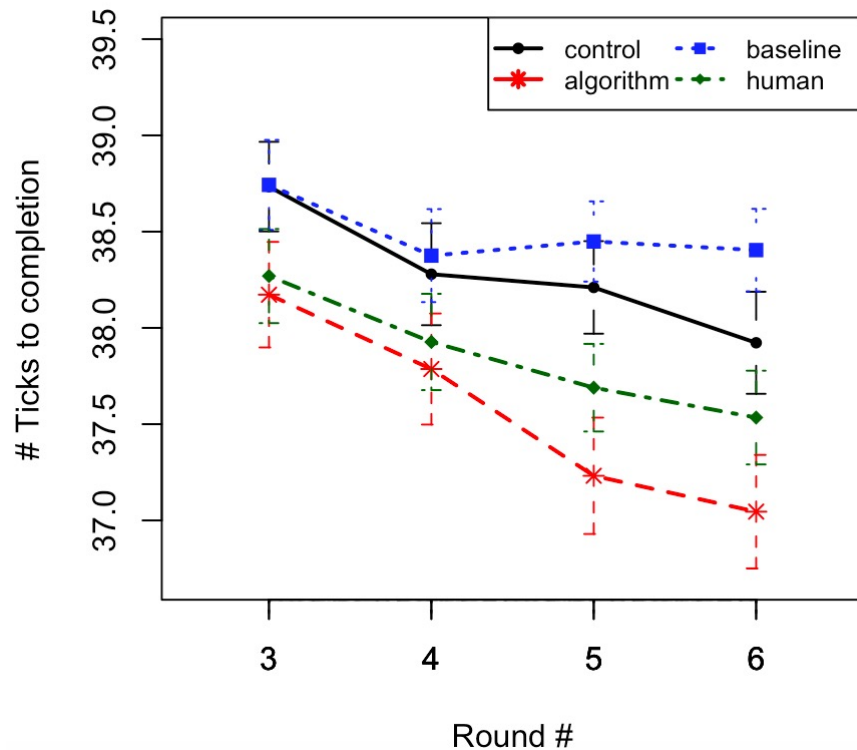
Fraction achieving optimal



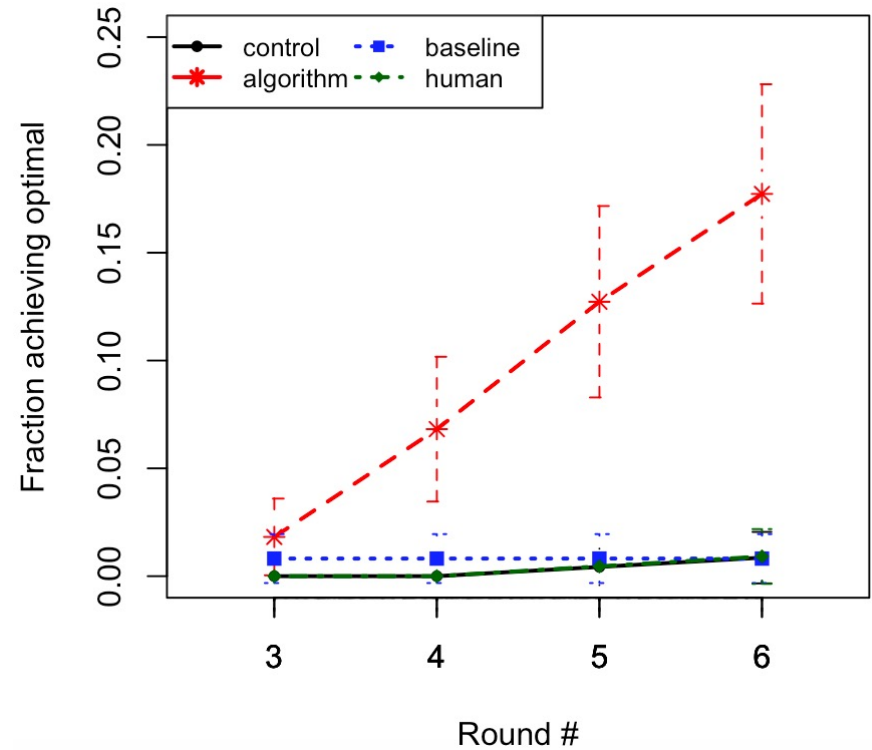
Amazon Mechanical Turk, N = 1,011  
mean age 34.9, 60% female

