

Global Sales Performance Results

Key Performance Indicators

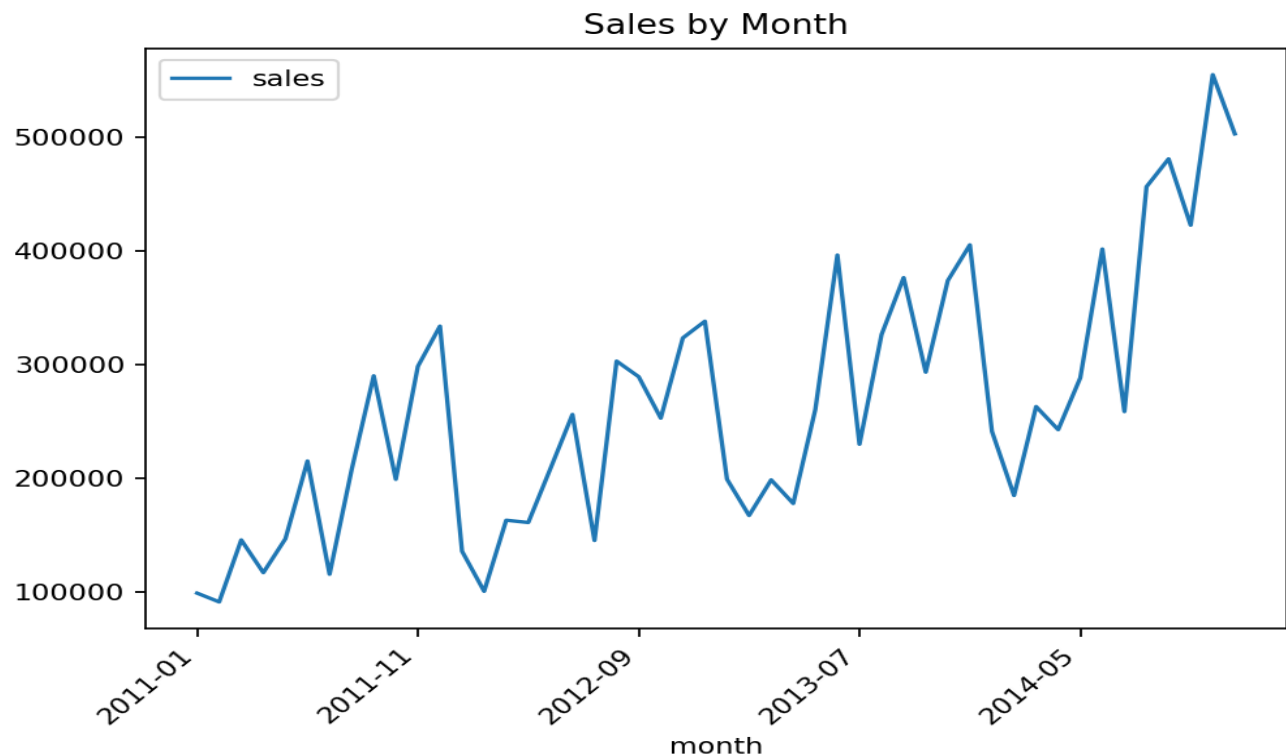
total_sales: 12642501.90988

total_profit: 1467457.29128

avg_discount: 0.1429075453

orders: 25035.0

Sales by Month Chart



Category Sales & Profit

category	sales	profit
Furniture	4110874.1863	285204.7238
Office Supplies	3787070.2255	518473.8343
Technology	4744557.49808	663778.73318

Sales by Region

region	sales
Africa	783773.211
Canada	66928.17
Caribbean	324280.86104
Central	2822302.51994
Central Asia	752826.567
EMEA	806161.311
East	678781.24
North	1248165.60252
North Asia	848309.781
Oceania	1100184.612
South	1600907.04088
Southeast Asia	884423.169
West	725457.8245

Segment Sales

segment	sales
Consumer	6507949.41786
Corporate	3824697.52146
Home Office	2309854.97056

Top 10 Products by Profit

product_name	profit
Canon imageCLASS 2200 Advanced Copier	25199.928
Cisco Smart Phone, Full Size	17238.5206
Motorola Smart Phone, Full Size	17027.113
Hoover Stove, Red	11807.969
Sauder Classic Bookcase, Traditional	10672.073
Harbour Creations Executive Leather Armchair, Adjustable	10427.326
Nokia Smart Phone, Full Size	9938.195500000002
Cisco Smart Phone, with Caller ID	9786.6408
Nokia Smart Phone, with Caller ID	9465.3257

Belkin Router, USB	8955.018
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