PROJECT  PLAN

TANTORIAL

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## I. PRESENTATION

Tantorial is owned and founded by PARKSON TANO DANIEL.

Tantorial, located at Yaounde, is a new space which is focus on providing a means for people willing to learn a subject for academics or a life skill and people willing to teach these skills for a fee. The tantorial platform will provide a means for learners and tutors to communicate and interact.

Tantorial main vision and mission is to provide learners (students or people wanting to learns a skill) with the best qualified tutors (student or professional in the field) closest to them.

Tantorial has been under development for the last 6 months and it is ready for testing and going to market. Tantorial currently has a web platform with a mobile version of the app for iOS and android still in the conception phase

## II. PROBLEM

The two main problems we are trying to solve is the problem associated with learning and unemployment.

There are tens of thousands of families and individuals looking for home lesson teachers and tutors for the children of them for a particular subject or skill but can't find a suitable tutor to teach them and there are over 1000 high school and university graduate looking for tutoring job withing within the national territory but can't find any because they don't know where to search.

## III.   INNOVATIVE FACTORS

tantorial is going to implement machine learn algorithm which will help in recommendation and suggestion of student to tutors and vice versa based on profile, location and searches.

## IV.     SUMMARY OF TANTORIAL

tantorial has two model:

### i. Platform for student to search a connect with tutors

Tantorial will help bridge the gap between learners and closest available tutors

### ii. Massive Open Online Courses (MOOC) platform

tantorial will also provide a medium for users to create digital and self-pace courses they will put on the platform for a fee or for free accessible to all users of the platform

## V. TARGET USER

Our main target is every cameroonian of learning age willing to learn a subject or a new skill, with emphasis of students (pupils, secondary and high school as well as university students)

## VI.    REVENUE GENERATION

The platform will be free for learners but tutors are to pay an annual fee of $10 to gain full access to the platform. As well as, tantorial will get a percentage for each sale of a course on the MOOC platform.

## VII.    WORKING TEAM

**PARKSON TANO DANIEL**: Founder, CEO and CTO

**ASHU BORIS OBI TABOT**: Product manager

**TCHAMSI JOB**: Chief marketing officer