# Results Our Tip Helps Reach Optimal

# Ticks to completion



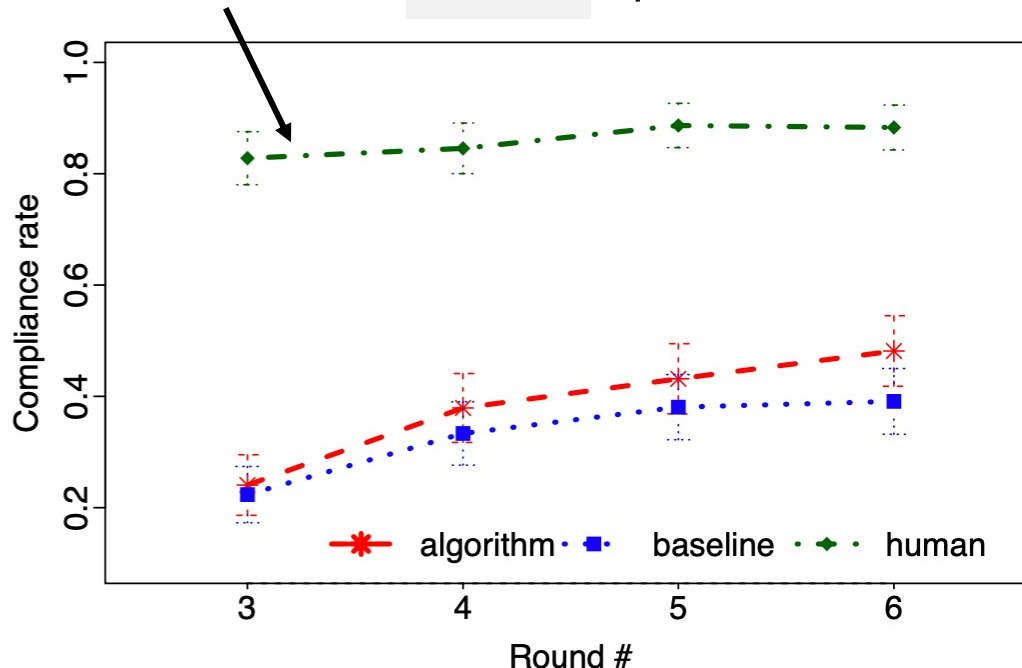
Fraction achieving optimal



Amazon Mechanical Turk, N = 1,011  
mean age 34.9, 60% female

# Results Compliance

Participants comply more with intuitive **Human tip**



26% Positive, 17% Negative

"I felt that tip was **valid**."

R\_1rvkYTwgAjD0z4z

"It helped because she could cook one burger but **any more than that and your ticks would be too high**."

R\_d6YSuigdikyaNdT

"I thought it was **smart** and I used it exclusively."

R\_beijQ8guDyExa5r

"It was **accurate**, and I implemented it."

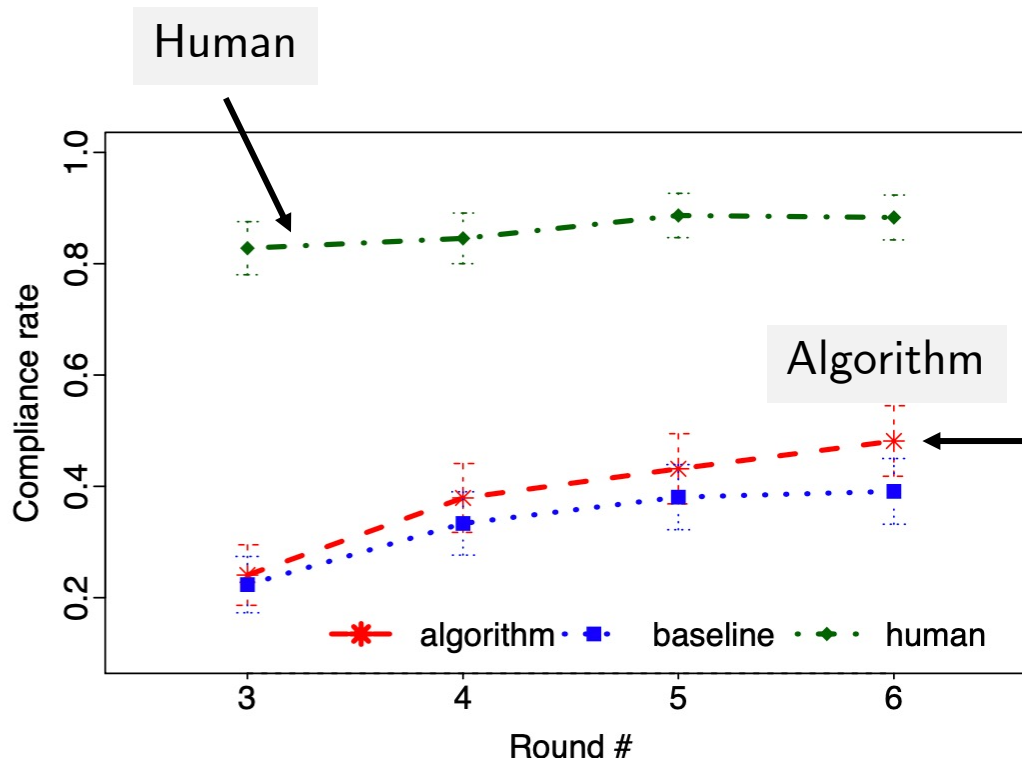
R\_1pA8wDYgWc9hblt

Amazon Mechanical Turk, N = 1,011

mean age 34.9, 60% female



# Results Against Counterintuitive Tips



23% Positive, **33% Negative**

"I didn't think it was right."

R\_3EgrcrQouPcb1fS

"I didn't follow it because it seemed counter intuitive since they're slow."

R\_10HkPUkR6o0qDFT

"It didn't make sense and in fact I got worse trying to use it,"

R\_2YD5x6BL7mhCYEP

"I wasn't sure how to use it."

R\_2s0UA1omAifrFgx



Amazon Mechanical Turk, N = 1,011

mean age 34.9, 60% female

# Results

## Learning Beyond Tips

### Structure of Optimal Policy

		Chop	Cook	Plate	
Sous-Chef		3	2	2	times
Server		1	2	2	times

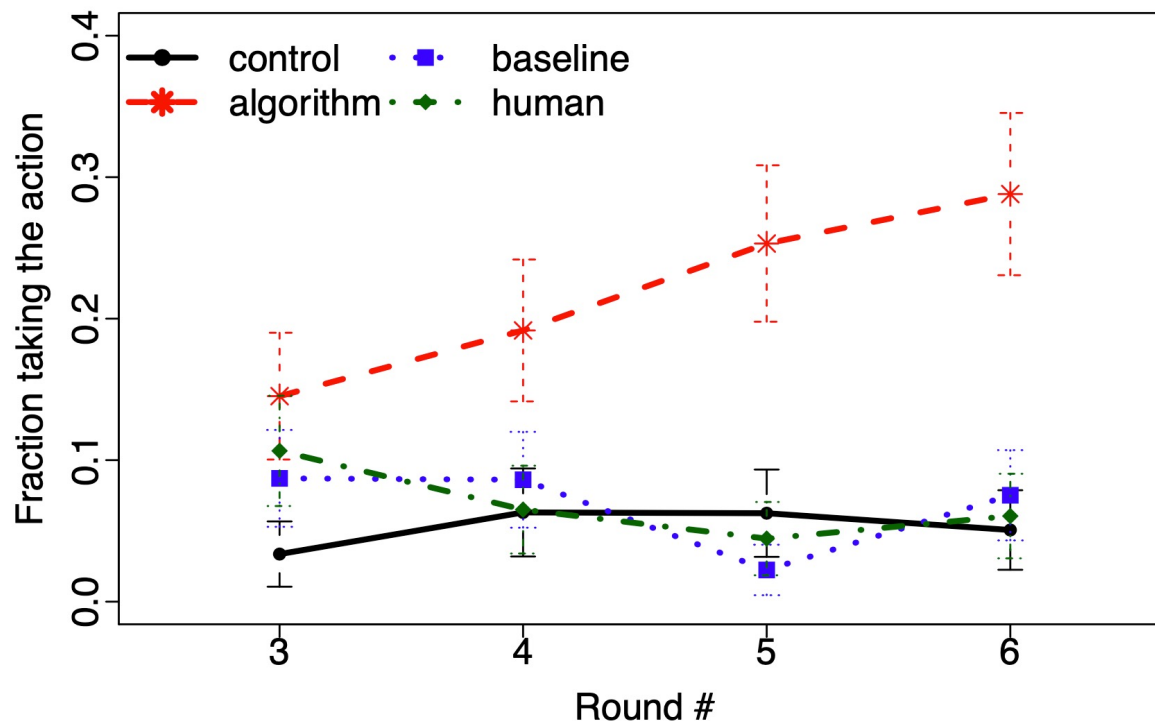
Algorithm      Baseline

↑      ↑

# Results Learning Beyond Tips

Our tip effectively led people to the states they can learn other optimal strategies

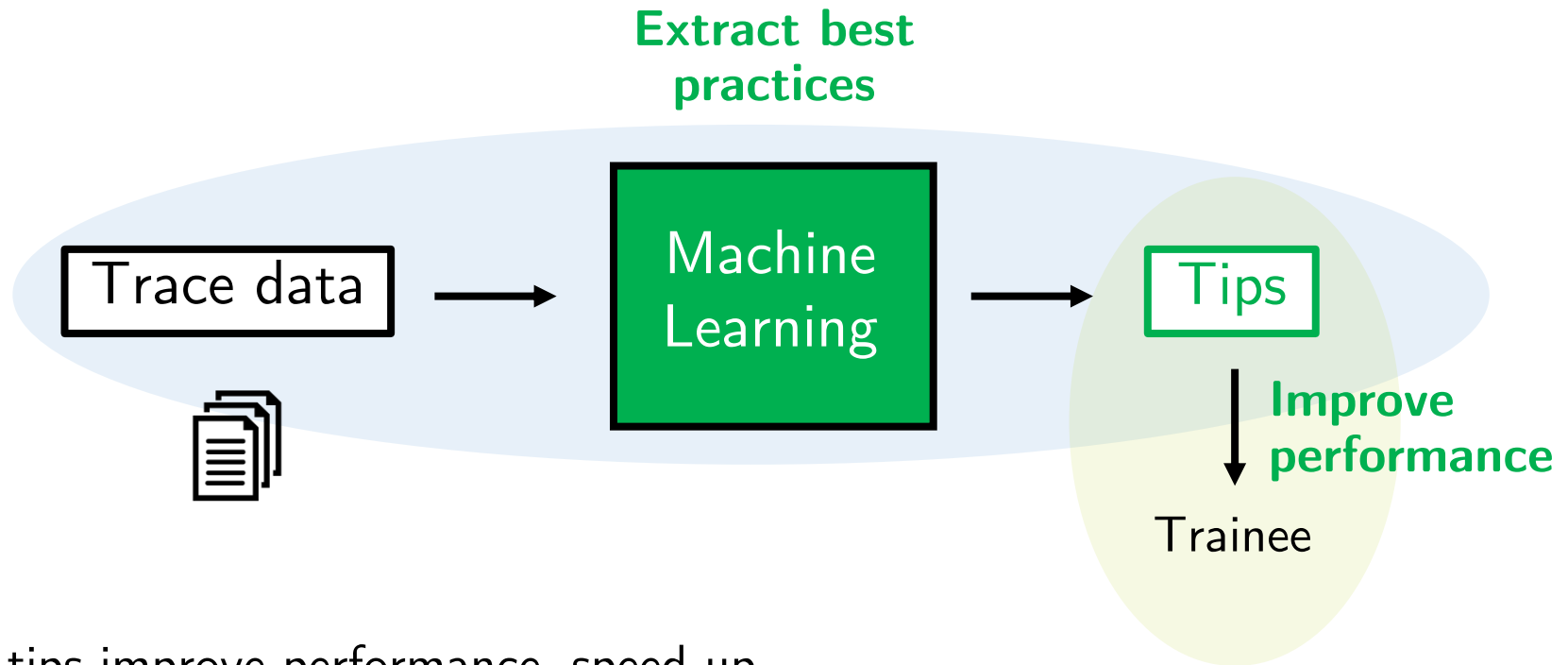
Sous-Chef  
chops 3  
times



Amazon Mechanical Turk, N = 1,011  
mean age 34.9, 60% female

# Summary

ML to automatically extract simple tips that help people improve in a dynamic way



Our tips improve performance, speed up learning, help adapt to disruption, and uncover other optimal strategies

# Potential Issues

- Compliance to tips, “algorithm aversion”  
(e.g., Dawes et al 1989, Dietvorst et al 2015)
- Interpretability
- Learning curve

